



President's Message



Felton Thomas

"Rebuild, Reconnect and Recommit"

These three words are very relevant as themes of 2004 emerge for the Nevada Library Association. This year is proving to be a rebuilding year for NLA and the change is evident throughout the organization. We are working diligently to rebuild our infrastructure, recommit to offering opportunities for all the library workers of Nevada, and reconnecting with the membership.

First, our rebuilding effort is built around NLA officers working behind the scenes to generate a number of small and major changes in the organization. The Planning Committee, chaired by Nancy Ledeboer, has started a strategic plan that seeks to have the membership participate in our rebuilding effort. The board hopes

that the members will participate in our surveys, forums and membership meetings, as we ask you how we can be a better organization.

Second, NLA has made several strategic efforts to reconnect with segments of the Nevada library family that may have previously been left out. The 2004 Annual conference will be held in the summer this year so that we can reach out to the school librarians. A pre-conference entitled, "Blazing New Trails ... to Lake Las Vegas" will feature speakers from School Library Journal and will present the opportunity for continuing education credit.

Finally, the Nevada Library Association is a nonprofit corporation created to promote library service and librarianship in Nevada. The organization is powered by volunteers who wish to promote library service of the highest quality for all present and potential users of libraries in Nevada.

I wrote in my last message about how the organization has struggled to get Nevada library personnel to commit to NLA. Your board asks those whom have participated in NLA in the past to once again become a partner in change. We would like everyone to become part of the solution.

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Where Do You Send Patrons Who Need Legal Help?



Try the Nevada Legal Resources Directory
<http://www.nvlawdirectory.org> This web site
is a statewide collection of free legal assistance
organizations and other law-related resources.
The project was spearheaded by the Washoe
County Law Library and has been funded in
large part by a federal Library Services and
Technology Act Grant from the Institute of
Museum and Library Services and has also
received funding and resources from the E.L.
Cord Foundation, Washoe County Bar
Association and the Washoe County Law
Library. For questions about the directory,
please contact the Washoe County Law Library
Reference Desk at 775-328-3250 or
lawlib@mail.co.washoe.nv.us.

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Upcoming Events

2004

May 25- 28: The 2004 Reference Institute hosted by
Las Vegas-Clark County Library District

June 24-30: ALA Annual, Orlando, FL

July 19: "Under the Black Flag" – a look back in time
of Pirates Teleconference for school aged children.
Henderson Public Library

August 11-14: NLA Conference – Lake Las Vegas
Hilton, Henderson Nevada

Oct. 20-24: MPLA Conference Denver, Colorado -
Joint with CAL

Oct. 23: Computer Assisted Literacy in Libraries &
Survival Spanish for Librarians. 9-11am in the
Las Vegas Library Multi-Purpose Room.
Pre-registration is required contact Sandy Williams @
507-3585

2005

October 19-22: NLA Conference, Reno



MPLA CONFERENCE SCHEDULE

- ❖ **2004** Oct. 20-24 Denver, Colorado - Joint with CAL
- ❖ **2005** Nov. 5-8 Jackson Hole, Wyoming - Joint Conference with WLA
- ❖ **2006** No Conference - Transition year to spring conferences
- ❖ **2007** Albuquerque, New Mexico - Joint with NMLA
- ❖ **2008** Salt Lake City, Utah - Joint with ULA
- ❖ **2009** Overland Park, Kansas - Joint with KLA, KASL and KAECT

2004 JOINT CONFERENCE

The joint conference with Colorado Association of Libraries and MPLA will be October 20-23, 2004 at the Denver Marriott Technical Center. The rooms will be \$86 a night. The tentative theme for the conference will be "Libraries and All That Jazz". Pat Wagner is planning to be there for a welcoming event. There will be space for 100 exhibitors. The Colorado Association of Libraries had 800 at their conference this year.

2005 JOINT CONFERENCE

The 2005 Joint Conference of MPLA and the Wyoming Library Association will be the first week of October 2005 in Jackson Hole, Wyoming. The park will be open and conference attendees are encouraged to bring their families for a mini-vacation. Hotel room rates will be \$85 and the rate will be available 3 days before and three days after the conference.

3RD ANNUAL GHOST RANCH LEADERSHIP INSTITUTE

Applications for the third MPLA Leadership Institute will be accepted from Feb. 2 - April 30, 2004. The online form will be available on the MPLA website <http://www.usd.edu/mpla/leadership/leadershipform.html>

JOIN MPLA TODAY

The Mountain Plains Library Association (MPLA) is an twelve-state association of libraries, librarians and friends of libraries in **Arizona, Colorado, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, South Dakota, Utah and Wyoming**. Its primary purpose is to improve present and future library services in the Mountain Plains region through development of librarians, trustees and library employees.

Membership Advantages

- Professional Development Grants for course work, institutes and workshops.
- Continuing education opportunities including conferences, workshops and special seminars.
- Information exchange and educational programs about technological developments and innovative library programming undertaken by MPLA libraries.
- Recognition of outstanding contributions to local, state and regional library services.
- Joint annual conferences with member states providing a marketplace of ideas where individuals can share their experience and talent with other librarians.
- Forums for personal contact among members and national leaders in the profession.
- Newsletter providing information about continuing education available throughout the region and outstanding library programs through news and feature articles.
- Annual Report and Membership Directory.
- Promotes regional efforts for resource sharing.
- Grants for states for pre-conference and continuing education programs.
- Opportunity for members to contribute to the profession.
- First year Personal membership dues are half price!

PROFESSIONAL DEVELOPMENT

MPLA sponsors a professional development grants program to improve library services in the Mountain Plains region by supporting continuing education and research experiences for individuals employed in the library or related professions.

Grants are awarded to support the following:

- Formal course work leading to an advanced degree in library science or a related discipline.
- Formal course work not leading to an advanced degree but directly related to an individual's library position.
- Attendance as a participant or a presenter at a library or scholarly workshop, seminar, or conference, including the MPLA annual conference.
- Visits to another library to receive or provide significant advanced training in library services or procedures.
- Library related research projects.

Additional details are available at <http://www.usd.edu/mpla/committees/profdev/grants.html>

Computer Assisted Literacy in Libraries (CALL) & Survival Spanish for Librarians



Thursday, October 23rd, 9-11am
Las Vegas Library Multi-Purpose Room
833 Las Vegas Blvd. North
Refreshments 8:30 - 9:00am
Pre-registration is required



To reserve, please contact Sandy Williams @ 507-3585
& leave your name, location, and phone number.

CALL Program

Presented by Carla Adkins, LV-CCLD

- Overview of the literacy needs in the state of Nevada
- Services offered by the program
- Strategies for integrating and coordinating these services with other library functions.

Survival Spanish for Librarians

Presented by Elena Baker, CCSD

- Review Spanish phonetics
- Learn useful everyday phrases
- Explore cultural practices and perspectives.

Sponsored by the Nevada Library Association-Southern District Committee

NSLA/LVCCLD -Reference Institute

"Nevada State Library and Archives/Las Vegas-Clark County Library District presented the Reference Institute, May 25 - May 28 at Clark County Library. The program was funded by a grant from the Institute of Museum and Library Services (IMLS). The institute covered reference basics including philosophy and ethics, special collections in public libraries, serving YA teens and non-English speaking library customers in traditional and virtual reference.

Participants had the choice of attending sessions in a computer lab on Special collections, Virtual Reference exercises in a lab setting, or attend a PowerPoint presentation. UNLV Lied Library provided a tour of their library and departments. Nevada State



Librarian Sarah Jones and Felton Thomas, Nevada Library Association President opened the Reference Institute. The Institute was geared toward new and experienced library staff, mainly in the public libraries throughout Nevada. Participants were also able to earn continuing education credits (CEUs) from UNLV's Continuing Education Department.



Under the Black Flag

Florica Hagendorn
Henderson District Public Libraries



Henderson District Public Libraries will host it's first teleconference event for the public on Monday, July 19, 2004. *"Under the Black Flag"* an exciting program for school age children will be offered free via teleconferencing with one of the largest international maritime museums in the world.

Mariners' Museum in Newport News, Virginia, contains more than 35,000 maritime items including ship models, figureheads, scrimshaw, and an extensive pirate history collection.

Designated by Congress in 1998 as America's National Maritime Museum, Mariner's Research Library and Archives house 78,000 volumes, 600,000 photographs, one million manuscripts, and is also the National Boat Building Archive.

Through a special partnership with Mariners' Education Department, HDPL Youth Services will offer children a thrilling look back in time at *Pirates!* Young attendees will enjoy a personal guided tour to

learn about weapons used by the scoundrels of the sea.

This special event will end with an unforgettable Pirate Fashion Show displaying the many types of pirate attire and with each child creating their own authentic pirate project.

Contact HDPL Youth Services for more information. Henderson District Public Libraries looks forward to future educational teleconference programs with Mariners' Museum for adults as well as children.

Welcoming Karen J. Starr

New Assistant Administrator for Library & Archives Development
Nevada State Library & Archives

Karen Starr began her library career in the Pacific Northwest, working at the Oregon State University Library for 13 years in the areas of online and electronic information. After a short stint as an ALA/Fulbright Library Fellow at the Norwegian National Library School in Oslo, she joined the library development staff at the Idaho State Library in 1990 as the network consultant. Since then she has focused on library and consortial development work in Idaho, Portland (OR), the Hudson Valley of New York, and New Mexico.

Karen's background includes work in regional and statewide planning, including resource sharing, continuing education and digitization. She has provided consulting and project management support to libraries in the areas of technology including infrastructure development, retrospective conversion, electronic information, coordinated collection development, consortial development, group facilitation and meeting management.

Karen has worked with a number of federal and state grant programs including LSCA/LSTA, E-



Karen Starr

Rate, and state aid. Additionally she has worked with staff to implement programs for small rural public libraries in the areas of boardsmanship and youth service.

Karen holds a master's degree in library science from Texas Woman's University in Denton and a Bachelor's degree in history from Oregon State University in Corvallis.

STILL LOOKING FOR....NOMINATIONS!

By Nancy Hutchinson, 2004 Awards Chair

It's not too late to send in a nomination form for your colleagues for one of the following NLA Awards. Please take a minute to stop and think about all the wonderful persons that you know that work very hard each day in support of Nevada's libraries. We want to recognize them for all that they so unselfishly do. So, please read over the criteria for each award and send your nomination in to the committee as soon as you can!

LIBRARIAN OF THE YEAR AND TRUSTEE OF THE YEAR

- For constructive accomplishments toward the advancement and extension of library service and the development of sound library policies; creative and effective interpretation of the library on a regional, local or national level.
- For notable activity in library legislation, recruitment, statewide planning, published writings, outstanding participation in NLA, ALA, MPLA, Friends of the Library etc.
- For broadened scope of service to the community, specialized services to children, young adults, senior citizens, the handicapped, etc.
- For an outstanding contribution to library education, library techniques, library building, library management, establishment or organization of a new library or library system, or expansion and revitalization of an established library system or library
- For a substantial financial assistance or endowment.

SPECIAL CITATION AWARD

- For constructive accomplishments toward the advancement and extension of library service and the development of sound library policies or the creative and effective interpretation of the library on a local or state level
- For praiseworthy contribution to library education, library techniques, library building, library management, establishment of a new library or library system or expansion and revitalization of an established library or library systems
- For a substantial financial assistance or endowment

DOROTHY McALINDEN AWARD

- For outstanding service to, or on behalf of, the Association which is rendered by a member who is not a professional library employee.

NOMINATION FORM:

Person being nominated _____

Library of Nominee _____

Award Selection:

_____ Librarian of the Year _____ Trustee of the Year _____ Special Citation Award _____ Dorothy McAlinden Award

Reason for Nomination _____

Additional text may be submitted on a separate page.

If you have any questions, please contact Nancy Hutchinson at hutchinsonn@lvccld.org, West Las Vegas Library, 951 W. Lake Mead Blvd. Las Vegas, NV 89106-2337, Call: 702-507-3993 or fax: 702-507-3999.

Southern District Update

Southern District is off to a great start! Your team of:

- Joanne Ross-Chair (SPV)
- Tammy Gieseking-Vice-chair (ENT)
- Sufa Anderson-Secretary/Treasurer (SPV)
- Carlotta Dickerson (WCH)
- Tam Anderson (WCH)
- Rebecca Colbert (UNLV)
- Vicky Switzer (CCSD)
- Deanna Causey (WHL)
- Therese Shaw (LVL)

started meeting in December to plan this years programs. On Thursday April 1st we kicked off

2004 with our first program, "Planting a Garden of Outreach in Your Community".

The presenters, Jeannette Green-Davies and Johnette Morales received a wonderful response and plan to offer the program again at conference and possibly in the fall. Our next program will be May 11th when HELP of Southern Nevada and Clark County Services provide information on community resources available to our public.

Be sure to sign-up for our social event this year. We are fine tuning our trip to the Utah Shakespeare Festival in September to see the 'Spitfire Grill'. It's going to be a great year!

Two Interesting Weekend UNR Classes To Be Offered This Summer

By Reed Scull

UNR Extended Studies

Two classes of interest to history buffs, advocates of historic preservation, and lifelong learners of various types will be offered in Carson City this summer.

Patrons, Builders, and Designers of Great Nevada Architecture: The first class meets on two Saturdays, 8:30 a.m. to 5:30 p.m., June 19 and 26. HP 499/699 Special Topics: Patrons, Builders, and Designers of Great Nevada Architecture will include class lectures as well as walking tours of some of the historic structures in the Carson City area (participants will need to supply their own transportation from class to various starting points around Carson City). The people, organizations, and ideas that have shaped the historic buildings in Nevada will be emphasized. A brief research project, done outside of class time (and drawing upon local library and web-based resources) will be required. The instructor is Ron James, M.A., Nevada's State Historic Preservation Officer.

Historical Treasures of Nevada-Discovering Nevada Women's History Resources : The second class also meets on two Saturdays, 8:30 a.m. to 5:30 p.m. on July 17 and 31, HP 499/699 Special Topics: Historical Treasures of Nevada-Discovering Nevada Women's History Resources.

The class will feature an examination of many of the most notable documents and artifacts from the Nevada State Archives, each item reflecting an important person, idea, or event in the women's history of the state.

As the story of each item is told, students will learn how they are preserved and maintained, and how research in government archives can be done. A brief research project, utilizing local library and web-based resources will be required to be done outside of class time. The instructor is Jeff Kintop, M.A., State Archives Manager at the Nevada State Library & Archives.

Both classes require Internet access and an email address. Both meet at the Nevada State Library & Archives, 100 Stewart Street, Classroom E (Lower Level). Both are available for either undergraduate or graduate credit. In addition to tuition and materials costs, a university application fee of \$60 is required (if applicable). Preregistration is required. To preregister, or for more information, please contact UNR Extended Studies at 784-4046 or 1-800-233-8928, or contact Reed Scull at the Carson City Extended Studies office at 687-6406.



NLA ANNUAL CONFERENCE

Lake Las Vegas, Nevada

August 11 -14, 2004

Viva Lake Las Vegas

Schedules subject to change – please check the website
at www.nevadalibraries.org for the most up to date information

WELCOME

NLA President Felton Thomas and the Conference Local Arrangements Committee welcome you Lake Las Vegas! They are excited to present you with a week-end filled with events, educational programs and functions to enhance and further your career development. There are plenty of outing and nightlife opportunities available as well.

This year's Conference is packed with programs and workshops to help you further your professional development and expand your professional networking. The conference includes several meetings, discussion groups and programs on topics affecting libraries. You will want to be part of this exciting event.

The 2004 NLA Annual Conference will be held in Lake Las Vegas from August 11 - 14. Registration information, special events information as well as hotel rates and general information are listed below.

WELCOME TO FABULOUS LAKE LAS VEGAS!

Mark August 11-14 on your calendars for the 2004 NLA Conference at the Hyatt Regency Lake Las Vegas in Henderson! Please visit the Hyatt Regency website at <http://lakelasvegas.hyatt.com> for more information about this gorgeous facility. The spectacular offerings at the Hyatt include the Spa Moulay and Fitness Center, two outdoor swimming pools, two championship golf courses, access to a 320 acre lake where one can rent pedal boats, kayaks, and fishing equipment.

We have confirmed Carla Hayden, ALA President and Executive Director of the Enoch-Pratt Free Library, as our keynote speaker. Ms. Hayden's presidential focus has centered upon equity of information access regardless of age, ethnicity, physical ability, income, language, geographic location, or type of library. Her presentation blends perfectly with our focus on diversity in Nevada's libraries and how we as library staff can respond to and serve our increasingly varied groups of patrons.

Dr. Michael Green, Professor of History at the Community College of Southern Nevada and a regular participant in the Nevada Humanities Council Speaker Series, has been confirmed to deliver closing remarks for the conference. Dr. Green is an author of several books on Nevada's history, including *Mr. Lincoln and Nevada*, *Nevada's Partisan Press*, and *The Nevada Political Tradition*. Dr. Green is an expert on Nevada's sometimes notorious history as well as a truly engaging speaker.

Mary George and Christopher Christman, two of Library Journal's 2003 Movers and Shakers, will also be featured speakers at the conference. Together, they led the fight for fair pay for librarians in Placer County, CA. Christman is librarian at the only law library in Placer County that is available for the general public. George is the Managing Branch Librarian for the Rocklin Library.

This year, the Paseo Verde Library, the newest addition to the Henderson District Public Libraries, will be hosting a **NLA President's Reception** on the night of Friday, August 13. This reception will take the place of the traditional President's dinner. NLA Awards will be given, and then you can relax and enjoy drinks, hors d'oeuvres, and laid-back band music in the background.

Jen Fabbi and Angela Pfeil, 2004 NYRA Co-Chairs, have introduced another advantageous change in schedule. This year, the much-anticipated NYRA luncheon will now be rescheduled as the **NYRA Breakfast**. The Breakfast will be followed by the traditional Meet the Authors opportunity. We can all look forward to starting our Saturday with the winning NYRA authors and a scrumptious breakfast.

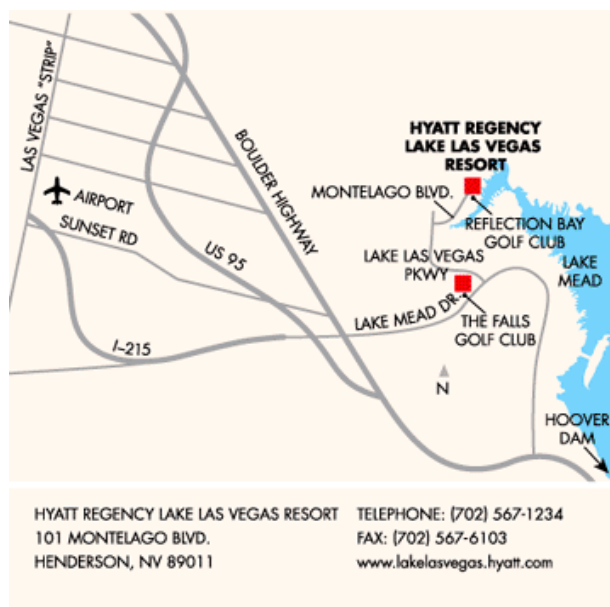
Local Information

ACCOMMODATIONS

HYATT REGENCY LAKE LAS VEGAS RESORT, SPA AND CASINO

Situated on the shores of Lake Las Vegas and 17 miles from the famed Las Vegas Strip is the 4-star award winning Hyatt Regency Lake Las Vegas Resort, Spa and Casino. Nestled on 25 acres of direct waterfront, the Moroccan-inspired resort is surrounded by natural wonders such as Lake Mead, the Valley of Fire and Hoover Dam. You'll wonder how something so close to Las Vegas can seem so far away. <http://lakelasvegas.hyatt.com/>

MAPS AND DRIVING DIRECTIONS



From McCarran Airport:

Take I-215 east to Henderson from the airport. I-215 will turn into Lake Mead Drive past Boulder Highway approx. 7 miles. Entrance of Hyatt Regency is on the left side of the road, sharing same entrance as Lake Las Vegas Resort. (You can not see the resort or resort signage from Lake Mead Drive - look for the Lake Las Vegas monument on left side of the road.).

From North:

Take the I-15 South to the 515 South (also known as the 93/95 South). Continue on the 515 to Lake Mead Dr. Take Lake Mead Dr. East (left) Continue on lake mead approx. 6 miles. The lake Las Vegas Resort entrance will be on the left hand side. Turn into the resort and follow the signs to the Hyatt

AMENITIES AND ACTIVITIES

The Lake Las Vegas hotel features luxury accommodations, extensive meeting space, two championship golf courses, full-service spa and fitness center, gaming, water and other recreational features, shopping, dining and entertainment.

The centerpiece of this incredible destination is the sparkling surface of a private 320-acre lake, one of the largest privately owned lakes in Nevada. Along its ten miles of breathtaking shoreline, residents and visitors discover all the advantages of lake living -- some of the most scenic views in the country, natural wildlife and seemingly endless recreational opportunities.



BLAZE NEW TRAILS TO...LAKE LAS VEGAS.. NLA PRECONFERENCE AUGUST 2004 !!

Nancy Hutchinson, Pre-conference Committee 2004

Be sure to mark your calendars now to join us August 11th at beautiful Lake Las Vegas for a preconference that you'll be sure to remember! If you work with children, you won't want to miss this preconference and all the programs we've planned especially for you! Here's just a sampling of what you can enjoy all day for only \$50.00!

- **GET REAL: NONFICTION TO GET KIDS EXCITED ABOUT READING!**

Presented by Kathleen Ann Baxter, Children's Literature Consultant, School Library Journal.

In this laughter-filled session, the SLJ Booktalker/Columnist will motivate and energize you as she booktalks a practical repertoire of the newest nonfiction titles with certain kid appeal!

- **LIONS AND TIGER AND KINDERGARTENERS...OH MY!**

Presented by Max Brown, Regional Trainer, Emergent Literacy. So. Nevada Regional Professional Development Program. If you want to learn how to work more effectively with kindergarten children in a library setting, this is the workshop for you! You'll leave with many practical ideas and materials that you can use right away too!

- **SO MANY GOOD BOOKS, SO FEW KIDS WHO READ THEM**

Presented by Dr. Nancy Livingston, Professor Emeritus, Brigham Young University.

Come learn easy but effective activities to promote books and motivate more independent reading. You'll also hear reviews of some recent "best" titles for children!

- **EXPLORING THE GALE DATABASES**

Presented by Kurt Stovall, GALE/Thompson Learning.

In this session, you'll find out what's available and currently free to students and libraries in Nevada. You'll be surprised at the wealth of information (literature, science, history and much more) that's available!

- **EVERY STUDENT SUCCEEDS@ YOUR LIBRARY: STRATEGIC MARKETING FOR SCHOOL LIBRARY MEDIA CENTERS**

Presented by Lee Gordon, CCSD Librarian, Sierra Vista High School. Come learn how you can market your library more effectively using the ALA @ your library plan!

- **WORTH A THOUSAND WORDS: GRAPHIC NOVELS IN YOUR LIBRARY**

Presented by Andrew Kaplan and Cory King. It's now a legitimate and vital type of literature worthy to be included in popular collections. Come learn about Anime and Manga and other popular titles and genres and all of their programming possibilities too!

- **BUILDING SUCCESSFUL PARTNERSHIPS**

Presented by Debbie J. Stutz, President, Nevada Parent Teacher Association. Come learn how all of us – parents, teachers and librarians- can work together to increase literacy among our young people. As a team, we can succeed!

- **TIPS AND TRICKS FOR YOUR SCHOOL LIBRARY MEDIA PROGRAM**

Presented by Theresa Nelson, CCSD Librarian, Fremont Middle School. This session will focus on practical activities and useful forms that you can use in your library to make your life easier! You can take these home and use them right away too!

- **NATIONAL BOARD CERTIFICATION FOR SCHOOL LIBRARIANS**

Presented by Laurie Thurston.

This is just a sampling of what's coming in this year's preconference ! There will be additional programs in the conference that you will find informative and fun! Plan now on attending and getting PDE credit and/or UNLV continuing ed credit too! For more information, please check the website at www.nevadalibraries.org or contact me at hutchinsonn@lvccld.org

See you in August at Lake Las Vegas!

THURSDAY AUGUST 12, 2004

8:00 – 8:45

1. ACTION Business Meeting
2. CAPTAIN Business Meeting
3. NCRL Business Meeting
4. GODIG Business Meeting

9:00 – 10:00

NLA Opening Session

Carla Hayden, ALA Past President



The 2004 NLA Opening session will feature the American Library Association's Past President, Ms. Carla Hayden. Carla D. Hayden is the executive director of the Enoch Pratt Free Library, in Baltimore

and was honored as one of the 10 Ms. Women of the Year at the National Press Club in 2003. Prior to coming to Baltimore, Hayden was the first deputy commissioner and chief librarian of the Chicago Public Library, an assistant professor in the School of Library and Information Science of the University of Pittsburgh, and the library services coordinator at the Museum of Science and Industry in Chicago. She is a member of the boards of the Maryland African American Museum Corporation, Goucher College, Franklin and Eleanor Roosevelt Institute and Library, Maryland Historical Society, among other organizations. She was the recipient of the Librarian of the Year from *Library Journal* (1995) and was named one of Maryland's Top 100 Women from *Warfield's Business Record* (1996). A graduate of Roosevelt University, Hayden earned her master's and doctorate degrees from the Graduate Library School of the University of Chicago.

10:00 – 11:00 NO CONFLICT TIME

11:00 – 12:00

“Creative Problem Solving”

Creative Problem Solving will inspire you to tackle

your problems both professional and personal, without fear and procrastination. Sharpen your problem solving skills with tips on identifying and defining problems; selecting obtainable solutions; and brainstorming effectively. Seminar leaders, Debbie McGuire and Laura Golod from LV-CCLD, will inspire you to tackle your problems, both professional and personal with flair and creativity

Speakers: Laura Golod & Debbie McGuire, Las Vegas-Clark County Library District

Sponsors: NLA Conference Program Committee and Las Vegas-Clark County Library District

“Internet Information Mapping”

Search engine results often overwhelm users. Information clustering and mapping provide a way to organize search engine results. Teaching users how to judge information validity and integrity is more difficult than teaching how to use search engines. Users need to understand the information literacy process. This session will use Google, Vivisimp, and Grokker to demonstrate information mapping and clustering. The session will also cover information integrity and literacy.

Speaker: Lorin Lindsay, Truckee Meadows Community College

Sponsor: NLA Conference Program Committee and Truckee Meadows Community College

“World War II to the World Wide Web: Understanding Generational Differences at Work”

Are you a Traditionalist, Baby Boomer, Generation Xer, or a Millennial? For the first time in history, there are four generations of employees working together. Finding common ground with others in our own generation is relatively easy, but with members of another generation, connecting can be difficult. Learn powerful tools to understand and recognize generational differences, and to bridge the generational divide at work.

Speaker: Angela Pfeil, Pfeil Consulting

Sponsor: NLA Conference Program Committee and Pfeil Consulting

“Exploring the GALE Databases”

A GALE Representative will demonstrate the features and resources available on the GALE databases that are available to all students in Nevada. Come and find out how to access all the wonderful information on GALE databases, that are available free to all libraries and students in Nevada. You'll be amazed at the wealth of information – Literature, History, Science, Opposing Viewpoints, Professional Journals, periodicals – that's just a click away!

Speaker: Kurt Stovall; GALE/Thompson Learning

Sponsor: Clark County School District Library Services

“Grab Them: Books with Real Guy Appeal”

Toilets. Bathroom habits. Gladiators. Body noises. Man-eating tigers. War planes. BMX. Gross stuff. Forensic Science. Unsolved real-life mysteries.

All of the above topics have one thing in common. Boys love them! And books about them and other popular topics make fine booktalks to grab boys and attract their interest. Participants in this session will be motivated and energized as they acquire a repertoire of dozens of books that appeal to boys. In this laughter-filled session for public and school librarians, School Library Journal Nonfiction Booktalker columnist Kathy Baxter will give suggestions for the kinds of books boys REALLY like, including illustrations that get kids interested and sections to read aloud.

Speaker: Kathleen Baxter, School Library Journal Nonfiction Booktalker columnist

Sponsor: Preconference Committee and Coughlan Publishing

12:00 – 1:30 LUNCH

1:30 – 3:00

“Branded Customer Service”

Based on her latest book, *Branded Customer Service*, best selling business author Dr. Janelle Barlow discusses the emotional connection between customer service and what a brand really represents and shows how your library can create customer loyalty through brand delivery.

What is a branded product or service?
What is the difference between generic service, excellent service and customer branded service?
The link between satisfaction and loyalty
What customers really want

Speaker: Janelle Barlow, Ph.D., TMI US

Sponsor: NLA Conference Program Committee and TMI, US

“Understanding and Utilizing Thinking Style Preferences for Effective Library Operations”

Thinking is like breathing - we take it for granted. But how we think is just as vital to our success as leaders in the library profession as breathing is to life. Our preferences in thinking styles greatly influence the way we communicate and interact with our coworkers and our patrons. Understanding thinking styles and making the conscious effort to be a proactive thinker greatly enhances our ability to work more effectively and to better understand others.

Speaker: Linda Marie Golian-Lui, EdD MLIS, University Librarian / Director
University of Hawaii at Hilo

Sponsor: NLA Conference Program Committee

“Yucca Mountain Documents Online”

The Licensing Support Network is intended to contain all of the documents that may be used as evidence in the licensing proceeding on the construction of a high-level radioactive waste repository at Yucca Mountain, Nevada. Learn how to help your patrons search for documents related to the Yucca Mountain hearings. (Repeat presentation from last year, with updated information.)

Speaker: Margie Janney, U.S. Nuclear Regulatory Commission

Sponsor: NLA Conference Program Committee and U.S. Nuclear Regulatory Commission

“Puppet Shows and Props Made Simple”

Watch and learn how to present a puppet show, plus how to create and use props in a storytime.

The program will include the following: a Power Point Presentation on how to structure and write a script for your show; a demonstration of several stories; how to include puppetry in multicultural celebrations; instructions and demonstrations on creating props for a storytime; and ending with creating a puppet of your own.

Speakers: Sandy Irwin & Jeannette Green-Davies, Las Vegas-Clark County Library District

Sponsor: NLA Conference Program Committee and Las Vegas-Clark County Library District

"Virtually Live in Nevada: An introduction and update into the Live Virtual Reference Program"

An introduction and update into the Live Virtual Reference program offered by the Nevada consortium of libraries.

3:30 – 5:00

"The Public Library as a Place in Cyberspace"

This non-technical presentation will highlight some of the latest techniques being used to recreate the look and feel of local library services in online services. Such services help access to library information throughout the community. Discussion topics will include:

- What makes a public library unique?
- Some basic features of a client-centered library Web site.
- How do you reproduce personal helpfulness and customer services in cyberspace?
- Usability and accessibility issues.
- Community partnerships and library branding.

Speaker: David H. Brunnell, BCR Executive Director

Sponsor: NLA Conference Program Committee and Bibliographical Center for Research (BCR)

"Why Wi-Fi"

Al Prendergast, Assistant Director, Information Technology, LV-CCLD will reveal the secrets for creating Wifi Hotspots and he will cover the process of reviewing and evaluating various

vendors and discuss problems and solutions of implementing Wifi in a library branch.

Speaker: Al Prendergast, Assistant Director, Information Technology, LV-CCLD

Sponsor: [NNAG](#) (Nevada Networking and Automation Group)

"Fighting for Fair Pay: A Practical Approach"

If we can do it, so can you! Learn how two public librarians from Placer County, California increased library salaries with the power of persistence, some dumb luck, and an unusual partnership.

Speakers: Christopher Christman, Placer County Law Library, Auburn, CA & Mary George, Rocklin Library, Rocklin, CA

Sponsor: NLA Conference Program Committee

"Exploring Nevada's Licensed Databases: A Guide for School Librarians"

Do you ever wonder what is available from the State of Nevada for elementary students? In this program we will explore how to access these databases, as well as cover what treasures can be found inside. All of which can be done from your school library.

Speakers: Bryan Fearn, Reference Librarian & Therese Lamb, Head of Reference at Henderson District Public Libraries

Sponsor: NSCLS (Nevada School and Children Librarians' Section)

"Everything You Want to Know About...NYRA"

You have heard the name and seen the booklists. Now join us for an informational session to learn what NYRA really is, how books are chosen, and how you can participate.

Speakers: Angela Pfeil, NYRA Co-Chair 2004, Pfeil Consulting & Jennifer Fabbri, NYRA Co-Chair 2004, Head, Curriculum Materials Library, UNLV

Sponsor: Nevada Young Reader's Award (NYRA)

5:30 -

“NCRL Professional Forum”

NCRL is sponsoring a forum designed to encourage new ideas and research in library and information science. Library professionals may submit a paper on any library related topic, which will be peer reviewed. The author of the paper that is judged to be the best will win an award of \$100.

Speakers: Presenters will be the library professionals who have papers that have been selected. Gregory Robinson, Forum Coordinator, Nevada State College

Sponsor: NCRL (Nevada College and Research Libraries)

FRIDAY AUGUST 13, 2004

8:00 – 8:45

NNAG Business Meeting

NSCLS Business Meeting

NYRA Business Meeting

RAISON Business Meeting

9:00 – 10:00

“What Makes Nevada Different – Or Is It Different?”

Keynote Speaker: Michael Green

This talk will look at the history of the state and its largest city, Las Vegas, to try to answer this question. Subjects to be addressed will include politics, the economy, and the image of Nevada and Las Vegas.



Bio: Dr. Michael Green is a professor of history at the Community College of Southern Nevada. He is the author of *Freedom, Union, and Power: Lincoln and His Party in the Civil War*, published by Fordham University Press in 2004 and based on his doctoral dissertation at Columbia University;

the editor and interviewer for *A Liberal Conscience: Ralph Denton, Nevadan* (University of Nevada Oral History Program, 2001); and co-editor of *Nevada: Readings and Perspectives* (Nevada Historical Society, 1997); and author of the forthcoming *The Nevada Journey*, a middle school textbook, and co-author of *A Centennial History of Las Vegas* with Eugene Moehring and the history of Lionel Sawyer & Collins with Gary Elliott. He is the incoming editor of the *Nevada Historical Society Quarterly*, the co-editor of the *Nevada On-Line Encyclopedia for Nevada Humanities*, and a columnist for the *Las Vegas Mercury*, *Las Vegas Senior Life*, and *Nevada's Washington Watch*. He is chair of the alumni board of UNLV's College of Liberal Arts. He and his wife Deborah Young, the director of development for the William F. Harrah College of Hotel Administration, live near UNLV in a home owned by their two cats.

10:00 – 12:00

“Rebuild NLA”

Come share ideas on how NLA can be relevant to library workers in Nevada. Hear the results of surveys and focus groups and help create strategic goals and objective for the future of NLA.

Speaker: Maria Champlin

Sponsor: NLA Planning Committee

“Plant a Garden of Outreach in Your Community”

Answers to your outreach questions, requirements for meeting your strategic plan and the tools to conduct a program are provided in this 2-hour workshop. Emphasis on Adult and Multi-generational outreach ideas.

Speakers: Jeanette Green-Davies, Children's Services at the Green Valley Library & Johnette Morales, Branch Manager at the Spring Valley Library

Sponsor: Southern District NLA

“Political Power Grows Out of the Barrel of a Gun”

How Public Libraries can seize political power in their communities. This program will present the

successes of a number of innovative library systems that have accessed political power within their communities. Former Executive Leadership Institute fellows Felton Thomas, Jr. and Cynthia Chadwick will share their research on library districts that have become political players in their communities and their strategies.

Speaker: Cynthia Chadwick, Arapahoe Library District & Felton Thomas, NLA President, Las Vegas- Clark County Library District

Sponsor: NLA President's Program

“The Best Business Resources in the Best Business Topics”

The main purpose of this session is to show reference librarians the top ten business-related resources in ten different subject areas. The subject areas that will be covered in this session are business directories, company research industry research, stocks and securities mutual funds, international business marketing, product research, small business resources and tax information.

Speakers: Wendy Holliday (USU), Mohammad Mirfakhrai (U of U), Cory Tucker (UNLV), Craig Nielsen (Utah State Library Division), Peter Kraus (U of U), Leticia Camacho (BYU), Jared Howland (BYU), Ann Brown Goebel (USU), Barbara Spruill (Park City Library)

Sponsor: NLA Conference Program Committee and Utah Library Association Business Roundtable

“Propshop II”

Gail Benton and Trisha Waishulaitis present Propshop II, packed with new flannel and prop stories that will appeal to a child's natural curiosity and fun-loving spirit. Join this enthusiastic duo and participate in lively songs and stories that will enhance your storytime program. Tap your toes and clap your hands to songs and musical activities in this fast-paced program.

Speakers: Gail Benton & Trisha Waishulaitis, Mesa, AZ

Sponsor: NSCLS (Nevada School and Children Librarians' Section)

12:00 – 1:30 LUNCH

1:30 – 3:00

“Strategic Planning for Excellent Patron Service”

UNLV Libraries strive to anticipate and satisfy patrons' needs for assistance and service. This session details successful strategies such as staff training and deployment, service point consolidation, and chat reference. We have responded to user needs and streamlined our services by merging a variety of research information, and computer help services into one service point; adding new faculty positions and reassigning some classified staff; initiating a new emphasis on training and assessment; and implementing virtual reference service. We will also spend some time discussing the department's efforts at strategic planning, both for services and space planning. In conclusion, we will discuss possible future directions for our department and for Nevada libraries.

Speakers: Victoria Nozero & Priscilla Finley, UNLV Lied Library

Sponsor: NLA Conference Program Committee and UNLV Lied Library

“Revealing Our Cultural Heritage--Library/Museum Digital Initiative Collaboration”

This presentation will explore the opportunities provided by museum library collaboration to expand access to special collections and unique resources held by libraries and museums through digitization. Liz Bishoff will discuss both what makes for successful projects as well as the challenges these statewide initiatives face.

Speaker: Liz Bishoff, Vice President, Digital Collections and Preservation Services, OCLC, Inc.

Sponsor: CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)

“Power in Words: The Art of Doing Oral History”

Who was the first African American woman to hold a gaming license and how would you begin to collect her memories and those of other living legends of Las Vegas and Southern Nevada? What are the challenges and rewards to capturing

these stories in an accurate way? The Director of UNLV Libraries' new Oral History Research Center at UNLV will answer these and many other questions of interest as she illustrates how an oral history center comes to life and explores the value that oral interviewing brings to a research institution. The Director of the Oral History Research Center at UNLV will describe how a center comes to life and explore the value that oral interviewing brings to a research institution.

Speaker: Claytee D. White, PhD, Director of the University Libraries' Oral History Research Center at UNLV.

Sponsor: NCRL (Nevada College and Research Libraries)

"The Mystery of Audiobooks – An Overview of the Audio Publishing Industry"

Ever wonder how your favorite book makes it from print to audio? Here's an insider's look at the complete process – from acquisition and finding the narrator to production and distribution. Learn the steps involved in bringing this exciting medium to market – and how new technologies may affect this exciting and dynamic industry.

Speaker: Michele Cobb, National Library Sales Manager, BBC Audiobooks America

Sponsor: NLA Conference Program Committee and BBC Audiobooks America

3:00 – 4:00 NO CONFLICT TIME

4:00 – 5:30

"Yuyi Morales Book Talk"

Yuyi Morales, illustrator of "Just a Minute: A Trickster Tale and Counting Book," is the winner of the 2004 Pura Belpre award, which is presented to a Latino/Latina writer and illustrator whose work best portrays, affirms, and celebrates the Latino cultural experience in an outstanding work of literature for children and youth.

Speaker: Yuyi Morales, illustrator

Sponsor: REFORMA Nevada

"The Stereotype"

All are invited to hear one of Nevada Library Association's own dispel the stereotype of the female librarian. Martha Gould will talk with wit and wisdom about her long career which started before computers and took her from Dartmouth to New York City, the Osage Indian Reservation, the Los Angeles Public Library, UCLA, the Nevada State Library, the Washoe County Library System and finally to a presidential appointment as Vice-Chair then Chair of the US National Commission of Libraries and Information Sciences.

Speaker: Martha Gould, UNR

Sponsor: NLA President-Elect – Ian Campbell

"Reading with Rover"

Reading with Rover pairs trained, certified therapy dogs with children who are uncomfortable reading aloud. In this one-on-one setting, the dogs provide their attention while child read aloud without fear of criticism or interruption. Struggling readers whether due to learning disabilities, emotional concerns or language barriers welcome reading in this relaxed nonjudgmental environment. Children with reading difficulties often are shy and uncomfortable reading with other children or adults but are willing to interact with an animal. Our "Canine Reading Specialists" give their unconditional acceptance and emotional support. Research has shown children participating in similar programs are inclined to forget their limitations and improve reading and social skill. Find out how Reading with Rover can benefit your child.

Speaker: Florica Hangendorn, Reading with Rover Coordinator, Henderson District Public Libraries

Sponsor: NSCLS (Nevada School and Children Librarians' Section)

"80 Miles to the Nearest Library with a Research Paper due Monday! Extending Library Services to Distance Learners"

A report of a project to extend library services and resources to Brigham Young University's distance education students. A collaborative team from the

library, the Center for Instructional Design and the Department of Independent Study built and implemented a library services portal for distance education students.

Speaker: Allyson Washburn, Distributed Learning Coordinator, Brigham young University

Sponsor: NLA Conference Program Committee and Brigham young University

SATURDAY AUGUST 14, 2004

8:00 – 8:45

PLATO Business Meeting

REFORMA Business Meeting

Southern District Business Meeting

REAL Business Meeting

“Discover Dragons and Daring Deeds @ Your Library: Summer Reading 2005”

This is an annual NLA Program for public libraries to receive materials and information about the next summer reading program. Nevada participates in the Collaborative Summer Library Program which produces a program manual and provides merchandise through Highsmith. Join us to hear more about the Collaborative Summer Library Program and for a sneak peak at ideas for next summer.

Speaker: Cory King, Carson City Library

Sponsor: NLA-NSCLS – Collaborative Summer Library Program

9:00 – 10:30

NYRA Breakfast – continues into meet the author program

“Motivating Employees with Different Desires”

What motivates you on the job will not motivate others. As a manager of others in our diverse library workplace we must:

- challenge our people to be more than they are today
- consistently recognize them for their achievements
- ask them for their help in identifying their passions and “want to do’s”

This session explores motivation from “within our employees” and gives you a road map to guide your employees to more “good days” at work. Motivated employees create a working environment that is healthy, productive and synergistic. How do we motivate our people to be the best they can be? The answer is: Individually!

Speaker: Andrew Sanderbeck, President, PeopleConnect

Sponsor: NLA Conference Program Committee

“What’s so Continuing About Continuing Education?”

A workshop/program designed to encourage dialogue and input among all types of libraries in Nevada concerning needs, responsibilities and implementation of Continuing Education for Nevada libraries.

Speakers: Karen Starr & Holly Van Valkenburgh , Nevada State Library and Archives

Sponsor: Nevada State Library & Archives, Library& Archives Development

“Building Your Library’s Future: Fundraising”

The program will discuss a wide variety of strategic fund development in private sources fundraising.

Speakers: Skystone Ryan Fundraising Consultants

Sponsor: PLATO (Public Libraries and Trustees Organization)

10:45 – 12:00

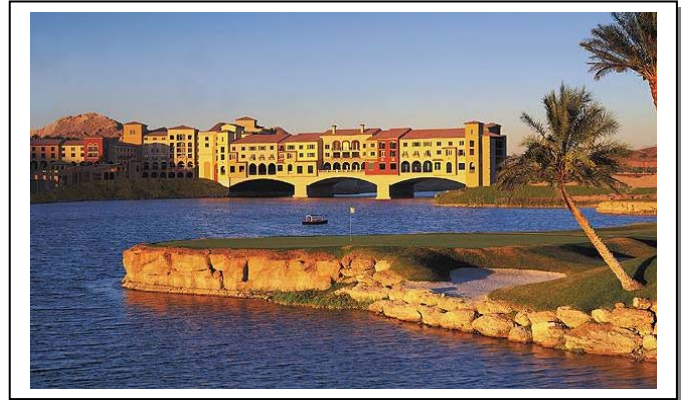
“Cheap Remodels”

Has your library become its own worst enemy? Was it designed years ago to address such specific needs and functions that it is no longer

adaptable to current usage? Is it not quite supporting the goals, programs and technologies which you have outlined? Are your patrons constantly asking for services you cannot provide? It is a common dilemma; in order to keep your collection up to date, there is no money remaining for major costly renovations or additions.

This seminar focuses on the following topics:

- Inexpensive remodeling techniques
- New technology in an older library
- Shelving realignment and display
- Furniture concepts and seating patterns
- Lighting systems
- Retail selling concepts



Speaker: Michael Brendle, FAIA, BrendleAPV

Sponsor: NLA Conference Program Committee

Day trippin' from Las Vegas

Think Vegas and most people think "bright lights – big city" – the world in a neon glow. But there is more to the Las Vegas area than showgirls and gambling.

[Lake Mead National Recreation Area](#)

601 Nevada Highway
Boulder City, NV 89005
702-293-8906
(26 miles)
Lake Mead National Recreation Area (NRA) offers a wealth of things to do and places to go year-round. Its huge lakes cater to boaters, swimmers, sunbathers, and fishermen while its desert rewards hikers, wildlife photographers, and roadside sightseers. Three of America's four desert ecosystems--the Mojave, the Great Basin, and the Sonoran Deserts--meet in Lake Mead NRA. As a result, this seemingly barren area contains a surprising variety of plants and animals, some of which may be found nowhere else in the world.

[Hoover Dam](#)

Highway 93
Boulder City, NV 89005

702-293-8321
(30 miles)

The federal government approved plans to dam the Colorado River, and construction began on Hoover Dam in 1931, and Nevada's governor legalized games of chance that same year.

For decades, Hoover Dam was the top tourist destination in Southern Nevada, attracting hundreds of thousands of visitors every year.

Hailed upon completion as "the Eighth Wonder of the World," this engineering marvel stands 736 feet high, 1,244 feet wide at its crest, and is 660 feet thick at its base. Two guided tours leave at regular intervals throughout the day. The shorter tour takes 35 minutes; an expanded 60-minute version includes visits to a few harder-to-reach places. Guests are supplied with hard hats that they can keep after the tour is over.

[Red Rock Canyon National](#)

[Conservation Area](#) - scenic red sandstone
1000 Scenic Drive
Las Vegas, NV 89124

702-363-1921
(20 miles)

This is probably the best kept secret in Las Vegas. Red Rock receives nearly 1.2 million visitors every year.

Red Rock Canyon offers enticements of a different nature. Peace, Serenity and Beauty are just a few words that will barely begin to describe what you will experience here. The Mojave Desert is teeming with life and beauty that is rare and unique.

Petrified Sand Dunes, frozen in time, offer a unique perspective of nature as well as the effects of the passing of millions of years. The excitement of suddenly appearing waterfalls, cascading into the canyons, will make you appreciate the mysteries and the hidden dangers of the Mojave. Red Tailed Hawks search for their next meal while drifting on air currents high above the desert floor.

THURSDAY, AUGUST 12

*Schedules subject to change – please check the website
at www.nevadalibraries.org for the most up to date information*

	Room A	Room B	Room C	Room D	Hall
8:00-8:45	ACTION Business Mtg	CAPTAIN Business Mtg	NCRL Business Mtg	GODIG Business Mtg	
9:00 – 10:00					Carla Hayden NLA Opening Session
11:00 – 12:00	Introduction to Information Mapping	World War II to World Wide Web: Understanding Generational Differences @ Work	Creative Problem Solving	Exploring the GALE Databases	Grab Them: Books with Guy Appeal
1:30 – 3:00	Puppet Shows & Props Made Simple	Branded Customer Service	Understanding and Utilizing Thinking Style Preferences for Effective Library Operations	Yucca Mountain Documents Online	"Virtually Livbe in Nevada: An introduction and update into the Livbe Virtual Reference Program"
3:30 – 5:00	Everything You Want to Know About... NYRA	Exploring Nevada's Licensed Databases: A Guide for School Librarians	Why Wi-Fi	The Public Library as a Place in Cyberspace	Fighting for Fair Pay: A Practical Approach

FRIDAY, AUGUST 13

*Schedules subject to change – please check the website
at www.nevadalibraries.org for the most up to date information*

	Room A	Room B	Room C	Room D	Hall
8:00-8:45	NNAG Business Mtg	NSCLS Business Mtg	NYRA Business Mtg	RAISON Business Mtg	
9:00 – 10:00					Michael Green Keynote Speaker
10:00 – 12:00	Rebuild NLA	Best Business Resources in the Best Business Topics	Plant a Garden of Outreach in Your Community	Political Power Grows Out of the Barrel of a Gun	Propshop II
1:30 – 3:00	Revealing Our Heritage: Library/Museum Digital Initiative Collaboration	Strategic Planning for Excellent Patron Service	Power in Words: The Art of Doing Oral History	Mystery of Audio Books	Henderson District Public Libraries Henderson Staff Only
3:30 – 5:00	Reading with Rover	Information Technology Program (Reserved for Joan V.)	The Stereotype	80 Miles to the Nearest Library with a Research Paper Due Monday! Extending Library Services to Distance Learners	Yuyi Morales REFORMA

SATURDAY, AUGUST 14

*Schedules subject to change – please check the website
at www.nevadalibraries.org for the most up to date information*

	Room A	Room B	Room C	Room D	Hall	Exhibit Hall
8:00-8:45	PLATO Business Mtg	REFORMA Business Mtg	SD Business Mtg	REAL Business Mtg	Discover Dragons & Daring Deeds @ Your Library: Summer Reading 2005	
9:00 – 10:30	What's so Continuing About Continuing Education?	Motivating Employees with Different Desires	Building Your Library's Future: Fundraising			NYRA Breakfast
10:45 – 12:00	Cheap Remodels					

Conference Volunteers Needed!

If you are interested in supporting NLA and the 2004 conference we could use your help. We need volunteers to help out in the registration booth throughout the conference. Please contact me if you can donate any time. ANY help is very much appreciated.

Joanne Ross – Registration Chair
702-507-3827
rossj@lvccld.org



Viva Lake Las Vegas

NLA Conference, August 11-14 2004, Henderson, Nevada

REGISTRATION FORM

Please use a separate form for each registrant. Please print or type.

Name (as it will appear on your nametag): _____

Job Title: _____

Institution: _____


Mailing address: _____


Street City State Zip

E-mail address: _____

Phone numbers: (_____) _____ ext. _____ (_____) _____

Work Home

 **2004 Membership status** ☐ NLA member ☐ REFORMA member
(Mark all that apply.) ☐ MPLA member ☐ Non-member

 **2004 Conference status** ☐ NLA officer ☐ Conference Committee member
(Mark all that apply.) ☐ MPLA officer ☐ Exhibitor
☐ Speaker ☐ Library Board member/trustee

A. Pre-conference full day registration – (Wednesday, August 11) \$50 Total _____ Detailed program list attached

B. Conference Registration (Thursday, August 12 through Saturday, August 14)

• Please circle one choice below and indicate total: Total _____

	Members of NLA, MPLA &/or REFORMA		Non-members	
	Before 07/1/04	After 07/1/04	Before 07/1/04	After 07/1/04
Full conference	\$ 75.00	\$ 95.00	\$ 105.00	\$125.00
Trustee/Friend/Student* (Full conference)	\$ 50.00	\$ 55.00	\$ 105.00	\$125.00
Daily registration, one day only (select day below)	\$ 40.00	\$ 50.00	\$ 50.00	\$ 65.00

Daily registration (mark only one) ☐ Thurs. ☐ Fri. ☐ Sat.

CURRENT MEMBERS ONLY—EARLY BIRD SPECIAL OFFERS BEFORE 7/1/04	Regular member	Trustee, Friend, or Student*
Platinum Package: Full day pre-conference Full conference registration President's reception NYRA breakfast (savings of \$15)	\$163.00	\$138.00
Silver Package: Full day pre-conference Full Conference Registration (savings of \$10)	\$115.00	\$90.00
Gold Package: Full Conference Registration President's Reception NYRA Breakfast (savings of \$13)	\$115.00	\$90.00

C. Special Events:

*Trustees of public libraries, F-T students and persons not currently employed in a library setting pay the Trustee/Friends/Student rate

Event	Price per person	Number in party	Amount paid
❖ Wednesday August 11 th 6:00 pm Lake Las Vegas Cruise	\$12	_____	_____
❖ Thursday August 12 th 5:30 pm Exhibitors Reception	FREE	_____	_____
❖ Friday August 13 th 7:00 pm President's Reception Hors D'oeuvres (hot & cold), cash bar, music & dancing Paseo Verde Library-Transportation provided	\$25	_____	_____
❖ Saturday, August 14, 2004 (circle one) NYRA Breakfast – children 18 & under French Toast/Bacon or Sausage or Scrambled eggs/potatoes	\$14	_____	_____
NYRA Breakfast – adults French Toast/Bacon or Sausage or Scrambled eggs/potatoes	\$28	_____	_____
		_____	_____
		_____	_____
		_____	_____
		Total:	_____

REGISTRATION TOTAL:

Total Section A (Pre-conference): _____

Total Section B (Conference Registration): _____

Total Section C (Special Events): _____

 **Grand Total All Sections (pre-conference, conference, & events): \$** _____

Registration forms must be postmarked on or before July 1 in order to qualify for the early registration rates. Membership must be current in order to receive member rate. Do not include membership fees with your conference registration. Registrations not meeting these criteria will be billed for the difference. NO EXCEPTIONS. No refunds will be given after July 12, 2004. All refunds are subject to a \$10.00 service charge. **Payment must accompany registration form.**

Payment options: **Check payable to NLA Conference** or **credit card** (Visa or Mastercard only).

☐ Visa ☐ Mastercard

Account number _____ - _____ - _____ Expires/_____

Signature of cardholder _____ Amt to be billed to your card _____

Mail to: NLA Conference

Ken Bierman, NLA Treasurer
3114 Spokane Drive
Las Vegas, NV 89121-2311

Registration Chair: Joanne Ross (702) 507-3827 rossj@lvccld.org



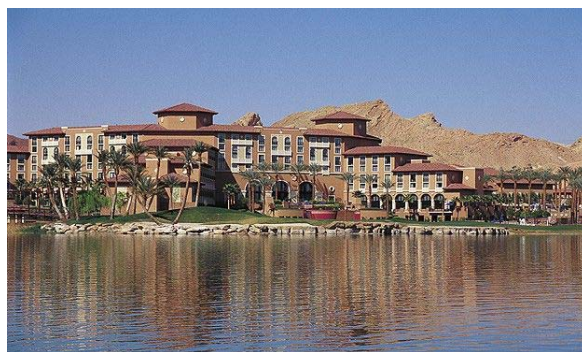
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Viva Lake Las Vegas
NLA 2004 Conference