

Nevada Libraries

Volume 38 Number 4

December 2001

MESSAGE FROM THE PRESIDENT: SUSAN GRAF



First, our annual conference was a gratifying success, due to our talented and hard working Conference Committee chaired by Robb Morss, LVCCLD. We enjoyed a varied and busy program schedule, a large number of vendors and several exciting social events to cap our evenings. Please plan to attend next year's Conference in Ely, the first weekend in October, 2002. NLA President-Elect Tom Fay has chosen RENEWAL: REINVENTING THE ROOTS OF TRADITION as the theme.

So, are you a librarian? I was asked this question in several different situations recently, and I wanted to take this opportunity to wonder about this with you.

Often, when writing to all 86 public library sites around Nevada, I use "library staff" in the salutation as a neat side-step to this issue. As many of you know from personal conversation with me, I have always endorsed pursuing an MLS degree if one wanted to be a librarian. After several years in a paraprofessional position with Washoe County Library System, I went to Texas Woman's University to attend the Graduate School of Library and Information Studies. I thoroughly enjoyed my experience and would highly recommend attending school in person to one and all. However, this educational model does not work for everyone. And Library Schools across the

country have responded with such a wide variety of programs - from total distance education with no physical presence on campus to hybrids that require one to six days per semester on site with online classes. But what defines professional? Degrees hanging on walls? Job descriptions? Community roles? Time served? Location? Salary?

As I read library histories, travel around Nevada and visit libraries in communities ranging from 28 to over a million people, I am struck by the high professional profile of rural community librarians (library staff?). Would that I could reach the professional standards that Jeanne Munk (Pershing) sets in her service in county government, that Shari Allen (Humboldt) demonstrates in connecting with her community or Lori Romero (White Pine) contributes to local foundations and historic renovations. I learn something every time I listen to them talk about their libraries and profession. Peg Draper (Lincoln) operates three library branches and a bookmobile on a budget of less than \$45,000 per year. Steve Schlatter (Mineral) has built an addition, and continues to support literacy and ESL classes at the extension Community College site. Challenged with running his library with a staff of three, he is committed to the library being the information center of his community. Diane Canfield (Round Mountain) is working on a second addition at her popular and well-used library, and provides a rural voice on state-wide library committees. And there is another whole level of amazing library professionals who are "branch mangers" at small libraries scattered throughout large counties that provide amazing programs and services, often working at part time positions. It is my honor to be

known as their peer, serving communities with outstanding library services and resources in the face of smaller populations and diminishing budgets.

Am I a librarian? Apparently not to some. I am the Coordinator of the Literacy Coalition. Recently a friend asked me how I liked the job, and how was it to NOT be a librarian anymore. The question left me speechless (!); I was stunned by the very idea that I wasn't a librarian anymore.

Then, while attending a short workshop on electronic databases the other day, the librarian who was assisting me was so disconcerted by my ignorant questions, she asked, "Are you a librarian, or is this a joke?" I explained that I had been a librarian for several years, a Children's Librarian more oriented to storytime crafts and placing books in young hands, rather than academic database searching. The question did, however, give me pause.

So what defines our profession? Years spent in public service? Formal education degrees and certifications outside an MLS? How many hours we are open to the public? How much we make? Where we work? How many departments? How many volumes? As happens often these days, I find that my firm, resolved (okay, opinionated) answers become less resolved in the face of real life. So, perhaps you have an answer to this conundrum. If so, please feel free to share it.

Thank you for a great year as NLA president. As always, it is the personal interaction with so many wonderful people that stands out for me. I have had the joy of the best job in the world-both as a Children's Librarian at North Las Vegas Library District and now as Coordinator of the Literacy Coalition at the State Library & Archives,

Nevada Libraries

ISSN 1094-6918

Quarterly publication of the
Nevada Library Association
(March, June, September, December)
Editor:

Holly Van Valkenburgh
Nevada State Library & Archives
100 North Stewart Street
Carson City, NV 89701-4285
Ph 775-684-3322 Fax 775-684-3311
E-mail: hvanvalk@clan.lib.nv.us

Deadlines:

March issue deadline Jan 15
June issue deadline April 15
September issue deadline July 15
December issue deadline Oct 15

Advertising rates:

Full page: \$150
Half page: \$100
Quarter page: \$ 50

Subscription Rates:

Included in Membership
Non-members:
U.S., One year: \$ 25
Outside U.S.: \$ 30

Calendar:

2001

Dec 5-7 Mountain Plains Library Association/ Arizona Library Association (joint conference), Phoenix.
Dec 12 Nevada Public Library Directors Orientation (H. Van Valkenburgh)
Dec 13 Outcome Based Evaluation, Debbie White, Las Vegas (S. Graf)
Dec 14 Outcome Based Evaluation, Debbie White, Reno (S. Graf)

2002

Jan 8 READY, SET, READ! Jean Feldman, Winnemucca (S. Graf)
Jan 9 READY, SET, READ! Jean Feldman, Hawthorne (S. Graf)
Jan 11 NLA Board Meeting, 10:00 am, Gibson Library, Henderson
Feb 25- Mar 1: Family Literacy Train the Trainer (see p 7)
Spring Administration of the School Library, UNR, Reed Scull (see p 12)
Mar 1 & 2 "Join the Winner's Circle", 2002 Summer Reading Program Kickoff, Tonopah. Contact Stephanie Miler, Chair.
April Knowledge Management (OCLC Class), contact Brad Eden
May The New Reference Librarianship (OCLC Class) (Brad Eden)
Summer CI 481/607 Book Selection for Children, contact Reed Scull
Oct 2-5 Nevada Library Association, Ely, Laura Oki, Chair
Oct 2-5 Mountain Plains Library Association/ North Dakota Library Association/ South Dakota Library Association (joint Conference), Fargo, ND

2003

Nov. 4-8 Mountain Plains Library Association/ Nevada Library Association (joint conference), Lake Tahoe, NV

MLS in Nevada

UNLV is partnering with the University of North Texas to offer an MLS in Nevada. It will be necessary to be on campus only twice a year, for two four-day sessions. Everything else will be online. All classes will be offered at the same time and will start in the fall of 2002. The cost is \$900 per three-hour class. A minimum number of 20 students is required. For further information and registration:

<http://www.unt.edu/slis/distanice/nevada/index.htm>

OCLC Institute Classes at UNLV

Brad Eden, beden@ccmail.nevada.edu

OCLC and UNLV will be offering two classes April and May, 2002: Knowledge Management: Application of Principles and Systems, and The New Reference Librarianship

Martin Dillon, the founder of the OCLC Institute, will be teaching the first class, and will be a real draw

UNLV is moving to establish itself as the West Coast Regional center for the OCLC Institute. These classes will cost about \$495 for registration, plus other costs (housing, travel, meals, etc.). CAPTAIN will be offering some scholarships so that individuals from around the state can apply and attend

The OCLC Institute promotes the evolution of libraries by offering courses on cutting-edge librarianship. The Institute provides managers with opportunities for advanced education and knowledge exchange. You can find out about the Institute at <http://www.oclc.org/institute/courses/index.htm>

OUTCOME-BASED EVALUATION: Debbie White

Las Vegas, Dec 13, Clark County Library, 11:30 am to 7:00 pm

Reno, December 14, Sierra View Library, 10:00 am to 5:00 pm

Public, school, academic and special librarians/library staff will benefit from Debbie White's presentation on Outcome-based Evaluation. The training will introduce key concepts related to what outcome-based systems are. The models used reinforce the need for a relentless focus on outcomes and principles, (what is accomplished) and an extraordinary flexibility related to practices and policy (how things are accomplished).

Attendees will learn from this program

1. How to set performance measures; how to align quantifiable measures with vision.
2. Why a focus on outcomes is critical; how to develop and institutionalize "outcome-based" practices.
3. The losses and gains involved in this approach

Contact Susan Graf: 800-445-9673, 775-684-3341, sfgraf@clan.lib.nv.u

NLA Financial Primer, Part One:

WHERE DOES THE NEVADA LIBRARY ASSOCIATION GET ITS MONEY?

Ken Bierman, NLA Finance Chair

In case you have been lying awake at night wondering where the Nevada Library Association gets the money it needs to operate, your thirst for knowledge is about to be quenched.

Like most state library associations, the Nevada Library Association has three major sources of revenue: memberships, conference "profits", and donations/grants. We'll look at each one of these income sources.

Memberships. NLA personal memberships are the most stable and most certain part of the income stream. Membership dues bring in around \$12,000 a year. The more aggressively the association encourages Nevada librarians to join NLA the more money is generated to support the association. [It doesn't take an MBA to figure that out!]

Conference "Profits". For non-profit organizations "profit" is a bad word. But the reality is that the annual conference is planned each year with the intent of making a profit [that is, revenues exceed expenses] to support the

work of the association. As will become clear in later parts of this series, conference "profits" are an important component of NLA and without them NLA would not exist as we know it.

Donations/Grants. From time to time, NLA is able to obtain substantial grants or donations usually to support a specific project or service. Examples include donations to support scholarships and the Tom Kendall Memorial Fund. Grants are also obtained to support specific programs and speakers, especially at the annual conference.

Other Income. There are a variety of other sources of income including subscriptions to and advertisements in *Nevada Libraries*, earned interest on NLA's deposits, etc. but these generate very small amounts of money.

The percentage of income from the three major sources varies from year to year. The following table provides a summary of actual income in 2000 and projected or budgeted income in 2001. Actual income figures for 2001 will be reported in the next issue of *Nevada Libraries*.

	Actual <u>2000</u>	Percent <u>of Total</u>	Budgeted <u>2001</u>	Percent <u>of Total</u>
Memberships	\$11,325	26%	\$12,000	31%
Conference "Profit"	\$20,675	48%	\$10,000	26%
Donations/Grants	\$ 9,245	22%	\$15,000	39%
Other Income	\$ 1,510	4%	\$ 1,500	4%
TOTAL	\$42,755	100%	\$38,500	100%

NLA Membership

Joyce Cox, Chair

NLA Wants You!!!

NLA wants and needs you! Membership for the Nevada Library Association runs from January through December. The 2002 memberships are due beginning in January 2002. If you want to join NLA for 2002, find the membership form at <http://www.nevadalibraries.org/member/membership.html>. Fill out the form, make check out to Nevada Library Association and send to Michelle L. Mazzanti, NLA Treasurer, 115 S. Water Street, Henderson, NV 89015.

NLA promotes library service and librarianship to all Nevada libraries. NLA lets you meet and exchange

ideas with library staff from your geographic district (NW, NE, SO), and has sections (NCRL, NSCLS, PLATO) and interest groups (ACTION, CAPTAIN, GODIG, NNAG, NYRA, RAISON, REAL) that cover a variety of subjects. Look at our website at www.nevadalibraries.org and join our listserv at <http://www.nevadalibraries.org/nlalist.html>. An annual conference provides continuing education and fellowship.

Become part of a group that helps promote Nevada's libraries and calls attention to the great service provided by Nevada's libraries.



NEWS FROM MPLA

Linda Deacy

AUGUST 4, 2001 EXECUTIVE BOARD MEETING --- Reports at the board meeting were centered on updates to the Long Range Plan which was

adopted by the membership at the October 2000 meeting in Omaha. Areas of emphasis include a compilation of Continuing Education opportunities in the MPLA states, the development of a yearly Leadership Institute, comparable to Snowbird, and sponsored by MPLA and the member State Agencies and State Associations, and information from the member states on Intellectual Freedom activities. A new membership brochure design was approved for printing and the Membership Committee was charged with developing ideas for an enhanced membership campaign.

2001 JOINT CONFERENCE WITH ARIZONA LIBRARY ASSOCIATION (AZLA) --- *Rising To New Heights* demonstrates how much we can achieve when working together to deliver programs and events that will educate, inform, inspire and entertain.

Select from over 100 programs and hot topics of the day! Pre-conferences provide opportunities to learn about managing change, media relations, space planning, puppetry and book mending. Authors such as Michael McGarrity, Laura Van Wormer, Craig Childs, Nancy Garden, Sylvia Long, and Barbara Park, are scheduled to be on hand for programs and book signings. Attendees can peruse the exhibits without time conflicts on Thursday and Friday. Don't miss *Feeding the Hand that Bites You* presented by intellectual freedom activist, Mike Wessells. He is a self-proclaimed Pentecostal minister, intellectual-freedom warrior, and talk show veteran who went head to head with Dr. Laura and survived!

Wednesday night, the acclaimed Heard Museum, library, and gift shop are open exclusively to conference participants. The Judy Goddard Libraries Limited Arizona Children's, Young Adult, Adult, and Arizona Young Reader's Award Luncheon will be held on Thursday. Thursday night, AzLA and MPLA awards will be given at a very special banquet. On Friday, don't miss the opportunity to have lunch with Bob Boze Bell. This Arizona native is an artist, radio personality, has written biographies of Wyatt Earp, Billy the Kid and Doc Holliday, and is the publisher of True West Magazine.

Whether you are from Arizona or one of the many states in the vast MPLA territory, we know that you will enjoy *Rising to New Heights*. Opportunities are being offered on Saturday for our out of town guests

to shop at Fashion Square Mall or go on a jeep tour of our lovely desert.

Thanks to everyone who has worked tirelessly to prepare this year's conference.. This year is AzLA's 75th Anniversary so help us celebrate! Come early and stay late! You don't want to miss a minute of this year's conference. Join us in *Rising to New Heights!* <http://www.azla.org/2001/index.html>

FACTS ABOUT MPLA

- **Founded:** 1948
- **Number of members: (as of 2001)**
 - **Members by State:**
 - Arizona: 49
 - Colorado: 66
 - Kansas: 128
 - Montana: 44
 - Nebraska: 72
 - Nevada: 39
 - New Mexico: 41
 - North Dakota: 55
 - Oklahoma: 61
 - South Dakota: 98
 - Utah: 43
 - Wyoming: 70
 - **Members by type of library or interest group:**
 - Academic Libraries: 250
 - Children/Schools: 135
 - Government Documents: 52
 - Preservation: 68
 - Public Library/Trustees: 301
 - State Agency: 73
 - Technical Services: 107
- **Sections and Interest Groups:**
 - Academic Libraries
 - Children's and Schools
 - Government Documents
 - New Members
 - Preservation, Archives and Special Collections
 - Public Libraries & Trustees
 - State Agencies, Cooperatives & Systems
 - Technical Services
- **Financial Assets:** \$64,368
- **Schedule of annual conference and locations 2001-2007**
 - 2001 Dec. 5-7 (Phoenix, AZ) Joint with AZLA
 - 2002 Oct. 2-5 (Fargo, ND) Tri-Conference with NDLA and SDLA
 - 2003 Nov. 5-8 (Lake Tahoe, NV) Joint with NLA
 - 2004 Oct. (Snow Mass, CO) Joint with CLA
 - 2005 (Wyoming) Joint Conference with WLA
 - 2007 (New Mexico) Joint with NMLA



Delegate, Annual Report 2001

Cindy DeLanty, Nevada Chapter Councilor

NLA Annual Meeting – October (included Annual Board Meeting)

The NLA Board Meeting in January included submitting the budget request for the 2001 year.

ALA Midwinter involved attending Councilor Orientation, Council Sessions, Chapter Relations Committee Meetings, Councilor Caucuses and Chapter Caucuses. A full report of Council actions is submitted to the NLA President along with this report.

NLA Board Meeting - January

ALA Midwinter Meeting, Washington, D.C. - January
National Library Legislation Day, Washington, D.C. - May

ALA Annual Meeting, San Francisco, CA – June
Nevada Leadership Institute – September
National Library Legislation Day consisted of a training day and one day of visits to Nevada senators and congressmen to lobby for library issues.

ALA Annual involved attending Council Sessions, Chapter Relations Committee Meetings, Councilor Caucuses and Chapter Caucuses. A full report of Council actions is submitted to the NLA President along with this report.

At the Nevada Leadership Institute in Alamo I presented information on ALA and the benefits of membership.

NLA Annual Meeting involved co-presenting a program on The Campaign for America's Libraries (@your library) and attending the Board meeting and other special events.

I am also monitoring the Council Listserv and forwarding messages to nllist or individuals when appropriate.

Northwest District Special Report 2001

Nadine L. Phinney, Chair

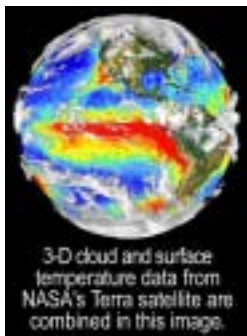
Nadine L. Phinney and Lorin Lindsay were re-elected as NW District co-chairs at the 2000 Nevada Library Association Convention held in October of 2000 in Reno, Nevada. The year 2000 had been quite successful with 4 programs held. In addition, a quarterly newsletter designed and edited by Ms. Phinney was sent out to the NW District membership.

The programs planned for the first half of the year 2001 did not materialize as potential speakers declined our invitations. The topic of the September 2001 meeting held on September 10 at the Elizabeth Sturm Library, Truckee Meadows Community College was **"Copyright Confusion 101: What next?"** The speakers provided an update on copyright law followed by an open discussion on the current trends in copyright and the future implications for libraries. Presenters were Susan J. Bradley, JD, MLS and Susan Jimenez, MLS. There were nine people in attendance. A business meeting was not conducted at this program.

The original program scheduled for the NW District at the NLA convention was to be on "Future Shock for Librarians". We were not successful in obtaining a speaker for this topic. In light of the September 2001 terrorist attacks, we decided to address the topic of diversity and tolerance. The topic scheduled for the NLA convention is: **"Embracing Our Differences: Winning through Diversity"** presented by Nadine L. Phinney, MLS, MA. The Northwest District meeting is scheduled for Thursday, October 4, 2001 in the Chairman's Room at the Stardust Hotel. A business meeting will be conducted at this time as well.

We are planning a mid-December social event (either a potluck or dinner gathering) to wrap the year up and collect program ideas and requests for next year that will be passed on to the newly elected chair or co-chairs.

NASA IMAGES BRING PLANETS, WEATHER, GEOLOGY TO YOUR LIBRARY



Fit the giant planet Jupiter and its moons into your library. Explore the peaks and valleys of the ocean's floor without getting all wet. Experience the excitement of a gravity-free environment by watching an astronaut eat floating M&Ms. Nearly 100 images -- from Buzz Aldrin taking a walk on the moon to colliding galaxies to the

volcano of Mt. Etna, Italy -- are available through NASA's educational website The Space Place <http://spaceplace.nasa.gov> for library use. The pictures featured help bring a number of topics alive, including the Solar System, weather, geology and geography.

The Space Place includes images and curriculum for use in the library, as well as discovery-based learning activities for students to do on their own. For more information about The Space Place, contact Nancy Leon at nancy.j.leon@jpl.nasa.gov

Southern District Programs and Events 2001

Joan Vaughan, Chair, Southern District Board 2001

I am happy to report that the Southern District has enjoyed a successful year. Our main goal was to provide programming to all library staff in Nye, Esmeralda, Lincoln, and Clark Counties regardless of library type or department because our group's jurisdiction is solely based on a geographical region. We were also challenged to develop a website to be added to the revamped NLA site. With these two main goals in mind, we began our year.

On March 16, Jennifer Church, Kay Tuma, and Shelley Heaton showcased the many technological features that UNLV's new Lied Library has to offer, including an interactive Smartboard for web presentations, a wide array of disabilities resource software, and the Lied Automated Storage and Retrieval Unit (LASR).

Jennifer Fabbi and Sidney Watson of UNLV's Curriculum Materials Library gave our second program of the year on April 19 at the Clark County Library. Jennifer and Sidney presented "Selection in Reverse," and sought to instruct young adult, children's, and school librarians on collection weeding techniques. She and Sidney then wowed the crowd with a demonstration of the Digital Library Assistant, a new collection development tool from 3M.

On May 18, Nancy Pearl, Director of the Washington Center for the Book, joined us at the Enterprise Library to give a talk entitled "Reader's Advisory: Starting With the Reader." This program was funded completely through a Continuing Education Grant from the Nevada State Library. She instructed the large crowd on the four appeal characteristics of books, reviewed techniques for learning what a patron liked about a specific book, and provided websites to help in the Reader's Advisory process.

After taking a summer break, our programs started again on August 17 when Darcy Stratman from netLibrary gave a talk on e-books at the Henderson Campus of the Community College of Southern Nevada. Ms. Stratman gave a demonstration of the many features on the netLibrary website. After she spoke, Kyle Felker from UNLV and Gregory Robinson from LVCCLD spoke on their libraries' experiences with e-books.

Our penultimate program, held at the Rainbow Library on September 21, was co-hosted with ACTION (All Classifications Teamed In One Network) and was entitled "A Roundtable for ACTION." This program featured local talent who are integral parts of our libraries and do not have a master's degree in library science. Participants included library staff members from UNLV, LVCCLD, NLV, and HDPL. The speakers gave advice and encouragement about the many possibilities of working for a system without having their MLS.

Our final program was held at the NLA Conference on October 4. Karen Williams from the University of Arizona, Tucson, presented "What's in a Name: From Bibliographic Instruction to Information Literacy." This program was also funded in its entirety by a Continuing Education Grant from the Nevada State Library. Information Literacy is a crucial and timely topic to address as libraries are redefining themselves in the information age.

This year, NLA launched a completely overhauled website. The Southern District took part by submitting its own website which can be found at <http://www.nevadalibraries.org/publications/handbook/southdis.html>. Included in our site are our purpose, a list of our officers and board members, and a list of our programs for the year. This site will be maintained and new features

will be added, so be sure and check often to see what we're doing in the Southern District.

Our crowning event this year was our social event that was held on September 15. This year, the Southern District hosted a trip to the Utah Shakespeare Festival to see the Fantastiks. We all climbed aboard a luxurious charter bus in the morning and headed up to Cedar City. After feasting on sub sandwiches, a process expertly organized by Lynn Best and Tonya Thomas, we climbed out into the bright, much-cooler-than-Vegas air. The Fantastiks was entertaining and enjoyed by all.



Many thanks to Joanne Ross who had this wonderful idea in the first place.

Being Chair of the Southern District has been one of the most fulfilling experiences that I've had since becoming a librarian. I want to thank the Nevada State Library for generously providing funds for two of our programs. I also want to offer many thanks to Joanne Ross, Lynn Best, Debbie McGuire, Laura Golod, Rita Botzenhardt, Jennifer Church, Tom Fay, Paddy Harrigan, Marjorie Kern, Therese Lamb, Grace Mills, Felton Thomas, Paula Wilson, and Elaine Wing, whose advice, energy, and dedication to "promote the continuous growth of libraries in the state and to improve communication between librarians, especially in the Southern District" has made all of our programming possible. Finally, I want to thank everyone who attended our programs this year. We hope that they were timely and relevant and that they enhanced your working life in some way. Thanks for a great year.

LSTA "At Work"

NORTHWEST BRANCH OF NORTH LAS VEGAS LIBRARY DISTRICT

Lyn Wren, Branch Manager

On August 1, 2001, the North Las Vegas Library District opened the doors of its new Northwest



Ribbon Cutting with Board of Trustees

Branch to the public. The 4,000 square foot storefront facility is located in the Northpointe Centre and is providing much needed library service to the growing Northwest area of the city.

The new branch was established as an interim solution to provide basic library service to this growing community as the planning process continues for a new full service library in the Northwest area.

The storefront branch was made possible through the careful planning of the North Las Vegas Library District's Director, Anita Laruy and the District staff. The cost for the project was \$379,000 of which \$50,000 came from an LSTA FY 2000/01 grant that was awarded by the State Library for the opening day collection.

The enthusiastic commitment of the staff at the North Las Vegas Library District's main branch enabled the District to open its new branch in record time. In just a few short months, the staff processed the opening collection, designed the library's interior,

purchased and installed the shelving, technology, and communication system.

The library collection was moved from the technical services area at the main branch to the new library by Nathan Rex, son of Sheila Rex, chair of the North Las Vegas Library District Board of Trustees. Nathan, along with other Boy Scouts, moved thousands of books and shelved the paperback book collection, as well as moved and assembled the shelving.

Nathan and his fellow scouts not only contributed to the immense task of opening the new library; their efforts completed the requirements for Nathan's Eagle Scout Leadership Service Project.

In addition to the support of staff and Trustees, Stan Wasserkrug, the property owner, donated all of the leasehold improvements, which included upgraded carpet, walls, the circulation and reference desks, and staff area.

At the branch dedication, Mr. Wasserkrug was presented an award from the North Las Vegas



Library District for his generosity which also included six months free rent and six months of half rent for the first year the new branch will be open.



The new Northwest Branch has been an overwhelming success. Circulation has grown over the first few months, and it accounts for nearly half of the total District's circulation. Three new full-time staff positions have been created for the branch, and



Northwest Branch Children's Area preschool story time programs have been full since they began in mid September.

The response from the Northwest community has been extraordinary, not only through their use of the library services available at the new branch, but through their donations of new and nearly new books. The branch recently received a donation of nineteen boxes of new paperback fiction books from one library patron.

The branch sees new library users every day and many comment that they have either never used a public library before or have not used a library in years due to the distances they had to travel to use the nearest facility.

Train-the-Trainer for Family Literacy Program Implementation

The National Center for Family Literacy will be providing a five-day "Train-the-Trainer for Family Literacy Program Implementation" workshop at the Nevada State Library and Archives from February 25 - March 1, 2002. The workshop and materials are free to 65 people statewide who work with children and/or adults and who are willing to train others. Travel and per diem reimbursements are available to people who work at least 15 miles from Carson City. For more information on selection criteria, please contact Emmy Bell, Project Director, Nevada Even Start Statewide Family Literacy Initiative, at exbell@dcfs.state.nv.us or at (775) 688-2284, extension 228



Nevada Library Association Annual Conference
READiscover Nevada Libraries: Embrace the Past, Celebrate the Future
 By Robb Morss, NLA Conference Chair

Over 270 librarians from around the State met on October 3-6 at the Stardust Hotel in Las Vegas for the annual NLA Conference.

Highlights from the conference included:

- Wednesday, October 3, Pre-Conferences
 Lobbying your Legislature
 Imaging and Imaging Technology for Libraries
 Grant Resources: The Clark County Library Foundation Collection
 Awakening the Leader Within
- Thursday, October 4 at 4:00 pm, Keynote speaker Michael Gorman, dean of Library Services at California State University, Fresno spoke on the value and values of librarianship to an audience of over 100.
- Thursday, October 4 the Exhibitor's Reception was held and sponsored by SIRSI, Sirs, Grollier and Brodart.
- Friday, October 5, the President's Dinner was held with the Librarian of the Year awarded to Frankie Lukasko.
- Saturday, October 6, the Nevada Young Readers Award Luncheon was held with award winning authors, Judy Wait, Lynn Reid Banks and S.L. Rottman in attendance.
- Saturday, October 6, the conference moved to the UNLV Lied Library. Meetings, building tours and a closing reception sponsored by 3M highlighted the end of the conference.
- A total of 63 programs and presentations and over 60 vendors were on hand during the 3 days of the conference.



Many thanks go out to the hard work of the Conference Committee which included, Salvador Avila, Clarissa Erwin, Jen Fabbi, Tom Fay, Kyle Felker, Kathleen Hanselmann, Michelle Mazzanti, Carrie Nelson, Wendy Starkweather and Elaine Wing. See you next year in Ely!



NLA Awards 2001

Pam Zehnder, NLA Awards Chair 2001

Librarian of the Year: Frankie Lukasko State Council on Libraries and Literacy

Frankie Lukasko was appointed by the Governor to the State Council on Libraries and Literacy to represent School Libraries. She has served on the SCLL for two years. In 1999, SCLL Chair Dan Gouker asked Frankie to create and chair a taskforce for the addition of standards for school (K-12) library curriculum. Previously, the Nevada State Board of Education had adopted content

standards for subject areas, but nothing had been submitted nor approved for library skills. After months of hard work and dedication, Nevada Literacy Standards were adopted by the State Board of Education in June 2001. Frankie worked with library staff from all over the state, building a taskforce to aid in the development and successful

adoption of these process standards.

This is a project that will have significant impact on Nevada School libraries for many years. School librarians already report a growing professional respect from teaching staff in both rural and urban counties.

Trustee of the Year: Leonard Smith Henderson District Public Library

Leonard Smith is beginning his 20th year as a Trustee of the Henderson District Public Libraries. Your first question might be, "How is this possible?" In addition to the four full terms to which he has been appointed by the Clark County Commission, he has twice filled partial terms when a previous incumbent resigned. With the exception of a couple of years off here and there to meet legal requirements, Leonard has continuously served the District as one of its most faithful supporters and staunchest advocates.

The second question you might ask is, "Why would anyone give so much?" This question is especially appropriate in the case of Leonard Smith who has seen the District grow from a staff of four and a dedicated tax rate of less than one and a half cents to the current staffing level of nearly 50 and a budget that has topped \$4 million. There were some very good times when the new James I Gibson Library was finally built and the tax rate was increased to over five cents. There were some very hard times when the District

was embroiled in a frivolous lawsuit chewing up nearly five years and \$350,000 of legal fees to defend against an unscrupulous architectural process. During those times, Leonard and the other board members met at times as often as twice a week for months at a time.

Leonard has been a strong ally with the District in promoting a strong working relationship not only with the Clark County, who appoints the Board, but also with the City of Henderson who agreed to take on the financial accounting for the District at no cost, largely because of the credibility established by Leonard and his various Boards. He served as Chair of the Board during the height of the District's expansion and advocated for staff training as a priority.

During recent years, Leonard has suffered some health problems requiring frequent trips to Seattle for radiation treatments, but he almost never misses a board meeting. He is the member who faithfully stops by the library at

least weekly to sign paperwork as needed. As a testament to his powers of persuasion, Leonard is the reason that Joan Kerschner left the Department of Museums, Library and Arts to become Director here at Henderson in 1998. He paid no attention to me when I told him I would not leave my post there until I retired, and as a result, he caused me to make a decision to move that has proven to be positive for me and for both organizations.

Leonard's recent exploits include support of the development of the first new library to be built in Henderson since 1989, a 42,000 square foot new main library currently under construction. He also recently accompanied the staff on a bus tour of the new community of Anthem where citizens are pressing the District to move forward as quickly as possible to build another library there. A good library trustee's work is never done, and Leonard Smith has proved that, more than any other single individual I have met in the State of Nevada.

NLA Awards 2001

Pam Zehnder, NLA Awards Chair 2001

Dorothy McAlinden Award: Kathryn Tolleson, Beatty Library District

Kathryn Tolleson, the winner of the Dorothy McAlinden award, exemplifies the spirit of service in which this award was created. This person has given of her time, her intellect, but probably most important, of her heart and soul to the library she serves.

She cares for her library patrons as if they were her family; in fact they are her extended family. She tirelessly supports any avenue of financial support for her extremely economically disadvantaged community. She pursues grants, volunteer organizations and

challenges her community to give of their time to support the library.

Finally, she has a sincere commitment to education and is pursuing her public library certification with the same intensity as she attacks any new challenge.

2001 NLA Awards Honorees:

Back Row: Jon Porter, Danny Lee, Robb Morss, Joyce Dixon, Debbie Richards, Leonard Smith

Middle Row: Laurie Porter, Grace Mills, Barbara Talbot, Salvador Avila, Kathryn Tolleson

Front Row: Susan Graf, Frankie Lukasko, Gini Hahn



Special Citation Award: Senator Jon and Laurie Porter *Spread the Word...Kids to Kids*

As a Nevada State Senator, Jon Porter stood firmly behind several bills that benefited school and public libraries in Nevada. He urged his colleagues to support several senate bills which allocated additional state funding to school libraries for library books, and provided funding to renew the state wide licenses for SIRS and EBSCO online databases in all public libraries and schools in Nevada.

Jon and Laurie were also concerned about children in Nevada who may not have books in their homes. Knowing that ownership of books is a critical factor in every child's intellectual development, they initiated the *Spread the Word ... Kids to Kids* program. Through this program, new and gently used books are

distributed to children in pre-Kindergarten through Third Grade. Children are given a canvas book bag and a chance to select five books of their choice for their own personal collection. The students continue to receive an additional book monthly, and have the opportunity to trade their books if they wish.

Approximately 24,000 books were distributed to 3,600 students during the spring of 2001, with plans to expand the program in the 2001-2002 school year. This was very much a hands on project for Laurie, a former Clark County School Librarian, as she solicited, collected, sorted and distributed these books. This program not only impacts the literacy of the students, but also members of their

family, as having print materials in the home promotes reading among all family members.

Individuals and organizations that have supported *Spread the Word ... Kids to Kids* include Mayor Bob Ferraro, Boulder City; Mayor Oscar Goodman, Las Vegas; Mayor Mike Montandon, North Las Vegas; Mayor Jim Gibson, Henderson; Barnes & Noble booksellers; Continental Press; Follet Library Resources; Nevada Power; Perfection Learning; Republic Services of Southern Nevada; Scholastic Books; Southern Nevada Fire Fighters; Southwest Gas; Steck-Vaughn; Wal-Mart; Youth Charities of Southern Nevada; and hundreds of students in public and private schools in Clark County.

NLA Awards 2001

Nevada Library Association's Special Citation Awards

Gini Hahn,

Washoe County Public Library System

Gini has actively volunteered several years as a book sorter for the Washoe County Public Library Friends of the Library. Not only has she sorted books, but also she has decorated and sold for the fundraising.

Known for her inability to say no, Gini recently agreed to be a board member for the Washoe County Public Libraries. Rather than accept gifts, Gini and Peter Hahn celebrated their wedding anniversary by asking guests to donate money or new children's books to the Friends of the Library. Whenever possible, Gini has attended the Nevada Library Association Conferences. It warms the heart to see Gini as a beaming encouraging listener to any presenter...as she was in Carson City one year.

For four years, Gini has been an enthusiastic supporter of Florence Drake School's library. She will purchase books from our book fairs ... participate in our fundraisers ... and donate time and money to our students. She has been a storyteller, reader and good listener for the students at Florence Drake School in the library. Over all she is a good friend for both the students and staff.

Danny Lee, Nevada Library Association

Danny Lee has been a passionate supporter of libraries for many years. Danny served as a Trustee for the Las Vegas-Clark County Library District through many years of significant growth and development. Danny served two terms on the State Council on Libraries and Literacy, serving in the capacity of chairman for two years of his four-year term. Danny also served as the President of the Nevada Library Association in 1991 and has been active in the organization for many years.

Danny has served the organization as a lobbyist in the Nevada legislature for the past four sessions. Danny has successfully won widespread support of dozens of library issues that benefit Nevada Libraries.

In this legislative session Danny spent long hours in legislative hearings and discussing library issues with Nevada Lawmakers. In this session Nevada school and public libraries received much needed state support for library materials, including a half million dollars in funding for statewide databases.

Danny's support of Nevada libraries is sincerely appreciated by the organization, and we honor him tonight with this special citation.

Debbie Richards, Joyce Dixon, Robb Morss, Salvador Avila, Las Vegas-Clark County Library District

In 1999, a diversity project was created at the Las Vegas-Clark County Library District.



Many libraries in Nevada have turned to this model program for assistance since its inception. In 2000, many of the projects' staff presented programs at the initial Library Institute sponsored by the Nevada State Library and Archives, Library Planning and Development.

A part of this project included the development of the LVCCLD Multicultural Initiative Directory, listing resources with Clark County that could be utilized for future programming. By developing this directory, these librarians provided vital information in producing culturally authentic, non-stereotypical library programming and resources.

The entire committee that produced the Directory was nominated for Special Citation awards from NLA because this project demonstrates the dedication and professionalism of Nevada librarians. This project also exemplifies the benefits of teamwork and the power of collaboration

Michael Hillerby

Michael Hillerby served as the Director of the Department of Museums, Library and Arts, now known as the Department of Cultural Affairs, before his current position as deputy chief of staff to Governor Guinn.

Michael has given significant support of libraries and other cultural institutions in the state of Nevada. Michael actively listened to the concerns of Nevada libraries and librarians and supported state funding for libraries and for the Nevada State Library and Archives in its endeavors to effectively serve Nevada citizens.

Michael understands the importance of Nevada's cultural institutions and has helped ensure adequate resources in the state of Nevada for these institutions. Nevada libraries have found a true and loyal friend in Michael Hillerby and we honor him for his dedication.

NSCLS AWARDS

Debbie Jacobs, Chair NSCLS

Each year the Nevada School and Children's Librarian Section of the Nevada Library Association presents awards for outstanding services to youth in libraries around Nevada:

Award for Excellence: Susan F. Graf

... to an individual who has given continuous support to the professional library organizations at the local, state, and/or national levels AND/OR an individual in a school or public library who over a period of time has made an outstanding contribution to librarianship for youth.

This year the award was presented to Susan Graf who is currently the Coordinator of the Nevada Literacy Coalition. She plans, organizes, coordinates and evaluates programs, projects and activities designed to promote and improve literacy and education for adults and pre-school age children. From 1995 - April 2001, she was the Family Services Librarian for the North Las Vegas Library District. Her primary responsibilities were services to young people, their caregivers, teachers and families. From 1990 - 1995, Susan was a Library Assistant for the Washoe County Library.

Susan has been very active in NLA, currently serving as President and as Chairperson of NSCLS in 1996-97. She also co-instigated the Statewide Summer Reading Program in Nevada in 1997 and single-handedly provided the materials for that summer's "Wild West" program.

Spring UNR class: The class will be CI 476/676 Administration of the School Library, with Martha Gould. Two class "block" sessions in Reno (Friday/Saturdays) will be held, with the rest of the work on the Internet. Information should be finalized by Thanksgiving and a mailing of applications will follow shortly after that. People are welcome to call me at (775) 687-6406, or wrs@unr.edu Reed Scull

Silver Achievement Award: Barbara Talbot

... to a librarian who has a program that exemplifies excellence in services for youth.

This year the award was presented to Barbara Talbot who is currently the Librarian at North Valleys High School in Reno and prior to that O'Brien Middle School. She was instrumental in getting the STAR, Reading Renaissance, and after-school reading programs to her school. When her school decided this was something they would like to try, she jumped right in! Barbara started by looking around for grants and other funding and received substantial amounts to make this program a wonderful success. She promoted the school library for what it can be and it became the heart of the entire school community's information and reading needs.

Special Recognition Award: Dr. Linda Young

... to a member of the community who endeavors to promote libraries, contribute financial support, or volunteers time.

This year the award was presented to Dr. Linda Young the Multicultural Outreach Coordinator and a former teacher and principal with Clark County School District. She wanted to start a new program that would support reading, libraries and families and she did this by involving librarians serving youth in each public library district in Clark County, the CCSD school librarians, parent volunteers and the School to Careers program. "Connect for Kids at the library" has brought thousands of children in Clark County to their public library over the last five years. The program continues to grow and succeed, now expanding to include middle and high schools.

*****ATTENTION*****

Rural Libraries
\$\$Grant Funding\$\$
OPPORTUNITY

Would you like **Young Chautauquans** in your library? Thanks to a grant from the Nevada Humanities Committee, introduction, support, training, and stipend are furnished. All with Dr. Susan Tschudi, who has been with the Young Chautaugua program in Northern Nevada for a number of years and is a professor of English at UNR. She provides training for those interested in working with the Young Chautauquans as well as works directly with the youth. Her enthusiasm for the program is contagious.

Please contact Lyn Wren/Family Services Librarian /Northwest Branch Library/ North Las Vegas Library District for an application.
wren@ci.north-las-vegas.nv.us or at Northwest Branch
fax: 702-839-5707 4528 W. Craig Rd. Suite #110
North Las Vegas, NV 89032



ACTION: Annual Report, 2001
Paddy Harrigan

Attended NLA Board meeting – January.
Attended SNLA Board Meetings throughout the year.

Contacted Jenny Meyer to plan a roundtable in Northern Nevada and Joan Vaughn to plan a roundtable in southern Nevada.

Planned Roundtable Discussion called “I’m a paraprofessional and that’s GREAT!” with seven speakers from various libraries representing various positions in Southern Nevada.. 62 people attended and filled out an evaluation indicating their opinions about what kinds of programs they would like to see developed. The response was very positive.

Planned and facilitated ACTION Business meeting for Thursday, October 5, 2001 at 8:00 am.

Attended Board meeting at the Annual Conference

Planned Conference session with Jenise Porter, Branch Manager, Maricopa County Library District, Aguila, AZ, recognized by *Library Journal* as one of six finalists who’ve made a difference (2000 Paraprofessional of the Year Award). This session is titled “I’m not a Librarian, but...”

Bylaws Committee Annual Report 2001
Angela Lindley, Chair

Two new members of the bylaws committee were selected:

Grace Mills, West Las Vegas Library
Gary Avent, Great Basin College

Notification of requests for revisions to bylaws and handbook was published in the June issue of *Nevada Libraries*.

Members of the committee reviewed documents for changes needed and discovered many discrepancies between the website version and the last printed copy of the NLA Handbook.

Received proposed changes from GODIG on Aug. 19, 2001. Members reviewed the changes and found questions needing to be resolved by the Board.

Prepared comments on proposed changes and problems in the bylaws and handbook for the annual meeting.

Prepared a brief operating procedure for the bylaws committee to be sent to the next chair.



Cheryl Mathwig
NSLA webmaster

Announcing the **Nevada Kids Page**, courtesy of the Nevada State Library and Archives.
<http://nevadaculture.org/docs/kids/>

The Nevada Kids Page, for kids in elementary through high school, is designed to teach children about Nevada, past and present. The Nevada Kids Page includes a wide variety of fun activities designed to attract children to this website. The web pages include fun facts, games, project ideas, virtual tours, and career information. Visitors discover information on the state symbols, Nevada facts and links to Nevada school web sites.

The Nevada Kids Page includes “Teacher Resources” that can be used by teachers, parents, and other caretakers to motivate young children to learn about Nevada.

Since starting the site, we have continued to receive letters from our visitors supporting the value of the Nevada Kids Page as an educational tool in the classroom. We greatly appreciate the input and ideas about how our site can help with educational initiatives.

The kids of today will be the leaders of tomorrow so it is important that they learn as much as possible about our State’s history and what makes our State and it’s people so special.

All of the materials presented on this website were collected from State of Nevada web sites and from other online resources. If you have resources you would like included on the Nevada Kids Page, or have suggestions or comments, email Cheryl Mathwig cmathwig@clan.lib.nv.us.

GODIG: NLA Annual Report

Catherine Marion
Chairperson, NLA- GODIG

The past year has been full of preparatory and ground laying work for GODIG (the Government Documents Interest Group). There has been a loss of or reassignment of staff at several depository libraries around the state. Membership in GODIG is down due to shifts in assignments and emphasizing priorities in other areas. Re-establishing listserv communication and bringing librarians together to increase discussion of documents has been initiated.

GODIG has confirmed its commitment to documents related issues in all areas, including, federal, state and local documents. The explanation of duties listed below were carried out over the past year. Recommendation highlights include continuing communication across the state and increasing membership.

The first task of the past year was to prepare for the upcoming conference. The chair received confirmation from the Regional Census office in Denver that, Jerry O'Donnell, would be able to present a program on Census 2000. A budget was prepared for the January Executive Board meeting. The meeting was attended and participation in the planning processes was initiated.

During the Spring and Summer amendments to the bylaws were drafted and submitted. Also the history of GODIG web page was revised and submitted. Finally, the FDLPNV listserv, administrated by UNR, was re-established, with help of Duncan Aldrich, Head of UNR- Regional Depository.

In September, contact with the program committee and the conference presenter was conducted regularly in order to insure that arrangements were complete. Announcements were sent out over the NLA listserv requesting members to attend the GODIG business meeting and Census 2000 program. The chair attended the Conference Board meetings, dinner, and various presentations at the Stardust.

The incoming chair for GODIG will be Ian Campbell, of Washoe County Library.

I want to bring your attention to the impressive range of ALA awards, grants and scholarships described at ALA's <http://www.ala.org/work/awards/>. There are many outstanding opportunities to recognize all types of libraries and librarians - and many of these include significant cash awards. Did you know that ALA provides over \$300,000 annually in scholarship money? Deadlines for many of these are coming up in December.

Robert R. Newlen
Chair, ALA Awards Committee

RAISON Annual Report for 2001

Mona L. Reno, 2001 RAISON Chair

Reference and Information Searchers of Nevada, RAISON, has been fairly active this year.

Tom Fay has added RAISON to the Organization page on the Nevada Library Association web page. RAISON now has better exposure as an active Interest Group within NLA. There is not a History section at the beginning of the RAISON page, but I plan to contact past chairpersons and compile a history during 2002.

RAISON is sponsoring an afternoon of very interesting presenters for the 2001 NLA Conference in Las Vegas. Presenters from Nevada libraries: rural public, urban public, special, academic, school and government will inform us on how they do reference in this changing environment. These presentations will be the core for a web page with links to valuable Nevada reference resources, which I plan to draft during 2002.

An article in *Nevada Libraries*, June 2001, entitled "Ask A Librarian," provided an introduction and invitation to attend the presentations at NLA.

There are nearly 70 members of RAISON for 2001. All this talent needs to be shared among the Interest Group as well as providing resources to all library staff. 2001 was not an active year for discussion within the group. Efforts will be made in the future to bring more enthusiasm to the Interest Group and to find inexpensive and brief means for discussion and sharing of expertise.

At the RAISON business meeting at NLA I was re-elected RAISON Chair for 2002.

LeRoy C. Merritt Humanitarian Fund

A sister organization to the American Library Association, the Merritt Fund gives unique aid to librarians who face workplace discrimination:

- on the basis of gender, sexual orientation, race, color, creed, age, disability, or place of national origin;
- unfair employment practices;
- professional and personal adversity due to their defense of intellectual freedom.

Since its inception in 1970, the Fund has provided over \$80,000 in grants to support librarians in their fight for intellectual freedom and professional integrity.

If you or someone you know faces a professional and personal challenge of this kind, go to <http://www.merrittfund.org/> for an application. If you have any questions, please call or email the Merritt Fund (800-545-2433, press 1, then ext.4226;



Executive Officers 2002

President- Tom Fay

President Elect – *Candidate: Holly Van Valkenburgh* (Election underway)

Executive Secretary- *Candidates: Arnie Maurins and Kathy Zeblisky* (Election underway)

Treasurer – Michelle Mazzanti

BOARD OF TRUSTEES 2002

Voting Members of Board

President – Tom Fay

President Elect – *Holly Van Valkenburgh*

Past President – Susan Graf

Treasurer – Michelle Mazzanti

Executive Secretary – *Arnie Maurins or Kathy Zeblisky*

Northeast District – Bob Gray

Northwest District – Nadine Phinney

Southern District – Joan Vaughan

Section NSCLS – Nancy Hutchinson

Section NCRL – Diane VanderPol

Section PLATO –

Advisory Members of Board - Nonvoting

State Librarian – Sara Jones

ALA Delegate – Cindy DeLanty

MPLA Representative – Linda Deacy

REFORMA – Angel Avila

Interest Groups

ACTION – Paddy Harrigian

CAPTAIN – Brad Eden

GODIG – Ian Campbell

NNAG – Jason Vaughan

NYRA – Jeanette Moore

RAISON – Mona Reno

REAL – Charles Hunsberger

For contact information, consult the *Nevada Library Directory and Statistics 2002* or

<http://www.nevadalibraries.org/>

Appointed Officers

Annual (Ely) Conference Chair – Laura Oki

Archivist – Jackson Armstrong Ingram

Awards – Pam Zehnder

Bylaws – Gayle Hornaday

Elections – Laura Golod

Government Relations – Nancy Cummings

Intellectual Freedom – Eva Stowers

Library Planning – Tom Cummins

Membership – Joyce Cox

Nominating – Mary Lou Hale

Personnel Development – Gregory Robinson

Publications – Jennifer Church

Publicity –

Recording Secretary – Lyn Wren

Scholarships – Jen Fabbi

MPLA Conference Co-Chairs – Linda Wilson & Martha Greene

Ad Hoc Committees

ADA Committee – Keri Putnam

Conference Evaluation Committee -

Cultural Diversity –Salvador Avila

Web Committee – Araby Greene

Finance – Ken Bierman

Nevada LIBRARIES

December 2001 Vol 38 No 4

NL Nevada
A Library
Association
100 North Stewart Street
Carson City, NV 89701-4285

www.nevadalibraries.org

PRESORTED STANDARD
US POSTAGE
PAID
CARSON CITY NV
PERMIT 94

Contents

President's Letter	p 1
2001 - 2003 Calendar.....	p 2
MLS in Nevada.....	p 2
OCLC Institute Classes at UNLV	p 2
Outcome Based Evaluation	p 2
NLA Financial Primer, Part 1.....	p 3
NLA Membership	p 3
News from MPLA	p 4
ALA Delegate Annual Report	p 5
Northwest District Special Report.....	p 5
NASA Images.....	p 5
Southern District Annual Report.....	p 6
New North Las Vegas Branch	p 7
Train-the-Trainer for Family Literacy	p 7
NLA Conference Report.....	p 8
Librarian of the Year	p 9
Trustee of the Year.....	p 9
Dorothy McAlinden Award.....	p 10
Special Citation Awards	p 10-11
NSCLS Awards	p 12
Young Chautauquans.....	p 12
Spring UNR class.....	p 12
ACTION Annual Report.....	p 13
Bylaws Committee Report.....	p 13
Nevada Kid's Page.....	p 13
GODIG Annual Report	p 14
RAISON Annual Report.....	p 14
ALA Awards, Grants, Scholarships	p 14
Leroy C. Merritt Fund	p 14
2002 NLA Board.....	p 15



Susan Graf, 2001 NLA President

"Working with NLA has provided another venue of contact with the best of the best: library staff around Nevada."