

# Nevada Libraries



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**Nevada Library Association**  
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## President's Message

*Barbara Mathews*

Greetings my fellow Librarians,

Here we are at the start of a new decade in the 21<sup>st</sup> Century. Some of us of who are baby-boomers are still waiting for our flying cars. Those of us who cut our literary teeth on Ray Bradbury have seen some of his visions come true: wall televisions, kitchen appliances that can be programmed to meet our personal needs, and librarian heroes.

The last is my favorite as it applies to each of us. We are heroes in our communities ... heroes to the elderly, to the jobless, to the retirees, to children, to moms and dads, to teens, to the reluctant readers, and the list can go on.

We also have our tribbles and tribulations, and like Captain Kirk, we must face these troubles head on, because they do multiply—rapidly! and before you know it, we are overwhelmed. Currently our greatest challenge is budgetary.

This is a Nevada Legislative year, and we MUST get our stories to our Representatives in Carson City. We need legislative support to save our Collection Development money, Bookmobiles, and Nevada State Library and Archives.

And we need to garner support locally, as well as in Carson City. We must present our Library Stories, not with dry statistics, but with stories of real people and how



the library has made a real impact on their lives.

If you do not yet use [WebJunction](http://www.webjunction.org), please do check it out. They have great resources on how to gather the information that will help you make your story not a numbing compilation of numbers, but a vibrant, colorful, living tale of how your library impacts lives in your community, town, and county.

My theme for the Nevada Library Association this year is **“To boldly go where no one has gone before.”** Libraries, historically, have always led the way technologically. We usually were the first in our counties that were computerized, having the internet for both public and staff use.

If there is a new way to deliver information, we are the first in line to look at, to evaluate it, and ask “how does it empower our patrons?” I have always envisioned libraries as the Guardian (Star Trek reference) because when we open up our

*(continued)*

doors in the morning we await a question.

From there ...Oh, the places we can take anyone! Imagine, from just one simple question.

So, with a nod to Dr. Seuss, I would like to encourage all of you who are members of the Nevada Libraries Association to reach out to your colleagues who are not, and ask them why. Tell them to contact me at

[blmathew@clan.lib.nv.us](mailto:blmathew@clan.lib.nv.us) and we will parley. Be like a Who in Who-ville and shout from the rooftops: WE ARE HERE, WE ARE HERE! We will need all the voices we can muster to be heard in Carson City this year.

Live long and prosper,  
Barbara Mathews  
President




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## ...Upcoming Conferences and Events...



- ***NLA Annual Conference, Carson City, NV: October 7-8 2011***
- ***MPLA Annual Conference, Billings, MT: April 6-8, 2011***
- ***ALA Annual Conference, New Orleans, LA: June 23–28, 2011***

### ***ALA Online Learning***

Access ALA's wide range of library-related online learning—covering fundamentals, advances, trends, and hot topics—at [www.ala.org/ala/onlinelearning](http://www.ala.org/ala/onlinelearning)!

What is Online Learning?

It's education delivered via a computer, using the internet via a web-browser for coursework, video or audio files. It may occur once or at regular intervals over several weeks, be downloadable anytime, or require a reservation to participate. Many options for online education are available through ALA Online Learning.

When you select a topic, you will see a list of titles that may be available as e-forums, webinars, courses, or recorded webcasts. Clicking on the title will take you to details about the online learning opportunity, such as date, time, instructor, and fees.

New ALA Online Learning offerings are being developed all the time, so if you do not see what you need, or if you have questions about ALA Online Learning, please contact [onlinelearning@ala.org](mailto:onlinelearning@ala.org)

## ONLINE CONTINUING EDUCATION FOR NEVADA LIBRARIES

Take the time to participate in one-hour online webinars or all-day conferences to fulfill your continuing education requirements. No time commitment for travel and an opportunity to

participate with a group from your library for discussion and interaction during and after the event. Check out to see what online and on-site training information is available on the

### [NSLA/LPD - Continuing Education Calendar:](http://206.194.194.122/evanced/lpd/eventcalendar.asp)

<http://206.194.194.122/evanced/lpd/eventcalendar.asp>

#### **PR: Telling Your Library's Story with a Smile**

**Event Type:** Webinar; **Date:** 3/16/2011; **Start Time:** 8:00 AM; **End Time:** 9:00 AM

**Description:** PR - expensive, a sellout, or just plain too hard? Toss the doubts and discover the underlying processes that will help you tell your community all about your favorite library. Unleash the fun by lifting the lid of a toolbox of ready to hand goodies. Take home a plan! Tune in to Lisa Charbonnet as she lifts the curtain on the Westbank Library's branch building PR efforts - the 22 PR campaigns that raised a million dollars, brought in more than 1,100 new member families, almost a thousand family donors, and earned the ALA's prestigious 2010 John Cotton Dana Award for public relations.

**Location:** ONLINE. Continuing Education, Texas State Library and Archives Commission

**Presenter:** Lisa Charbonnet <https://www2.gotomeeting.com/register/671620123>

**Link:** Register here for this online event

<https://www2.gotomeeting.com/register/671620123>

#### **QR Codes and Augmented Reality**

**Event Type:** Conference; **Date:** 3/16/2011; **Start Time:** 8:00 AM; **End Time:** 2:00 PM

**Description:** Trendy Topics One-Day Online Conference: QR Codes and Augmented Reality

Over the course of the day a group of presenters will explore and discuss how QR codes and augmented reality are affecting library services and library users.

**Location:** ONLINE

**Other Information:** Please Note: Participants are required to register for this one-day conference and pay a small registration fee. Organizer: TAP Information Services

**Link:** Conference Website (includes registration info): <http://www.trendytopics.info/>

#### **Introduction to the 2010 Census**

**Event Type:** Webinar; **Date:** 4/19/2011; **Start Time:** 12:00 PM; **End Time:** 1:00 PM

**Location:** ONLINE Infopeople Webinar

**Presenter:** Linda Clark

**Link:** Information when available: <http://www.infopeople.org/training/webcasts/list>

#### **Discussion of *You Are Not a Gadget***

**Event Type:** Webinar; **Date:** 4/20/2011; **Start Time:** 6:00 PM; **End Time:** 7:00 PM

**Description:** Join us for a lively discussion of Jaron Lanier's self-proclaimed manifesto, *You Are Not a Gadget*. A group of graduate students -- definitely not gadgets -- from Lori Bell's course at the School of Library and Information Science at San Jose State University will join in. We'll also discuss how people are connecting online to discuss books, authors, genres, manifestos, broadsides, and more. **Location:** ONLINE OPAL Auditorium

**Presenter:** Host: Lori Bell, instructor at SJSU SLIS

**Link:** Access Discussion: <http://www.opal-online.org/progschno.htm>

## MORE ONLINE CONTINUING EDUCATION

Check these out - online continuing education for which details will soon be available:

[Infopeople Webinars](http://infopeople.org/training/webcasts/list): <http://infopeople.org/training/webcasts/list>

### 12:00 – 1:00 pm, 2011:

April 12	Michael Cart	Teen Literature Update 2011
April 19	Linda Clark	Introduction to the 2010 Census
April 21	Mary Minow	Legal Issues When Helping Library Users with e-Government Services and Job Seeking
April 27	Gail Griffith	Preventing Staff Burnout
May 12	Joan Frye Williams George Needham	George and Joan on Supporting the New Creative Economy
May 17	Gail Griffith, Paula Singer	Cross-Training for a Flexible Staff
May 19	Sarah Houghton-Jan	Coping with Information Overload
May 24	Linda Clark	US Census – The American Community Survey Part I
June 9	Mary Minow	New Copyright Tools and Best Practices: Copyright Law Update 2010
June 15	Joan Frye Williams George Needham	George and Joan on Augmented Reality: Trends and Service Opportunities for Libraries
June 21	Linda Clark	US Census – The American Community Survey Part II

Did you miss an Infopeople webcast or webinar? They are available at [Archived Infopeople Webcasts & Webinars](#) (January 29, 2002 to current)

<http://infopeople.org/training/webcasts/list/archived>

Example: "**From Potter (Beatrix) to Potter (Harry): Developing Collections for Children**"

**Webcast & Videoconference:** January 29, 2002, **Time:** 10am - Noon PST

**Speaker:** [Michael Cart](#)

- Agenda - [doc](#) - [pdf](#)
- Competencies for Librarians Serving Children - [doc](#) - [pdf](#)
- Criteria for Print Materials Selection - [doc](#) - [pdf](#)
- Print Resources for Materials Selection - [doc](#) - [pdf](#)
- Finding the Best Resources Online - [doc](#) - [pdf](#)
- Multicultural Resources - [doc](#) - [pdf](#)
- Selective List of "Must-Have" Books - [doc](#) - [pdf](#)

## Southern District Programs

### 2011 Best of the Best In Storytimes for Children

**When:** Wednesday, April 20, 2011  
2:00-4:00 pm

**Where:** Paseo Verde Library – Conference Room

Have storytimes to plan but running out of fresh ideas? Have a storytime that is a homerun every time you present it? Just want to see what everyone else is doing? Then join us for this year's showcase of Best of the Best, where we are focusing on storytimes! You'll find plenty of inspiration and learn what worked and what didn't at some of the year's best storytimes.

**Contact:** Betsy Johnson, [bljohnson@hdpl.org](mailto:bljohnson@hdpl.org) or phone 492-6581.  
Light refreshments will be served from 1:30-2:00 pm.

### Special Collections 2011

**When:** Wednesday, May 11, 2011  
2:00-3:30 pm

**Where:** Clark County Library – Jewel Box Theatre

We all have questions from our patrons regarding patents and non-profit organizations. The Las Vegas-Clark County Library District has resources available to help them and this program will explain those resources. Please join us for information regarding Patents presented by LV-CCLD staff member Roger DeBlanck. Information on the resources available from the Southern Nevada Non-Profit Information Center will be presented by LV-CCLD staff member Shelly Weiner.

**Contact:** Sharon Watson, [watsons@lvccld.org](mailto:watsons@lvccld.org) or phone 507-3982.  
Light refreshments will be served from 1:30-2:00 pm.

### Nevada Library Association Southern District Social Event Game Night

**When:** Friday, June 24, 2011  
6:00-9:00 pm

**Where:** Paseo Verde Library – Conference Room

Get your game on with Southern District as we gather together for an evening of fun and food. Everyone is welcome to join us, NLA and non-NLA members, as well as family and friends. We provide the games, both electronic and traditional board types. Price of admission is a bag of chips or cookies, or a bottle of soda. Be prepared to have a blast!

**Contact:** Betsy Johnson, [bljohnson@hdpl.org](mailto:bljohnson@hdpl.org) or phone 492-6581.

### Spanish for Library Staff

**When:** Tuesday, August 23, 2011  
2:00-4:00 pm

**Where:** Las Vegas Library – Multipurpose Room

LV-CCLD staff member and author of [Crash Course in Outreach to Spanish Speakers](#), Sal Avila, will present this program that includes Spanish basics and library specific terminology.

**Contact:** Ann-Marie White, [whitea@lvccld.org](mailto:whitea@lvccld.org).  
Light refreshments will be served from 1:30-2:00 pm.



## Friends of Nevada Libraries



Friends of Nevada Libraries (FNL) was organized to support the local Friends groups statewide with resources, programming, advice, and advocacy.

In March of 2007, Friends of Henderson District Libraries President Ron Hughes, with the support of Thomas Fay, Executive Director of Henderson Libraries, asked all the Friends groups in Nevada to join in the establishment of a statewide organization.

Leaders of five Friends groups from around the state signed a resolution to announce the new organization to the Nevada Library Association at its August 2008 meeting. In November of that year, a meeting was held and Ed Sepulveda, President of the Pahrump Friends of the Library, stepped forward to become the first FNL president. An organizational structure, governing documents, and a logo were developed.

By December, Mr. Hughes had set up a website, <http://nevadafriends.org>. Friends of Henderson Libraries donated \$300 as start-up money and articles of incorporation and bylaws were adopted. Nonprofit Articles of Incorporation and IRS status were granted in 2009.

The value of citizen support for libraries cannot be overstated. With proper guidance and a firm understanding of purpose, Friends provide advocates, volunteers, program and community outreach, and fundraisers. Friends of Nevada Libraries will increase and enhance those efforts on behalf of libraries of all types, sizes and locations throughout our state.  
(Submitted by Ron Hughes)

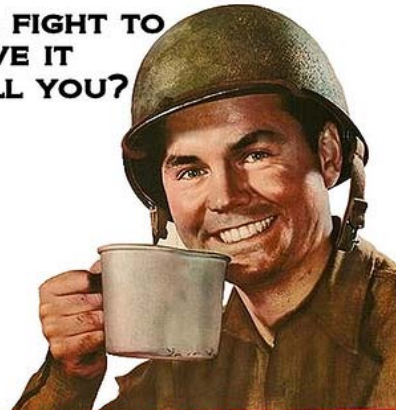
## UK Librarian Re-creates WW Posters for Libraries

While our budgetary outlook here in Nevada is challenging, it may not be quite as grim as in the U.K., where over 400 libraries are threatened with closure.

The British are not a people to take the loss of their libraries with a shrug; protests are ongoing in the targeted communities, with read-ins, write-ins and even “Shh-ins” supporting the [“Save Our Libraries”](#) campaign.

### SAVE OUR LIBRARY!

I'LL FIGHT TO  
SAVE IT  
WILL YOU?



LIBRARIES; FREE BOOKS AND  
SOMETIMES COFFEE BARS!

U.K. Librarian (and electronic publishing whiz) Phil Bradley re-created a set of WW I and WW II posters in support of the cause. You can view the [full set](#) on Flickr or link through Phil's weblog at <http://www.philbradley.typepad.com/>.

Perhaps here in Nevada we could use a few retro-style billboards, or a series of Burma-Shave style signs...

## Holiday Warmth to Share

A holiday mitten tree graced the young people's area of Downtown Reno Library during December. Staff from throughout the Washoe County Library System donated new items such as mittens, hats, socks, scarves, umbrellas and ear warmers, and the donated items were used to decorate a Christmas tree. Patrons were invited to take whatever they needed to stay warm and dry this winter.



Both the generosity of staff and response of patrons were overwhelming. A total of 109 pairs of gloves, 75 hats, 46 pairs of socks, 25 scarves, nine umbrellas and three ear and face warmers were given to grateful library visitors. This was the second year Downtown Reno Library, which serves numerous low-income patrons, hosted a mitten tree. *(Submitted by Bonnie Saviers)*

## Prime Time for School Librarian

Scott Harris, long time Las Vegas resident and school librarian, recently made his television debut on Jeopardy!, and came home a winner.

He writes: "I auditioned for Jeopardy! by taking their online test in February of 2010, and was chosen to drive out to Culver City, CA, to take the written test in April of 2010. Months went by and I heard nothing. Then in September I received a phone call saying I had been invited to appear on the game show.

For the next month, I trained by doing crossword puzzles, reading trivia books and watching Jeopardy! religiously every night. I would stand behind my La-Z-Boy recliner as if it were a podium and I would hold a pen in my hand with a clicker on top to act as the game's buzzer.

The taping took place in October of 2010. I won my first game and lost my second, and the shows aired on January 20th and 21st, 2011. I had been trying out for Jeopardy! for more than three years and it was a dream come true to be selected to appear on the show and to actually win a game. Now I can proudly say that I was a Jeopardy! Champion." *(Submitted by Scott Harris)*

## 2011 NLA Conference Program Forms Available

Got a great idea, neat new tech tricks or a successful program? Why not bring it to conference to share with colleagues?

The forms for program proposals are now available on the Nevada Library Association webpage for the 2011 Conference

<http://www.nevadalibraries.org/conference11/index.html>

Watch NLA's web site for information as it becomes available.

## News from the Legislative Front

Tom Fay, Government Relations Chair for NLA, recently released this update on the Session in Carson City:

“The Joint Finance and Ways and Means committee reviewed the Nevada State Library and Archives (NSLA) budget on Wednesday, February 9<sup>th</sup>, beginning at 10:15 a.m.. As it stands right now, the Governor has determined that NSLA will be integrated into the Department of Administration (DOA). These changes will likely not go into place until the May-June timeframe. Thus, Mike Fischer, current Director of Cultural Affairs (DCA) presented the DCA budget, with Daphne DeLeon (NSLA Administrator) present to answer specific NSLA questions.

The following are the known budget items/ areas of concern to libraries that are currently being discussed:

1) In the Governor’s budget, State Collection Development funding will be reduced to; FY12 \$136,100 - FY13 \$116,531. As can be seen from this document, funding has steadily been decreasing from 2007. The reduction is 62.3% less than the last biennium. [http://nsla.nevadaculture.org/dmdocuments/publiccolldevhistorical1996\\_2010.pdf](http://nsla.nevadaculture.org/dmdocuments/publiccolldevhistorical1996_2010.pdf).

The following page shows where the collection development money flowed throughout the state, [see pg. 13] [http://nsla.nevadaculture.org/dmdocuments/atecollectiondevelopmentallocation10\\_11.pdf](http://nsla.nevadaculture.org/dmdocuments/atecollectiondevelopmentallocation10_11.pdf). Reductions in collections mean fewer books on the shelves throughout the entire state.

2) In the Governor’s budget, Bookmobile funding is also being reduced considerably. Last biennium, bookmobiles were funded at \$117,000 per year. In the Governor’s budget this is reduced to \$77,953 per year, a 33.4% decrease. Bookmobile funding is utilized by Humboldt County, the Elko-Lander-Eureka system and Lincoln County. Bookmobiles in these vast areas of the state provide much

needed library services to our most rural residents. Reductions in this category will mean that there will be fewer stops and less books in the Elko-Lander-Eureka system and less books purchased in the Humboldt and Lincoln County systems.

3) The Governor’s Budget shows moving the database funding from the Department of Education into the NSLA budget at \$421,165. Public, school, and academic library patrons throughout the state benefit from this funding. There is no appreciable change to this category of funding over that of last biennium. These funds, when leveraged with federal funding provide a wealth of online resources to all Nevadans.

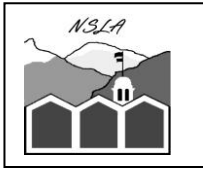
4) The continued reduction in state support for libraries will now have an impact on federal Library Services and Technology Act (LSTA) grants. Nevada has been declined its request of waiver for Maintenance of Effort (MOE), defined here: <http://www.in.gov/library/files/MOEmemo.pdf>. The State Library Administrator has informed all directors that this will impact the FY2011 grant funding by \$100,000. Continued reductions, as those listed above will impact future years by possibly hundreds of thousands of dollars each year.

5) School Library materials funding may be zeroed out. Last session this was funded at one million dollars. I am seeking additional information from a couple of people on this matter.

Obviously, the State of Nevada is in significant financial difficulties. However, we do want to make sure that the Governor and Legislature understand the importance of libraries and their role in education, lifelong learning and career enhancement. We have seen ever increasing numbers of people through our doors, bookmobiles, and virtual services since the Recession began.

Thomas F. Fay  
Government Relations Chair, NLA





## CONSUMER HEALTH SERVICES WORKSHOPS IN NEVADA

Provided by NSLA with LSTA funding from IMLS

**Audience:** Public Librarians, Information Professionals who serve the public



**Presented by Kelli Ham**, MLIS, Consumer Health Coordinator, NN/LM Pacific Southwest Region

### Health Information for Kids and Teens and Seniors, Oh My!

**April 4, 2011, 10:00 am:** UNR Redfield Campus, **Reno**

**April 5, 2011, 3:00 pm:** Mineral County High School, **Hawthorne**

**April 8, 2011, 10:00 am:** Las Vegas Library, **Las Vegas**

**Description:** Whether it's reading a funny story about germs and hand washing to preschoolers or helping a senior citizen learn about an upcoming surgery, providing health information is a common and very important task for librarians. What are best practices for serving users in different age groups? How do the needs of a teenager differ from a senior citizen? What are some ways to engage users through fun and interactive programs, regardless of age? You will discover new sites and

fantastic resources for kids, teens, boomers and seniors using MedlinePlus and other sources. We will present helpful materials for fun, interactive, quality health programming for all ages and also discuss strategies for partnering with a variety of organizations and schools in your community. Keep your users informed about their health, and have some fun along the way! Attendees will receive a softcover book and DVD on exercise and physical fitness for seniors.

### Health and Wellness @ the Library: the Essentials of Providing Consumer Health Services

**April 4, 2011, 1:00 pm:** UNR Redfield Campus, **Reno**

**April 6, 2011, 8:00 am:** Mineral County High School, **Hawthorne**

**April 8, 2011, 1:00 pm:** Las Vegas Library, **Las Vegas**

**Description:** The year 2010 ushered in a new environment for healthcare, where ordinary people are expected to take an active role in staying healthy, preventing disease, and participating in their own healthcare decisions. Librarians play a vital role in helping library users find answers to their health-related questions. This course defines the basics of consumer health information, and then dives directly into the essential skills and information that library staff need to help users find trustworthy, appropriate health information while providing reference services to diverse users. We will explore the best resources for all

kinds of health questions; we'll see how people young and old are using mobile technologies and social networking sites for health information; and we'll learn how to create fun and informative health-related programming for different age groups and populations. NOTE: This course ties in with *Finding Health and Wellness @ the Library: A Consumer Health Toolkit for Library Staff*, a collaborative project between the California State Library and the National Network of Libraries of Medicine, Pacific Southwest Region (NN/LM PSR). The Toolkit is a companion resource for this course; print copies will be provided to attendees.

**TO REGISTER:** <http://206.194.194.122/evanced/lpd/eventcalendar.asp>

#### Kelli Ham

Kelli Ham is the Consumer Health Coordinator for the National Libraries of Medicine, Pacific Southwest Region (NN/LM PSR). Kelli helps libraries and community organizations provide quality health information services to the public. Kelli develops presentations and training materials with a focus on health literacy, new technologies for delivery of health information, and services to special populations. NN/LM PSR is located at the UCLA Biomedical Library in Los Angeles. NN/LM is a program of the National Library of Medicine, providing services to Network Member libraries throughout the region.

<http://nnlm.gov/psr>



**Highlights from the Nevada Library Association Board Meeting  
January 20, 2011,  
Enterprise Library, 25 E. Shelbourne Ave, Las Vegas, NV/Internet  
(Internet Conferencing through dimdim Software Company)**

**Voting Members Present:** Barbara Mathews (President), Robbie DeBuff (President – Elect), Joan Vaughan (Past-President), Lisa Phelan (Exec. Secretary), John Crockett (Finance), Larry Johnson (Treasurer), Leona Vittum-Jones (NSCLS), Ann LaGumina (Southern District)

**Advisory Nonvoting Members, Officers and Committee Chairs Present:** Sara Jones (ALA Delegate), Cyrus Ford (CAPTAIN), Betsy Johnson (SRP), Lisa Gibson (ACTION), Arlene Caruso (RAISON), Lexi McEwen (Bylaws), Eva Stowers (Intellectual Freedom), Hope Williams (Membership), Kathy Rush (Membership), Jana MacMillan (Nominating), Tam Anderson (Publicity), Holly Van Valkenburgh (Publications), Joy Gunn (NLA Webmaster), Steve Dimoulas (Scholarships)

**Call to Order-** Joan Vaughan called the meeting to order at 1:01 pm and passed the meeting over to 2011 NLA President Barbara Mathews.

**Changes and Approval of Agenda-** Barbara Mathews proposed the following agenda changes: New Business Item 1 and 2 regarding new treasurer and 2011 Fiscal Budget will be given after Treasurer's Report. New Business Item was added: Discussion and possible board action regarding voting status of Past-President. Robbie DeBuff motioned to approve agenda as amended. John Crockett seconded. Approved (8 – 0).

**Welcome and Introductions:** Barbara Mathews welcomed everyone. Those joining the meeting via dimdim web conferencing were acknowledged, followed by those present at the meeting who introduced themselves and stated their office position. Treasurer Larry Johnson will be leaving the meeting early.

**Treasurer's Report** – Joan Vaughan presented the 2010 Treasurer's Report in lieu of Ed Feldman who could not be present. Membership revenue for 2010 was \$10,200, a drop of \$2,600 from 2009. 2010 operating expenses were \$14,500, half of the estimated budget. The majority of funds --approximately \$6,000 --were spent on conference travel expenses by the ALA Delegate, President and President-Elect.

Memberclicks and Publicity/Newsletter Publishing expenses were each approximately \$3,100. License plate funds at the beginning of the year were \$29,000, received approximately \$7,000 income of which \$10,500 was spent on scholarships and Summer Reading Program kits. Unfortunately, the NLA conference cost approximately \$13,000. Overall NLA spent approximately \$7,000 more than it took in. Currently, there is \$89,000 in the account, of which \$25,000 is license plate money. This year NLA will have legislative expenses. Lastly, Ed advised NLA to bring future operational revenues and expenses more in line so that NLA can be self supporting and not depend on the revenue generated from the annual conference.

**Discussion and possible board action of the switchover of the Treasurer's position and authorizing the change of signers on the bank account** – Barbara Mathews stated that this agenda item needs to be approved so the new NLA Treasurer, Larry Johnson, can take over the Treasurer position from Ed Feldman and be an authorized signer on behalf of NLA bank accounts. Joan Vaughan motioned to accept the new officer and approve the Finance Chair and Treasurer as authorized signers for the NLA bank accounts. Ann LaGumina seconded. Approved (8 – 0).

**Discussion and possible Board action of fiscal 2011 Budget** -Larry Johnson stated the projected 2011 Budget is \$10,500 and expenses projected to be \$35,365. License plate funds on hand are \$25,223. Income projected to be \$6,000 making the total income amount \$31,223. Two License plate expenses are \$4,000 for the Summer Reading Program and \$5,000 for Scholarship. The projected conference income is \$24,000; currently the conference expenses are unknown. The combined income for NLA is \$66,000 and the projected expenses are \$80,900 creating a significant difference. John Crockett added that NLA pays \$1,750 to Nevada News Service every year and Tam Anderson suggested that other options might be explored to save expenses. Nevada News Service provides 6 – 10 news article clippings publishing library events. Budget items also discussed were funds paid to government relations, Memberclicks credit card processing charges, and moving the NLA Newsletter to a HTML email format. Barbara Mathews motioned to drop publicity \$1,750 funds and work with Tam Anderson to promote library publicity and NLA. Robbie DeBuff seconded. Approved. (8 – 0) John Crockett motioned to approve the amended 2011 Budget. Ann LaGumina seconded. Approved. (8-0)

**Public Comment** – Barbara Mathews and Robbie DeBuff apologized for the technical difficulties to those members attending the meeting through dimdim web conferencing.

**Old Business:**

**Discuss the results of the Nevada Libraries Snapshot Day, October 28, 2010** – Joan Vaughan thanked Joy Gunn for putting the Nevada Library Snapshot Day website together. Public, school, and academic libraries participated by posting photos and statistics. Overall, it was a great first project. Statistics collected included: volunteer hours, circulation for the day, and database usage. The results can be used for library advocacy with governing elected officials.

**Discussion and possible Board action regarding proposed internal audit procedures** – John Crockett stated the NLA Bylaws currently require an internal audit every year and an external audit every five years. As a nonprofit the state does not require an external audit. Last external audit was conducted five years ago. Discussion included finding accountants who provide pro-bono work or approaching university accounting students. In order to change Bylaws it must be presented to NLA membership for a vote. NLA does contain an account check and balance system by appointing two officers (Finance and Treasurer) who oversee the NLA bank accounts. Joan Vaughan motioned that an NLA internal audit will be conducted by the NLA's Present, Elect and Past Presidents including the Treasurer or Finance Chair. John Crockett seconds. Approved (7-0).

**Discussion regarding locations of 2012 and 2013 NLA Conferences** – 2012 NLA Conference will be held in Southern Nevada. Robbie DeBuff announced Lexi McEwen as the 2012 NLA Conference Chair. Robbie plans to create a conference with more internet web-based archival content and saving costs by holding the conference in a city or government building. The 2013 NLA Conference will more than likely be held in Northern Nevada.

**Discussion regarding ALA Conference in Las Vegas in 2014** – Joan Vaughan sent an email last October to ALA conference services exploring possible NLA and ALA joint activities during the 2014 ALA Conference. ALA suggested NLA could hold an exhibit booth or a preconference. Conference plans can be discussed after the midwinter 2011 meeting. Barbara Mathews mentioned that piggy-backing on the ALA 2014 Conference will be a big NLA money saver.

**Discussion and possible board action regarding possible future MPLA Conference** – Looking to hold a future joint convention with MPLA, Robbie DeBuff will contact and propose to schedule a joint conference. No Action.

**Discussion and possible Board action regarding NYRA Format** – Barbara Mathews read from October's meeting minutes which state that NYRA had proposed to allow an extended time to secure a NYRA award winner to the NYRA Luncheon. The current NYRA representatives were not in attendance so any NYRA Board action remains undetermined. No Action.

Break 2:22 pm Restart: 2:34 pm

**New Business:**

**Discussion NLA Elections language in the Bylaws** – Jana MacMillan proposed Nevada Bylaw changes regarding Nominating Officer stating the Bylaws refer to this a "Nomination Committee" of two candidates and suggested revising the Bylaw to reflect how the position is actually chosen with realistic meeting and communication options. Since Bylaws are voted by NLA membership it was proposed to combine this Bylaw change along with other Bylaw changes together as a vote. Barbara suggested it was time to modernized NLA Bylaws noting the last time the Bylaws received an overview was in 1996. This item was tabled for further investigation and will be placed in the October meeting agenda and then presented to the Membership for a vote. No Action.

**Discussion of the upcoming MPLA election** – There are three candidates running for this position. Barbara Mathews encouraged everyone to participate by voting on the NLA website.

**Discussion and possible Board action of letter received from Mr. Fred Voltz regarding NLA issues** – A letter written by Fred Voltz suggesting a statewide integrated circulation system was discussed. Although each district is autonomous, Mr. Voltz may participate in interlibrary loan which provides constructive and cost-effective methods of delivering library materials to every Nevada citizen. Barbara Mathews will respond to Mr. Voltz by letter.

**Discussion regarding 2011 Conference, October 7-8 in Carson City** – Barbara Mathews said the 2011 NLA Conference will be held in the legislative building while portions might be held at the remodeled Nugget. The lobby of the Nevada State Library is no longer available. NYRA will be scheduled Saturday, October 8 so school librarians can attend. There may be a preconference October 6<sup>th</sup>, while October 7<sup>th</sup> will be a full conference day. City Center may be the conference hotel (tentative).

# RESULTS OF NLA'S FIRST



# SNAPSHOT:

ONE DAY IN THE LIFE OF NEVADA LIBRARIES

OCTOBER 28, 2010

- Number of Different Library Systems Participating in [Snapshot Day](#): 8
- Total Patron Visits/Door Count: 42,185
- Total Number of Reference Questions: 5,875
- Total Number of Children Participating in Programs: 3,387
- Total Number of Teens Participating in Programs: 902
- Total Number of Adults Participating in Programs: 1,112
- Total Number of People in Computer/Technology Classes: 542
- Total Circulation for the Day: 85,378
- Children's/Young Adult Circulation for the Day: 49,697
- Adult Circulation for the Day: 15,589
- AV and Other Non-Print Material Circulation for the Day: 20,092
- Library Cards Issued: 4,919
- Total Database Usage: 25,807
- Total Webpage Hits: 484,397
- Total Volunteer/Community Service Hours: 813.25
- Number of People That Used the Library for Meetings, Clubs, or Other Activities: 3160





## Nevada Public Libraries FY 2010-11 State Collection Development Funding

### Carson City Library

2010: \$9,188; 2011: \$9,258

### Churchill County Library

2010: \$5,886; 2011: \$5,931

### Clark County

Boulder City Library

2010: \$8,824; 2011: \$8,890

Henderson District Public Libraries

2010: \$28,472; 2011: \$28,687

North Las Vegas Library District

2010: \$15,548; 2011: \$15,576

Las Vegas-Clark County Library District

2010: \$184,652; 2011: \$186,050

### Douglas County Library

2010: \$8,590; 2011: \$8,656

### Elko-Lander-Eureka System

2010: \$9,524; 2011: \$9,595

### Esmeralda County Library

2010: \$860; 2011: \$939

### Humboldt County Library

2010: \$6,586; 2011: \$6,636

### Lincoln County

2010: \$1,810; 2011: \$1,823

### Lyon County Library

2010: \$8,870; 2011: \$8,937

### Mineral County Library

2010: \$3,374; 2011: \$3,399

### Nye County

Smoky Valley Library District

2010: \$4,564; 2011: \$4,598

Tonopah Library District

2010: \$1,156; 2011: 749

Beatty Library District

2010: \$886; 2011: \$651

Amargosa Library District

2010: \$2,206; 2011: \$2,222

Pahrump Community Library

2010: \$6,778; 2011: \$6,859

### Pershing County Library

2010: \$2,568; 2011: \$2,450

### Storey County Library

2010: \$1,684; 2011: \$1,056

### Washoe County Library System

2010: \$20,574; 2011: \$20,184

### White Pine County Library

2010: \$2,490; 2011: \$1,884

**North Valleys Library Staff** showed their Wolf Pack pride on the Friday before the Kraft Fight Hunger Bowl. The University of Nevada Wolf Pack defeated Boston College 20-13 on Sunday, January 9 in San Francisco, capping off an historic 13-1 football season.



Left to right are Ed Powell, Patti Day, Lynsy Nolan, Harriett Clarke, Linda Weagel and Paula Hocker. *Contributed by Bonnie Saviers*

## Last Word

Too often we (library folk) are caught up in the ongoing dialogue about how to survive budget cuts, layoffs, the internet, e-books, obsolescence and other looming disasters, how to stay relevant, how to best serve our patrons with ever-shrinking pieces of budgetary pie, what we should do, what we shouldn't. We are always looking ahead, trying to dodge the next bullet. But stop. Let's take a moment to celebrate our accomplishments.

We are dynamic, responsive, generous institutions of enormous cultural, educational and social value, and we may occasionally need to remind ourselves of that, so that we can more effectively communicate that value to our patrons. Libraries hold a place in the cultural and social heart of our communities, a place where people meet to experience firsthand—not just electronically—the diversity and richness of human society.

Take a look at the incredible wealth of programs offered in just a few days at a few locations, and imagine our communities without these opportunities:

### **Community interest:**

Lifescapes: Senior Memoir Writing  
Free Estate Planning Seminars  
Clickets Knitting Group  
Scrapbooking Sunday

### **Business and Finance:**

Tax season 2011—free tax help at your library  
Build A Healthy Business- free workshop series  
Non-Profit Survival Skills  
Looking for a Job? Classes

### **Children:**

Literally hundreds of storytimes are offered in statewide libraries each week, building early literacy and the love of learning.

### **Health and Wellness:**

Radon Awareness Program  
Water Safety for Young Children  
How to Quit Smoking: What Works

### **Arts and Culture:**

Annual Something Scottish Festival  
Irish Dance Company Presents Celtic Music & Dance  
Exhibit: The Lingo of Our Calling: the Legacy of Cowboy Poetry  
Chinese Folk Dancing with Xian Na Carlson  
History of Bluegrass Music

### **Teens:**

Socrates Cafe: Is the Fairytale Ending Realistic or Overrated?  
Sublime Lines: Images of local youth participating in skateboarding, b-boying and b-girling

Yes, we have books, movies and internet, but we are more than the sum of our items and fixtures. Entire generations of children have grown up learning about their world through their experiences at the library, and every single day that we open our doors, lives are changed for the better through learning, enjoyment and connection.

So take a moment to celebrate what we do, and take heart that even in this climate of economic misery, libraries continue to provide their communities with value that truly cannot be measured in mere dollars. *(Ed.)*

# Nevada Library Association (NLA) Membership

For membership questions or comments, please contact:

Kathy Rush – Membership Co-Chair  
Phone: 775-887-2244 Ext. 1017 Fax: 775-887-2273  
Email: [ksrush@clan.lib.nv.us](mailto:ksrush@clan.lib.nv.us)

Hope Williams – Membership Co-Chair  
Phone: 775-684-3381 Fax: 775-684-3330  
Email: [hwilliams@nevadaculture.org](mailto:hwilliams@nevadaculture.org)

For online NLA membership registration and dues payment powered by Memberclicks go to  
[www.nevadalibraries.org](http://www.nevadalibraries.org)

Membership Status\*:  New  Renew  
Membership type:  Personal  Affiliate  Institutional

**\*Membership year: 12 Months from date of registration or renewal**

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: (\_\_\_\_\_) \_\_\_\_\_ Work Phone: (\_\_\_\_\_) \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_  Work  Home

Mailing Preference:  Work  Home

Announcement Preference:  E-mail  U.S. mail

**DISTRICT:**  Northeast  Northwest  Southern

**SECTION:**

NCRL (Nevada College & Research Libraries)

NSCLS (Nevada School & Childrens' Librarians)

PLATO (Public Libraries & Trustees Organization)

**INTEREST GROUPS: (Free of charge, select groups you want to be involved in)**

ACTION (All Classifications Teamed in One Network)

CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)

GODIG (Government Documents Interest Group)

INDEXING (Nevada Newspapers)

LIBRARY INSTRUCTION

NNAG (Nevada Networking & Automation Group)

NYRA (Nevada Young Readers Award)

RAISON (Reference & Information Searchers in Nevada)

REAL (Retired Employees All Libraries)

SSRP (Statewide Summer Reading Program)

Do you give NLA permission to release your address to vendors?  Yes  No

**MEMBERSHIP DUES:**

First year members ONLY (\$25.00)

Salary \$30,001-\$40,000(\$50)

Friends, Retirees, Students, Trustees (\$20)

Salary \$40,001-\$50,000 (\$60)

Salary Under \$20,000 (\$30)

Salary \$50,001 and up (\$70)

Salary \$20,001-\$30,000 (\$40)

Institution (\$70)

**Make check payable to: NEVADA LIBRARY ASSOCIATION (Please allow 30 days for processing)**

**Mail To: Larry Johnson**

Enterprise Library  
25 E. Shelbourne Ave.  
Las Vegas, NV 89123

**(702) 507-3760 Email: [johnsonl@lvccld.org](mailto:johnsonl@lvccld.org)**



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