

Nevada LIBRARIES

SEPTEMBER 2001 Vol 38 No 3

Nevada Library Association
100 North Stewart Street
Carson City, NV 89701-4285

Past Issues:

June 2001

March 2001

December 2000

September 2000

Contents

President's Letter	p 1
2001 & 2002 Calendar	p 2
UNLV Library Science courses	p 2
UNR Certification Class	p 2
Looking for Law In Wrong Places?	p 3
BroDart Library Supplies	p 3
News from MPLA	p 4
Ethics and the Arts Conference	p 4
Beefing up Nevada Collection.....	p 5
NLA Scholarships Announcement	p 6
Banned Books Week	p 6
Censorship Exhibit	p 6
@ Your Library	p 7
A Taste of Las Vegas.....	p 8
NYRA Luncheon	p 8
Saturday afternoon at Lied Library.....	p 8
More NLA Conference Highlights	p 9
Thursday Conference Schedule	p 10
Friday Conference Schedule	p 11
Saturday Conference Schedule	p 12
NLA Conference Registration.....	p 13
NLA Conference Registration.....	p 14
NLA Conference Registration.....	p 15

Remember...in order to book a room at the Stardust and receive conference rates, call 1-800-634-6757 and ask for the Convention Desk. When speaking with the convention folks, please mention group number NLAC104 to get the guaranteed rate. The cut-off date for room reservations is September 13, 2001.



www.nevadalibraries.org



Nevada Libraries

Volume 38 Number 3

September 2001

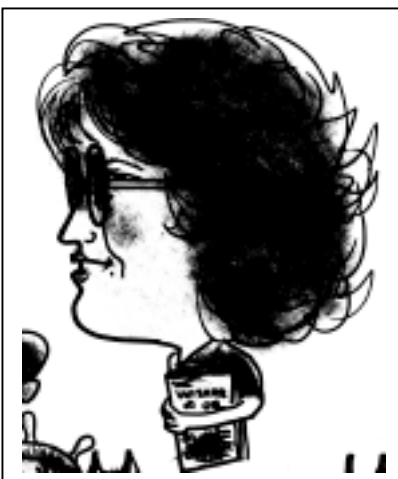
MESSAGE FROM THE PRESIDENT

This Is Your Lucky Day!

At a recent event someone be my lucky day." After just a "Actually, it's been a very lucky NLA president as a big part of my able to work closely with many especially enjoyed the conference.

Plan to attend October 4-6, at are over 50 vendors and exhibits Many people have worked very -you'll find something of interest, I

We have a slate of another learning environment, as funding and electronic archival something for everyone.



commented to me that, "It must moment's reflection, I answered, year." And I count my months as positive experiences. I have been talented people, and I have preparations for our annual

the Stardust in Las Vegas! There and a wide variety of presenters. hard to put the program together - promise.

preconferences that will provide well. Lobbying, leadership, grant methods for librarians. Again,

This has been a lucky year for libraries and library staff in many ways. We have a new State Library Administrator (State Librarian) and changes continue in efforts to better meet the information demands of libraries around the state. We have new libraries in North Las Vegas, Jackpot and Tonopah. Libraries are in the building process in Washoe County (two) and Henderson. There will be a reception closing the annual conference at the new Leid Library at UNLV. The Legislature has again provided collection development monies for public libraries, and similar funding for school libraries.

The State Library and Archives, Library Planning and Development is hosting its second annual training institute, Library Leadership, in September. NLA has just awarded scholarships for the upcoming academic year. We are pleased to again support those seeking Library Certification and MLS degrees. There are more and more opportunities available for library staff around the state to be involved in the Nevada Library Association and other professional organizations, providing venues to contribute and to grow.

At the invitation of the State Council on Libraries and Literacy, Frankie Lukasko headed a task force working on process standards to be added to K-12 education content standards. Thanks to her efforts, with assistance from library staff around the state who volunteered to attend State Board of Education meetings and work with the task force compiling the proposed standards, Nevada Information Literacy Standards were approved in June, 2001. Frankie's efforts have done a great deal in promoting the professional role of school librarians. These standards will now be part of the K-12 education system.

At a recent workshop I saw the following quote, from the Conductor of the Stamford Connecticut Symphony Orchestra, "A leader is someone who commits to something that hasn't happened yet." In Nevada there is a lot happening today, but stay committed for tomorrow as well. Take advantage of the opportunities to promote libraries and librarians. In San Francisco, the annual American Library Association meeting focused training on a new promotion, *@your library*. You will be hearing more about this promotion in the coming months and at the NLA conference. Nevada will be joining forces with ALA and its national effort to raise awareness of the importance of libraries AND LIBRARY STAFF as information professionals!

So, I hope that today is your lucky day! Check out this issue and read about all the great things happening in Nevada libraries! Join us at the conference and enjoy!

Susan

Nevada Libraries

ISSN 1094-6918

Quarterly publication of the
Nevada Library Association
(March, June, September, December)
Editor:

Holly Van Valkenburgh
Nevada State Library & Archives
100 North Stewart Street
Carson City, NV 89701-4285
Ph 775-684-3322 Fax 775-684-3311
E-mail: hvanvalk@clan.lib.nv.us

Deadlines:

December issue deadline Oct 15
March issue deadline Jan 15
June issue deadline April 15
September issue deadline July 15

Advertising rates:

Full page: \$150
Half page: \$100
Quarter page: \$ 50

Subscription Rates:

Included in Membership
Non-members:
U.S., One year: \$ 25
Outside U.S.: \$ 30

Winners Announced in
Foil the Filters Contest
<http://dfn.org/Alerts/contest.htm>

*"Congress shall make no law
abridging the freedom of
sXXXch, or the right of
the people peaceably to
XXXemble, and to peXXXion the
government for a redress of
grievances."*

*If there are lingering doubts that
filters work as advertised...JH*

Calendar:

2001

Sep 10-14 Library Leadership Institute, Alamo
Sep 21 ACTION Round Table, Rainbow Library
Oct 2-3 State Council on Libraries & Literacy, Las Vegas
Oct 3 NLA Pre-Conferences, Las Vegas
Oct 4-6 NLA, Las Vegas
Dec 5-7 Joint MPLA-AzLA Conference, Phoenix.

2002

Oct 2-5 NLA, Ely

UNLV Library Science Courses Fall 2001

Graduate Courses:

ICG 711	Book Selection & Acquisition	4:45 – 6:45 PM	Mon	Bailey
ICG 714	Selection & Use of AV Media	4:15 – 6:45 PM	Wed	Nelson
ICG 715	Organization & Classification of Library Materials	4:15 – 6:45 PM	Tues	Gordon
ICG 716	Basic Reference & Bibliography	4:15 – 6:45 PM	Thu	Elkins
ICG 719	Computers in Libraries*	7:00 – 9:30 PM	Mon	Yates
ICG 720	Supervised Library Practice	TBA	TBA	Fitt
ICG 721	Contemporary Literature for Children & Young Adults	4:45 – 6:45 PM	Mon	TBA

Undergraduate Courses:

LIB 205	Administration of Libraries & Information Centers**	TBA	Sat	Hale
---------	--	-----	-----	------

*This course is offered via WebCT (distance education)

**This course will be offered mid-fall in a weekend format

Please contact Steve Fitt, fitt@nevada.edu, for additional information.

UNR College of Extended Studies Offers Library Certification and Other Courses

As part of the seven course series offered by the University of Nevada, Reno's College of Extended Studies, LSC 305 History and Organization of Libraries, will be offered on four weekends in Carson City this Fall. It is a new course in the program for public library certification, replacing the "Nonprint Materials" course, which was offered in the past. Although the course is NOT required for those K-12 teachers seeking the School Library/Media Services endorsement (the Nevada Department of Education replaced the "Nonprint Materials"

requirement with a "supervised practicum" course requirement), school librarians may nonetheless take the course. The instructor is Linda Deacy, MLS, Director of the Douglas County Public Library.

For more information, or to pre-register, please contact Reed Scull, UNR College of Extended Studies-Carson City Office, at (775) 687-6406, or wrs@unr.edu. Reed also has information on other UNR courses that are offered throughout the state by the College of Extended Studies.

LOOKING FOR LAW IN ALL THE WRONG PLACES?



There's no doubt about it. More and more lay people are handling their own legal matters without the assistance of an attorney, and chances are they're

heading to your reference desk with questions.

If you feel like you're looking for law in all the wrong places when these patrons visit your library, you might want to consider attending a free legal research training class at the Washoe County Law Library. These classes are designed to help you sort out the most useful legal research web sites, self-help and other law books. In addition, patron referrals to appropriate lawyer location services, government agencies, law libraries and legal clinics will be covered.

The Washoe County Law Library boardroom is equipped to hold training sessions of approximately 15 people. Hands-on computer

training for smaller groups of 4 to 8 people can also be held in the law library computer lab. If you are interested in scheduling a free training class for a group from your library, contact the instructor, Ana Hinman, at 775-328-3095 or ahinman@mail.co.washoe.nv.us



**Find everything you're looking for *and more...*
at Brodart! Great Products, Prices & Service.**

Call, write, fax or visit our web site to request a *FREE* 656-page
2001 Brodart Library Supplies and Furnishings Catalog of more than 16,000 products!



Brodart Library Supplies & Furnishings

100 North Road, PO Box 300 • Clinton County Industrial Park • McElhattan, PA 17748
Toll Free Order Line: 1-888-820-4377 • Fax Line: 1-800-283-6087; 1-570-769-5100
Bids and Quotations Fax Line: 1-800-578-1064; 1-570-769-5101
Shop Online@www.brodart.com

LOOKING FOR LAW IN ALL THE WRONG PLACES?



There's no doubt about it. More and more lay people are handling their own legal matters without the assistance of an attorney, and chances are they're

heading to your reference desk with questions.

If you feel like you're looking for law in all the wrong places when these patrons visit your library, you might want to consider attending a free legal research training class at the Washoe County Law Library. These classes are designed to help you sort out the most useful legal research web sites, self-help and other law books. In addition, patron referrals to appropriate lawyer location services, government agencies, law libraries and legal clinics will be covered.

The Washoe County Law Library boardroom is equipped to hold training sessions of approximately 15 people. Hands-on computer

training for smaller groups of 4 to 8 people can also be held in the law library computer lab. If you are interested in scheduling a free training class for a group from your library, contact the instructor, Ana Hinman, at 775-328-3095 or ahinman@mail.co.washoe.nv.us



Book Repair Audiovisual Supplies Book Trucks Labels & Protectors Book Processing Supplies

**Find everything you're looking for *and more...*
at Brodart! Great Products, Prices & Service.**

Call, write, fax or visit our web site to request a *FREE* 656-page
2001 Brodart Library Supplies and Furnishings Catalog of more than 16,000 products!

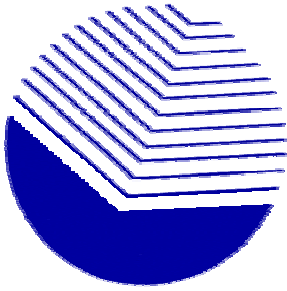


Brodart Library Supplies & Furnishings

100 North Road, PO Box 300 • Clinton County Industrial Park • McElhattan, PA 17748
Toll Free Order Line: 1-888-820-4377 • Fax Line: 1-800-283-6087; 1-570-769-5100
Bids and Quotations Fax Line: 1-800-578-1064; 1-570-769-5101
Shop Online @ www.brodart.com

NEWS FROM MPLA

Linda Deacy
MPLA Delegate



The Mountain Plains Library Association (MPLA) is a twelve-state association of libraries, librarians and friends of libraries in **Arizona, Colorado, Kansas, Montana, Nebraska, Nevada, New Mexico, North**

Dakota, Oklahoma, South Dakota, Utah and Wyoming. Its primary purpose is to improve present and future library services in the Mountain Plains region through development of librarians, trustees and library employees.

The 2001 joint conference will be a collaboration of MPLA and AZLA - the Arizona Library Association. The conference, to be held December 5 -7, 2001 in Phoenix, is being planned now. Follow the planning at <http://www.azla.org/>.

One of the perks of conference attendance is the opportunity to schmooze and network with others in our profession. Nothing beats having a leisurely meal, strolling down the many aisles of vendors chatting away or just sitting around people watching. So why not come early and stay late? We have made arrangements to have buses on hand to take attendees to the Wednesday December 5th evening soiree at the beautiful Heard Museum. We will have full access to the museum, including the ever-popular gift shop.

Plans are underway to make this the most talked about reception for years to come! Bob Boze Bell will be the speaker at Friday's luncheon. As an added bonus, special arrangements have been made for a trip to Scottsdale Fashion Square for a Saturday shopping extravaganza! Get that holiday gift buying out of the way early and in the company of great friends.

The Doctor Is In! RX for P.R. Are you suffering from P.R. depression? Do you have aches and pains in the P.R. department? Does P.R. make you nervous? Relief is on the way!

Maricopa County Library Council Public Relations Committee is proud to announce a P.R. lab at this year's conference. Visit our booth at the conference and receive a free consultation with a certified "PRologist" in the areas of community and media relations, graphic design, fund raising and partnerships.

The Conference Committee has secured the ballroom at the Civic Plaza for all conference meal events. This means that there will not be limits on seating for the award functions or social events!

Winner of the 2000 Robert Downs Intellectual Freedom Association Joint Conference Award, Nancy Garden, young adult author, will speak at the conference.

For information about MPLA membership, please visit our website at: <http://www.usd.edu/mpla/>

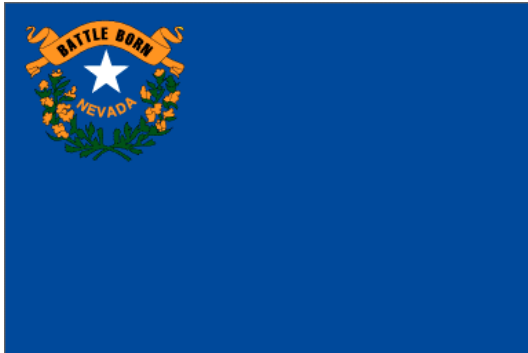
"Ethics and the Arts" Conference October 28-30, 2001

We're excited about our upcoming "Ethics and the Arts" Conference, to be held here at Arizona State University during the beautiful month of October. The event's topics were designed to stimulate cutting-edge dialogue about contemporary issues. Keynote speakers include American Indian novelist-screenwriter Sherman Alexie, award-winning documentary filmmaker Rory Kennedy (Robert F. Kennedy's daughter), and celebrated actor-playwright-NYU professor Anna Deavere Smith. More than 50 noteworthy panelists performers, producers, philosophers, artists, critics and others span the entire spectrum of current opinion.

This first annual conference is being organized by the new Joan and David Lincoln Center for Applied Ethics at Arizona State University (Peter A. French, Ph.D., director). For more information and logistics, call Stacey Russell at the Lincoln Center, 480-727-7691, or visit our website at www.asu.edu/clas/lincolncenter.

Please consider joining us or sending staffers and members for October 28-30 in sunny Arizona! We hope you can join us for a vital professional experience and all the fun that goes along with it!

Shelby Graczyk
ASU/Lincoln Center for Applied Ethics



Beefing up that Nevada Collection!

by Michelle Mazzanti
Henderson District Public Libraries

One of the things my staff and I both welcome and dread are the orders our Nevada Collection selector sends to us. We receive clippings from newspapers throughout the state (courtesy of Nevada Clipping Service) with information about recently (and sometimes not so recently!) published materials on Nevada or by Nevada authors. Most times, the journalist or reviewer is kind enough to include all the information necessary to order the books. Sometimes, though, it is a real treasure hunt! We enjoy looking at the materials when they come in, but sometimes figuring out where and how to get the items can be a real challenge! Below are some of the recent Nevada related items acquired at HDPL (after some detective work!):

Water Development Atlas. **\$30** Nevada Division of Wildlife, Reno Headquarters 1100 Valley Road, Reno NV 89152

Boulder City Nevada. Mimi Garrat Rodden. Amazon.com or other book vendor **\$18.99** 0738507709

The Anointed One : An Inside Look At Nevada Politics. Jon Ralston. Amazon.com or other book vendor **\$17.95** 0929712013

License to Steal : Nevada's Gaming Control System in the Megaresort Age. Jeff Burbank. Amazon.com or other book vendor **\$29.95** 0874173396

The Healing Sound Of Music. Kate Mucci. Amazon.com or other book vendor **\$19.95** 1899171339

Red Rock Canyon Plants. Larry Clinesmith & Elsie Sellars. Red Rock Canyon Interpretive Association. **\$9.95** 702-871-7337

Las Vegas Glitter To Gourmet. Junior League of Las Vegas. Amazon.com **\$24.95** or Junior League of Las Vegas--702-822-6536 **\$24.95** 0961410043

Nevada Wildlife Record Book. **\$35** Nevada Wildlife Record Book, PO Box 1707 Reno, NV 89505

Walkers And Hikers Guide To Virginia City And The Comstock Area. Joe Curtis. 775-847-0454 **\$2.95**

A Birding Guide To Reno And Beyond. Lahontan Audubon. <http://www.nevadaudubon.org/bookstore.html> **\$11.50** 0970343809

Carson Valley Historic Photo Album. Record-Courier 775-782-5121 **\$37.50**

The Waltis And Other Early Settlers Of Eureka And Lander County. Dale Wooley. 616-878-4995 **\$29.00**

Ghost Towns Of Nevada Through The Eyes Of Nick Ali. Nick Ali. Mineral County Independent News, PO Box 1270 Hawthorne, NV 89415. **\$22.00**

These are just a few of the Nevada related items we have added to our collection. For the complete list, email me at mlmazzanti@hdpl.org to make arrangements for a copy.

NLA Scholarship Announcements

The Nevada Library Association Scholarship Committee is pleased to announce the recipients of the James S. McPhee Memorial Scholarship. Receiving \$1000 scholarships are Jean Adams, Deborah Fiedler and Kristine Hingtgen. Jean and Deborah are pursuing certification through the Nevada State Library and work at the Churchill County Library and the Amargosa Library District respectively. Kristine is seeking an endorsement through the Nevada Department of Education as a School Library Media Specialist and is a teacher in the Clark County School District.

Marc Tiar, Forrest Lewis and Kimberly Stubblefield each received \$2000 to assist them in their pursuit of ALA accredited graduate degrees in library science. Marc is employed by the Washoe County Library, and Forrest and Kimberly are with the Las Vegas-Clark County Library District.

Theresa Kenneston and Caron Schwahn each received \$3000 scholarships to pursue ALA accredited Master's degree programs. Theresa is with the Lyon County Library System and Caron works in the Las Vegas-Clark County Library District.

The Scholarship Committee expresses congratulations to each of the recipients for their scholarship award and best wishes in their academic pursuits. The Nevada Library Association membership looks forward to many years of service to librarianship in Nevada as the recipients progress in their careers and provide leadership to NLA.

A sincere thank you is expressed to the NLA membership for their generous support of the scholarship program. Thanks also to our vendor colleagues and friends for their loyal support of the NLA scholarship program, and to the leadership in the Nevada State Library & Archives who strongly advocate the goals of the Committee in word and in deed.

It must be added that the number of deserving applications for scholarships that were submitted made the Committee's work difficult and we sincerely regret having insufficient funds to support all those we found worthy.

Stephen D. Fitt
Chair, NLA Scholarship Committee

Banned Books Week, September 22-29, 2001

The ALA, American Booksellers Association and other groups designate one week each September to encourage librarians and booksellers across the country to inform their patrons about the importance of their First Amendment rights and the power of literature.

Now in its 20th year, Banned Books Week commemorates the freedom to read with the theme "Develop Yourself: Expose Your Mind to a Banned Book." A Resource Guide.

See
<http://www.ala.org/bbooks>

See also
2001 Banned Books Week Order Form
<http://www.ala.org/bbooks/2001bbworderform.pdf>

See also
Banned Books Week: Past Posters
<http://www.ala.org/bbooks/pastposter.html>

Censorship in Schools and Libraries

When planning your program for exhibits in 2001, you may wish to consider including the new edition of the exhibit, **Censorship in Schools and Libraries**. The exhibit presents 28 illustrations, each one approximately 11" by 14" with accompanying text that is 11" x 14". The history of censorship in public schools and libraries highlights incidents of censorship that have occurred in the United States during the last one hundred years. Supreme Court and lower court decisions are an integral part of the exhibit.

The new edition includes efforts to censor the popular Harry Potter's children's books and the

installation of filtering software in computers in the Loudon County, Virginia Public Library. In addition to the new cases, there is an update of censorship incidents in libraries and schools that occurred throughout the 1990s. The cost including mailing charges is \$35.00 postpaid. An e-mail order to dep1820@juno.com is acceptable or a purchase order or letter to LICAC, PO Box 296, Pt. Washington, N.Y. 11050.

Note - If you are interested in ordering the exhibit for Banned Books Week in the fall, your order must be received by September 1st. The exhibit will be available again beginning October 1st.

ALA

@your library™
The Campaign for America's Libraries

By ALA Delegate, Cindy DeLanty

If you haven't yet heard about ALA's **Campaign for America's Libraries (@your library)**, be sure to visit the website (<http://www.ala.org/@yourlibrary>) for complete details. This recently launched campaign will be supported nationally by ALA for the next five years and creates a terrific opportunity for nationally recognized branding for libraries.

This campaign is different from a National Library Week Theme and "Library Advocacy Now" because it has been made a major priority by the ALA Executive Board and takes ALA's

communications program to a new strategic level by providing, for the first time, "big picture" goals and structure. It also represents a commitment to disseminating consistent messages over a multi-year period and has developed and registered a library "brand." The campaign includes a focus on a strong Web site (<http://atyourlibrary.org/>) to develop a "living campaign" that can collect and disseminate information rapidly and that will evolve over time. Additionally, the campaign has both external and internal goals.



External goals include increasing awareness and support for libraries; updating the image of libraries and librarians for the 21st century while sustaining and strengthening their relevance; bringing renewed energy to the promotion of libraries and librarians; increasing library usage; increasing funding for libraries; bringing librarians to the table at public policy discussions on the key issues of intellectual freedom, equity of access and narrowing the digital divide; and positively impacting recruitment efforts for the profession.

Internal Goals include bringing the entire library community together to speak with a unified voice; developing tools and materials to help libraries and librarians promote their value to their users and reach their specific audiences; extending the reach of the national campaign to the local, state and regional levels while working with ALA chapters and sister library organizations as partners; and ensuring the campaign is useful to libraries of all types – school, public, academic and special – through close work with ALA divisions.

Plan to attend the session on this great campaign at the NLA Conference in October. The session will be time well spent as you learn how to incorporate aspects of the campaign in your library promotion and advocacy.

A Taste of Las Vegas

by Diane VanderPol

If the new Guggenheim-Hermitage museums at the Venetian (opening September 2001) are the gourmet entrees in the buffet of Las Vegas' culture and entertainment, the following suggestions are Twinkies, HoHos and Ding Dongs. Guilty pleasures. They may not pack a lot of nutritional value but...YUM!

Ride 'em Cowgirls!

Visit Gilley's Bar at the New Frontier (3120 Las Vegas Blvd.) and ride the mechanical bull! Thursday night is Ladies Night, all drinks for women are \$1 and bull rides are FREE. Falling off is half the fun, the floor is well padded in the bullring and the bull operator (what kind of a job is that?) can set the ride to mild or wild depending on your comfort level.

Get in touch with your inner gun moll

At The Gun Store (2900 E. Tropicana- 3 1/2 mi. off the strip), you can fire off 50 rounds of ammo from a Tommy Sub Machine Gun. Or maybe an UZI is more your style. Visit their web site (www.thegunstorelasvegas.com/rental.htm), and print off a coupon for \$5 off the usual \$30 charge. One of the store's staff will take you through a complete safety talk, and you'll be outfitted with ear and eye protection before you enter the indoor range. You can take home your bullet-ridden target as a souvenir.

Fear and Loathing

"This is not a good town for psychedelic drugs. Reality itself is too twisted."

--Gonzo journalist Hunter S. Thompson

Thompson's "Fear and Loathing in Las Vegas" and the Johnny Depp movie it inspired both feature a sickening spin at a carousel-themed bar. Find this rotating bar, the Horse-A-Round, at the Circus Circus Casino (2880 Las Vegas Blvd.) on the second floor arcade-level (it's worth dodging the hordes of kids playing loud video games!). Your seat in the bar is a great spot to watch the circus acts every half hour between 11am and midnight... and then it's not, and then it is, and then it's not!

For more "only-in-Vegas" style treats, check your registration packet at the conference.

Nevada Young Readers' Award Luncheon

Get your ticket for the NYRA luncheon, scheduled on Saturday, October 6 at 12:00 p.m! Possible authors to attend include Judy Waite for Picture Book winner *Mouse, Look Out!*, Lynne Reid Banks for Young Reader winner *Harry the Poisonous Centipede*, Margaret Peterson Haddix for Intermediate winner *Among the Hidden*, and S. L. Rottman for Young Adult winner *Hero*. Come and find out who young readers across the state are raving about in the field of children's and young adult literature. This event always fills up quickly!

Saturday afternoon at UNLV's Lied Library

Programs will be relocated to UNLV's new Lied Library on Saturday, October 6 at 2:00 p.m. Among many program options, you can visit the 1,000-square-foot state-of-the-art Preservation/Conservation Laboratory, the only such facility in the State of Nevada, and one of very few in the country. The Preservation/Conservation Unit was established within the Department of Special Collections to retard the physical and chemical processes that result in deterioration of materials housed in the Libraries, to eliminate hazards to those materials, and to repair damages already incurred. Also, get acquainted with UNLV Libraries' Special Collections, which contains unique and original collections, documenting the history, culture and environment of Las Vegas, Southern Nevada, and the Southwest and American West. General tours of this innovative and architecturally stunning library will also be available.

More 2001 NLA Conference Highlights

For information on preconferences, keynote speaker Michael Gorman, and previously highlighted programs, please refer to the June 2001 *Nevada Libraries* at <http://www.nevadalibraries.org/Newsletter/June01/contents.pdf>

"What If? What Else? Why Not?: Putting Creativity Research to Work for You"

Sponsored by NCRL

Friday, October 5, 9:00-11:00 a.m.

Can work be both playful and productive? You bet! Creativity, long believed to be the realm only of art-y types, is growing in importance in business and academic circles. Major MBA programs require potential students to take creativity tests along with their GMATs, recognizing that innovation and divergent thinking skills are characteristics of the best CEOs. What might change at your library if you and your colleagues refused to settle for the first answer but developed your creative thinking skills so that you always played, poked, and prodded at the problem until you found the best answer? This workshop will discuss what cognitive scientists have to say about creativity, what businesses are doing to foster creativity, and how you might approach your work in more creative ways.

Kendall Haven, Master Storyteller

will present four great workshops at the 2001 Conference

Sponsored by NSCLS

The Way it Was...or Wasn't: Is it Possible to Discover the Truth? Stories fascinate, entertain...and teach. However, far too many of the stories from which we learn history are grossly inaccurate. Kendall will share his expert insights—gleaned from researching over 40,000 historical documents for over 250 published historical stories—into the process of writing histories and into the cultural and temporal biases that plague all historical research. We will uncover the “naked truth” of historical research and the straight forward, practical “how to” of conducting successful research. Powerful, real stories can be consistently created from historical records; he will show how.
Friday, October 5, 9:00-11:00 a.m.

Super Simple Storytelling: Numerous studies document storytelling's powerful link to improved reading interest and skill. The question is: “How does a librarian consistently, easily do it?” Successful storytelling is not a matter of learning new skills, but, rather, of re-learning what you already do. Super Simple Storytelling is a riveting, fast-paced, hands-on workshop that covers the practical how-to of storytelling: everything you'll need to effectively and easily make your stories work.
Friday, October 5, 3:30-5:30 p.m

If you Tell it, They will Learn: Harnessing The Real Power of Story: Kendall presents a lighthearted, exciting, and fast-paced tour of the powerful and effective use of storytelling as a teaching vehicle. In plain, simple terms, the techniques and concepts of successful storytelling will be presented in a way proven to assist a librarian to quickly and efficiently apply this educational powerhouse to their teaching. He will weave a fascinating, informative, and inspiring view of this incredible narrative form and of its control and use for library purposes. Saturday, October 6, 8:00-9:45 a.m

Write Right!: Finally a Make-Sense, Can-Do System for Understanding Story Structure: We all tell stories, hear stories, read stories, and teach others about stories. But what, exactly is a story? What separates stories from other narrative forms? What makes stories unique? Powerful? Unforgettable? Understanding the core architecture of stories empowers librarians to more effectively teach children to understand and appreciate stories and to share their passion for literature. This session lays bare the exact elements that lie at the heart of every story and uniquely define this most powerful narrative form. Saturday, October 6, 10:00 a.m.-12:00 p.m.

Nevada Library Association Conference at the Stardust Hotel, October 4- 6, 2001									
Thursday		Salon 1	Salon 2	Salon 3	Salon 4	Presidents Room	Chairman's Room		
8:00	Registration Opens	REAL	REFORMA	GODIG	NSCLS	ACTION	NED		
8:30							NWD		
9:00		NNAG		So. Dist	NYRA	CAPTAIN	RAISON		
9:30		NCRL							
10:00	Exhibits open								
11:00		SNLA presents: What's in a Name? (2) 11:00 to 12:55	Music Alive! (1) 11:00 to 11:55	NLCLS and CCSLA Present: Annie Weissman (3) 11:00 am to 1:55 pm	The Past Leads to the Future (1) 11:00 to 11:55		LSTA Grant Process 11:00 to 1:15		
11:30			Native American Collection (1) 12:00 to 12:55		Regalia & Historical Treasures 12:00 to 12:55				
12:00		GODIG Census 2000 Roll-out (2) 1:00 to 2:55	\$ on the Bookshelf (1) 1:00 to 1:55		African American Project 1:00 to 2:30			Hats to make and wear (1) 2:30 to 3:30	LSTA Poster Session 2:00 to 3:55
12:30					Building Agenda for State-wide Library Cooperation (2) 2:00 to 3:55				
1:00		Bringing Diversity to Your Collection 3:00 to 3:55	SIRS newest developments (1) 3:00 to 3:55						
1:30									
2:00									
2:30									
3:00									
3:30									
4:00 to 5:30		Keynote Speaker							
6:00 to 8:00		Exhibitor's Reception							

Nevada Library Association Conference at the Stardust Hotel, October 4- 6, 2001

Friday	Salon 1	Salon 2	Salon 3	Salon 4	Chairman's Room
8:00	Designing a Library 9:00 to 9:55		Traveling Trunks 8:30 to 9: 55	No Longer Your Grandma's Library 8 to 9:00	Marketing Library Services 8 to 9:55
8:30					
9:00			What If? What Else? Why Not? Putting Creativity Research to Work 9 to 11:00	The Way it Was or Wasn't 9:00 to 11:00	5 State Tribal Library 10 to 11:00
9:30					
10:00	Myths in Nevada History 10 to 11:00		Nevada Resources For Your Library 10 to 11:00		
10:30					
11:00 to 12:00	Lunch				
12:00	Nevada State Archives 12 to 12:55		Finding Volunteers for your Library 12 to 12:55	Publicity, Good, Bad, Ugly 12:00 to 12:55	Spanish 9-1-1 12 to 1:55
12:30					
1:00	Bringing NYRA to Your Library 1 to 1:55	NV Folk Arts Program 1 to 1:55	Pyramid Lake 1 to 1:55		
1:30					
2:00	Electronic Records Mgmt 2 to 2:55	Portraits of Nevada 2 to 2:55	Quick Budget Control 2 to 2:55	2002 Summer Reading Program 2:00 to 2:55	
2:30					
3:00	Visit the Exhibits				
3:30	Letters to Nevada's Daughters 3:30 to 4:30	Super Simple Story Telling 3:30 to 5:30	Discover Nevada 3:30 to 5:00	Latino Resources 3:30 to 5:50	
4:00					
4:30					
5:00					
5:30					
7:00	President's Dinner and Awards				

Nevada Library Association Conference at the Stardust Hotel, October 4- 6, 2001

Saturday	Salon 1	Salon 2	Salon 3	Salon 4	President's Room	Chairman's Room
8:00		Rural Libraries 8 to 8:55	If You Tell it, They will Learn 8 to 9:45	Latino Children's Book Illustrator 8 to 9:30		
8:30						
9:00	BCR 9:00 to 10:30	Multicultural Literature for NV 9 to 9:55	Write Right 10 to 11:55	Youth Programs in the Arts 10 to 10:55	I'm Not A Librarian, But.. 10 to 10:55	NYRA Meet the Authors! 10 to 11:30
9:30						
10:00		Family Literacy Program 10:30 to 11:55		State Lit. Resource CTR 11 to 11:55		
10:30						
11:00	Hand Held PCs and E-books 11 to 11:55					Understanding Where Grant Funds Come From 11:30 to 1:00
11:30						
12:00	NNAG presents: DVD tech 12 to 1		Emergent Language 12:30 to 1:30		NYRA Luncheon	
12:30						
1:00						
1:30						
RELOCATE TO UNLV LIED LIBRARY						
	Amargosa Room	Eureka Room	Special	Admin Conference Room		
2:00	RAISON Ask a Librarian (2&1/2)	PLATO Augmenting Lib Funds with Grant \$\$\$\$\$ (2)	LIED Preservation and Conservation Tours 2-4			
2:30						
3:00		Nevada Mining Resources (1)		Closing Business Meeting		
3:30						
4:00						
4:30	Internet Law Research (1)					
5:00						
5:30 UNLV Cocktail Party						

REGISTRATION FORM

NLA 2001 – READiscover Nevada Libraries

October 3 – 6, 2001

Please use a separate form for each registrant and type/print legibly.

NAME: _____
 (As you wish it to appear on your name badge.)

INSTITUTION: _____

MAILING ADDRESS: _____
 Street

City State Zip

E-mail Address: _____

Phone: _____
 Work Home

2001 Membership Status: NLA Member _____ Non-NLA Member* _____
 ALA Member _____ MPLA Member _____
2001 Conference Status: NLA Officer _____ NLA Committee Member _____
 Speaker _____ Exhibitor _____
Are you a Library Board Member or Trustee? _____

*For the online NLA membership form go to: <http://www.nevadalibraries.org/>

CONFERENCE REGISTRATION FEES

<u>Registration Fees</u>	<u>Before Sept. 15</u>	<u>At Conference</u>
Current NLA Members	\$65.00	\$85.00
Non-Members of NLA	\$95.00	\$115.00
Trustee/Friend/Student	\$40.00	\$45.00
Exhibits ONLY Pass (10/4 & 10/5	\$15.00	\$15.00
Daily Registration (for one day only, please circle the day : Thurs., Fri., Sat.)	\$30.00	\$40.00

Conference Registration Subtotal \$ _____

Remember...in order to book a room at the Stardust and receive conference rates, call 1-800-634-6757 and ask for the Convention Desk. When speaking with the convention folks, please mention group number NLAC104 to get the guaranteed rate of \$89.00 for weeknights and \$125.00 for the weekend. The cut-off date for room reservations is **September 13, 2001**. Any rooms remaining unsold after this date will revert back to the Stardust's general inventory for sale on a space-available basis

(Go to Page Two)

NLA 2001 – READiscover Nevada Libraries Pre-Conference, Meals & Events

(Conference Registration is not required to attend the pre-conferences, meals or events.)

Pre-Conferences:

Wednesday, October 3rd, 8:00-5:00

Pre-Conference by invitation -- **Lobbying Your Legislature**

Sahara West Library, 9600 West Sahara Ave.

Price: \$30.00 _____

Wednesday, October 3rd, 8:00-5:00

Pre-Conference -- **Imaging and Imaging Technology for Libraries**

UNLV Lied Library – Eureka Room

Price: \$25.00 _____

Wednesday, October 3rd, 1:00-4:00

Pre-Conference -- **Grant Resources: The Clark County Library
Foundation Collection**

Clark County Library, 1401 East Flamingo

Price: \$15.00 _____

Pre-Conference -- **Awakening the Leader Within**

Clark County Library, 1401 East Flamingo

Price: \$15.00 _____

Pre-Conference Total: ___ \$ _____

Meals & Receptions:

October 3rd, Wednesday, 6:30 – 8:30 pm

Nevada Library Association Executive Board Dinner/Meeting

Stardust Hotel, Chairman of the Board Room

___ Chicken Florentine ___ Vegetarian Number in Party ___ Price: \$30.00 _____

October 4th, Thursday, 6:00 – 8:00 pm

Exhibitor's Reception & Drawing

Stardust Hotel, Exhibit Area

Hors d'Oeuvres & Cash Bar

Number in Party ___ FREE

October 5th, Friday, 7:00 pm

President's Dinner and Awards

Stardust Hotel, Ballroom

Number in Party ___ Price: \$32.00 _____

___ Prime Rib ___ Chicken Vesuvio ___ Orange Roughy ___ Vegetarian

Subtotal Meals \$ _____

(Go to Page Three)

**NLA 2001 – READiscover Nevada Libraries
Meals & Special Events**

*(On Saturday, October 6th meetings and events are scheduled at UNLV.
If you need transportation from the Stardust to UNLV, please check
here_____.)*

**October 6th, Saturday, 12:00 noon
Nevada Young Readers Luncheon**

Stardust Hotel, Ballroom **Number in Party**____ **Price: \$ 18.00** _____
____Orange Honey Chicken _____Beef Brochette _____Linguine(vegetarian)

**October 6th, Saturday, 5:30 pm
UNLV Cocktail Party and Lied Library Tours**

Includes Two Drinks and Hors d'Oeuvres **Number in Party**____ **FREE**

Meal Total for Entire Conference: _____ \$ _____

TOTALS:

2001 NLA Membership _____
*(If you are joining now, please enclose membership form
available at www.nevadalibraries.org)*
Total Registration Fees (page one) _____
Total Pre-Conference (page two) _____
Total Meals (including page two) _____
GRAND TOTAL Amount Enclosed _____ \$ _____

Make your check payable to Nevada Library Association.

***Mail your check and the completed form to: Clarissa Erwin, NLA Registration,
Community College of Southern Nevada/Cheyenne Campus Library, 3200 East
Cheyenne Avenue (Room 2100), North Las Vegas, NV 89030***

*The Nevada Library Association regrets that refunds for registration fees cannot be returned
after September 15th, and that refunds for the Pre-Conferences, Meals & Events are not
available. (If you need a receipt for registration fees, please check here_____.)*