

Nevada Libraries



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Editor: Steve T. Dimoulas
Whitney Library, LVCCLD
Ph 702-507-4011
E-mail: nlnews@yahoo.com
Or dimoulass@lvcclld.org

Subscriptions: Holly Van
Valkenburgh
Nevada State Library &
Archives
100 North Stewart Street
Carson City, NV 89701-4285
Ph 775-684-3322
Fax 775-684-3311
E-mail: HVanValkenburgh@nevadaculture.org

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President's Message

Denise Gerdes

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The "Bridging the Gap @ Nevada Libraries" theme is alive and thriving throughout the state in 2008. This theme speaks to our ability as libraries to cross the cultural, technological, economic, and educational divides in society. We can, and do, make a difference everyday. We need to maintain a vital library association to ensure a continuing library presence in Nevada.

To this end, the Nevada Library Association is currently promoting and rebuilding the organization. To promote and publicize the organization, we have updated the existing website, and have appointed a Website Committee to explore new and improved website alternatives. Thanks to John Crockett, we have created a new NLA brochure for distribution. We hope to offer the brochures at each library system, or school library system, to increase participation in the organization. We have also created a new NLA lapel pin to further advertise the organization; please contact me at nlapres2008@yahoo.com to obtain a pin.

We are looking to revitalize the organization by addressing membership, structure, and marketing initiatives in the 2009-2011 Strategic Plan. The first draft was presented at the annual meeting. We are specifically attempting to increase membership through implementation of a chair/co-chair model for each officer, group and committee.



This will provide a smooth transition into a Chair position and signal to future officers that they will indeed be replaced according to a schedule!

Speaking of NLA Officers, there are several elected positions that will be open this fall: President-Elect, Treasurer, and MPLA delegate. Please contact Theron Nissen at nissent@lvcclld.org if you are interested in running for one of these positions.

In closing, I would like to salute the 2008 "Bridging the Gap @ Nevada Libraries" Conference Committee for a great conference! This conference offered insights into the 2008 theme, and provided programs to enable librarians to deliver great service. Special thanks to Nikki Winslow for heading up the committee, Stephen Platt, Janet Mastalir, Sharon Cox, Mario Aguilar, Mary Nelson Brown, Dan Ihnen, Arlene Caruso, Florence Jakus, and Steve Dimoulas for all their efforts. Please read the conference article in this issue for more information about the conference.

Bridging the Gap @ Nevada Libraries

NLA Annual Conference 2008

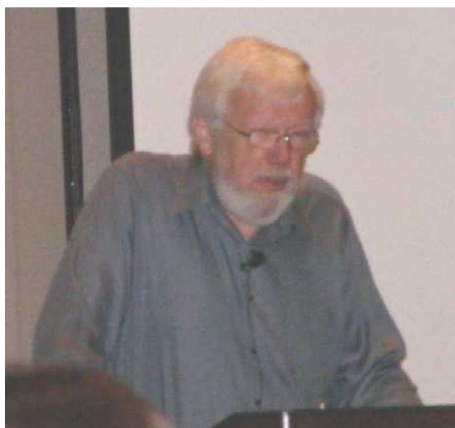
Reported by Nikki Winslow, Conference Chairperson

The 63rd Annual NLA Conference was held this year in Las Vegas from August 14-16, 2008. The chosen venue was the Santa Fe Station Hotel and Casino, located in the Northwest part of the Las Vegas Valley. The Conference space just opened earlier this year, so it was crisp and new, and added a classy touch to the annual Conference. We were extremely lucky to have knowledgeable and supportive staff to assist us and we thank Shawna, Tish, Sean, Seven, and everyone at the Santa Fe.



Upon entry into the Conference, attendees were greeted by the Registration Committee Chairperson Janet Mastalir. We'd like to thank Janet, Tam Anderson, Karen Lassen, and Florence Jakus for all their help getting everyone registered and directing them to where they needed to go. Thanks to Janet also for the great Conference badges and bags that will get lots of use by staff in the future, and will serve as a great promotion for NLA! In the bags was our beautiful Conference Program, created by my two hardworking Publicity Co-Chairs, Florence Jakus and Steve Dimoulas. They were instrumental in getting the signage made, too. And, thanks to Steve for taking pictures to document this great event!

After stopping off at the Registration table, attendees were treated to a free Continental Breakfast, provided by Midwest Tapes in the Exhibit Hall. A HUGE thank you to Exhibits Chair extraordinaire Stephen Platt for all his hard work selling out the vendor space in our Exhibit's Hall! He also did a great job of setting up a Demonstration area for the vendors to showcase their products, as well as an Internet Café area for attendees to access the Internet if needed. I'd also like to recognize our two Silver level sponsors that helped make our Exhibitor's Reception possible, Proquest and Gale. Thank you to Sharon Cox, our Technology Chairperson, for ensuring the set-up and functioning of the computers (LVCCLD equipment) in the Internet Café, as well as all the Break-out rooms. A big thank you to her committee, Tanya Brown, Robbie DeBuff, Jim Hayes, and Tim McDonald.



No one can dispute the high quality of programs that were offered at the Conference, especially with speakers like Brandon Mull, Judy Freeman, Leonard Souza, Joan Frye Williams and Don Borchert. Our Keynote speaker Michael Green did a great job of kicking off the Conference with his humorous and witty presentation about the history of Las Vegas and how that has related to library services. All of these great programs would not have been possible without my dedicated Programming Track Chairs: Mario Aguilar, Virtual Chair; Mary Nelson-Brown, Children's Co-Chair; Dan Ihnen, Children's Co-Chair; Arlene Caruso, Adult/HR Chair; and Florica Hagendorn, NSCLS Chair. It was such a pleasure working with this group of people and I can't express my appreciation enough.



The President's Dinner on Thursday night was also a very fun and well-attended event. This year's dinner was sponsored by Ingram, and hosted by NLA President Denise Gerdes.

After digging into the delicious meal prepared by Santa Fe chefs, Awards Chairperson Nancy Hutchinson and Denise Gerdes presented the awards to all the winners (please see the Awards article in this issue).

Guests were then treated to a comical slide show by Richard Lee, which was followed by the fun and uplifting band, Killian's Angels.

This entertaining band also brought along some Irish step-dancers that wowed the audience throughout the performance. I even braved the dance floor at one point- thanks to my dad for spinning me around!





Our NYRA breakfast on Saturday morning was also a big success this year. The buffet was wonderful, and the presentations by Brandon Mull and Arlene Cohen really made it a memorable event for all attending. A huge thanks to the NYRA Co-Chairs, Carla Land and Sherida Steffen, for organizing such a fun time for adults and children. We'd also like to thank Permabound books for providing a hardback copy of Brandon Mull's *Fablehaven* to all those that attended, and thank Mr. Mull for signing each copy, as well as posters, for the attendees



Overall, it was a fun and interesting year of planning [Bridging the Gap @ Nevada Libraries Conference](#). Lastly, thank you to everyone that took the time to attend- I hope you enjoyed yourself and learned something at the same time. See you at future NLA Conferences!!

2008 NLA Conference Highlights



News from Southern Nevada

Submitted by Janet Mastalir - Henderson Public Libraries

The Paseo Verde Library in Henderson was the site of University of North Texas School of Library and Information Sciences 2008 Summer Commencement. The ceremony on August 16th honored 32 Nevada area graduates. Dr. Yvonne J. Chandler, Associate Professor and Director of the Nevada Program, along with Charlotte Thomas, Web Institute Coordinator welcomed the graduates, their families and friends. Daphne DeLeon, Division Administrator of the Nevada State Library & Archives welcomed the graduates to the profession. Verlia Davis Hoggard, a member of the Board of Trustees, Las Vegas-Clark County Library District, was the celebration's keynote speaker.



The West Charleston Library, a branch of the Las Vegas-Clark County Library District held a dedication for two bronze sculptures in memory of Joyce Dixon on August 29. Mary Nelson Brown on behalf of the Sumi Laetz Foundation presented the works of art to the library to honor Joyce Dixon Las Vegas-Clark dedication to the Services Coordinator, Administrator, and a her 17 years with LV-August 2004. Joyce to connect children champion for children's community leader and the Newbery and the American Library Association. The sculptures will serve as a reminder of Joyce's legacy and her standard of excellence.



for her outstanding career with the County Library District, and her community. Joyce was a Youth Reference Librarian, Assistant Regional Branch Manager during CCLD. She passed away in spoke often of the library's mission with books and served as a programming. She was a proud of her association with both Caldecott Award Committees for



FREE Online Classes

Library Journal, MaintainIT, NetLibrary, OPAL, TechAtlas, WebJunction, and BCR will be webcasting the following FREE programs during September and October. These programs and others are listed on the Nevada Continuing Education Calendar: <http://206.194.194.122/evanced/lpd/eventcalendar.asp>

TITLES OF PROGRAMS:

Be Quiet! I'm Listening! - Incorporating Recorded Books into K-12
Introduction to New TechAtlas Planning Tools
Promoting & Marketing NetLibrary to Your Users
Introduction to Metadata and Dublin Core
FRBR in Brief Conflict in a Peaceful Library
Cooperation for the Collection: Integrating ILL and Acquisitions Workflow

PROGRAM ABSTRACTS & LOGIN INFORMATION:

September 23 (11-12 pm): Be Quiet! I'm Listening! - Incorporating Recorded Books into K-12. Literacy Strategies (Library Journal Webinar). A panel of reading experts from both the media center and the classroom will guide Webcast attendees through a variety of best practices and strategies for incorporating recorded books in your institution's literacy programs.

For more information, visit:

<http://www.libraryjournal.com/webcasts/48747/Webcasts.html>

Register for this program at:

<http://www.libraryjournal.com/webcasts/48747/Webcasts.html>

September 23 (12-1 pm): Introduction to New TechAtlas Planning Tools (TechAtlas Webinar).

In late August 2008 TechAtlas releases an exciting new redesign of the technology planning format offered in the software. New, easier to manage workflows and web forms are now available for creating your library's mission, vision, goals, objectives and budget.

For more information, visit:

<http://evanced.info/webjunction/evanced/eventcalendar.asp>

Register for this program at:

<http://evanced.info/webjunction/evanced/eventcalendar.asp>

September 25 (10:30-12 pm): Promoting & Marketing NetLibrary to Your Users (NetLibrary).

Promotional tools and resources for marketing NetLibrary eBooks and eAudiobooks; how to use marketing materials; how to develop a strategy to reach your users.

For more information, visit:

<http://www.oclc.org/support/training/netlibrary/successlive/default.htm>

Register for this program at:

<http://www.oclc.org/support/training/netlibrary/successlive/default.htm>

September 26 (9:00-10:00am or 1:00-2:00pm): Introduction to Metadata and Dublin Core (BCR: Metadata for Digitization, Part 1)

This one-hour seminar will provide an overview of metadata basics for digital projects, including metadata terminology, types and strategies for creating the best metadata for your audiences' research needs.

Participants also will be introduced to Dublin Core, a popular metadata standard used by a variety of digital collections around the world. This workshop is the first of a three-part series on metadata standards for digital projects.

BCR Free Friday Forum: 1 hour of CE credit available. No charge. [Registration required.](#)

For more information visit:

<http://www.bcr.org/training/schedule/programdetail.php?programid=263>

Register for this program at:

<http://www.bcr.org/training/schedule/programdetail.php?programid=263>

FREE Online Classes-continued

October 10 (9:00-1:00am or 1:00-2:00 pm) FRBR in Brief (BCR)

The Final Report on the Functional Requirements for Bibliographic Records (FRBR) has been the subject of much discussion in the library world since it was released in 1998. As a proposed model for bibliographic data it has been utilized by the Joint Steering Committee for Development of RDA (JSC) in preparing Resource Description and Access (RDA), the cataloging rules planned to replace AACR2 (Anglo-American Cataloging Rules, 2nd ed.). Local system vendors and organizations such as the Library of Congress and OCLC are investigating how FRBR might influence the structures of library catalogs. This one-hour online session will look at the basics of FRBR and explore some of its impact on library catalogs.

BCR Free Friday Forum: 1 hour of CE credit available. No charge. [Registration required.](#)

For more information visit:

<http://www.bcr.org/training/schedule/programdetail.php?programid=262>

Register for this program at:

<http://www.bcr.org/training/schedule/programdetail.php?programid=262>

October 15 (11am -12 pm): Conflict in a Peaceful Library (WebJunction).

Conflict happens! Many of us try to avoid it, some fight with it, some seem to enjoy it and still others seem to handle it with tact and skill. What's the secret to effectively handling situations of conflict? How can we demotionalize ourselves to the situations so that we don't get caught up in them? Join Andrew Sanderbeck as he explores our dealings with others in the library by defining the conflict situation and using one of three approaches to successfully handle or resolve it. If you don't like to be yelled at by other people, you'll really enjoy this fun and interactive webinar.

For more information, visit:

<http://evanced.info/webjunction/evanced/eventcalendar.asp>

Register for this program at:

<http://evanced.info/webjunction/evanced/eventcalendar.asp>

October 24 (9:00-1:00am or 1:00-2:00 pm) (Free Friday Forum Panel) - Cooperation for the Collection: Integrating ILL and Acquisitions Workflow (BCR)

Free Friday Forum: Cooperation for the Collection: Integrating ILL and Acquisitions Workflows. As budgets get tighter and users more savvy, many libraries are blurring the line between resource sharing and collection development by purchasing items requested on interlibrary loan rather than requesting them through traditional resource sharing models. In this Free Friday Forum, we will host a panel of librarians who currently have programs based on this model. Panelists will discuss the costs and benefits of and their experience with purchase-on-demand programs. The session will also have time for questions from the attendees.

BCR Free Friday Forum: 1 hour of CE credit available. No charge. [Registration required.](#)

For more information visit:

<http://www.bcr.org/training/schedule/programdetail.php?programid=272>

Register for this program at:

<http://www.bcr.org/training/schedule/programdetail.php?programid=272>

This list of FREE online courses, and subsequent ones, will be distributed through NLAlist. Check the online CE Calendar <http://206.194.194.122/evanced/lpd/eventcalendar.asp> for these and other events.

For detailed information on the various aspects of the continuing education program sponsored by NSLA, please go to the NSLA Continuing Education webpage at

<http://nevadaculture.org/docs/nsla/lpd/TrainingHome.htm>.

Information about funding CE programs along with the required proposal and application are on the NSLA Continuing Education website:

<http://nevadaculture.org/docs/nsla/lpd/continuing-ed.htm>

If you have questions about the Continuing Education program, please contact Holly Van Valkenburgh at 800-992-2880, 775-684-3322 or hvanvalkenburgh@nevadaculture.org

Librarian Honored in Virginia City

Labor Day Parade

Virginia City hosted its annual Labor Day Parade at noon on Monday, Sept. 1. Librarians were the workers honored this year, with Storey County Library Director Lucy Bouldin serving as grand marshal.

The parade began at noon at the Fourth Ward School at the south end of town.

Lucy was chauffeured ...



Chad Lundquist/Nevada Appeal
Paul Yandre, accompanied by
Dapper, Flapper & Yapper (the
dog), drives his 1948 Chrysler
Town & Country down C Street in
the Virginia City Labor Day
Parade on Monday.

The parade featured the Comstock Civil War Re-enactors, the United Auto Workers and other unions, veterans groups, equestrian groups and more.

The Comstock Civil War Re-enactors held their annual Labor Day Encampment at Miner's Park and held Civil War Battle on C Street after the parade.

The only replica of the famous Confederate submarine "The Hunley," found on the bottom of Charleston Harbor, South Carolina, was available for viewing, free to the public, in the Ramada Parking lot.

After the parade there was live music in most local saloons; the steam train and the trolley were running

and the museums were open.



License Plate Report

By Sara Jones

Thanks to all who pulled the License Plate Report together for delivery to the Legislative Counsel Bureau. To date, we haven't spent any of the money derived from the sale of the license plate, although it has been accumulating since July 2005. It is critical that we do what we promised to do in this document and that we can report next year at this time that we have completed those projects.

License plate renewals generate about \$10,000 per year, which is very real money to NLA. I do think it will dwindle as time goes by and people do not renew their license plates, but it will be many years before this revenue ceases to come in as long as we comply with the requirements.

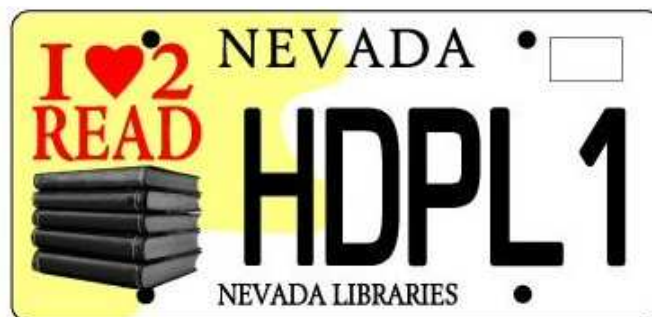
To date, the NLA has been accumulating License plate funding with the intention of aggregating sufficient resources to support the following purposes, which are specific to the intent of the license plate application. According to the methods and procedures approved by the NLA Executive Board in January of 2008, the funds are to be distributed as follows:

- 40% - Summer Reading Program, to benefit children statewide
- 40% - Scholarships to support the continuing education of librarians*
- 20% - Scholarship fundraising to support the education of librarians*

From inception of the project through the calendar year 2007, the License Plate project produced revenue of \$26,570.50. The NLA Board met on August 13, 2008 and outlined the following expenditures:

- 40% (\$10,628.20) in support of the statewide Summer Reading Program will fund "kits" to promote reading, and will be provided to each library system in the state in time for Summer 2009 Reading Programs.
- 40% (\$10,628.20) will provide two (2) \$5,000 scholarships to Nevada students who commit to become librarians in Nevada.
- 20% (\$5314.10) will provide the basis for a fundraising event with proceeds to be dedicated to additional scholarships. A fundraising event will be planned for the 2009 Elko NLA conference, with the goal of funding two (2) \$5,000 scholarships to Nevada students committing to be librarians in Nevada.

* The average cost of attending library school to obtain a Masters' degree in library science is \$30,000.



2008 Nevada Library Association Awards

By Nancy Hutchinson, Chair, NLA Awards Committee

On August 14, 2008, during this year's NLA Conference "Bridging the Gap@Nevada Libraries", the 2008 Nevada Library Association Awards were given out. These were the awards which were given out this year:

Nevada Library Association "Special Appreciation Certificates":

Each of these individuals were commended for going above and beyond for all of the work that they consistently do for Nevada's Libraries:

- Debbie Hamilton, Moapa Valley Library, Las Vegas-Clark County Library District
- Nichole Steventon, Robert Mitchell Elementary School Library
- Laurie Orton, Lydia Malcolm Library, Henderson District Public Libraries
- Sandy Marz, Washoe County Law Library

"Special Citation Award"

This year's award was given to **Joan Vaughan, Henderson District Public Libraries**

Joan was commended this year for all of the years that she has served as the Nevada Library Association's Webmaster.



For many years, she has provided a top-notch website for NLA members. She spends countless hours updating this site so she was commended for all of her time and efforts on behalf of libraries in Nevada!

"Dorothy McAlinden Award"

This year this award was given to Florica Hagendorn, Henderson District Public Libraries. Florica has worked in public libraries in Southern Nevada for nearly two decades, introducing children to the love of reading and learning. She is famous for her innovative children's programs- such as "Reading with Rover"; the "Young Scientists' Series"; the "Teen Talent Contest" and the "Aspiring Young Authors' at the Las Vegas-Clark County Library District and at the Henderson Libraries. She has been actively involved in the Nevada Library Association for many years both as a Chair of the ACTION and the NSCLS Committees and has been a presenter at many conferences.

This year, this award was given to **Ellen Fockler, Washoe County School District**. Ellen was given this award in honor of her countless and selfless years of service to the Washoe County School District Libraries and to countless other libraries in Northern Nevada. After serving as an Elementary School Librarian and as the Swope Middle School Librarian, Ellen has served as the District Library Coordinator/ Title I Coordinator for over 8 ½ years. Quiet and effective, she moved the libraries towards Library 2.0 by serving on the District Technology Committee. Through her work on the Nevada Writing Project and the Nevada Reading Week Project, she has greatly impacted the literacy programs in Nevada. She is not only a member of NLA, NYRA, MPA, AASL and ALA but has been actively serving on various committees for several years. Ellen makes a difference and deserves this award!

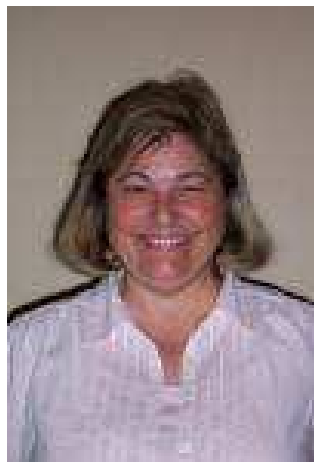
All of the following individuals tirelessly served the Nevada Library Association for many years. They have worked with great enthusiasm and dedication and have been exceptional advocates for, and friends of, Nevada's libraries. Because of their perseverance and leadership, library service in Nevada has been significantly improved and expanded. For these reasons, they were honored with this award:



Each year, the current Nevada Library Association President, can choose to give an award to the President who came before them. This award is traditionally given in appreciation for all of the help and advice that the previous president gives the new president during their year of service. This year's President, Denise Gerdes, chose to give this award to her predecessor, Debbie Jacobs.

Age Group	Percentage
18-24	28%
25-34	22%
35-44	18%
45-54	15%
55-64	12%
65-74	8%
75-84	5%
85+	2%

2008 MPLA Delegate Report



*Janet
Have a Happy
& Wonderful
Retirement*

From All of Us @ NLA

By Janet Mastalir
Paseo Verde Library Henderson, Nevada

As this was my second year as NLA delegate to MPLA, I was a little more organized with my duties!

I submitted a budget for 2008 and attended the midwinter board meeting of NLA Trustees on January 15th. The meeting was held at the West Charleston Library in Las Vegas.

I advertised the Utah Library Association/MPLA Annual Conference (which was held during April 29-May 2, 2008) by sending e-mail and flyers to Nevada librarians and libraries. I attended the conference and presented a report on NLA during the annual meeting of the MPLA Board in Salt Lake City.

Every three months I reported on Nevada library activities to the MPLA Executive Board. Two of these reports are presented in-person, one at the joint annual conference and one at the MPLA Executive Board's annual meeting in Denver. During the year, I also participated in 3 conference call meetings with the MPLA Executive Board.

I submitted 2 articles to the editor of Nevada Libraries, and wrote an article for publication in the MPLA Newsletter every two months.

On March 25th, I met with the rest of the NLA Conference Committee at the Santa Fe Station to tour the convention area and plan for the conference. I am serving as Chair of the Registration Committee for the Conference.

Nevada Young Readers' Award Committee 2008 Annual Report

Sherida Steffen and Carla Land, Co-chairs

Accomplishments

Budget

Perma-Bound is again our sponsor for the thirteenth year. We greatly appreciate the help that they have been in working with us to secure authors and books for the NYRA breakfast this year, especially considering the difficulty we have had in getting any authors to come in such a short space of time.

March Meeting

The March meeting was held via teleconferencing and rooms were again supplied by the University of Nevada. Scheduling the meeting was again challenging because of different Spring Break schedules throughout the state.

Attendance was down across the board, most notably in the Young Adult and Intermediate Reader Categories, which had extra long reading lists this year. Though this may have more to do with conflicting Spring Breaks, we hope to next year have a larger turnout. The email list for NYRA consists of 100+ contacts, but not even close to that many attended the meeting, or even submitted votes via email. We have started GoodReads interest groups at www.Goodreads.com in an effort to jumpstart discussion online.

Overall, though, the meeting went very well. There was some lively discussion and we selected this next year's final reading list with even more efficiency than we have in the past.

Voting

2008's NYRA winners are:

Picture Book: Sweet Tooth by Margie Palatini

Young Reader: Ghost's Grave by Peg Kehret

Intermediate: Magyk by Angie Sage

Young Adult: Uglies by Scott Westerfield

We had 45,154 votes this year from 107 schools all over the state. (We also had some late votes that brought our total to 45,820 votes. These extra votes did not change the outcome.)

Recommendations

It is recommended that all documents relating to NYRA be collected electronically and posted to the NYRA website to ease in the transition process. This includes the NYRA recommendation form, lists of important contacts for the March meeting and PermaBound, a timeline, and any other pertinent information that will make things much easier for the incoming chair(s). Hopefully this will alleviate some of the problems that the 2008 chairs experienced.

It is also recommended that if the NLA Annual Conference is held again in August that the NYRA breakfast be postponed until October. This is for two reasons: 1.) It is nearly impossible to book authors for the awards ceremony in August given that the voting for the award ends on May 15th and 2.) It will be less difficult to get students to attend the awards ceremony if they are not all on vacation. It is further recommended that if no winning authors are able to attend the breakfast, regardless of when it is held, that the breakfast be postponed until a later date. For the first time ever *none* of our winning authors were able to come, leaving the chairs with some uncharted territory and very stressful working environments. As the breakfast is not mentioned at all in any of the NYRA bylaws this should not be a problem.

Many thanks to our webmaster Joan Vaughan who has been very patient about all of the reading list updates we have been sending her and to J-Lynn Van Pelt and Terry Debarger for moderating our GoodReads discussions and getting NYRA groups set up on the site.

NYRA provides Nevada kids the opportunity to discover, read, and evaluate great books!

WE NEED YOU TO MAKE NYRA SUCCESSFUL!

Here are three ways you can help:

ENCOURAGE KIDS TO NOMINATE BOOKS THEY LOVE!

Kids need to nominate the new books they are reading! November 15th of each year is the deadline for books that will be voted on 18 months later. The copyright date of the nominated books needs to be within the last three years. The nomination form can be found on NLA's NYRA website:

<http://www.nevadalibraries.org/Divisions/NYRA/index.html>

READ & REVIEW NOMINATED BOOKS!

We have four levels of books for NYRA and we need readers! The students in Nevada typically nominate around 60 books in each category each year. That list is then read by adult volunteers: teachers, librarians, & parents, from all over Nevada. The list is kept on the website listed above and updated throughout the year. We also have groups for each category at <http://www.goodreads.com/> to provide a statewide format for discussion about the nominated books. Finally we meet in March to narrow the nominations - we decide which books will be the finalists that the kids vote from; eight finalists for the Picture Book category and six finalists for Young Reader, Intermediate, & Young Adult categories.

ENCOURAGE KIDS TO VOTE!

After the finalists are announced in March, students have until May 15 of the following year to read half of the books on a list and vote for their favorites. Both voting forms and contact information can be found on the NYRA website listed above. This year we had over 45,000 votes from all over Nevada!

Publicity Committee

2008 Annual Report

Nevada Library Association

By: John Crockett - Chair

Overview

The Publicity Committee created a revised NLA brochure which aims to promote membership and raise visibility by detailing membership benefits and organization information.

In 2008, the committee, through our subscription to Nevada News Service, helped produce three library-related news articles that aired on radio stations statewide. Links to websites with audio versions of these articles were added to the NLA website.

Detail

Following the mid-winter NLA Board meeting, the Publicity committee was charged by NLA President Denise Gerdes to create a new informational brochure. The goals of the brochure were to 1) increase membership and 2) detail the organization's purpose. With input and feedback from the committee and Denise Gerdes, we created a full-color brochure that addresses these goals. The brochure also directs potential members to the NLA website for registration and information.

Recently produced news article topics include virtual homework help, El día de los niños/ El día de los libros (Children's Book Day), and Summer Reading Club. On average, each news article has been aired on 22 unique radio stations statewide. Articles have been picked up by stations in Reno (KBUL, KKOI, KNEV) and Las Vegas (KJUL, KMZQ, KLAV), as well as by Clear Channel, which owns stations across the state.

Comment

Pending approval from the Board, we anticipate the brochure will raise visibility of our organization, attract new members, and direct them to our website.

Subscribing to Nevada News Service allows NLA to promote our libraries in a time and cost effective manner across the state. These news items raise visibility in the community, build strong support among constituencies, and help to initiate and strengthen relationships with new donors, members, and the general public. This article-generating format gives rural and underrepresented libraries in Nevada a voice, as we have major input in which programs, events, and contacts are featured in an article.

2009

The Publicity Committee will continue to raise visibility of NLA and library issues through revised publications and its work with Nevada News Service.

Statewide Continuing Education

Advisory Committee

Sponsored by the Nevada State Library and Archives, the Statewide Continuing Education Advisory Committee met May 15, at the Redfield Campus Conference Room in Reno.

The purpose of the meeting was to set goals and establish continuing education activities for the coming year for Nevada library staff.

Planned outcomes for the meeting included:

Understanding of IMLS guidelines for funding continuing education

Review of statewide Continuing Education Plan and identify next steps

Identify and prioritize fundable continuing education programs for 2008-2009

Members of the Committee are:

Tanya Brown, Las Vegas-Clark County Library District

Chris Bundren, Las Vegas-Clark County Library District

Corinne Dickman, Washoe County Library System

John Fitzsimmons, Truckee Meadows Community College

Sandy Marz, Washoe County Law Library

Barbara Mathews, Churchill County Library

Shar Murphy, Mineral County High School

Wendy Starkweather, University of Nevada, Las Vegas

NSLA staff Karen Starr, Diane Baker and Holly Van Valkenburgh assisted in the process.

For detailed information on the various aspects of plans for Continuing Education 2008-2009 please go to the NSLA Continuing Education webpage at

<http://nevadaculture.org/docs/nsla/lpd/TrainingHome.htm>

NSLA sponsors continuing education in Nevada utilizing Library Services and Technology Act (LSTA) funds. Many programs are requested and sponsored by academic, public, special and school libraries and funded with NSLA's LSTA funding. Information and the required proposal and application are on the NSLA Continuing Education website: <http://nevadaculture.org/docs/nsla/lpd/continuing-ed.htm>

Holly Van Valkenburgh - Consulting Librarian
Nevada State Library & Archives
100 North Stewart Street
Carson City, NV 89701-4285
775-684-3322 fax 775-684-3311

Scholarships For NLA Members Seeking MLIS Degree

The James S. McPhee Memorial Scholarship fund was created to provide financial support for members in good standing of the Nevada Library Association who are seeking educational opportunities in library science. Applicants are eligible for one NLA scholarship per year, with a maximum of two awards. The NLA Scholarship award grants up to \$5000 in support of graduate course work in an American Library Association accredited library science school.

Scholarship monies in this round of awards must be used to pay tuition and course-related textbook expenses for course work taken in the summer 2008 and 2008-2009 academic years only. Reimbursement information and procedures will be provided to recipients with their scholarship notification letter. A reimbursement check payable to the awardees will be sent upon verification of tuition and textbook purchases.

Scholarship recipients will be notified in early fall 2008. Non-recipients will be notified simultaneously.

APPLY NOW!

<http://www.nevadalibraries.org/organization/committees/scholarships.html#mcphee>

**Please contact Steve Dimoulas or Sidney Lowe,
Co-Chairs, NLA Scholarships Committee
with any questions on the application process.**

Steve: dimoulas@lvccld.org

702-507-4011 or

Sidney: sidney.lowe@unlv.edu

702-895-2134

Be a NLA Member Today!

Membership year: 12 Months from date of registration

For membership questions or comments, please contact:

*Nichole Steventon – Membership Co-Chair
Phone: 775-353-5590 Fax: 775-353-5739
Email: nsteventon@washoe.k12.nv.us*

*Hope Williams – Membership Co-Chair
Phone: 775-684-3328 Fax: 775-684-3330
Email: ehwillia@clan.lib.nv.us*

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"Librarian of the Year" Award

Ellen Fockler

Washoe County School District



Congratulations Ellen!