Welcome and thank you for your continued support of NLA. The strength of NLA as an organization is only as strong as our members and their commitment to libraries, so I would like to give each of you a challenge. Each one—Reach one, this is where each one of us will reach out to another library advocate to either join NLA or attend the annual conference. Let’s all play an important part in increasing our membership and conference attendance. You still have time to get your NLA shirt order sent in so you can wear your support with pride. Each of us has many opportunities to be in situations where wearing the shirt will show how important libraries are to our communities. The order form can be found in this newsletter with both men’s and women’s polo shirts being offered. If you’re interested in becoming more involved in NLA, whether as an active member or as a board member, please contact any member of the board, appropriate committee chairperson, or myself with questions, comments, ideas, etc. related to NLA.

I look forward to seeing each of you in October and I truly believe this conference will be a magical experience for everyone, and your participation is important to the overall success of the conference.

So, arrive early and stay for the entire conference. Get ready for a special evening banquet, where you’ll see lots of friends and you’ll be able to kick up your heels and laugh. You will find the conference schedule in this newsletter, so please consider attending this year’s conference. If you haven’t visited the NLA website www.nevadalibraries.org recently, please take a moment to do so. Our handbook, directory of board members, committee chairs, newsletters, conference information and more can be found on the NLA website.

Thank you again for a great year and special thanks to our board members, individual committee members, conference planners, newsletter staff and our supportive NLA membership.
Sponsors who made this Annual Conference Possible

**Gold Sponsor**

Polaris Library Systems

**Silver Sponsor**

EBSCO Information Services

**Bronze Sponsor**

Bibliographical Center for Research

2007 Participating Exhibitors

Demco
Contact: Marsha Mann  
marsham@demco.com

Hasco
Contact: Wally Scott  
wscott@hascoincorporated.com

Perma-Bound Books
Contact: Marsha Lafferty  
marshalafferty@perma-bound.com

Brodart
Contact: Dennis Keith  
Dennis.keith@brodart.com

Baker and Taylor
Contact: Carlyne Paternaude  
patenac@btol.com

Linda Chambers
Contact: Linda Chambers  
chambersbooks@peoplepc.com

Thomson Gale
Contact: Shannon Ostrowski  
Shannon.ostrowski@thomson.com

Follet Software Co.
Contacts: Cherie Feely  
cfeely@fsc.follett.com

World Books, Inc
Contact: Larry Tinker  
linter3@cox.net

Ebsco Information Services
Contact: Lori von Muegge  
lvmuegge@ebsco.com

Bibliotheca, Inc.
Contact: Emmett F. Erwin  
usa@bibliotheca-rfid.com

Garrett Book Company
Contact: John Garrett  
mail@garrettbooks.com

Recorded Books
Contact: Lysinger  
dlysinger@recordedbooks.com

Ingram Library Services
Contact: Sandy Walker  
sandy.walker@ingrambook.com

BCR
Contact: Gillian Harrison  
bbaumann@bcro.org

Books on Tape/Listening Library
Contact: Norma Partida  
npartida@randomhouse.com

Alternative Work Environments
Contact: Susan Cluff  
cluffs@awe-net.com

ABC-CLIO
Contact: Debbie Aube  
daube@abc-clio.com

Quality Books, Inc.
Contact: Wakenight  
Lisa.wakenight@quality-books.com

Regent Book Co.
Contact: Janice Zucker  
janice@regentbook.com
Welcome From Your President

NLA comes alive every October!

I would like to welcome you to the “Lighter Side of Libraries,” the theme for the 2007 Nevada Library Association Conference in Carson City.

I would like to express my sincere appreciation to the conference committee, hosted by the Cooperative Libraries Automated Network. They have worked very hard to make sure every detail regarding the conference is addressed and I know you will find the education and exposure to new concepts and technologies to be extremely valuable.

Governor Sparks will be opening up the Conference with remarks and presenting the NLA awards. The speakers at this conference are outstanding and there is something for everyone at every type of library. Come “Tame the Web: Libraries and Technology” by meeting Michael Stephens who will be the keynote speaker and is an instructor in the Graduate School of Library and Information Science at Dominican University and has published the book “The library Internet Trainer’s Toolkit.” The President’s Gala will be Thursday night following the Exhibitors’ Reception and promises several surprises. I hope to be able to meet and greet many of you at the conference and our celebratory reception. Also, plan to stay for our final event, the NYRA breakfast on Saturday morning. This is a great opportunity to meet the winning authors!

As library professionals, the only thing constant is change. The NLA conference continues to provide an excellent opportunity to not only catch up on the newest innovations but to celebrate our accomplishments and friendships. So come prepared to have some fun, learn some new information, and experience the lighter side of libraries.

Debbie Jacobs,
President
NLA Conference Program

Thursday, October 4:
7:30 a.m.
Room 3100
EXHIBITS OPEN

7:30 – 8:30 a.m.
Room 3100
Free continental breakfast with the vendors sponsored by Polaris Library Systems.

8:00 – 8:30 a.m.
Room 2134
Northeast District Business Meeting
Lori Romero, Chair

8:00 – 8:30 a.m.
Room 2135
GODIG Business Meeting
Stephen Platt, Chair

8:00 – 8:30 a.m.
Room 2144
NSCLS Business Meeting
Karen Egger, Chair

8:30 – 10:00 a.m.
Room 1214
General Session & Awards with Nevada Department of Cultural Affairs Director Michael Fischer

Join us at the opening of the 2007 NLA Annual Conference, as Dr. Michael E. Fischer, Director of the Department of Cultural Affairs portrays Governor John Sparks as he presents awards to the outstanding people in our libraries who make the services we provide top notch.

Presenter: Dr. Michael Fischer, Director, Nevada Department of Cultural Affairs. Newly appointed director, Dr. Fischer brings many years of experience in private sector cultural affairs management. He has served several terms on the Board of Directors of the Western Folklife Center, the group responsible for the National Cowboy Poetry Gathering in Elko. He was chairman of that board for four years. A life member of the Douglas County Historical Society, he was both a board member and President of the organization.

His interest in Nevada History began as a child when his family visited historic sites around the state. He portrays Governor John Sparks and Nevada agricultural pioneer H. F. Dangberg, Sr. in Chautauqua performances.

10:00 – 10:30 a.m.
NO CONFLICT TIME
VISIT VENDORS IN ROOM 3100

10:30 – 11:30 a.m.
Room 1214
Panelists will talk about the restrictions on access to information faced by librarians in different fields such as science, government publications, and education. Sponsored by NLA’s Intellectual Freedom Committee.

**10:30 – 11:30 a.m.**
**Room 2134**
**How to Make High-Impact, Fun Graphics & Flyers**

Learn how to create using common, inexpensive desktop publishing software. Get tips and tricks for designing posters, flyers, and pamphlets on your pc. Learn how to find free and legal images online.

**Presenter:**
Echo Galbraith Allen, Henderson Libraries

**10:30 – 11:30 a.m.**
**Room 2135**
**Tips & Tricks for Searching Census Bureau Data—Find the Numbers You Need from Census.gov!**

This session will focus on how to access population and economic data on-line from the U.S. Census Bureau. It will show how to sift through, select, and retrieve relevant community data for your library patrons. Learn about various search strategies and functions to assist you in finding obscure data from several tools including the American FactFinder. Sponsored by GODIG.

**Presenter:**
Jerry O’Donnell, Chief Public Information Officer, Denver Regional Office, U.S. Census Bureau

**10:30 – 11:30 a.m.**
**Room 2144**
**The Public Trust: Fiduciary Responsibilities of Nevada Public Library Trustees**

This session will cover the legal responsibilities of Nevada Public Library Trustees, specifically their financial/fiduciary roles. The presentation will cover Nevada library law and discuss budgeting, audits, internal controls, financial planning, and asset management.

**Presenters:**
Sara Jones, MLS; Director of the Carson City Library, Former State Librarian, Part-time Instructor for a course in Financial Resource Management for the San Jose State University, Executive MLS program.
Martin R. Jones, C.P.A., M.B.A.; Certified Public Accounting; Certified QuickBooks Advanced Pro Advisor; Former Trustee Carson City Library; Board of Directors Carson City Library Foundation; Board of Trustees, Trust for Methodist Development.

**10:30 – 11:30 a.m.**
**Room 3143**
**Ins and Outs of Outsourcing**

Outsourcing in libraries, from both the client and vendor perspective. Sponsored by CAPTAIN.

**Presenters:**
Judith Carter, Head, Bibliographic and Metadata Services
Reeta Sinha, YBP
Richard Lee will delight you with his humorous look at the world of libraries. He is the illustrator of several books on library humor. Mr. Lee has a great flair for hitting the funny bone in those areas of library work that just seem too weird to be real. Sponsored by Northwest District.

Presenter:
Richard Lee, Director Waukegan Public Library

11:30 a.m. – 1:00 p.m.
Lunch on your own
Visit the vendors in Room 3100

1:00 – 2:00 p.m.
Room 2135
Clutter-Free Desktop

Teri J. Mark, CRM, CPM is the State Records Manager for Nevada. She is a certified records manager and a certified public manager with over twenty-five years of experience in records and information management. As State Records Manager, she oversees the Records Management Program, which establishes the standards, procedures, and practices for managing Nevada's official records. The Program develops retention and disposition requirements, operates the State Records Center, and serves as the primary records management resource for local governments. She also chairs the Electronic Records Committee, which provides technical assistance and advice to state agencies to ensure that reliable and authentic records are created and preserved over time.

Presenter:
Ms. Mark is a frequent speaker on records and information management topics for various business, government and professional groups and has authored articles for professional journals. In 2003 ARMA International published her book, Organize Your Office: A Small Business Survival Guide to Managing Records, which introduces records management practices to the non-records professional.

1:00 – 2:00 p.m.
Room 2144
Nevada’s Open Meeting Law

Are you in compliance? Do you know how to be in compliance? Are you aware of the finer points of Nevada’s open meeting law? George Taylor, Senior Deputy Attorney General for the State of Nevada will speak to these and other points regarding the open meeting law in Nevada. This presentation will be of interest to library board members, directors, and anyone else involved with preparing and posting agendas; taking minutes; etc. Sponsored by PLATO.

Presenter:
George Taylor, Senior Deputy Attorney General

1:00 – 2:30 p.m.
Room 1214
Librarians: The Party People

Librarians, of course, are not dour, humorless ladies with buns, glasses, and sensible shoes. In fact, many of us
know how to throw one heckuva party. Marylaine Block, who spent two years studying the interesting things libraries are doing for her new book, *The Thriving Library*, will tell you about imaginative and entertaining ideas librarians have come up with for community festivals and events, parties, attention-getting stunts, and fundraising events. Sponsored by Southern District.

Presenter:
Marylaine Block has written for a variety of library publications, including *Library Journal*, *American Libraries*, *Searcher*, and *Cyberskeptic's Guide to the Internet*.

1:00 – 2:30 p.m.
Room 2134
Nevada Career Information System (NCIS)

In Nevada, locating comprehensive career information doesn't need to be a chore. The Nevada Career Information System (NCIS) is your free, Internet-based career information resource. Join us for a demonstration of the wealth of information at your fingertips in the NCIS. The NCIS is appropriate for both youth and adults, providing easy access to Nevada and national information on occupations, wages, job outlooks, educational requirements, schools, financial aid, conducting a job search, and much, much more.

Presenter: Darragh Huggins, Economist, Research and Analysis Bureau, Nevada Department of Employment, Training, & Rehabilitation.

1:00 – 2:30 p.m.
Room 3161
Mining Gold with a Pen

This program will provide an overview of how to find grant opportunities to support a library and cover the art and science of drafting and assembling winning grant proposals. Topics will include grant research, defining the scope of the proposal, assembling the necessary information and pulling it together into a complete package. Sponsored by Regent Book Company.

Presenter:
Janice Alderman Zucker, CFRE has been writing grants and fundraising on behalf of non-profit organizations for more than 20 years. She is a Certified Fund Raising Executive (CFRE). Recently, Janice also purchased, with her husband, Regent Book Co., a distributor of children’s books to public and school libraries.

2:30 – 3:00 p.m.
NO CONFLICT TIME
VISIT VENDORS IN ROOM 3100

3:00 – 4:30 p.m.
Room 1214
From Ideas to Laws: The Nevada Legislature and N.R.S.

Is your School House Rock getting a little rusty? Can’t sing, “How A Bill Becomes a Law” anymore? Have you ever wondered what those hieroglyphics mean at the end of an NRS statute? Or even what the NRS is? Then plan to attend a workshop about the Nevada Legislature and the Nevada Revised Statutes. Ian Campbell and Joel Guldner will lift the veil of obscurity on the workings of the Nevada Legislature. Ian
and Joel promise to take the mystery out of the Nevada Legislature and its end product: new laws. Discover how an idea develops into a bill and follow it until it reaches the end, either defeat on the Floor of the Legislature or passage and the eventual rewriting of the Nevada Revised Statutes. Sponsored by Washoe County Library System.

Presenters:
Ian Campbell, WCLS Government Documents
Joel Guldner, WCLS Senior Center Library Managing Librarian

3:00 – 4:30 p.m.
Room 2134

Playing with Shadows

An artistic approach to encourage reading and promote the library, the presenter will teach participants to make and use shadow box puppets to tell a favorite story to their audience. The audience will also learn how to make a shadow puppet theater using a cardboard box for sharing shadow puppets. Fun for kids (and big kids) of all ages.
Sponsored by White Pine County Library.

Phil Fickes has owned and operated three businesses and for 37 years has had the unique hobby of puppetry and magic. He is a current member of the Puppeteers of America, Angles Puppetry Guild, and San Francisco Puppetry Guild. He has taught classes in puppetry for Nevada Arts Council; sock and shadow puppetry for Clark County Parks & Recreation Department; and various forms of puppetry, magic and balloon tying for the City of Henderson Parks & Recreation Department. Mr. Fickes has also performed many puppet and magic shows for the City of Las Vegas

Presenter:
Phil Fickes

3:00 – 4:30 p.m.
Room 2135

The Mysterious World of U.S. Government Maps: An Introduction to Paper and Digital Maps

Maps are used for everything from general geography to genealogy, to geology, to flood plains. The usefulness and extent of maps created by the U.S. federal government remains a mystery for most library patrons and many librarians. This talk will illuminate many of the map treasures made and distributed by the U.S. government. Various map products available in both paper format and on the web will be presented, as well as an explanation of the advantages and drawbacks of each format. The type of maps discussed will include topographic, geologic, and base maps from such agencies as the U.S.G.S., U.S. Forest Service, C.I.A., and D.O.T. This presentation will also explore and give demonstrations of various map-related web sites.
Sponsored by GODIG.
Presenter:
Christopher J.J. Thiry, Map Librarian, Arthur Lakes Library, Colorado School of Mines

3:00 – 4:30 p.m.
Room 3161
**What’s New with LSTA? Plenty!**

The Library Services and Technology Act (LSTA) program for Nevada has a new State Plan that directs the use of the federal funds. A new application form was introduced this year and a significantly different grant timetable is also in the works.

Presenters:
Diane Baker, LSTA Coordinator, Nevada State Library and Archives; Karen Starr, Administrator for Library and Archives Planning, Nevada State Library and Archives

4:30 – 6:00 p.m.
Room 3100
**Exhibitors’ Reception**

This is the time to stop by our exhibitors and thank them for their continued support to NLA and all Nevada Libraries. Better yet, escort your favorite vendor to the President’s gala dinner at the Nevada State Library and Archives. Let’s show them that we care and appreciate their contributions to our libraries and conference.

6:00 – 8:00 p.m.
**Nevada State Library & Archives Lobby**
**President’s Gala**

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Head over to the Nevada State Library and Archives lobby from the Vendors’ Reception. The gala begins at 5:30 with a no host bar, followed by dinner and music starting at 6:30 p.m. A great chance to catch up on what’s happening, see people you only see once a year, talk personally to a vendor (in fact – invite one to dinner-if interested check the website for details), congratulate award winners, and eat, eat, eat. The trio “Shiloh” with Julie Machado on bass, and Linda and Tim Gorelangton on acoustic guitar and banjo will again perform their lively blend of folk, country, ballads, blues, and bluegrass. Dinner will be catered by B’Sghetti’s; check out the menu at [http://www.bsghettis.com/bsghettis_catering.htm](http://www.bsghettis.com/bsghettis_catering.htm) for the full range of what will be served. Sponsored by the NLA Conference Committee.

**Friday, October 5:**
7:30 a.m.
Room 3100
**EXHIBITS OPEN**

7:30 – 8:30 a.m.
Room 3100
**Free continental breakfast with the vendors**

7:30 – 8:30 a.m.
Room 2135
**CAPTAIN Business Meeting**
Kate Hahn, Chair

7:30 – 8:30 a.m.
Room 2144
**NYRA Business Meeting**
Beth Heggeness, Chair
7:30 – 8:30 a.m.
Room 3161
Northwest District Business Meeting
Mona Reno, Chair

8:00 – 8:30 a.m.
Room 2134
NCRL Business Meeting
Michelle Batchelor, Chair

8:00 – 8:30 a.m.
Room 3143
PLATO Business Meeting
Kathy Pennell, Chair

8:30 – 10:00 a.m.
Room 1214
Featured Speaker Michael Stephens: Top Tech Trends in Libraries
What trends are shaping libraries? What should librarians watch for on the horizon? This session will explore social computing, convergence, citizen journalism and more. Sponsored by the NLA Conference Committee.

Presenter:
Michael Stephens (BA, Indiana University, 1987; MLS, Indiana University, 1995) is an Instructor in the Graduate School of Library and Information Science at Dominican University.

10:00 – 10:30 a.m.
NO CONFLICT TIME
VISIT VENDORS IN ROOM 3100

10:30 – 11:30 a.m.
Room 1214
NYRA-winning author Lola Schaefer
Arrowhawk Soars: Critically acclaimed author Lola Schaefer shares behind-the-scenes stories that evolved into the Nevada Young Reader Award book Arrowhawk. She will also explain why authors write creative nonfiction and young readers love it.
Presenter: Lola Schaefer

10:30 – 11:30 a.m.
Room 2135
Helping Local Businesses Serve the Hispanic Community
Corporations are looking for marketing information on how to capture the Hispanic Market. Big corporations are able to invest serious money in this market research but this not the case for small business owners. In this session we will share with you some free resources available for you to help small businesses with this important research. The session will be divided in four parts: Demographics, Marketing Resources, Associations/Organizations, & Local resources. Sponsored by the Utah Library Association, Business Roundtable (BURT).

Presenters:
Leticia Camacho, Brigham Young University; Britt Fagerheim, Utah State University; Andy Spackman, Brigham Young University; Edward Hahn, Weber State University.

10:30-11:30
Room 3161
Directors’ Meeting

10:30 - 11:30 a.m.
Room 1214
NYRA-winning author Lola Schaefer
10:30 – 11:30 a.m.
Room 2144

Tickling Their Funny Bone: Designing Fun Health Programs for Kids and Teens

Reaching teens and kids can be difficult, especially when it comes to health topics. You have the audience, the facility and the commitment to do programming. Now all you need is the content that will keep them engaged and informed at the same time. This participatory session will show how to augment your collection with some of the best online resources for fun, interactive, quality health programming. We will also discuss strategies for partnering with youth organizations and schools in your community. Sponsored by the National Network of Libraries of Medicine, Pacific Southwest Region.

Presenter:
Kelli Ham, MLIS, Consumer Health Coordinator, National Network of Libraries of Medicine, Pacific Southwest Region

10:30 – 11:30 a.m
Room 3143

Keeping up with Technology

How in the world do librarians keep up with all the technology products and services that are available to libraries today? And how do libraries make informed and intelligent decisions about which technologies on which they’re going to spend time and money to implement and maintain? A simple premise, "Remember the User," may be a guide in sorting out these technologies and understanding the value and impact they will bring to your library and its users. The web has changed the landscape of information seeking behavior and users are scattered everywhere and have learned new and interesting methods of discovering, using, and creating information. For libraries to reach these users they must go to where they are, get them to it (whatever it may be) once they discover it (wherever they discover it), make it look familiar, and let them talk about it. In this session various techniques and the technologies available to support "remembering the user" will be discussed. Sponsored by BCR.

Presenter:
Gillian Harrison is the manager of BCR’s Marketing and Support division. Before joining BCR, Gillian was at NetLibrary, a division of OCLC, where she most recently was the Global Product Manager for NetLibrary. She held a variety of positions at NetLibrary including Senior Manager of Library and Product Research, Business Systems Analyst and Project Management, Collection Acquisitions Manager, and Coordinator of Sales/Business Services. As Global Product Manager, Harrison led NetLibrary's product development and research initiatives. Responsible for strategic product planning and implementation of division-wide projects, she worked with business and technology teams to define product enhancements, create project requirements, and manage ongoing product development. Previously, Harrison managed an indexing team at IHS, was a Senior Cybrarian responsible for taxonomy creation and maintenance and product classification at an Internet company and worked as a reference librarian in both public and academic libraries.
She earned a Master’s of Library and Information Services from the University of Denver and a Bachelor of Science in Engineering from the Colorado School of Mines.

11:30 – 1:00 p.m.  
**Lunch on your own**  
Visit the vendors in Room 3100

1:00 – 2:00 p.m.  
Meet in Supreme Court lobby  
**Guided Tour of Nevada Supreme Court**

45 to 60-minute guided walking tour of the Nevada Supreme Court. Sponsored by GODIG.

Presenter:  
Lauraine Rimbey, Settlement Program Coordinator, Nevada Supreme Court

1:00 – 2:30 p.m.  
Room 1214  
**Michael Stephens: The Hyperlink Library: Social Tools and Trends**  
This presentation will explore new technology trends and provide a roadmap toward becoming the "Hyperlinked Library," and focus on where library services and models are changing with the onset of Library 2.0, Web 2.0 tools, and user perceptions of libraries. The Web has enabled us to connect in ways like never before. Users are creating content. Webs 2.0, blogs, RSS, wikis, social sites enable us to make connections... to have conversations. What does the Read/Write library look like? How does it work? What trends are impacting library services and how have libraries adopted a 2.0 philosophy? As new technologies and services become available, how do we effectively plan in libraries? How do we plan to optimize staff, money, and time? How do we determine what's important? How do we move toward the models of user-centered service now known as Library 2.0?  
Sponsored by the NLA Conference Committee.

Presenter:  
Michael Stephens (BA, Indiana University, 1987; MLS, Indiana University, 1995) is an Instructor in the Graduate School of Library and Information Science at Dominican University.

1:00 – 2:30 p.m.  
Room 2134  
**Buffet of Choices**

As a result of her sabbatical research project, Valerie Andersen will present an overview of the many services academic libraries are using to connect with their off-campus students, along with their pros and cons. Topics will include electronic reserves, virtual reference services, and online library instruction and tutorials. Key resources for DE library programs will be identified including associations, conferences, journals, websites, blogs, and more.  
Sponsored by NCRL.

Presenter:  
Valerie Andersen, Public Services Librarian, Western Nevada College
Catching the Reading Bug: Summer Reading 2008

Learn how to craft the theme into creative enjoyable library programs that will foster children’s critical thinking skills. Find out how to use exciting science concepts for preschool and school age programs that guarantee a “WOW” factor. Then hear about upcoming summer reading themes and slogans. See samples of the 2008 artwork and possible incentives. Learn how the multi-state Collaborative Summer Library Program works and the benefits of membership. Sponsored by the NSCLS Summer Reading Subcommittee.

Presenter:
Florica Hagendorn, Youth Services Senior Specialist, Paseo Verde Library; Betsy Johnson, Head of Youth Services Department, Paseo Verde Library

Magic Balloon Dude

We have all seen those balloon magicians deftly tying slim colorful balloons into wondrous shapes, into animals and flowers and more, and we have all wished we could learn their secrets and captivate audiences ourselves. Here is your opportunity! Phil Fickes has owned and operated three businesses and for 37 years has had the unique hobby of puppetry and magic. He is a current member of the Puppeteers of America, Angles Puppetry Guild, and San Francisco Puppetry Guild. He has taught classes in puppetry for Nevada Arts Council; sock and shadow puppetry for Clark County Parks & Recreation Department; and various forms of puppetry, magic and balloon tying for the City of Henderson Parks & Recreation Department. Mr. Fickes has also performed many puppets and magic shows for the City of Las Vegas Community Centers, Safe Key Programs, and Library District. He moved to Ely and since has put his longtime hobby into play, where he has performed puppetry, magic, ventriloquism and balloon-tying for many city and countywide events. He volunteers for Ely’s Boy & Girl Scout Troops and is a member of the Ely Renaissance Committee and Elk Lodge. He enjoys being a part of the community and putting smiles on people’s faces, both young and old. Sponsored by White Pine County Library.

Presenter:
Phil Fickes

Big Eyes & Robots: What is Anime & Why is it so Popular?

Japanese anime is skyrocketing in popularity with our teen and pre-teen patrons. Do you even know what it is? If you don’t know your shonen from your shojo, but want to use this popular form of animation to draw teens into your library, be sure to come to this informative and entertaining program. We’ll introduce you to different titles and genres, show you examples of what sets anime apart from other types of animation, and discuss things to look out for when building your collection. Sponsored by Southern District.
Presenters:
Andrew Kaplan and Carla Land, YPL Librarians, LVCCCLD

2:00 – 3:00 p.m.
Meet in State Library lobby
Guided Tour of the Nevada State Library & Archives

General guided walking tour of the Nevada State Library and Archives. Sponsored by GODIG.

Presenters:
Jeffrey M. Kintop, State Archives Manager, Nevada State Library and Archives; Joyce Cox, Head of Reference Services, Nevada State Library and Archives

2:30 – 3:30 p.m.
Room 2134
**How to Develop Web-based Modules**

In this session, attendees will be shown how to develop web-based modules that guide students through both the summarization and evaluation of a quantitative research study. The presentation will include a demonstration of an online module. Sponsored by NCRL.

Presenter:
José Montelongo, Ph.D., Cal Poly State University—San Luis Obispo, California

2:30 – 3:30 p.m.
Room 2135
**From Concept to Corporation: Information Sources for Small Businesses**

Librarians may not be a good place to look for investment capital, but we do have something every would-be entrepreneur needs just as much: Information. Business plans, franchising, market analysis, trademarks, financing and government resources and requirements. It is all free for the fledging business, if they know where to look. Sponsored by the Utah Library Association, Business Roundtable (BURT).

Presenters:
Leticia Camacho, Brigham Young University; Andy Spackman, Brigham Young University

2:30 – 3:30 p.m.
Room 2144
Your Library & the 2008 NYRA Award

Beth Heggeness, NYRA chairperson, and other librarians will booktalk the 2008 NYRA list and provide tips and information about promoting the NYRA program at all levels in libraries. Sponsored by the NYRA Committee.

Presenters:
Beth Heggeness, NYRA chairperson; and school/public librarians

3:00 – 3:45 p.m.
Meet at front entrance to State Capitol
Guided Tour of the State Capitol

45-minute guided walking tour of Nevada State Capitol. Sponsored by GODIG.

Presenter:
Deborah Stevens
REGISTRATION FORM

Please use a separate form for each registrant. Please print or type.

Questions about registration?
Contact the Conference Co-Chair: Laura Oki ljoki@clan.lib.nv.us

Name (as it will appear on your nametag):

Job Title:

Institution:

Mailing address:

E-mail address:

Phone numbers: ( ) Work ( ) Home ext.

2007 Membership status  NLA member Non-member

2007 Conference status NLA officer Conference Committee member
Exhibitor Speaker Library Board member/trustee

A. Please check only one choice below and indicate total on line A:

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<td>Daily registration, one day only (select day below)</td>
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*Trustees of public libraries, F-T students and persons not currently employed in a library setting pay the Trustee/Friends/Student rate.

Daily registration (mark only one):
- Thurs.
- Fri.

Conference Registration (Thursday, October 4 through Saturday, October 6) Total from above: ____________
B. Special Events:

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<td>Thursday October 4, 2007</td>
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<tr>
<td>7:30AM – 8:00AM Continental Breakfast</td>
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<td>Vendor Room</td>
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<td>Thursday October 4, 2007</td>
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<td>Vendor’s Reception 4:30PM – 6:00PM</td>
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<td>Thursday October 4, 2007</td>
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<tr>
<td>NLA President’s Night - Banquet, No Host Bar, Music, and Fun 5:30pm (bar opens) 6:00pm dinner</td>
<td>$25.00</td>
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<td>State Library and Archives Lobby</td>
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<td>Friday October 5, 2007</td>
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<tr>
<td>7:30AM – 8:00AM Continental Breakfast</td>
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<td>Vendor Room</td>
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<td>Saturday, October 6, 2007 (circle one)</td>
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<td>NYRA Breakfast – children 18 &amp; under</td>
<td>$15</td>
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<tr>
<td>NYRA Breakfast – adults</td>
<td>$25</td>
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Total Section B: ________________________

REGISTRATION TOTAL:

Total Section A (Pre-conference/Conference): ________________________

Total Section B (Special Events): ________________________

Grand Total All Sections (pre-conference, conference, & events): $ ________________________

Registration forms must be postmarked on or before October 1, 2007 in order to qualify for the early registration rates. Membership must be current in order to receive member rate. Do not include membership fees with your conference registration. No refunds will be given after October 19, 2007. NO EXCEPTIONS. All refunds are subject to a $10.00 service charge. Payment must accompany registration form. Please make check payable to NLA Conference.

Mail To:  
NLA Conference  
Sandra Draper  
NLA Registration Chair  
Douglas County Library  
1625 Library Lane  
Minden, NV 89423

Receipt Request:  
☐ Yes  
☐ No
2007 Membership
JANUARY 1 THROUGH DECEMBER 31, 2007

For membership questions or comments, please contact:
Hope Williams – Membership Chair
Phone: 775-684-3303 Fax: 775-684-3330 E: ehwillia@clan.lib.nv.us

Name: _______________________________________________________________________

**Home** Address: ________________________________________________________________
City: ___________________________________ State: _____ Zip: _______________________

**Home** Phone Number: ___-___-_______ **Work** Phone Number: ___-___-___________

Institution________________________________________ Mailing Address___________________________
City: ___________________________________ State: _____ Zip: _______________________

E-Mail: __________________________________________ Work ____or Home____

Preferred MAILING ADDRESS Home _______ Work ____________
Do you prefer to have “Nevada Libraries” and other announcements sent:
E-mail ____ or snail mail____?

Membership Status: New_____ Renew_____ Institutional_____ Life_____

**Membership dues are based on a twelve-month period, January 1st through December 31st.**

Membership entitles you to join ONE District, ONE Section, and ONE Interest Group. Please
add $5.00 to your dues for each additional section or interest group you choose.

**DISTRICT:** Northeast _____ Northwest_____ Southern_____

**SECTIONS:**
_____ NCRL (Nevada College & Research Libraries)
_____ NSCLS (Nevada School & Children’s Librarians)
_____ PLATO (Public Libraries & Trustees Organization)

**INTEREST GROUPS:**
_____ ACTION (All Classifications Teamed in One Network)
_____ CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)

_____ GODIG (Government Documents Interest Group)
_____ INDEXING (Nevada Newspapers)
_____ LIBRARY INSTRUCTION
_____ NNAG (Nevada Networking & Automation Group)
_____ NYRA (Nevada Young Readers Award)
_____ RAISON (Reference & Information Searchers in Nevada)
_____ REAL NEW! (Retired Employees All Libraries)

Do you give NLA permission to release your address to vendors? YES_____ NO_____

**DUES:**
_____ First year members ONLY ($25.00)
_____ Friends, Retirees, Students, Trustees ($20)
_____ Salary Under $20,000 ($25) _____Salary $40,001 and up ($55)
_____ Salary $20,001-$30,000 ($35) _____Institutional Member ($50)
_____ Salary $30,001-$40,000($45)

For membership questions or comments, please contact: Hope Williams – Membership Chair
Phone: 775-684-3303 Fax: 775-684-3330 E: ehwillia@clan.lib.nv.us

Make Check Payable to:
NEVADA LIBRARY ASSOCIATION
Mail To: Susan Williams
Virtual Library
1401 E Flamingo Rd
Las Vegas, NV 89119
702.507.3449 (work)
Email: williamssd@lvccld.org
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<th>Time</th>
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<th>2144</th>
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<td>7:30 a.m.</td>
<td>NE District Business Meeting 8:00 - 8:30</td>
<td>GODIG Business Meeting 8:00 - 8:30</td>
<td>NSCLS Business Meeting 8:00 - 8:30</td>
<td>Continental Breakfast with the Vendors 7:30 - 8:30</td>
<td>So. District Business Meeting 8:00 - 8:30</td>
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<td>8:00 a.m.</td>
<td>General Session &amp; Awards with Dr. Michael Fischer 8:30 - 10:00</td>
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<td>10:00 a.m.</td>
<td>Access Denied : Panel Discussion 10:30 - 11:30</td>
<td>How to Make High-Impact, Fun Graphics &amp; Flyers 10:30 - 11:30</td>
<td>Tips &amp; Tricks for Searching Census Bureau Data 10:30 - 11:30</td>
<td>Public Trust : Fiduciary Responsibilities of Trustees 10:30 - 11:30</td>
<td>Exhibits open 7:30 - 6:00</td>
<td>Richard Lee: If I'm a Library Scientist 10:30 - 11:30</td>
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<td>11:30 a.m.</td>
<td>Lunch / No conflict / Visit the vendors 11:30 - 1:00</td>
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<td>1:00 p.m.</td>
<td>Librarians : The Party People 1:00 - 2:30</td>
<td>Nevada Career Information System (NCIS) 1:00 - 2:30</td>
<td>Clutter-free Desktop 1:00 - 2:00</td>
<td>Nevada's Open Meeting Law 1:00 - 2:00</td>
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<td>1:30 p.m.</td>
<td>Mining Gold with a Pen 1:00 - 2:30</td>
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<td>3:00 p.m.</td>
<td>From Ideas to Laws: Nevada Legislature &amp; NRS 3:00 - 4:30</td>
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<td>3:30 p.m.</td>
<td>Playing with Shadows 3:00 - 4:30</td>
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<td>4:00 p.m.</td>
<td>Mysterious World of U.S. Govt Maps 3:00 - 4:30</td>
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<td>What's New with LSTA? Plenty! 3:00 - 4:30</td>
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<td>5:00 p.m.</td>
<td>Exhibitors' reception 4:30 - 6:00</td>
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<td>5:30 p.m.</td>
<td>President's Gala - NSLA Lobby 6:00 - 8:00</td>
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<td>7:30 a.m.</td>
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<td>2:30 p.m.</td>
<td>How to Develop Web-based Modules 2:30 - 3:30</td>
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<td>From Concept to Corporation : Info. Sources for Small Business 2:30 - 3:30</td>
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<td>2:30 p.m.</td>
<td>Your Library &amp; the 2008 NYRA Award 2:30 - 3:30</td>
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<td>3:00 p.m.</td>
<td>Guided Tour of State Capitol 3:00 - 3:45</td>
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<td>3:30 p.m.</td>
<td>NYRA Breakfast - Carson Nugget, 2nd Floor Convention Area 9:00 - 1:00</td>
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<td>4:00 p.m.</td>
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Saturday, October 6, 2007
NYRA Breakfast

Saturday, October 6:
9:00 a.m. – 1:00 p.m.
Carson Nugget, 2nd Floor Convention Area

The NYRA Breakfast honors the 2007 winners of the Nevada Young Readers’ Award in four categories. Nearly 46,000 votes from young readers in Nevada were submitted by the May 15 deadline. The winners for 2007 are: Arrowhawk, by Lola Schaefer, Picture Book; Molly Moon’s Incredible Book of Hypnotism, by Georgia Byng, Young Reader; Cryptid Hunters, by Roland Smith, Intermediate; and Twilight, by Stephenie Meyer, Young Adult.

So far, this year’s gala event will feature Georgia Byng, author of Molly Moon’s Incredible Book of Hypnotism, winner of the NYRA Young Reader category for 2007.

Georgia Byng grew up by the River Itchen in Hampshire, England, in a large family. She has studied drama and worked as an actor and children’s entertainer. She lives in London with the artist Marc Quinn, her daughter, Tiger, and son Lucas.

We are also expecting Roland Smith, author of Cryptid Hunters. Mr. Smith was born and raised and went to school in Portland, Oregon. He was a zoo animal keeper for twenty years and has done extensive traveling through his interest in animals and in writing. The 2007 NYRA award is the second for Mr. Smith, who also won an award in 2003 for the book Zach’s Lie

Winning authors will be presented with the Nevada Young Readers’ Award from the children of Nevada. Sponsored by the NYRA Committee and Perma-Bound.

Please continue to check this website for updates
Read about Georgia Byng at: http://www.bookbrowse.com/biographies/index.cfm?author_number=887

Think Ahead—Upcoming Events 2007

<table>
<thead>
<tr>
<th>September</th>
<th>October 4-6</th>
<th>October 6</th>
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<tr>
<td>Library Card Sign-up Month</td>
<td>NLA’s 62nd Annual Conference</td>
<td>NYRA Have Breakfast with winning author Georgia Byng</td>
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<th>September- October 6</th>
<th>October 25-28</th>
<th>October 26</th>
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<tr>
<td>Banned Books Week</td>
<td>American Association of School Librarians 13th National Conference and Exhibition, Reno</td>
<td>College of DuPage Teleconference – “Finding the Trends that Matter: Get Your Environmental Scan On”</td>
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<th>September 11-12</th>
<th>November 15</th>
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<tr>
<td>BCR online Class: CONSER Standard Record for Serials</td>
<td>Nevada Young Readers’ Award Recommendation Forms Due</td>
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Interest group held their annual teleconference on March 31 to select the finalists for the 2008 reading list. The committee chose 26 books from 92 nominations. Readers in the Intermediate category read over 12,700 pages! Beth Heggeness, NYRA chairperson, thanks the committee and appreciates all the work done by all the readers.

The first Nevada Young Readers’ Award was given in 1988 and ever since, the program has steadily grown to include more than 42,000 Nevada Young Readers’ votes in 2006.

Participation of more readers also brings more nominations for the NYRA committee to read and consider. Dedicated librarians, teachers, and others read books, meet together, and decide upon the best of the best for the final list every year. The readers will gather across the state by teleconference on March 31, 2007 in order to select the final 2008 NYRA nominees.

The year 2007 marks the 12th year that Perma-Bound Books is a major sponsor of the Nevada Young Readers award. With Perma-Bound’s help, NLA hosts the award winning authors and students at a gala event during the NLA conference, to be held this year in October in Carson City.

The NYRA breakfast, held at the end of the NLA Conference, is an exciting event because students get to meet and talk with the authors. The authors speak about their writing and answer student questions. Best of all, the students write the presentation speeches and give the awards to the authors themselves.

Current state NYRA chair, Beth Heggeness, hopes that everyone will add the NYRA breakfast to their NLA conference schedule and try to bring as many students as possible to the annual event. Please visit the NYRA webpage http://www.nevadalibraries.org/Divisions/NYRA/index.html for more information about NYRA.
NLA Shirt Order Form

Please show your support for NLA by ordering one of these shirts. Shirt orders will be placed frequently. Final deadline is October 31, 2007. Please send your order forms to:

Debbie Jacobs, NLA
10580 N. McCarran Blvd. #115-111
Reno, NV  89503

Both shirts will have the NLA logo embroidered above the pocket in dark green. For an extra $5.00, you may have up to 3 lines embroidered, 4 inches across on the opposite side. For example, you could choose to have your name on line 1, your job title on line 2 and your school or library on line 3.

Long Sleeve Denim Shirt
Lightweight, only 1/10 of an ounce heavier than a tee shirt. Light blue color with green embroidery.
Prices: $16.00 XS-XL  $18.00 2XL
$19.00 3XL
$5.00 for extra 3 lines embroidery

Short Sleeve Polo Shirt
Available in Men’s and Women’s sizes. Light blue cotton.
Prices: $16.00 XS-XL  $18.00 2XL
$19.00 3XL
$5.00 for extra 3 lines embroidery

Ordering Info:

Name (Please Print) _______________________________________  E-Mail _______________________
Delivery Address __________________________________________
________________________________________
Free Delivery if local (Reno)
Add $4.00 for shipping charges if out of town or call Susan Day for special arrangements.

Polo Shirt - Men’s _____  Women’s _____  Denim _____
Size ____________

Price __________________________
Extra embroidery:

Line 1 __________________________
Line 2 __________________________
Line 3 __________________________

Total Amount: _________________

Checks made payable to:
Nevada Library Association
For questions, please contact Susan Day at
sday@washoe.k12.nv.us or 775-746-5860.
NLA Scholarship Opportunity
For Certification Students!
Application Deadline September 30, 2007

The James S. McPhee Memorial Scholarship fund was created to provide financial support for members in good standing of the Nevada Library Association who are seeking educational opportunities in library science.

The NLA Scholarships Committee is conducting a second call (this time for library certification students only) for those who may be eligible for a scholarship award.

The application form, eligibility requirements and detailed guidelines can be found on the NLA Scholarships website:

http://www.nevadalibraries.org/organization/committees/scholarships.html

- This second call is for Library Certification Students ONLY. Please follow the application instructions using the above link to forms and information. Your materials must be postmarked by September 30, 2007. If you have any questions on the application process, please contact Sidney Lowe, NLA Scholarships Committee Chair: sidney.lowe@unlv.edu or phone 702-895-2134

Scholarship monies in this round of awards must be used to pay tuition and course-related textbook expenses for course work taken in the summer 2007 and 2007-2008 academic years only. Reimbursement information and procedures will be provided to recipients with their scholarship notification letter. A reimbursement check payable to the awarded student will be sent upon verification of tuition and textbook purchases.

Library Science Certifications Courses Offered at Extended Studies, University of Nevada, Reno

Extended Studies at the University of Nevada, Reno has been offering library science classes since 1994. The classes are intended to satisfy requirements for public librarian certification through the Nevada State Library and Archives and for the school library/media services endorsement through the Nevada Department of Education. The classes are offered on a one-course-per-semester cycle. The courses include: administration of libraries, book selection for children, technology in libraries, cataloging and organization of library materials, reference and bibliography, selection and acquisition of library materials, history and organization of libraries, and school library practicum.

The courses are generally offered in Carson City on four weekends. The EDS 476/676 Administration of School Libraries class just concluded in May. The current schedule of offerings for the Summer of 2007 are EDS 475/675 Supervised Library Practice, and EDS 491/607 Book Selection for Children. 1-800-233-8928 for more information). The Fall 2007 class will be EDUC 477/677 Technology in the Library. For more information on the program, please call Reed Scull or Gay Neuberger in Extended Studies’ University Credit Across Nevada (UCAN) program at 1 (800) 233-8928 x 4652 or (775) 784-4046m or 775-784-4652

Below are our plans for succeeding library science course offerings:

<table>
<thead>
<tr>
<th>Semester/Year</th>
<th>Course Numbers</th>
<th>Course Title</th>
<th>Instructor(s)</th>
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<tr>
<td>Fall 2007</td>
<td>EDS 477/677</td>
<td>Technology in the Library</td>
<td>Karen Starr</td>
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<tr>
<td>Spring 2008</td>
<td>EDS 473/673</td>
<td>Selection &amp; Acquisition of Library Materials</td>
<td>Phyllis Sargent and Joyce Cox</td>
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Proposed Amendments to the Bylaws of the

Nevada Library Association

The NLA board at the January 16, 2007 and January 17, 2006 mid-winter meetings voted these proposed bylaw changes. Proposed bylaws may be amended by three-fifths of the legal votes cast, provided that copies of such changes have been circulated to the membership at least thirty days in advance. Voting of each bylaw proposed change will take place after 30 days by mail. If you have any questions, please e-mail the President, Debbie Jacobs at djacobs@washoe.k12.nv.us. Strike-through indicates language to be removed; underlined indicates new language. The complete NLA Handbook can be found at www.nevadalibraries.org

Bylaw Proposal #1

ARTICLE II. MEMBERSHIP.

Section 1. Membership Year.
The membership year shall be from January 1st through December 31st.
Membership will be for one year from the payment of dues.

Section 5. Dues and Subscriptions Payable.
Annual dues shall be for one year from the payment of dues, due and payable by the first day of January of each year. Individuals may join NLA through August 31st for the current year. If they join by that date they are eligible to vote in the NLA election of officers. Individuals who fail to join on or before August 31st will have their membership fees apply for membership in the next fiscal year and are not eligible to vote in the election of officers for the current year. Individuals shall be notified, in writing of the change of membership status within two months after the date that renewal notices are mailed. If renewal dues are not paid by their expiration date May, they shall be dropped from the rolls of the NLA. Individuals so dropped may reapply for membership prior to August 31st, but dues may not be prorated. Subscriptions shall be due and payable on January 1st of each year or July 1st of each fiscal year.

Bylaw Proposal #2

ARTICLE III. OFFICERS.

(The office of finance committee chairperson will become an elected executive officer and the section of Finance under IV. Appointed Officers & Standing Committees will move to Executive Officers in the handbook.)

Section 1. Executive Officers.
The executive officers of NLA shall be a president; a president-elect, who shall act as vice-president, a past-president, an executive secretary, and a treasurer and a finance committee chairperson. The duties of executive officers shall be those usually associated with these positions and as enumerated in the parliamentary authority, except when defined otherwise in these bylaws. Each executive officer shall submit a written annual report for the membership by the thirty-first of December of each year and shall be prepared to report at all board and membership meetings.

Section 5. Terms of Office.
All officers shall take office on the first day of January following their election or appointment. Terms of executive officers shall be as follows:

b. The executive secretary, treasurer, and finance committee chairperson shall serve terms of two years. The terms of the executive secretary and the finance committee chairperson shall begin in years alternate to the start of the treasurer’s term.

Bylaw Proposal #3

Section 3. Selection of Officers.
The executive officers of NLA shall be elected by a majority or plurality of the legal votes cast for each office in either a mail ballot or an electronic ballot by December 1 to be completed within thirty days after the annual meeting. The elections committee shall notify the membership of the results of elections. Except where designated otherwise in these bylaws, appointed officers shall be appointed by the president with the approval of the board of trustees.

ARTICLE VI. MEETINGS.

Section 5. Voting by Mail.
Electronic mail ballots not authorized elsewhere in these bylaws may be used for items of NLA business provided there has been an opportunity for discussion at a membership meeting or at district meetings. The elections committee shall conduct the balloting.
Bylaw Proposal #4

Section 7. Annual Audit.
A certified public accountant shall audit the financial records of NLA annually and a certified public accountant shall audit the financial records of NLA every five years, and a written report of the audit and an explanation of the fiscal status of NLA shall be submitted for publication and distribution to the membership of NLA during the spring of the following year.

Compiled by Becky Ellis, Bylaws Chairperson and Debbie Jacobs, President

The Mountain Plains Library Association Leadership Committee has announced participants in this year’s Ghost Ranch Leadership Institute. The three librarians selected from Nevada are:

Kenna Payne, Youth Services Department Head, James I. Gibson Library-Henderson District Libraries

Anna Vaillancourt, Assistant Branch Manager, Sunrise Library-Las Vegas/Clark County Library District

Evelyn Walkowicz, Outreach Manager, Henderson District Libraries.

The 2007 MPLA Leadership Institute, sponsored by EBSCO Information Services, will be held at Ghost Ranch, New Mexico during October 28 - November 1. Thirty candidates from the twelve MPLA states were selected to attend.

LIBRARIANS and SUPPORTERS

On Tuesday June 26, Senators Jack Reed (D-RI), Thad Cochran (R-MS), Representatives Raul Grijalva (D-AZ) and Vernon Ehlers (R-MI) introduced the Strengthen Kids’ Interest in Learning and Libraries (SKILLs) Act that guarantees students across America will be served by highly qualified, state-certified school library media specialists and will have the library resources they need to succeed.

More information about the SKILLs Act can be found at:

Get more information from AASL’s online resources at:
http://www.ala.org/ala/aasl/aaslissues/SKILLS_Act.cfm

This legislation is critical to the future of school library media specialists. Contact your Senators and ask them to cosponsor S.1699. Contact your Representatives to co-sponsor H.R. 2864.

This article was submitted by Robbie Nickel, Librarian, Sage Elementary School, Spring Creek, NV and AASL Board Director for Region VII.

If you are in the Henderson area, absolutely don’t miss BCR workshops being presented at the Henderson District Public Library in September. For class names and dates, see http://www.bcr.org/training/workshops/States/nevada.html.

Also on their site, be sure to attend their WebLive class scheduled for September 11-12 (10 a.m – 12 noon MT), CONSER Standard Record for Serials.

BCR’s Free Friday Forums (http://www.bcr.org/training/online/fff/) and Products and Services Showcase (http://www.bcr.org/training/online/pss/) have several sessions scheduled that may be of interest.

Links:
http://www.tk421.net/essays/nwyt.pdf
Cultural Images of Librarians [John Hubbard]

Library Link of the Day
http://www.tk421.net/librarylink/

Fairuse Link Checklist: http://www.copyright.iupui.edu/checklist.htm

MPLA (Nevada and 11 other states ; be sure to read the great August Newsletter: http://www.mpla.us/documents/newsletter/

Online Library training http://www.bcr.org/training/online/pss/
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Lighter Side of Libraries

NLA Annual Conference
Carson City, Nevada – Oct. 4-6, 2007