

Monday, October 16

Preconference Workshops, 1 – 5 p.m.

Complete descriptions at <https://nevadalibraries.org/Conference>

- Early Literacy: in libraries, at home, and going to the dogs!
 - Is it ever too early for literacy? The old saying applies, “it takes a village to make a literate community.” Join us to learn about early childhood development, reading as a family affair, and how to make reading a doggone good time!
 - Topics include:
 - Early Childhood Development & Libraries – Connections that Matter for a Lifetime
 - Northern Nevada Literacy Council’s Family Reading Program
 - Paws 2 Read

- Makers Making Makerspaces
 - Are you a maker? You may not think so, but we all make every day. Have you been pondering starting your own makerspace, wondering where to start, fretting over your lack of expertise? We’ve all been there, and it’s easier than you think! Attend this interactive session for the what, where, how, and why of maker services.
 - Topics include:
 - Making makerspace: turning up the volume on engagement, advocacy, and innovation
 - You want me to do what?! Come and experience hands-on with DeLaMare Science & Engineering Library’s lendable technologies including Virtual Reality, Leap Motion, 3D Scanning & Printing, and more!
 - Studio 775: a place to make, take, and ideate

- Strategic Planning from Every Angle
 - Strategic plans come in all shapes and sizes and can be confusing if not downright intimidating. Where does one begin? What needs to be included? How can it be successfully executed? In this preconference session, learn about the different types of strategic plans, the process, and implementation.
 - Topics include:
 - Planning for Results, the inside story. Learn the ins and outs of using Planning for Results to develop your strategic plan. Learn the players, make the ask, and get results.
 - Data, Listening, and Courage: The Multiplier Effect in Library Strategic Planning.
 - Your Strategic Plan for Political and Funding Success.

- Conference of Intermountain Archivists – Fall Caucus
 - CIMA Business Luncheon - During this free luncheon, professional archivists will discuss upcoming conferences, events, and opportunities in the region. This is a great networking opportunity for anyone working with archival collections within an institutional setting. Hosted by: Paula Mitchell, CIMA Vice-President / President Elect
 - Topic Discussions: "Digital Collection Projects and Activities in the State of Nevada." Participants will discuss their experiences working with digital projects, and explore digital resources within the state. Presenters scheduled to appear include Amy Hunsaker, Digital Initiatives Librarian; Dana Miller, Director of Special Collections, University of Nevada, Reno; Emily Lapworth, Digital Special Collections



Librarian; Cory Lampert, Head of Digital Collections, University of Nevada, Las Vegas; Jeff Kintop, Division Administrator; Nevada State Library, Archives and Public Records.

Tuesday, October 17

- Keynote Speaker – Greg Harris, C.E.O. of the Rock & Roll Hall of Fame and Museum, Cleveland, OH
 - http://www.cleveland.com/popmusic/index.ssf/2013/01/rock_halls_new_president_and_c.html
 - NCLab and the Nevada Public Libraries: 21st Century Learning – *Tuesday - A-1 - 11:00-12:00*
 - Experience game-based learning in coding, 3D modeling, virtual reality and more. Learn how to use these programs in your library.
 - Dr. Pavel Solin (NCLab, Inc.); Tammy Westergard (Nevada Library System) - pavel@nclab.com, twestergard@admin.nv.gov
 - Engagement from the ground up: A novel approach to strategic planning – *Tuesday – A-2 - 11:00-12:00*
 - Finding our way using a mostly bottom-up strategic planning method has been interesting, frustrating and rewarding. Join us to learn about this unique process and our lessons learned.
 - Lea Briggs and Leah Boetger - lbriggs@unm.edu – University of New Mexico
 - Up, Down, and Sideways: The Nevada State Data Initiative Integrates State and Local Public Library Data – *Tuesday – B - 11:00-12:00*
 - The Nevada State Data Initiative using CommunityConnect opens up a whole new world of possibilities — an integrated statewide network of local library customer, usage, segmentation, and demographic data utilizing analytics and intelligence capabilities to increase reach, demonstrate relevance, and resilience.
 - Marc Futterman, Robbie DeBuff, Danielle Milam - marc@civicttechnologies.com,
 - rdebuff@admin.nv.gov, milamd@lvccld.org
 - Cross-Cultural Intelligence for Library Staff: Serving Immigrants & Refugees with Empathy & Understanding – *Tuesday – C – 11:00-12:00*
 - This session presents the basics of cross-cultural competency from an anthropological and linguistic perspective. Topics addressed include understanding cultural differences, culture shock, different communication styles (including cultural differences in body language), tips for cross-linguistic communication, and the role of values in cultural difference.
 - Dale Savage - dsavage@azlibrary.gov – Arizona State Library
 - Is Your Library in League With Your School? – *Tuesday – A-1 – 11:00-12:00*
 - Learn how three rural libraries in Oklahoma bridged the gap between the local schools and the public library to engage the students in free and innovative programming.
 - Charlotte Nance, Tonya Baldwin, Kathy Atchley - kathy.atchley@wplibs.com – Clinton Public Library, Clinton, Oklahoma
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- Legal Reference for Beginners – *Tuesday – A-1 – 1:15-2:15*
 - Ever feel panicked when a patron asks a legal question because you are not sure where to go or how much information you can give? Participants will learn how to handle legal reference questions and what sources to consult for common questions.
 - Deborah Hamilton - dhamilton@ppld.org – Pikes Peak Library District



- Windmill Library Passport Services: A Pilot Project – *Tuesday – B – 1:15-2:15*
 - This session will explore the steps necessary to research, plan and implement a passport services program at your local public library. This session will also showcase the impact that a passport services pilot project has had on the Las Vegas-Clark County Library District.
 - Tom Sommer - sommert@lvccld.org

 - Story Time AMPLIFIED – *Tuesday – C – 1:15-2:15*
 - Learn how to solidly engage a young story time audience in a unique and special way. Discover how puppets and ventriloquism can be the secret ingredient.
 - Meghan Casey, Ed Casey - RockyMountainPuppets@Gmail.com – Denver, Colorado

 - Out-of-This-World Programs on a Down-to-Earth Budget – *Tuesday – D – 1:15-2:15*
 - Experience hands-on activities and learn about NASA resources that can be used immediately by libraries of all sizes and budgets in a variety of programs. Learn more about how to access STAR_Net's online community and resources (for free) while receiving step-by-step implementation instructions for exciting activities.
 - Brooks Mitchell - bmitchell@spacescience.org – Boulder, Colorado

 - Inside the Escape Room – *Tuesday – A-2 – 1:15-2:15*
 - See if you can escape this room and learn how to put on an Escape room of your own at your library. Focus will include making clues and setting age appropriate goals good for all ages of library attendees.
 - Kristy Gibson - gibsonk@lvccld.org – Las Vegas Clark County Library District
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- Cleaning up the catalog: getting your data in order – *Tuesday – A-1 – 2:30-3:30*
 - This program would help libraries to learn how to search for issues with their data and fix those issues. Aimed at all libraries.
 - Shari Theroux - Shari.Theroux@northern.edu – Northern State University

 - Friends & Foundations - Who's Doing What – *Tuesday – A-2 – 2:30-3:30*
 - Library support organizations need to understand their unique roles in advocacy & fundraising and how to work in tandem to support your library.
 - Sue Hall - sue@thefriends.org

 - Legislative Action - *Tuesday – B – 2:30-3:30*
 - Nevada librarians share their experience with a successful legislative budget request for additional library funding

 - Part one - Edible Book Festival – *Tuesday – C – 2:30-3:30*
 - Engaging with patrons through food, books, and creativity.
 - Sarah Harvey – sharvey@washoecounty.us – Incline Village Library

 - Part two - Innovative Convergence of Comic Con - *Tuesday – C – 2:30-3:30*
 - Comic con is a library program that is a popular way to promote and foster lifelong learning, connect people, and celebrate family and community. You will become familiar to what a Comic Con is and recognize the various components that go into producing a successful Comic Con.
 - Laura Kimberly - road003runner@sbcglobal.net – Medford, Oregon

 - NSLAPR Roundtable? *Tuesday – D – 2:30-3:30*
TBD
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- Supporting Entrepreneurship Through Unique Service & Resource Offerings – *Tuesday – C – 4:00-5:00*
 - Libraries have long provided resources to aid job seekers but are now using existing resources and services and creating new innovative ones to help entrepreneurs. Come find out how one academic library is supporting entrepreneurs on campus and in the greater community.
 - Tara Radniecki - tradniecki@unr.edu – University of Nevada Reno

 - Libraries and Corrections - *Tuesday – A-2 – 4:00-5:00*
 - *Details to follow*

 - Part One - Implementing Fake News Evaluation into Information Literacy Sessions at Northern State University - *Tuesday – B – 4:00-5:00*
 - Fake news is a hot topic, but surprisingly, many college students struggle to decipher the difference between real and fake news in their daily lives. This session will include a background on fake news and the research surrounding college students' needs for more formal informational literacy sessions surrounding information evaluation. The librarians will share the freely available resources they used to build the foundation for their fake news information sessions and discuss how they incorporated their findings and resources into their sessions.
 - Lynn Klundt and Kristin Echtenkamp - lynn.klundt@northern.edu; Kristin.Echtenkamp@northern.edu – Northern State University

 - Part Two - Enhancing Undergraduate Research and Combating Fake News through Digital Humanities – *Tuesday – B – 4:00-5:00*
 - This program outlines several digital course projects for undergraduate English students at Oklahoma State University. Librarians and faculty devised assignments using digital technology to engage students, develop research skills, and promote critical thinking on topics still relevant to today's world such as historical accuracy and fake news.
 - David D. Oberhelman - d.oberhelman@okstate.edu – Oklahoma State University

 - Teaching Data Literacy While Saving the Environment - *Tuesday– A-1 – 4:00-5:00*
 - This will present an overview of the Data Rescue Reno event, put on by the University of Nevada, Reno Libraries to engage UNR and Reno community members to help save federal environmental data as well as promote data literacy. It will talk about the benefits of the event as well as the problems and how other libraries - including public and academic libraries - can host similar events.
 - Teresa Schultz – teresas@unr.edu – University of Nevada Reno

 - Lightning Round - *Tuesday - D - 4:00-5:00*
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- Radical Alignment: How to Engage & Excite in a Rapidly Changing World – *Tuesday – B – 5:15-6:00*
 - How do you create the deep engagement and loyalty that will turn people who come to your library into advocates as well as regular visitors? In an interactive 50-90-minute workshop, the speaker will provide a methodology and practical tools for aligning your organization and creating the vibrant locus for experience and growth your library needs to compete in a changing world.
 - Matt Procter - MattProcter@improvetgroup.net

 - Step Away From the Clip Art: Marketing Mastery for Librarians – *Tuesday –A-1 – 5:15-6:00*
 - Looking for effective techniques to engage patrons without bleeding money & time? We'll equip you with the tools to showcase your library and thrive in the 21st century marketing landscape. *Comic Sans and Cat GIFs not included.
 - Laurinda Tapper - ltapper@rcplib.org – Rapid City Public Library

 - People First Programming: Who Are the People in Your Neighborhood? – *Tuesday – D – 5:15-6:00*
 - Adults are busy. Find what works in your community and provide programming worth their while!
 - Janet Parr - jparr@rcplib.org – Rapid City Public Library



- Playing with Nonfiction (and the sneaky work it accomplishes) - *Tuesday – A-2 – 5:15-6:00*
 - Expect a lively discussion on the provocative nature of nonfiction, and how it ignites student excitement for real-world issues and engages students in multidisciplinary inquiry.
 - Patricia Newman - newmanbooks@live.com
- Sensory Story Time From Scratch - *Tuesday – C – 5:15-6:00*
 - This program presents information on the necessity of inclusive programming through Sensory Story Times. Tips and tools for implementation are provided to demonstrate how to create your own program utilizing the resources you already have on hand.
 - Kate Cruz and Emily Goehring - egoehring@washoecounty.us – Washoe County Library

Lightning Rounds

1. Amplified Impact: Creating an indelible impression on career strategy students.
 - Allison Leaming - allison.learming@asu.edu
2. Jump in: From STEM TO STREAM Striving to Educate the Whole Student
 - Laura Kimberly - road003runner@sbcglobal.net
3. Mining, Maps, and the Mackay Theses: Digital Scholarly Treasures of Nevada
 - Chrissy Klenke – cklenke@unr.edu
4. Seeing the Big Picture: Using Images to Understand Students' Approaches to the Research Process
 - Ann Medaille and Molly Beisler - amedaille@unr.edu
5. Turn up the volume on Tweens & Teens!
 - Nicole Thomas - nthomas@hendersonlibraries.com
6. 3 R's of career rebranding: Renew, reuse, and recycle.
 - Holly Rick, PhD and Melissa McCartney, Ed.D - Holly.Rick@phoenix.edu
7. Are You Ready to Get Involved at the International Level? Then Crank it Up!
 - Danielle De Jager-Loftus - dloftus@usd.edu
8. Creating Nevada Name Authorities for Unique Nevada Materials.
 - Dana Miller, Linda Perry, Amy Hunsaker - danamiller@unr.edu
9. Enhancing Collaboration: Assessing and Designing Group Study Spaces
 - Molly Beisler and Ann Medaille - abeisler@unr.edu
10. Let our Powers Combine
 - Jake Rundle - jake@hastingslibrary.us
11. Sounding Off! Helping Patrons Find Their Voice through Film and Sound Recording
 - Adriane Herrick Juarez, Angela Dohanos-Arreche, Becca Lael, Christine Roh, Kate Mapp, Katrina Kmak - adriane.juarez@parkcity.org
12. Continuing Education: Library Certification Program
 - An overview of the Library Certification Program through UNR
 - Corinne Dickman - cdickman@washoecounty.us – Washoe County Library



Wednesday, October 17

- Keynote Speaker – Dale Dougherty, C.E.O. of Make Magazine
 - <http://makezine.com/author/dalepd/>
 - How to COPE: Create Once, Publish Everywhere – *Wednesday – A-1 – 10:30-11:30*
 - Explore how to adapt NPR's Create Once Publish Everywhere (COPE) model to a library's website(s) and resources. This presentation covers coping strategies to alleviate the frustration of editing or correcting out-of-date and conflicting content across a variety of online resources.
 - Roy Degler - roy.degler@okstate.edu – Oklahoma State University
 - Librarian Unchained: Ditch the Desk and Exceed Customer Service Expectations – *Wednesday – A-2 – 10:30-11:30*
 - Join us for a brief presentation about the newly implemented roaming service delivery model at the North Valleys Library where the librarians no longer work at a traditional service desk but instead work side-by-side with their customers leading to more meaningful and exciting user experience. Team members will offer a Q&A panel discussion to answer your questions about the best practices and lessons we learned in overhauling our branch culture and the challenges and positive outcomes of innovating for service delivery with mobile technology.
 - Jonnica Bowen; Pam Larsen; Bill Kersten, Harriet Clarke - jbowen@washoecounty.us – North Valleys Library
 - Using Design Thinking Methods to Help Staff Innovate: Innovation and Creativity will Follow – *Wednesday – B – 10:30-11:30*
 - Learn how to flip the way library staff approach projects and problem solving through Design Thinking methods in order to boost creativity and innovation. This presentation will briefly outline the topic and share stories from user centered design projects conducted over nearly three years at the MSU Bozeman library.
 - Kris Johnson - krisjohnson@montana.edu – Montana State University
 - Early Literacy Programming for Deaf and Hard of Hearing Children – *Wednesday – C – 10:30-11:30*
 - Bobbie Bushman - bobbie.bushman@unt.edu – University of North Texas
 - Librarians deliver on how to find and write grants – *Wednesday – D – 10:30-11:30*
 - Grants training doesn't have to cost hundreds of dollars. Two SD State Library librarians have developed a training that has turned into a roadshow across the state.
 - Brenda Hemmelman; Kathleen Slocum - Brenda.Hemmelman@state.sd.us – South Dakota State Library
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- Basic Conflict Management: A Mini-Workshop – *Wednesday – A-1 – 1:30-2:30*
 - This is an interactive mini-workshop on conflict management. Participants will learn about conflict management and practice basic skills.
 - Dale Savage - dsavage@azlibrary.gov – Arizona State Library
 - Lightning Round - *Wednesday - C - 1:30-2:30*
 - STEM Kits - To Go, Please! - *Wednesday – A-2 – 1:30-2:30*
 - Join Mayville State University and New Mexico State Library to learn about creating, cataloging, and circulating ready-made programming kits to teachers, education students, or public libraries. These kits allow for active or passive programming and set the stage for innovative collaboration between organizations.
 - Deanne Dekle and Aubrey Madler - aubrey.madler@mayvillestate.edu – Mayville, North Dakota



- It Never Hurts to Ask! *Tuesday – D – 1:30-2:30*
 - Join this workshop to learn tips on asking for donations, relationship building, how to tell your need, and asking styles. Attendees will actively participate in role playing the “ask” and learn that it doesn’t hurt.
 - Tammy Sayles - tsayles@ppld.org – Pikes Peak Library District

- Part One - Local Library Organization is Valley Forged - *Wednesday – B - 1:30-2:30*
 - Creating a Library Community that Serves and Grows. Librarians in Idaho and Utah’s Cache Valley are overcoming geographic isolation through the creation of a local organization that brings library workers and community members together for collaboration, play, continued learning, and collective support. In this session, attendees will learn about this organization’s origin and growth, as well as join in a discussion about how creating a local organization can help support and meet a community’s unique needs in different ways.
 - Anne Hedrich, Dory Cochran, Pul Daybell, Joseph Anderson, Liz Woolcott, and Robert Shupe - anne.hedrich@usu.edu - Utah State University
- Part Two - Sharing eBooks Across Your Community - *Wednesday – B - 1:30-2:30*
 - The Pew Research Center has reported that 85% of Americans want their libraries to work more closely with local schools. Sharing digital resources across the community has demonstrable impact and is a progressive step toward meeting this goal.
 - Carolyn Morris - carolynmorris@baker-taylor.com

- Part One - Solve the Riddles, Crack the Codes, Unlock the Candy! - *Wednesday – B – 2:45-3:45*
 - Do you love puzzles, games, and scavenger hunts? Attend this session to try and break into a treasure chest full of goodies and learn how to run a break-in box program at your library.
 - Eric Stroshane, Mary Soucie - estroshane@nd.gov – North Dakota State Library

- MPLA Leadership Institute: What is it and What are its Benefits? *Wednesday – A-2 – 2:45-3:45*
 - Join MPLA's Leadership Institute Coordinator and a panel of alums as they describe what the Institute did for them and their libraries. They will also offer words of wisdom for those considering applying or who have applied for the 2018 event. Aubrey Madler (moderator) - aubrey.madler@mayvillestate.edu

- Turn down for what? Mental Health! – *Wednesday – A-1 – 2:45-3:45*
 - As spaces where students often express much of their school-related stress, it's vital for academic libraries to partner with student health organizations on their campuses to educate their students about mental health and the steps they can take to relieve both personal and academic stress. In this session, I will show how my library has created a symbiotic partnership with our Student Health Center that allows us to advocate together for the mental health of our students and to engage those students through education on maintaining their mental well-being.
 - Faith Bradham - Faith.bradham@bakersfieldcollege.edu – Bakersfield College

- Community Connections: Unique Outreach & Collaboration Opportunities – *Wednesday – C – 2:45-3:45*
 - This presentation will talk about the different/unique outreach and collaboration efforts one library has experienced with much success.
 - Chrissy Klenke – cklenke@unr.edu – University of Nevada Ren

- Comics, Censorship, & You – *Wednesday – D – 2:45-3:45*
 - We kick off with a look at the history of comics & censorship, move into issues of collection development, current issues for libraries and educators, and wrap up with what to do if materials are challenged in your school, library, or branch.
 - Katherine Keller - katherine.keller@unlv.edu – University of Nevada Las Vegas

- Washoe County Library Board of Trustees Meeting – *Wednesday – 4:15*



- Closing Keynote Speaker (tentative) – John MacLeod, Executive Director at New Media Learning, virtual reality education expert – *Wednesday – 4:15 – 5:15*
 - o <https://www.cecmake.com/about/>