



## President's Message

Holly Van Valkenburgh

There were groans at the Winter Board meeting of the Nevada Library Association when I paraphrased a famous speech of more than forty years ago: "Ask not only what your Library Association can do for you, but also what you can do for your Library Association". But I felt the response was positive, and look forward to the implementation of the concepts.



NLA Executive Board

My presidential theme for this year is marketing both Nevada Libraries and the Library Association. To this end, I question why professional librarians and para-professional library staff are or are not members of their library association? I challenge the Board members to discover why members are joining the organization, the sections and interest groups and why others are not. Can we meet the needs of everyone? Possibly not, but at least we can give it a try!

New this year is a Publicity Committee, representing the four types of libraries. Dani Porter, Chair, Director of Development at University of Nevada Las Vegas; Kristi Price, Community Relations Administrator at Henderson District Public Libraries; Eileen Horn, Librarian on Special Assignment at Clark County School District; and Jennifer Gross, Reference Librarian at Wiener-Gross Law Library. I expect great things from this Committee! If you have suggestions or questions, or want assistance, please contact any of them.

The Executive Board for 2003 is a dynamic group:

Felton Thomas, Branch Manager of the West Las Vegas Library, is our President-Elect and will be very visible during this forthcoming Legislative

Session. I look to Felton to market our Nevada libraries in the broadest sense of the term.

Speaking of the Legislature,

this year the Library Day at the Legislature

will be March 6. Nancy Cummings from Washoe County Library system is heading up the Government Relations committee. Program details are included elsewhere in this issue of Nevada Libraries, so here I will only extend an invitation to attend, including the Reception the evening of March 6 at which you can meet your legislators and their staff and explain your library to them. This is a marvelous opportunity to be visible to a part of Nevada's culture that really needs to know about all our different types of libraries.

Past-President Tom Fay of the Henderson Library has already proven invaluable, in the advice he was providing during the Board meeting and in e-mails to the Executive Board. Thanks, Tom, for being here for me/us. We expect to hear from you during the coming year and Legislative Session Michelle Mazzanti and Ken Bierman of Henderson and UNLV, respectively, have merely exchanged positions: Finance Chair for Treasurer. What a

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## Educators Explore the American West

National History Day (NHD) is proud to announce the focus for its 2003 Summer Teacher Institute "History of the American West: The Legacy of Exploration and Encounter." The institute will take place July 19-26, 2003 in Portland, Oregon. The institute is free but participants must cover the travel cost to Portland.

This institute will provide educators with the hands-on learning that will expose participants to recent scholarship on the American West and available primary sources to improve curriculum. There will be special activities, like visits to historic sites on the Lewis and Clark Trail, an exploration of Native Voices in discussions with tribal members and visits to Native American sites.

Participants also will explore the American West by analyzing the geologic history of the region at the Oregon Gorge Discovery Center and through an examination of the oral history of the Bonneville Dam. Participants can be 6-12 grade history/social studies educators, media specialists or librarians. Applications must be postmarked no later than March 1, 2003.

For a brochure and information go to:

[http://nationalhistoryday.org/03\\_educators/frameb\\_03\\_c\\_4.htm](http://nationalhistoryday.org/03_educators/frameb_03_c_4.htm)

or call

301-314-9739.

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## Upcoming Events

### 2003

**March 5** -Sally Gardner Reed - "Using Volunteers in Your Library" – Nevada State Library & Archives - 2:00 to 5:00 pm

**March 6** - Sally Gardner Reed - "Lobbying Nevada Library Issues" – Nevada State Library & Archives - 9:00 to 11:00 am

**March 6** - Library Day at the Legislature - Nevada State Legislature - 11:00 am to 4:00 pm

**March 6** - NLA Reception for State Legislators and staff -Nevada State Library & Archives - 4:00 to 6:00 pm

**April 6–12** - National Library Week

**April 10–13** ACRL NATIONAL CONFERENCE, Charlotte, NC

**April 14** – “Where to Go for the Weird Stuff: Using Special Collections” Clark County Branch – 9:30 am to 12 pm

**May 15** – “Storytelling Tips and Techniques”, Sahara West Library (LVCCLD) – 9:00 am to 11:00am

**June 17-19** - Nevada Library Leadership Institute

**June 19–25** AMERICAN LIBRARY ASSOCIATION (Annual Conference), Toronto, Canada

**September** - Library Card Sign-Up Month

**September 20-27** - Banned Books Week

**August 1** – “Homeschooling” Paseo Verde Library, 9:30 – 12 pm

**October 22-26** - [AASL 11th National Conference](#)

"Information Matters" at the next AASL National Conference in Kansas City, Mo.

**November 4-8** - NLA/MPLA/REFORMA: Tri - Conference- Incline Village

**November 17-23** - Children's Book Week



*Continued from Page 1*

boon for us to have all this experience working together! Michelle is now working on the budget proposed and modified by the Board members at the January meeting. It will be submitted to the Executive Board for approval. Of course, Ken is now accepting membership dues for 2003.

Arnie Maurins, as Executive Secretary, is really taking care of all the details. Just check out his job description in the Handbook at <http://www.nevadalibraries.org/publications/handbook/execsec.html>

The Section Chairs – Northwest Susan Graf, from the State Library and Archives; Northeast Bob Gray, from the Ely School District, and the Southern District, JoAnne Ross, from Henderson Libraries - will be working on local programs and issues.

The NCRL Section with Wendy Starkweather as Chair and the NSCLS with Robbie Nickel as Chair will also contribute to the education of their members and to NLA as a whole. Joan Kerschner of Henderson is heading up PLAT this year and already has a day planned for trustees and public library staff at the

NLA/MPLA Conference in November.

The Marketing Nevada’s Libraries Institute held here in Carson City last September, was the outcome of the first Nevada Library Leadership Institute. The 2003 Leadership Institute will be held June 17-19 at the JFDI Retreat in Alamo. From this Leadership Institute, I sincerely hope the Nevada Library Association will benefit from emerging leadership talent. Directors will be requested to nominate participants for the Institute; if you are interested in attending, please let your Director know.

## Susan Southwick Retires

Susan Southwick retired from the Nevada Supreme Court Library January 17, 2003. Susan began her service as Director of the library in 1983. Prior to that, she worked as a cataloger.

Susan was instrumental in the planning of the new Supreme Court Law Library. She served on the Board of Directors for CLAN, the Governor's Council on Libraries and Literacy (2 terms), the Douglas County Planning Commission 1995-1998 and the Douglas County Library Board

Her retirement party was attended by supreme Court Judges and staff, and library staff from the Supreme Court, State Library, WNCC and many others involved with Susan in her lengthy career as a Supreme Court Library librarian and director.

Her retirement was celebrated with a proclamation by the Supreme Court Justices:

"Hereby honor and recognize Susan Southwick, Director of the Nevada Supreme Court Library, for her 23 years of exemplary service to Nevada's judiciary and government, the legal profession, and the citizens of the State of Nevada. This honor is presented with heartfelt congratulations on

her retirement.

Susan, we extend to you our appreciation and thankfulness for the professionalism, thought leadership, superlative service, and total dedication that are your hallmarks. Your quick wit, unwavering courtesy, and unparalleled patience serve as an example to us all. We recognize and thank you for your scholarship and your unsurpassed legal research skills.

The Supreme Court Law Library has thrived under your leadership and we will miss your gracious and unassuming manner. Though your retirement leaves void in our hearts, we wish you the very best in all your future endeavors."

Susan’s party guests were entertained by Justices Debra Agosti and Miriam Shearing dressed as cowgirls, complete with stick ponies, who sang the following song:

*She’s back in the saddle again,  
Out where the trails never end.  
Where the pro se’s do not go and the  
liquor always flows,  
Back in the saddle again.  
Watchin’ the books no more.  
Avoidin’ the bad odors.  
Now she sleeps out every night and the  
patrons do not fight,*



Supreme Court Justice Nancy Becker, Susan Southwick and Chief Justice of the Supreme Court Deborah A. Agosti

*Back in the saddle again.*

*Whoopie ti yi oh  
Rockin’ to and fro’,  
Back in the saddle again.  
Whoopie ti yi ay,  
She’ll go her way,  
Back in the saddle again.*

*She’s back in the saddle again.  
Away from the down-ward trend.  
Where the budget’s chicken feed and  
the problems involve weeds,  
Back in the saddle again.*

*Riding the range once more.  
Without the courthouse chores.  
Where you never have to deal with  
those justices’ appeals,  
Back in the saddle again.*

# 2003 Nevada Library Leadership Institute

June 16-19 at JFDI Leadership Retreat, Alamo

Starting with dinner and an evening session June 16, the 2003 Nevada Library Leadership Institute faculty will focus directly on critical issues of importance to library leaders, using case studies and examples from current practice and experiences to illustrate and explain curriculum concepts. The goal is to help Institute participants immediately translate new knowledge into practical application so they can continually build and refine leadership experiences in daily life.

- The challenge of managing emerging technologies and leading staff through changes such as increasing electronic information delivery; competition from other electronic information providers; changing technology standards; obsolescence in library equipment and software; emerging technologies for libraries, such as wireless technologies.
- The critical relationship between leadership and delivering effective customer service.
- Leadership behaviors that promote effective practices for recruiting, retaining, and developing library staff members.
- Leadership behaviors that can help participants develop strategic partnerships among and between libraries and between libraries and external agencies to promote more effective service delivery.
- Illustrations and discussion of the connection between leadership practices and ethical behavior as related to issues such as ethical treatment of staff, intellectual property issues and privacy/confidentiality.

Presenting the Institute will be Louella V. Wetherbee, MLS, and Florence M. Mason, PhD, of Dallas, Texas. Ms. Wetherbee and Dr. Mason have extensive relative background and experience in leading and directing training sessions for librarians and library



support staff. Both faculty members are extremely familiar with providing leadership training in the library community that produces specific results. Both have received excellent evaluations for the quality of their content and the excellence of their delivery methods.

The overall curriculum framework will be based on the “Five Fundamental Leadership Practices and Ten Commitments of Exemplary Leadership”, identified by James Kouzes and Barry Posner in their landmark book *The Leadership Challenge*. (Jossey-Bass, 3<sup>rd</sup> ed. 2002)

Participants will all be invited and encouraged to complete a leadership practices instrument (LPI) to help them accurately gauge their individual leadership development needs. The LPI will be distributed in advance to Institute participants who will then receive a confidential customized report based on the LPI.

Content of the seven sessions is available at [dmla.clan.lib.nv.us/docs/nsla/sli/](http://dmla.clan.lib.nv.us/docs/nsla/sli/):

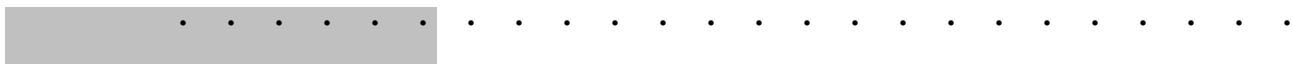
## I. Defining core leadership

practices and skills:  
Accepting the Leadership Challenge.

2. The personal side of leadership: Understanding your strengths and building self esteem.
3. Creating a compelling vision for a viable strategic plan: The first step in how leaders manage change.
4. How leaders formulate goals and communicate to achieve them: Creating an environment where change happens.
5. Finding and harnessing support for change: Building interpersonal skills and learning to advocate.
6. Building network of support and learning: Leaders are not “Lone Rangers”.
7. Leadership as a choice and a journey: What to do when you get home.

The Institute will be housed at the JFDI Leadership Retreat in Alamo, Nevada, the site of the 2001 Nevada Leadership Institute. Participants will share four-person dormitory-style rooms the three nights of June 16-18. Sessions will begin after dinner on June 16 and continue through lunch on June 18, after which participants depart.

Library Directors will nominate participants for the 2003 Nevada Library Leadership Institute. If you are interested in being a participant in this marvelous opportunity, please contact your library administrator.





**Literacy Listservs -  
Nevada Literacy Coalition**

- NVAdultED**                    **Nevada Adult Educators**  
*For any adult educator, this listserv will feature issues and resources for curriculum, teaching methods, updates and training events both local and regional.*
  
- NVGED**                        **Nevada GED**  
*All GED teachers in Nevada are encouraged to subscribe. Training opportunities, updates and information about GED 2002, GED FAQs and continuing information from the Nevada GED training team will be posted.*
  
- NVFamLit**                    **Nevada Family Literacy**  
*Anyone interested in family literacy! Discussions will center on the "family" focus and how adult literacy fits into family literacy programs. Approximately 50 early childhood educators were trained by the NCFL National Center for Family Literacy in February 2002; another 100 have been trained by the Nevada Cooperative Extension Family Storyteller team in communities around Nevada: each of these persons has been added to this listserv. Family-to-Family Connections and Family Resource Centers are invited to join, along with Children's librarians, early childhood providers, Even Start and others. You will find a wealth of experience, education, and expertise on this listserv. Resources and training information will be contributed.*
  
- NVVolLit**                    **Nevada Volunteer Literacy**  
*Volunteer and library literacy information, including training and conference information will be posted. Continuing focus on rural needs/services/resources will be a priority.*
  
- NVESOL**                    **Nevada ESL and ESOL**  
*Here is the place where instructors, tutors and directors can share their joys, problems and concerns of their adult English language learners. EL/Civics folks are welcome here, too. Participants include instructors, tutors, volunteers, or directors.*

**There are no charges associated with any of these listservs. To subscribe,** Please e-mail [valbrady@sbcglobal.net](mailto:valbrady@sbcglobal.net) if you are interested in subscribing to any of these listservs. Be sure to clearly state your e-mail address.

**Public Library Pilot Project Offers Parents Another Tool Supporting Family Literacy  
Interactive Electronic Books Help Children Develop Basic Literacy Skills**



skill being learned.

Learning to read is serious business, but it never needs to be dull. The Nevada State Library and Archives initiated a pilot project providing 60 interactive LeapPad® kits to public libraries around the state. The LeapPad® kits provide technology for children to learn basic literacy skills with the help of a "magic" pen. Learners touch the pen to the page of a special book. Depending on the title and option selected, they might hear a story, a sentence, a word, the name or sound of a letter, or sound effects relating to the illustration. Touching an icon activates a game, such as "locate the hidden letter," further reinforcing the

Thirty-nine book titles are available, focusing on those for ages 3-6. Most titles focus on a specific aspect of language learning, such as short, long or complex vowels, consonant blends and complex consonants. Although primarily for learning reading, some of the titles also introduce concepts in math and music. For the purposes of this project, each LeapPad® will be circulated as a unit, including the computer pad, ear phones, an adaptor, and two books and cassettes in a bright green pack back. At the close of the pilot project, libraries can then expand their collection of titles for circulation

"These interactive, electronic books are in incredible demand here in North Las Vegas," says Family Services Librarian Forrest Lewis. "We currently have 89 holds on our three LeapPad® kits. In California library literacy programs *LeapPads* have been very popular with families as it gives the adult learners a way to read and interact with their child. They are especially effective with families that are second language learners as it helps develop English language vocabulary and letter and sound recognition.

**MPLA AWARDS COMMITTEE REPORT – JANUARY 4, 2003 ---**

NLA members please consider what persons or what organizations in Nevada might be suitable nominees for the following MPLA Awards. With the conference in our state this year, we have the opportunity to showcase the Western states. Please follow the procedures listed below and send your suggestions to [cummings@washoe.lib.nv.us](mailto:cummings@washoe.lib.nv.us) or [ideacy@douglas.lib.nv.us](mailto:ideacy@douglas.lib.nv.us).

**Nominations:**

There will be two calls for nominations this year. The first call will go out on February 1, 2003, the second call will go out on May 1. All nominations will be received by August 22, 2003. Decisions will be finalized by September 5 and the MPLA Executive Secretary will be notified by September 12.

**\_\_\_ Carl Gaumer Exhibitors Award**

To be given to the individual or company whose positive support of the MPLA is demonstrated by constant conscientious endeavors towards libraries, library staff, trustees, and professional activities.

**\_\_\_ MPLA Legislative Leadership Award**

To be given to an individual or group (state legislature, city council, board of education, etc.) in recognition of exemplary legislative leadership or support for growth and development of a library or libraries in the MPLA area within the last two years.

**\_\_\_ MPLA Literary Contribution Award**

To be given to an author whose published writings are most successfully furthering an understanding and appreciation of the Mountain Plains region. The author need not reside in the region, and the selection may be based on either a single work or a body of works. Nominees will need to be evaluated on the basis of literary worth, readability, and evidence of responsible research.

**\_\_\_ MPLA Distinguished Service Award**

To be given to an MPLA member who has made notable contributions to the library profession or has furthered significant development of libraries in the Mountain Plains region, or has performed exemplary service for an extended period of time. In the case of retired individuals, the nominee may be a past member of MPLA.

**\_\_\_ MPLA News Media Support Award:**

To recognize the news media organization in the MPLA region making the strongest effort, either in a single presentation, or in on-going coverage, within the last two years, to promote libraries and library services to the community. Criteria will include amount and effectiveness of coverage and manifestation of a positive commitment to generate public interest in a library or libraries.

**\_\_\_ MPLA Beginning Professional Award**

To recognize an MPLA member who, as a librarian/media specialist, has made a positive impact on the quality and role of library service within the last five years after receiving a library/media specialist degree. Factors such as innovative programming and planning, use of resources, and special projects will be considered.

**\_\_\_ MPLA Youth Services Award**

To be given to a library that exemplifies excellence in library services to youth. This excellence can be demonstrated through one or more of the following: reference and information services, access to technology, reading promotion, youth participation, collaborative efforts, education







## NLA Southern District – Upcoming Programs and Events

*Joanne Ross, NLA-SD Chair*

As NLA-Southern District kicks off a new year we renew our commitment to provide quality programs for our NLA supporters in the South. We have some great speakers and programs planned for 2003, including a session on Storytelling (May 15<sup>th</sup>) and a program on special collections titled “Where to Go for the Weird Stuff” (April 14<sup>th</sup>). More will be posted about our programs and social event on the NLA web page under ‘Southern District’ soon. Registration will be requested for each program, and registration information will be provided when programs are finalized.

This year we will continue our social event tradition and travel to the Utah Shakespeare Festival on Saturday, September 20<sup>th</sup> to see the play ‘Little Shop of Horrors.’ The last 2 years we have had a wonderful time and this year promises to be just as fun.

The \$41 fee includes bus transportation, a ticket to the show and two meals.

I am very pleased to be working with a wonderful group of people this year. Lynn Best (CCSN-Cheyenne) is our Vice-chair and will carry the reins into 2004. Tammy Giesekeing (West Charleston-REF) is our Secretary/Treasurer, Sufa Anderson (West Las Vegas-YPL) is in charge of Membership, Jennifer Church (UNLV) is in charge of Publicity, and Sandy Williams (Las Vegas-YPL), Eileen Horn (CCSD), Florica Hagendorn (Henderson), Paddy Harrigian (Whitney-YPL), & Tam Anderson (West Charleston-REF) are on our Programs Committee. With all of those fantastic people and of course the infamous Joan Vaughn (Past-Chair), how can we go wrong?

We look forward to spending some time with you this year at our programs and social event, and we promise you a year you won’t forget!

### **2003 Application Now Available JAMES S. MCPHEE MEMORIAL SCHOLARSHIPS FOR LIBRARY SCIENCE EDUCATION**

The James S. McPhee Memorial Scholarship fund was created to provide financial support for members in good standing of the Nevada Library Association who are seeking educational opportunities in library science. Two types of scholarship awards are available: the first grants up to \$5000 in support of graduate course work in an American Library Association accredited library science program; the second grants up to \$1000 in support of graduate course work leading to certification as a school librarian, or undergraduate or graduate course work, as appropriate, for an individual seeking rural public librarian certification in the state of Nevada. In both cases, course work may be taken via on-site or distance education programs.

#### **ELIGIBILITY REQUIREMENTS**

Applicants must:

- be a member in good standing of the Nevada Library Association;
- be eligible for admission to the University of Nevada, Las Vegas, University of Nevada, Reno, or an American Library Association accredited graduate library science program;
- have a complete application file as of May 15, 2003

**For the application form and further instructions, head to:**

<http://www.nevadalibraries.org/organization/committees/scholarships.html>

The University of North Texas School of Library and Information Sciences has committed \$3000 in partial matching funds for scholarships awarded by NLA to students attending the [UNT Nevada Program](#) or to NLA members attending any of its other programs.

Questions or interest in serving on the NLA Scholarship Committee? Contact Jen Fabbi at 702-895-3884 or jfabbi@unlv.edu

# Library Development and Training Teleconferences

## 2003 Season

Produced by College of DuPage, Glen Ellyn, Illinois  
Sponsored in Nevada with LSTA funding

All teleconferences are broadcast live via satellite on Fridays from 9:00 to 11:00 a.m. Pacific time. All teleconference materials and technical information will be posted on the website <http://www.cod.edu/teleconf/>.

Nevada sites are:

**Carson City:** Western Nevada Community College  
Danna Sturm -Coordinator

**Las Vegas:** University of Nevada, Las Vegas  
Vicki Nozero - Coordinator

**Reno:** Washoe County Library System  
Martha Greene – Coordinator

**Elko:** Great Basin College, Karen Dannehl;  
Coordinator

### February 7 and April 11, 2003

#### ENHANCED REFERENCE SERVICES: VIRTUAL, ELECTRONIC AND TRADITIONAL

Host: Richard M. Dougherty, president, Dougherty & Associates, former Library Director of the University of California Berkeley and the University of Michigan Library. Dr. Dougherty served as a professor at the Michigan School of Information between 1988 and 1998, and he was a trustee of the Ann Arbor District Library. Dougherty has served on numerous organizational boards and was an American Library Association president.

Panelists:

TBD. We are awaiting confirmation from prospective panelists.

Summary:

Last year this series presented two programs. They featured the how, when and whys of Virtual Reference. The initial program provided an overview of the current state and variety of virtual reference and future directions. The second program provided information and advice from a group of librarians who are currently offering real-time virtual reference services.

This year we want to accomplish two objectives. First, we will focus in on issues that emerged as priority concerns last year, and second, we will explore issues that go beyond virtual reference. We believe this is

important because while virtual reference is a driving force for change, it is by no means the only issue confronting reference librarians.

There are lots of questions about how to train staff and keep them current in such a dynamic environment, how to promote and advertise new services, how to balance digital and traditional reference services, how existing copyright laws impact digital reference services, and possibly more fundamental, how do we assess these new digital reference services.

### March 21, 2003 (Soaring to Excellence)

#### LIBRARY SUPPORT STAFF SOAR TO GREAT HEIGHTS: HOW LIBRARY WORKERS GIVE BACK

Hosts: Penny Mandizara, Youth Services, Bensenville Community Public Library (Illinois), and Janis Williams, Library Technical Assistant, Elmhurst College Library

This third Soaring program focuses specifically on library support staff and what they are already doing to enhance their jobs, their skills, their libraries, their attitudes, and their relationships with patrons, students, or co-workers. Also, the latest topics in their professional arena will be discussed by exploring resources such as Library Mosaics, and ALA's Career Ladders. Penny and Janis will serve as moderators to both guest support staff as well as a studio audience of both LTA's and Librarians. This will be comprehensive view of what library service is now, and what it can be in the future.

### May 2 and June 6, 2003

#### THE FUTURE OF ELECTRONIC INFORMATION SERVICES: LIBRARIANS AND PROVIDERS

Host: John Berry, immediate past ALA president and Director of NILRC (Northern Illinois Learning Resources Cooperative)

Panelists:

TBD. (We are awaiting confirmation from prospective participants.)

Summary:

Leaders in the field of provider services will present their views on future directions and developments. Presentations and roundtable discussion will be stimulated by questions from both the host, other library professionals in the studio and from viewers.

NLA/MPLA Joint Conference 2003  
PROGRAM PROPOSAL

Name of Interest Group, Division or Sponsoring Individual/Group:

Program Description: (Use back of form if needed)

Name of Speaker or speakers who will present the program:

Anticipated Audience: (Please estimate the number of people who might attend to help with room assignments) Circle all that apply

Public      Academic      Special      Youth Services      Adult Services  
Other \_\_\_\_\_  
Estimated Number \_\_\_\_\_

Equipment Needed:

Internet connection      \_\_\_  
Overhead projector      \_\_\_  
Flip Charts      \_\_\_  
Other -please identify:

If a laptop or projector is required the Speaker or the sponsoring group will be asked to provide and be responsible for setting up this equipment.

Proposed Budget:

Speaker Honorarium \_\_\_\_\_ (Only paid toward speakers attending from out of state.)  
Miscellaneous expenses \_\_\_\_\_ (Please describe expenses below or on back)  
Total Amount for this proposed program: \_\_\_\_\_

Speakers Name and Address:

Person submitting this proposal:

Name  
Email  
Address  
Phone

Return to: Nancy Ledeborn, Program Chair  
833 Las Vegas Blvd. N.- Las Vegas, NV - 89101 or email to ledeborn@lvccld.org

## 2003 Membership

January 1 Through December 31, 2003

For membership questions or comments, please contact:

Joyce M. Cox – Membership Chair

Phone: 775-684-3303 Fax: 775-684-3330 E: [jmcox@clan.lib.nv.us](mailto:jmcox@clan.lib.nv.us)

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Work Phone Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Institution \_\_\_\_\_ Mailing Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ - \_\_\_\_\_

E-Mail: \_\_\_\_\_ Work \_\_\_\_\_ or Home \_\_\_\_\_

Preferred MAILING ADDRESS Home \_\_\_\_\_ Work \_\_\_\_\_

Do you prefer to have "Nevada Libraries" and other announcements sent:

E-mail \_\_\_\_\_ or snail mail \_\_\_\_\_?

Membership Status: New \_\_\_\_\_ Renew \_\_\_\_\_ Institutional \_\_\_\_\_ Life \_\_\_\_\_

**\*\*Membership dues are based on a twelve-month period, January 1st through December 31st.**

**Membership entitles you to join ONE District, ONE Section, and ONE Interest Group. Please add \$5.00 to your dues for each additional section or interest group you choose.**

**DISTRICT:** Northeast \_\_\_\_\_ Northwest \_\_\_\_\_ Southern \_\_\_\_\_

**SECTIONS:**

- \_\_\_\_\_ NCRL (Nevada College & Research Libraries)
- \_\_\_\_\_ NSCLS (Nevada School & Children's Librarians)
- \_\_\_\_\_ PLATO (Public Libraries & Trustees Organization)

**INTEREST GROUPS:**

- \_\_\_\_\_ ACTION (All Classifications Teamed in One Network)
- \_\_\_\_\_ CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)
- \_\_\_\_\_ GODIG (Government Documents Interest Group)
- \_\_\_\_\_ INDEXING (Nevada Newspapers)
- \_\_\_\_\_ LIBRARY INSTRUCTION
- \_\_\_\_\_ NNAG (Nevada Networking & Automation Group)
- \_\_\_\_\_ NYRA (Nevada Young Readers Award)
- \_\_\_\_\_ RAISON (Reference & Information Searchers in Nevada)
- \_\_\_\_\_ REAL **NEW!** (Retired Employees All Libraries)

Do you give NLA permission to release your address to vendors? YES \_\_\_\_\_ NO \_\_\_\_\_

**DUES:**

- \_\_\_\_\_ Friends, Retirees, Students, Trustees (\$20)
- \_\_\_\_\_ Salary Under \$20,000 (\$25)      \_\_\_\_\_ Salary \$40,001 and up (\$55)
- \_\_\_\_\_ Salary \$20,001-\$30,000 (\$35)      \_\_\_\_\_ Institutional Member (\$50)
- \_\_\_\_\_ Salary \$30,001-\$40,000(\$45)

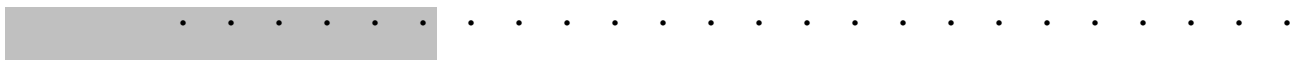
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**MARKETING NEVADA'S LIBRARIES**

Marketing the Nevada Library Association

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# NLA Wants YOU!!!!



NLA wants and needs you! Now is the time to renew your membership or join us again! Membership for the Nevada Library Association runs from January through December. The 2003 memberships are due beginning January 2003. If you want to join NLA for 2003, use the membership form in this edition or head to

<http://www.nevadalibraries.org/member/membership.html>

Fill out the form, make check out to Nevada Library Association and send to

*Ken Bierman - NLA Treasurer*

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## Library Day at the Legislature



Sally Reed, Executive Director of Friends of the Library, USA, will present two programs on March 5 and 6, 2003, when Library staff, Trustees and Friends gather in Carson City for the Library Day at the Legislature.

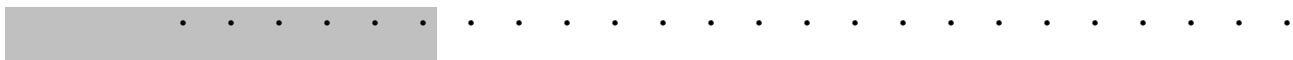
Officially designated by the Assembly and the Senate, Library Day at the Legislature is the biennial recognition of Nevada's library world by the legislators of Nevada.

Reed is an active member of the American Library Association. She recently completed a term on its executive board and continues to be involved in advocacy and library promotion through various committees and task forces. She has written numerous articles and books for the field of librarianship, the most recent of which is *Making the Case for Your Library* (Neal-Schuman, 2000), and she is currently completing the second edition of her book *Small Libraries: A Handbook for Successful Management* (McFarland). In 2000, Reed was the recipient of the Herbert and Virginia White award given annually by the American Library Association to recognize success in the promotion of libraries and librarianship.

She was a presenter at the Marketing Nevada's Library Institute, held in Carson City September 9-13, 2002. Each of the Institute participants was presented with a copy of her book, *Making the Case for Your Library*.

Ms. Reed will speak Wednesday afternoon, March 5, on the topic "Working with Library Advocates". Thursday morning she will speak on "Lobbying for Nevada's Library Issues" and that afternoon will be working with library groups on forming and retaining local Friends of the Library groups.

The evening reception for Legislators and their staff will be Thursday, March 6. Nancy Cummings, Director of the Washoe County Library System and Government Relations Chair of the Nevada Library Association s heading up the Library Day at the Legislature event. Program information with details will be available on the website at [www.nevadalibraries.org](http://www.nevadalibraries.org)



# Nevada Library Association Library

Here is your opportunity to effectively communicate and promote library issues with your State Legislators!



## Program Schedule:

- 8:30—9:30      Lobbying Nevada issues at the Legislature  
at Nevada State Libraries and Archives (NSLA)  
**FEATURING:** Sally Gardner Reed  
Executive Director  
Friends of Libraries, U.S.A.
- 10:00—11:00    Discussion with NLA Lobbyist Karen Kavanau
- 11:00—4:00     Visit with legislators (in the State Legislative Building)
- 1:00—4:00      Sally Reed will be meeting with individual library  
friends and board members (NSLA) **\*\*by appointment**
- 5:00—7:00      Reception with State Legislators and staff for Legislative  
day participants

CONTACT INFORMATION: Phone: 775-327-8341 Fax: 775-327-8393 Email: [sjackson@mail.co.washoe.nv.us](mailto:sjackson@mail.co.washoe.nv.us)



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