

Nevada Libraries

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PRESIDENT'S MESSAGE

Thank you for being a member of NLA. I appreciate the hard-earned contribution each member makes when deciding to join NLA or renew their membership. It excites me to work and collaborate with so many passionate and motivated information professionals. It's inspiring to be a part of this organization and to see all the members, officers, chairs, contributors, and champions working their behinds off to promote libraries and information access across Nevada. Thank you.

There's a quote I came across when I first started working full-time in the library: "It's better to ask forgiveness than permission," (we'll credit author Christopher Paolini, but I bet he got it from somewhere else). The passage has stuck with me through the years because I feel like many of us do not share this mindset.

We at the library expect a lot. We expect that patrons will always love and support the library, that no one would ever close a library, and that we demonstrate our value through circulation numbers. We expect that publishers should sell e-books to libraries because they've always sold print books to us. We expect to exist as we always have.

There are others that don't expect much of libraries. Governments and administrators don't expect that we can play a vital role in pre-K

childhood development or in economic development in our communities. Teens through 30-somethings don't expect that we have anything to offer them and consider a search engine a fine substitute for information literacy. There are for-profits, non-profits, and outsourcers that smell the blood in the water and expect they can do it better than we can.

This year's conference is themed "Lighting the Way" and our featured speakers, ALA President Maureen Sullivan, San Rafael Public Library Director Sarah Houghton, and Douglas County Libraries Director Jamie LaRue, did not assume these leadership roles by forever asking for permission.

Ms. Sullivan demanded that big publishers sit down with ALA representatives and include libraries in their business models. Ms. Houghton is undaunted and doesn't ask for permission to use social media savvy to attract, engage, and rally librarians and library users. Mr. LaRue and Douglas County didn't ask OverDrive's permission to start negotiating contracts publishers and set up their own e-book delivery platform.

I'm so excited to be working with you all during these transformative changes in librarianship and information science. I hope we can take this opportunity to be bold and passionate in our work and to remember Brom's words from Eldest: "It's better to ask forgiveness than permission."

John Crockett



...Upcoming Conferences and Events...

- [ACRL 2013 Annual Conference, Indianapolis, IN](#) April 10-13
- [ALA 2013 Annual Conference, Chicago, IL](#) June 27-July 2
- [NLA 2013 Annual Conference, Reno, NV](#) October 17-18
- [ALA 2014 Annual Conference, Las Vegas, NV](#) June 26 - July 2

Free Virtual Conference

The dates are set for the [Library 2.013 Worldwide Virtual Conference](#). The third annual global conversation about the future of libraries is scheduled for October 18-19, 2013. The conference will once again be held entirely online around the clock in multiple languages and time zones. Everyone is invited to participate in this FREE forum designed to foster collaboration and knowledge sharing among information professionals worldwide. The [San Jose State University School of Library and Information Science](#) is a founding partner of the annual Library 2.0 global conference series.

Scholarships Available for NLA Members seeking MLIS

The James S. McPhee Memorial Scholarship fund was created to provide financial support for members in good standing of the Nevada Library Association who are seeking educational opportunities in library science. Applicants are eligible for one NLA scholarship per year, with a maximum of two awards. The NLA Scholarship award grants up to \$5,000 in support of graduate course work in an American Library Association accredited library science school.

Scholarship monies in this round of awards must be used to pay tuition and course-related textbook expenses for course work taken in the summer 2013 and 2013-2014 academic years only. Reimbursement information and procedures will be provided to recipients with their scholarship notification letter. A reimbursement check payable to the awardees will be sent upon verification of tuition and textbook purchases.

Scholarship recipients will be notified in early fall 2013. Non-recipients will be notified simultaneously.

Apply Early at:

<http://www.nevadalibraries.org/organization/committees/scholarships.html#mcphee>

**Please contact Steve Dimoulas, Chair, NLA Scholarships Committee
with any questions on the application process.**

Email dimoulass@lvccld.org or Call 702-507-3944



SNAPSHOT:

ONE DAY IN THE LIFE OF NEVADA LIBRARIES
OCTOBER 31, 2012

2012 Results

- Total Number of Patron Visits: 51,125
- Total Number of Reference Questions: 5,033
- Total Number of Children Participating in Programs: 3,490
- Total Number of Teens Participating in Programs: 346
- Total Number of Adults Participating in Programs: 5,994
- Computer Class Attendance: 186
- Total Circulation for the Day: 113,607
- Number of Library Cards Issued: 663
- Number of Volunteer Hours given: 512
- Number of People using the Library for Meetings: 1,831

2010 Results

- Total Patron Visits/Door Count: 42,185
- Total Number of Reference Questions: 5,875
- Total Number of Children Participating in Programs: 3,387
- Total Number of Teens Participating in Programs: 902
- Total Number of Adults Participating in Programs: 1,112
- Total Number of People in Computer/Technology Classes: 542
- Total Circulation for the Day: 85,378
- Library Cards Issued: 4,919
- Total Volunteer/Community Service Hours: 813.25
- Number of People That Used the Library for Meetings, Clubs, or Other Activities: 3160

Nevada Library Snapshot Day is a project of the [Nevada Library Association](http://www.nevadalibraries.org) and the [Nevada State Library and Archives](http://www.nevadalibraries.org). See more at <http://www.nevadalibraries.org/snapshot/results.html>



Nevada Summer Reading Program Workshop

Saturday, March 16, 2013 1:30 pm to 5:30 pm

Paseo Verde Library, 280 S Green Valley Pkwy, Henderson, NV 89012
702-492-6581 (ex 4)



Friday, March 22, 2012 1:00 pm to 5:00 pm

North Valleys Library, 1075 North Hills Boulevard, #340, Reno, NV 89506
775-972-0281

Workshops will include demonstrations of the Dinosaur Dig Kit and craft activities.

Please RSVP to Robbie DeBuff @ rdebuff@admin.nv.gov by March 9, 2013.

Dig Into READING



This event is funded by the Nevada State Library and Archives under the Library Services and Technology Act (LSTA) through the Institute of Museum and Library Services.



2013 Nevada Library Association Government Relations

Submitted by Joan Dalusung, NLA Government Relations Chair

NLA Lobbyist

The Nevada Library Association (NLA) hired the law firm of Lionel, Sawyer, and Collins to represent the Nevada Library Association for this Nevada Legislative Session. Former Senator and Nevada Governor Richard Bryan, Brin Gibson, and Jennifer DiMarzio are our specific representatives this year. This law firm is widely known throughout the state, and is well-versed in issues related to libraries.

NLA Legislative Agenda

The Nevada State Library and Archives (NSLA) plans to ask the Nevada Legislature for an increase in the amount of Statewide Collection Development Monies, as well as an increase in the Statewide Bookmobile Budget. The Nevada Library Association plans to support the NSLA's efforts. The desired monetary increases will be as follows:

- **Statewide Collection Development Money**

- Current Levels: FY12: \$136,100; FY13: \$116,531
 - Governor's Recommended Budget Levels: FY14: \$135,666; FY15: \$116,531
 - NSLA's requested increases: FY14: \$119,334; FY15: \$417,803.
- Total Increase: \$417,803.

If awarded, these increases would place the Statewide Collection Development monies at \$335,000/fiscal year, which was the level in FY10/11.

- **Statewide Bookmobile Money**

- Current Levels: FY12: \$102,953; FY13: \$102,953
(\$92,953 general fund; \$10,000 private donation that will not continue in FY14/FY15)
 - Governor's Recommended Budget Levels: FY14: \$92,953; FY15: \$92,953
 - NSLA's requested increases: FY14: \$25,000; FY15: \$25,000.
- Total Increase: \$25,000.

If awarded, these increases would place the Statewide Bookmobile monies at \$117,953/fiscal year, which was the level in FY10/11.

- Currently, Humboldt, Lincoln, and Elko Counties have Bookmobiles.

2013 Nevada Library Legislative Day

The 2013 Nevada Library Legislative Day will be on Tuesday, April 16 in Carson City, NV. Our thanks go to Sara Jones, Carson City Library Director and NLA Delegate to the American Library Association, for making these arrangements. Talking points and details will be forthcoming, but all library staff, library board members, members of Friends groups, and interested library patrons are invited to attend.

2013 National Library Legislative Day

The 2013 National Library Legislative Day will be on May 7 and 8 in Washington, D.C. Talking points for issues affecting libraries at a national level are issued by the American Library Association, but all library staff, library board members, members of friends groups, and interested library patrons are invited to attend.

Mesquite Library Expansion

When the 2,800-square-foot Mesquite Library opened in 1990 it was just the right size to serve a population of approximately 2,200. More than 20 years later, however, the branch was inadequate to serve a community that had grown to more than 15,000 residents.

The Las Vegas-Clark County Library District recognized the community's need for a larger branch and had been talking with Mesquite officials about various options. The unprecedented downturn in the economy, however, required the Library District to make significant cuts to its budget, eliminating any possibility of the District building a new library in Mesquite in the near future.

However, construction costs associated with the new Windmill Library and Service Center were lower than projected. As a result, capital project funds were available to build a temporary 2,664-square-foot modular building that would connect to the existing building in Mesquite.



The expansion was completed in July 2012, and an opening ceremony was held on July 16 with remarks provided by Executive Director Jeanne Goodrich, Trustee Randy Ence, former Trustee Ken Carter, and Mesquite mayor Mark Wier.



The addition was designed by architect and Mesquite resident R.P. Heim to match the appearance and exterior finishes of the existing building as closely as possible. The project included new carpet, flooring, furniture and shelving throughout the branch, and improvements that included:

- 2,644 square feet of additional library space
- Separate sections for adults, a young adult area and a section for children
- More available seating for both adults and children
- Increased number of adult and children's public computers
- Free WiFi access throughout the branch
- Community meeting space and story room
- Larger collection, increasing from 38,000 items to 50,000 items.

New items include popular materials such as bestsellers and DVDs and children's materials supporting early childhood literacy and homework help assistance.

The Nevada State Library and Archives and the Institute for Museum and Library Services provided additional funding in the amount of \$50,000 to expand the library's collection.

Submitted by Pat Marvel, LVCCLD

Murder Mysteries in Laughlin

For the past three years, the Laughlin Library has presented a Murder Mystery Play for its patrons' entertainment.

Our first endeavor was "Murder in Crooke's Crossing," by Ted Kavich. Staff, patrons and members of our Brown Bag Book Club volunteered as actors and actresses, rehearsed and took part in the inaugural presentation on February 10, 2010. It was so much fun and so well received that we decided to repeat the next year, presenting Kavich's "Murder on the Strip" in 2011, and then offered "Murder in Movieland" in 2012.



Cast from 2011's *Murder on the Strip*

The Friends of the Laughlin Library has generously purchased each year's plays, through Mr. Kavich's website, at www.librarymysteries.com, and each year we receive more support from community organizations.

We hope to offer another play this year, but plans have not been finalized. However, if we do offer it in 2013, the community has asked for us to provide this entertainment for two nights instead of one!

Submitted by Karen Deshazer, LVCCLD Laughlin.

Talent Visits Washoe Libraries

Washoe County Library System hosted chamber music artists SYBARITE5 for two free preview performances through a

collaboration with the Performing Arts Series of the University of Nevada Reno. These classically trained, award-winning young string musicians entertained capacity audiences at both Spanish Springs and South Valleys libraries.



Photo courtesy of SYBARITE5 www.sybarite5.org

These performances were followed by the main event at the University of Nevada's Nightingale Concert Hall, as part of a series presented by the University's School of Arts and Extended Studies.

Submitted by Jennifer Oliver,
Washoe County Library System.

Reno Book Signing

Join author Jo Deurbrouck at Sundance Books and Music, 121 California Avenue, Reno, Nevada on April 15th. She will be sharing stories, slides and adventures from a life spent on wild waters, as she introduces her new book, ***Anything Worth Doing***. Winner of a 2012 National Outdoor Book Award, it is the true story of two friends and longtime wilderness raft guides who decide that "anything worth doing is worth overdoing," and spend ten years trying to prove it on the loveliest rivers in the West.

From the press release at www.anythingworthdoing.com

Washoe Friends Appreciated

The Friends of Washoe County Library have been working tirelessly to support the Washoe County Library System (WCLS) since their inception in 1981 and have raised

over \$2.4 million dollars. In 2012 their established endowment entitled the "Second Century Endowment" reached \$550,000, and they made a donation of \$100,000 to the Library Director and the Washoe County Library Board of Trustees.

Washoe County Commissioners and WCLS honored the Friends by way of a Resolution of Appreciation on January 22, 2013. The Friends were recognized for their contribution to this community by volunteering their time to help strengthen the WCLS. Library Director Arnie Maurins expressed his sincere thanks and admiration for the group.



From left: Washoe County Commissioner Marsha Berkbigler, Commissioner Kitty Jung, Library Director Arnie Maurins, Friends of Washoe County Library President Mary Jones, Commissioner Bonnie Weber, and Commissioner Vaughn Hartung. (photo courtesy of Jennifer Oliver)

The Friends consistently support materials, programming, technology enhancements, staff training, and marketing projects for the Washoe County Library System. *Submitted by Jennifer Oliver, Washoe County Library System.*

SNC Grant "Bridging Cultures"

The Sierra Nevada College Library in Incline Village has been chosen by the National Endowment for the Humanities (NEH) as one of 842 libraries and state humanities councils in the U.S. to be awarded the "Muslim Journeys Bookshelf," a collection of

resources on the history and culture of Muslims in the U.S. and across the globe.

The bookshelf was developed by the NEH and the American Library Association (ALA) based on expert advice from scholars, librarians and other public programming experts, according to a library news release. It is made up of books, films and other resources, meant to address the need for trustworthy and accessible information related to Muslim beliefs, practices, culture and history.

The SNC Library will also receive access for one year to Oxford Islamic Studies Online, as well as 25 books and three films. The Muslim Journeys Bookshelf is the first in a planned series of Bridging Cultures "Bookshelves," all part of NEH's Bridging Cultures initiative. This initiative recognizes the important role libraries play in fostering conversations among community members.

As part of the grant, the library has agreed to sponsor at least one public program that introduces the community to these resources. A poetry reading featuring Middle Eastern poetry and a screening of one of the films is planned for later in the year. The Muslim Journeys Bookshelf is made possible through a grant from the Carnegie Corporation of New York and additional support from the Doris Duke Foundation for Islamic Art.

Elizabeth D. Markle, Sierra Nevada College

Washoe Computer Classes

Through February and March, the Washoe County Library is offering computer classes for the public. A series of eight (8) classes cover basic computer skill education from mouse and keyboard skills to basic internet navigation and filling out forms. The first four classes are a part of a series. Patrons who complete the four-class series will receive a Washoe County Library System Basic Computer Class Certificate.

The Washoe County Library System received a Library Services and Technology Act grant in 2009 to hire instructors to develop the basic curriculum, which has been updated by staff for current operating systems and trends. The demand for the class was made apparent when it filled up on the first day the class was marketed in the community.

“We are excited to offer these classes,” says Library Director Arnold Maurins. “Staff has recognized this need for quite some time so, as a system, we are up for the challenge of expanding these types of class offerings to help people in our community.”



Photo courtesy John Crockett

Classes are offered for one-and-a-half hours once a week at the Downtown Reno Library. Each class consists of 45 minutes of instruction immediately followed by 45 minutes of hands-on lab time. The library has 12 fixed computers which are supplemented by a laptop lab of 8 computers in order to accommodate 20 people.

“Students are improving their skills from day one,” says John Crockett, Internet Librarian. “It is so gratifying to witness the ‘aha’ moments that these students have from week to week.”

Submitted by Jennifer Oliver, Washoe County Library System

Last Word

It seems like libraries are always searching for ways to bring in new patrons and reward regulars with a richer experience. This makes sense, but it also sets a challenge: how do you come up with something sparkling and fresh on a regular basis? How can you be certain it is something that adds value to the library experience? Most importantly, how do you get your patrons engaged and willing to participate in making the library a part of their lives?

These aren't vague ponderings. Libraries are in jeopardy of losing their relevance as information comes flooding into people's lives on a rising tide of electrons. Libraries are for books? That thinking started to go out the window when we began collecting other media, and it's disappearing faster than a Kindle download. Libraries are for reference? More people ask Jeeves or Google than stop at our desks. So what can we do for our patrons that they value? What will keep them using their libraries? One thing we can do better than any search matrix is build relationships.

What does it take to build a relationship? For libraries, we certainly have to fulfill our community's expectations of providing support for literacy, learning and information. But, like any good relationship, it gets more rewarding when you go beyond the required minimum. What if we are willing to break our own stereotypes? What if we add sincere interest, a little passion, and some fun? What if we find out what our community cares about, and bring that to the library?

Thinking along these lines doesn't have to cost a dime. Are there quilters who would love a chance to display their talents? Gardeners, photographers or musicians could hold workshops. A local social group might like to do something on a wider level. We can bring people together based on things that interest them. The possibilities are as varied as our populations!

What can you do at your location to think outside the book-box, meet people where their interests lay, and build a community life that happens at the library?

Nevada Library Association (NLA) Membership

Make check payable to: **NEVADA LIBRARY ASSOCIATION** *(Please allow 30 days for processing)*

Mail To: Tammy Westergard

NLA Treasurer
Carson City Library
900 North Roop St.
Carson City, NV 89701

(775) 887-2244 Email:twestergard@carson.org

Membership Status: New Renew Institution

Membership year: 12 Months from date of registration or renewal

Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home Phone: (_____) _____ Work Phone: (_____) _____

Institution: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____ Work Home

Mailing Preference: Work Home

Announcement Preference: E-mail U.S. mail

Do you give NLA permission to release your address to vendors? Yes No

DISTRICT: Northeast Northwest Southern

SECTION:

NCRL (Nevada College & Research Libraries)

NSCLS (Nevada School & Childrens' Librarians)

PLATO (Public Libraries & Trustees Organization)

INTEREST GROUPS: (Free of charge, select groups you want to be involved in)

ACTION (All Classifications Teamed in One Network)

CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)

GODIG (Government Documents Interest Group)

INDEXING (Nevada Newspapers)

LIBRARY INSTRUCTION

NNAG (Nevada Networking & Automation Group)

NYRA (Nevada Young Readers Award)

RAISON (Reference & Information Searchers in Nevada)

REAL (Retired Employees All Libraries)

SSRP (Statewide Summer Reading Program)

MEMBERSHIP DUES:

First year members ONLY (\$25.00)

Salary \$30,001-\$40,000(\$50)

Friends, Retirees, Students, Trustees (\$20)

Salary \$40,001-\$50,000 (\$60)

Salary Under \$20,000 (\$30)

Salary \$50,001 and up (\$70)

Salary \$20,001-\$30,000 (\$40)

Institution (\$70)

For membership questions or comments, please contact:

Kathy Rush – Membership Co-Chair
Phone:775-887-2244 Ext. 1017 Fax: 775-887-2273
Email: ksrush@clan.lib.nv.us

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www.nevadalibraries.org