President’s Message
Robbie Debuff

Hello members! I am excited to begin 2012 as President of the Nevada Library Association. I am energized and enthusiastic about so many things this year. I do hope you will all join me in my passion as a librarian and as an NLA member.

My hope for this year and for the future of the organization is to increase advocacy for the profession. We need to be reminded why we do what we do. We need to embrace our profession and remember that, although it can be a thankless job at times, our communities are well served by everything we do and provide.

Every position in the library provides an important level of service; all of these positions and departments need to be nourished and cultivated, and one of the primary goals of the state organization is to develop its members.

I would love to see the current membership help in this by recruiting members and by contacting their NLA officers with suggestions for potential conference programs as well as local district programs. I would also encourage you to become presenters and design programs based upon the needs you see among your coworkers and colleagues.

Let me take a minute to thank Barbara Mathews, Past-President, for all her hard work and tenacity.

Barbara will retire this year, as many of you know, and the profession will miss her spirit and wisdom dearly. Along with Dana Hines, she put on a very lively and successful conference in Carson City in October 2011. If any of you missed it, please visit the NLA website for archived conference material.

This year I am pleased to say that the Las Vegas Clark County Library District has graciously allowed NLA to utilize the Sahara West library for our conference. It’s been a very long time since we have had a conference in a library and I think this is the perfect time and the perfect location for it.

In closing I want to urge everyone to find the laughter in their lives and bring it with them to work, to the library, and to the patrons. Laughter may not have the power to solve our problems, but it does help us to look at the world and our lives with a renewed vitality.
...Upcoming Conferences and Events...

- **ALA 2012 Annual Conference, Anaheim, CA**  June 21-26
- **PLA 2012 Annual Conference, Philadelphia, PA**  March 13-17
- **NLA 2012 Annual Conference, Las Vegas, NV**  October 4-6
- **MPLA 2012 Conference at LaVista, NE**  October 17-19

Continuing Ed…

Need to freshen up some skills, get a new perspective, fulfill a work requirement or just looking for something interesting? Continuing Education and Professional Development is available, often for free, from these locations:

**Nevada State Library and Archives**
NSLA provides access to continuing education, including webinars, on a variety of topics. Check out the webpage often, as new information is added and the calendar gets updated regularly, under Development Services at:  
http://nsla.nevadaculture.org/

**WebJunction**
WebJunction provides monthly webinars on a variety of topics. Webinars will be archived for several months following an event.  
http://www.webjunction.org/

**OPAL**
Online Programming for All Libraries (OPAL) provides a wide variety of programming topics.  
http://www.opal-online.org

**Infopeople**
Infopeople provides training for the California State Library. Although the training they provide is for California libraries, they do allow free access to their archived webinars.  
http://www.infopeople.org

**SALIS Conference**
The 2012 Substance Abuse Librarians and Information Specialists (SALIS) conference is being held at the University of Nevada, Reno, May 22-25 and hosted by the Nevada Prevention Resource Center (NPRC). nprc@casat.org or http://salis.org/conference/conference.html
Board Meeting in Brief

The NLA Board met via video conference—thanks to UNLV, UNR, Elko College and Washoe for use of the facilities. Among the topics covered were:

- Membership—we need more members to keep our association strong and vital.
- Budget—we could use a more robust budget. Meanwhile, our leadership continues to find ways to cut costs and do more with less—just like all of us in the libraries.
- Election results
  a. President- Elect: John Crockett
  b. Executive Secretary: Lauren Campbell
  c. Finance Officer: Scott Clonan
- 2012 NLA Conference—Lexi McEwen spoke about the upcoming 2012 conference. This year’s theme is “Byte the Book.” The keynote speaker will be Stephen Abram, who writes the blog Stephen’s Lighthouse.

Program proposals forms are available online, http://www.nevadalibraries.org/conference12/index.html and deadlines are set for Thursday, May 31, 2012. The conference will be held at the Sahara West Library. Las Vegas-Clark County Library District has partnered with NLA for space/furniture etc.

Dates are October 4-6, with a tentative possibility of a preconference day. More information as it becomes available will be on the NLA website http://www.nevadalibraries.org.

Southern District

For 2012 Southern District is presenting a range of programs throughout the year:

- March 29 – Stress Workshop at the Enterprise Library from 2-3:30pm. This will be presented by Lexi McEwen and will feature different strategies for dealing with stressful situations.
- April 17 or 19 (date to be finalized) – Libraries and Marketing.
- June 15 – Social Event at the Paseo Verde Library from 7-9 pm. This event will be similar to last year. Video and board games will be available, and entrance to the event is a bottle of soda or bag of chips.
- September 18 – Spanish for Library Workers at the Clark County Library from 2-4pm. This will be presented by Sal Avila.
- October 18 – Best of the Best at the Rainbow Library from 2-4pm. This event will be a show and tell sampler of programs for both adult and youth services.
Elko Library Partners to Make the Season Bright

During the Holiday Season in November and December, the Elko County Library partners with four local agencies to help provide those less fortunate a Happy Holiday!
This season the library helped 149 individuals enjoy the holidays through the generous donations of the library’s patrons. Applicants this year ranged from 7 months to 96 years old.

Cowboy Poetry

Cowboys of all ages filled the meeting room at the Elko County Library to celebrate the 26th annual Cowboy Poetry Gathering.

Guest speaker Cowboy John Collett from Elko explained why cowboys dress in special clothes and brought horse gear for everyone to try.

Tim Hus and the Rocky Mountain Two rode in all the way from Canada to share ballads and other toe tapping, hand clapping music to the delight of even the smallest cowpoke.

Laura Ingalls Wilder Celebration

Children & adults alike took a step back into the past at the Elko County Library as they celebrated the life and work of Laura Ingalls Wilder.

Staff and volunteers brought the Little House on the Prairie books to life as they demonstrated spinning and weaving, and helped attendees make butter, write with a quill pen, make button strings, and other crafts from the books.

Learning to write with a quill
Submitted by M. J King, Elko County Library
Elko Pets Caught Reading!

The Elko County Library held their second annual “Pets Caught Reading” photo contest this fall. Entries were received in all three categories: Adult, Junior, and Youth.

Winners received a poster of their winning photo and the opportunity to be the first to check out the book purchased to honor their pets! Framed copies of the winning posters are on display at the Elko County Library.

In the photo from the left are: Athena Girard, Library Cataloger; Anne Norby, Adult Winner; Emalee Ingram, Youth Winner; Meghan Rich, Junior Winner.

Jeanette M. Hammons, Director
Elko-Lander-Eureka County Library System

Author in the Library

Battle Mountain author M. J. Hill, visited the Elko County Library on December 9, 2011. She conducted an author reading and signing of her first book, “Jade”.

Books were available for sale and Victoria King won a copy of “Jade” at the event!

“Jade” is Book 1 in The Shadow Night Vampire series. Book 2, “Traced” is due to be out in early 2012.

Last Word

It seems like all the world passes at one time or another through library doors, and more often than not they leave a little of themselves behind. And since library folks tend to keep track of things, it’s not unusual to learn that many libraries have list or stories of things like “weird stuff found in the book-drop.”

I once worked in a library where the circulation room walls were covered—truly and literally covered—with bookmarks found in returned books. It was probably a spur of the moment, “oh, this is so cool” instinct that led to tacking up the first one, but it served the dual purpose of décor and filing. Several times I was able to find and return a specific bookmark to a patron who asked, although most people don’t bother to track them down.

There were photo bookmarks (to Gramma with Love, Joey Z. 2nd grade), prayer bookmarks (with patience you could find the same verse repeated on three different bookmarks), in-memoriam bookmarks (one complete with the obituary on the back). You could find examples of the entire natural world—and a lot of unnatural ones—all displayed on little strips of cardstock.

There’s something cheering about bookmarks. They’re kind of old-fashioned, in a good, classy kind of way; they’re decorative but useful, personal but universal. I admire people who actually use bookmarks, because I don’t, and consequentially I’ve wasted weeks of my life looking for where I left off reading.

What’s your best “found in the book drop” story? Drop me an email and I’ll list the best ones in the next newsletter. Also, please send library news you’d like to share to: nla_news@yahoo.com. (Ed.)
It’s an exciting time to be an information professional. New opportunities abound at every turn in the rapidly changing field of library and information science. In the midst of these changes, professionals may find they need to update their skills in order to stay current with emerging trends, compete for promotions, and use exemplary practices to serve their communities.

There are numerous options for professional development and continuing education. For those who want to reap the rewards of a more in-depth learning experience, a post-master’s certificate program is a good choice.

“A certificate can help information professionals gain relevant, tactical knowledge about emerging trends, while showcasing their mastery in a way many employers value when making hiring and promotion decisions,” advised Jill Klees, San José State University career center liaison to the School of Library and Information Science.

Professionals who want to earn a post-master’s certificate now have a new option. The nationally-ranked San José State University School of Library and Information Science (SLIS) recently unveiled its new, fully online Post-Master’s Certificate in Library and Information Science program.

From the convenience of their homes, SLIS certificate program students engage in a collaborative, fully online learning environment with students and faculty in the School’s ALA-accredited Master of Library and Information Science (MLIS) program.

SLIS certificate program students complete six courses, including a one-unit course that introduces them to the School’s sophisticated online learning environment and five courses from one of the following career pathways:

- Digital Archives and Records Management
- Digital Services and Emerging Technologies
- Information Intermediation and Instruction
- Web Programming and Information Architecture
- Youth Services

Prospective students can choose to start the Post-Master’s Certificate program in the Fall or Spring semester. For more information, please visit: slisweb.sjsu.edu/certificate

The San José State University School of Library and Information Science offers two fully online master’s degrees, a fully online certificate program, and a doctoral program: Master of Library and Information Science (MLIS), Master of Archives and Records Administration (MARA), Post-Master’s Certificate in Library and Information Science, and the San José Gateway PhD Program.

Let the learning begin: slisweb.sjsu.edu/nv
Nevada Library Association (NLA) Membership

For membership questions or comments, please contact:

Kathy Rush – Membership Co-Chair
Phone: 775-887-2244 Ext. 1017 Fax: 775-887-2273
Email: ksrush@clan.lib.nv.us

Hope Williams – Membership Co-Chair
Phone: 775-684-3381 Fax: 775-684-3330
Email: hwilliams@nevadaculture.org

For online NLA membership registration and dues payment powered by Memberclicks go to www.nevadalibraries.org

Membership Status*: ☐ New  ☐ Renew
Membership type: ☐ Personal  ☐ Affiliate  ☐ Institutional

*Membership year: 12 Months from date of registration or renewal

Name: __________________________________________________________________
Home Address: ___________________________________________________________
City: ___________________ State: _____ Zip: __________________________
Home Phone: (______) _______________ Work Phone: (______) _______________

Institution: _______________________________________________________________
Address: _______________________________________________________________
City: ___________________ State: _____ Zip: __________________________
E-Mail: ___________________________________________  ☐ Work  ☐ Home

Mailing Preference:  ☐ Work  ☐ Home
Announcement Preference:  ☐ E-mail  ☐ U.S. mail

DISTRICT:  ☐ Northeast  ☐ Northwest  ☐ Southern
SECTION:
☐ NCRL (Nevada College & Research Libraries)
☐ NSCLS (Nevada School & Children’s Librarians)
☐ PLATO (Public Libraries & Trustees Organization)

INTEREST GROUPS: (Free of charge, select groups you want to be involved in)
☐ ACTION (All Classifications Teamed in One Network)
☐ CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)
☐ GODIG (Government Documents Interest Group)
☐ INDEXING (Nevada Newspapers)
☐ LIBRARY INSTRUCTION
☐ NNAG (Nevada Networking & Automation Group)
☐ NYRA (Nevada Young Readers Award)
☐ RAISON (Reference & Information Searchers in Nevada)
☐ REAL (Retired Employees All Libraries)
☐ SSRP (Statewide Summer Reading Program)

Do you give NLA permission to release your address to vendors?  ☐ Yes  ☐ No

MEMBERSHIP DUES:
☐ First year members ONLY ($25.00)  ☐ Salary $30,001-$40,000($50)
☐ Friends, Retirees, Students, Trustees ($20)  ☐ Salary $40,001-$50,000 ($60)
☐ Salary Under $20,000 ($30)  ☐ Salary $50,001 and up ($70)
☐ Salary $20,001-$30,000 ($40)  ☐ Institution ($70)

Make check payable to: NEVADA LIBRARY ASSOCIATION (Please allow 30 days for processing)
Mail To: Larry Johnson
Enterprise Library
25 E. Shelbourne Ave.
Las Vegas, NV 89123
(702) 507-3760  Email: johnsonl@lvclld.org
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