

# Nevada Libraries



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**Nevada Library Association**  
(March, June, September,  
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March 2009 Volume 46 Number 1

## President's Message

*Jeanette Hammons*

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My theme for this year is  
*"Responding to the Challenge:  
Beyond all Limits"*. Dwelling on the  
theme I have to laugh to myself  
because I feel that I have been  
"responding to the challenge" my  
entire life !

Presently though my challenges  
include doing the best job possible as  
the new NLA President. This is not  
an easy task. In preparation for this  
letter, I read the past nine  
"President's Messages." These  
predecessors have left very large  
footprints to follow! Many spoke of  
the NLA Membership as a challenge  
for them. It is no different this year.  
For whatever reason, NLA  
membership has not been able to  
grow to even come close to the  
membership level in 1968!

Our Association can only grow by  
getting new members who can share  
their thoughts, ideas and dreams for  
our Nevada Libraries. We all have to  
do our part and talk to our co-  
workers about why we remain  
members. If you need additional  
ideas or reminders just read the past  
"President Messages" in the archives  
of Nevada Libraries and the "Top 10  
Reasons to Join NLA" at  
[www.nevadalibraries.org](http://www.nevadalibraries.org).



Other challenges facing all of us this  
year are the national, state, and local  
economies. We are all feeling the  
trickledown effect. You may be  
thinking to yourself that we have  
dealt with these same issues in years  
past but with the state that the nation  
is in economically it is definitely very  
different.

In the past six weeks I have received  
many emails regarding issues that  
can affect our libraries: the  
Department of Cultural Affairs  
budget, the attempt to have the  
economic stimulus plan specifically  
include libraries, and the inclusion of  
children's books in the Consumer  
Product Safety Improvement Act are  
just three of the many issues that  
needed to be addressed by emails,  
snail mail letters or phone calls this  
past month.

The 2009 NLA Conference to be held  
in Elko will highlight ways of  
meeting these many challenges  
facing Nevada libraries today.

*(continued)*

Whether the challenges are at a national, state or local level, we must all respond by letting the decision makers hear our voices loud and clear. We have to go further than “preaching to the choir” as the saying goes. Attending Nevada Library Legislative Day is one way to let your voice be heard. This is a perfect time to talk directly with the decision makers about the impact libraries have

on our communities. Nevada Library Legislative Day at the Legislature is scheduled for Tuesday April 14, 2009. Let’s send a strong message to our Legislators by participating in this opportunity and by encouraging members of our library communities to participate as well. I hope to see you all there.

## Legislative Days Ahead

### NLA Legislative Day

April 14, 2009



Stay tuned, Be Involved! NLA will be in Carson City for the 120-day regular session from start to finish.

If you cannot be on the ground in Carson City, visit the Nevada Legislature website.

#### **Session Information**

<http://www.leg.state.nv.us/bills/bills.cfm>

#### **Live Broadcasts**

<http://www.leg.state.nv.us/audio/AudioVideo.cfm>

### ALA National Legislative Days

May 11-12, 2009



It’s that time again! The 2009 National Library Legislative Day is quickly approaching and will be held on Monday, May 11th and Tuesday, May 12th at the Liaison Hotel in Washington, D.C.

Please fill out the registration form and get it to your state coordinator by April 15th, 2009. Registration dues are \$20. For more information, please contact your State Coordinator or visit the NLLD Registration page.

## NLA Midwinter 2009

The Nevada Library Association Board of Trustees met January 13, 2009, at Great Basin College, Elko, Nevada, and by video conference to Las Vegas (UNLV) and Reno (UNR). Ten members of the board attended, as well as 17 advisory/non-voting officers. This meeting marked the first time the board has met using video conference technology.

Sara Jones provided a status report on the **I [heart] to Read license plate** program and reviewed the status of implementing a CPA-conducted review of association finances. She stated Martin Jones, CPA, who advised that **a review of the financial records of the association** would be appropriate and is more limited in scope than a full audit. The cost may be \$2000-\$3000, but any review cannot be conducted immediately. In response to Denise Gerdes' question about asking Duncan McCoy to perform the review, Sara Jones replied that although Duncan McCoy is very qualified, the association must have a CPA review our records because of the Special License plate money we receive. The board also further discussed the need for a paid officer to manage association finances.

The board accepted the revised **2009-2012 NLA Strategic Plan** prepared by The Strategic Plan Committee (Theron Nissen, Denise Gerdes, Debbie Jacobs, and Tanya Brown). Chair Denise Gerdes stated that most of the NLA Strategic Plan focuses on increasing membership.

The board heard a brief report on the **August 2008 Conference**. For several years, the association experimented with holding the Las Vegas conferences in August to permit more school librarians to attend the Nevada Young Reader Award programs. Attendance by school librarians did not increase appreciably. The board then discussed returning to an October annual conference.

**Membership** Committee co-chair Hope Williams reported that the association is now in the first full year of using Memberclicks™ to manage its membership records.

Steve Dimoulas, **Scholarship Committee** chair, reported that seven \$2000 scholarships and one \$5000 McPhee scholarship were awarded in 2008, and recommended that scholarships be more closely tied to membership in the association and marketed to potential members. He also relayed a recommendation from former chair Sidney Lowe that the association review the amounts it awards because of the loss of matching federal funding and the University of Texas matching scholarships.

*(continued)*

Executive Secretary Robbie DeBuff advised that paper copies of the **NLA handbook** have been provided to new chairs. She noted that some positions do not yet have descriptions posted to the website version. Past President Denise Gerdes expressed her appreciation for the work Robbie Debuff and Joan Vaughan (association webmaster) have done on the handbook and the website

Art Cabrales, ALA Delegate, stated that **National Library Legislative Day** will be held May 11 and 12, 2009, in Washington, DC. In addition to the ALA delegate, Jeanette Hammons, Sara Jones, Denise Gerdes, and Joan Vaughan plan to attend.

Government Affairs Committee chair Sara Jones reported that **Nevada Library Legislative Day** is April 14<sup>th</sup> and suggested that members who plan to attend should set an appointment to meet with members of the Assembly. A luncheon will be provided. She also discussed the NLA lobbyist Bob Crowley and the upcoming legislative session in general. The NLA legislative affairs committee consists of Jeanette Hammons, Sara Jones, Tom Fay, and Arnie Maurins.

The President opened discussion on a proposal to “**sunset**” the office of **Recording Secretary** and have Executive Secretary assume the Recording Secretary’s duties. Denise Gerdes commented that the Recording Secretary currently provides continuity in operating the association because of the continued service by one person while the Executive Secretary changes every two years. Association Archivist Ian Campbell suggested that the association might eventually archive the recorded meetings and post them to the NLA website. Discussion followed on how fully the meeting would need to be recorded in order to be an adequate record of the meeting and included some discussion of the way the Nevada legislature treats recordings of its committee meetings. Ian Campbell then commented that the association needs both the Executive and Recording Secretaries. Discussion will continue at the annual conference meeting.

Summer Reading Subcommittee chair Betsy Johnson provided the board with the reasoning behind the petition for creating a **Summer Reading Interest Group**, as well as some background on the committee’s work in creating a summer reading program kit for use in public libraries. She said she has also prepared some draft bylaws. The President asked Betsy to provide this for the next board meeting and further discussion.

Art Cabrales, ALA Delegate, provided information on **Capwiz” Advocacy Software** which ALA purchased for the use of state library associations. When added to NLA’s website, the software will seamlessly link to a third party website <<http://capitoladvantage.com/products/capwiz/>> which provides access to current legislation, legislators, and other information the association

can use in advocacy. He stated that the California Library Association has an excellent version posted on its website. Implementation of the software was referred to NLA Webmaster Joan Vaughan and Government Relations chair Sara Jones.

2009 Conference Committee chair Laura Oki reported that the **2009 NLA Conference** will be October 7-10, 2009, at the Elko Convention Center. The theme is "Responding to the Challenge and Beyond All Limits". The Conference Committee (Joan Vaughan, Jeanette Hammons, Robbie DeBuff, and Lauri Oki) visited the convention center prior to the board meeting. The facility has room for about 36 vendors and is in a beautiful location. The association has already received four requests for workshops.

The board passed the **2009 NLA Budget**. Steve Dimoulas, Finance Chair, guided the board's discussion. Requests of note included: the Treasurer requested funds to purchase QuickBooks Pro 2009 edition; the Government Relations Committee requested \$6000, the second portion of the fee needed to hire the association's legislative lobbyist; the Personnel Development Committee requested \$1100 for conference motivational speaker on how libraries can cope with the current economic climate; the Publicity Committee requested funds for the annual subscription to Nevada News Service, a web-based news service that provides articles about libraries to run on more than 20 local radio stations in Nevada; and REFORMA requested funds for a summer educational program for library workers in southern Nevada; the board agreed to Denise Gerdes' request that this program be co-sponsored by the Southern District.

Steve Dimoulas stated that the amounts budgeted were in line with last year's budget and that the budget before the board was \$5000 less than the 2008 budget. As some requests were submitted too late to be included in the copy before the board, Robbie Buff, Executive Secretary, updated the budget information. The projected budget was amended to read \$102,737.00. Steve Dimoulas stated that the 2008 proposed budget was \$105,869; the actual expenses for 2008 were \$96,254.92. However, with projected changes, the proposed 2009 budget comes to \$101,763.52. The 2009 proposed budget was then \$973.00 over the ending funding balance. After discussion, the Board accepted an offer from Government Relations to reduce its operations budget request by \$1000 and an offer from the 2009 NLA Conference Committee to reduce its request by \$1000. The board then discussed the funds set aside for the NLA lobbyist and how this carries from one budget year to the next. Executive Secretary Robbie DeBuff confirmed that the new projected budget as \$100,737.00. Denise Gerdes moved that the Board accept the amended budget. Linda Pizarro seconded. Approved (1-0)

The board also heard reports from sections, interest groups, and committees.



# Responding to the Challenge: Beyond all Limits

October 7<sup>th</sup> – 10<sup>th</sup>, 2009  
Elko, Nevada

## Conference Committees

### NLA President

Jeanette Hammons  
[jmhammon@clan.lib.nv.us](mailto:jmhammon@clan.lib.nv.us)  
Elko County Library  
720 Court Street  
Elko, Nevada 89801  
(775) 738-3066 ext 23

### Programs

Athena Girard, [algirard@clan.lib.nv.us](mailto:algirard@clan.lib.nv.us)

Susan Roberts, [skrobert@clan.lib.nv.us](mailto:skrobert@clan.lib.nv.us)

Elko County Library  
720 Court Street  
Elko, Nevada 89801  
(775) 738-3066 ext 28 or 24

### Publicity

David Ellefsen, [davide@gwmailgbcnv.edu](mailto:davide@gwmailgbcnv.edu)

Eric Walsh, [ericw@gwmailgbcnv.edu](mailto:ericw@gwmailgbcnv.edu)

Great Basin College Library  
  
1500 College Parkway  
Elko, Nevada 89801  
(775) 753-2385 or (775) 753-2280

### Local Arrangements

Elko County Library Staff, [ljoki@clan.lib.nv.us](mailto:ljoki@clan.lib.nv.us)

### Conference Chair

Laura Oki  
[ljoki@clan.lib.nv.us](mailto:ljoki@clan.lib.nv.us)  
Elko County Library  
720 Court Street  
Elko, Nevada 89801  
(775) 738-3066 ext 30

### Exhibits

Mildred Hart,  
[mkhart@clan.lib.nv.us](mailto:mkhart@clan.lib.nv.us)  
Patrick Dunn,  
[pfdunn@clan.lib.nv.us](mailto:pfdunn@clan.lib.nv.us)  
Elko County Library  
720 Court Street  
Elko, Nevada 89801  
(775) 738-3066 ext 26 or 25

### Registration

Sarah Johnson,  
[sljohnso@clan.lib.nv.us](mailto:sljohnso@clan.lib.nv.us)  
Antonia Roman,  
[aebaraja@clan.lib.nv.us](mailto:aebaraja@clan.lib.nv.us)  
Bonnie Miller,  
[blmiller@clan.lib.nv.us](mailto:blmiller@clan.lib.nv.us)  
Elko County Library  
720 Court Street  
Elko, Nevada 89801  
(775) 738-3066 ext 27 or 31

### Technical

Elko County Library Staff,  
[ljoki@clan.lib.nv.us](mailto:ljoki@clan.lib.nv.us)



# **Nevada Library Association**

**Call for Proposals for Programs**  
Final Applications due June 7<sup>th</sup>, 2009

## ***Responding to the Challenge: Beyond all Limits***

**Conference Program, NLA 2009**

**Name of Interest Group, Section or Sponsoring Individual/Group:**

**Program Description:** (Title and two sentence description)

**Program Length:**

**Name of Speaker or speakers who will present the program:**

**Anticipated Audience:** ☐ Academic ☐ Public School ☐ Special ☐ Public ☐ All

**Estimated attendance:**\_\_\_\_\_

**Equipment Needed (check all that apply):**

- |  |  |
|--|--|
| <input type="checkbox"/> Internet connection | <input type="checkbox"/> Flip chart(s) (quantity)_____ |
| <input type="checkbox"/> Overhead projector  | <input type="checkbox"/> DVD player                    |
| <input type="checkbox"/> Screen              | <input type="checkbox"/> Microphone                    |

**Other (please specify):**\_\_\_\_\_



**Proposed Budget:**

**If you have submitted a budget to NLA for this program, YOU are responsible to make all arrangements for your speakers as well as submit costs to NLA Treasurer for payment!**

Speaker Honorarium (Only paid toward speakers attending from out of state)

\$ \_\_\_\_\_

Miscellaneous expenses (Please describe expenses below)

\$ \_\_\_\_\_

Total Amount for this proposed program

\$ \_\_\_\_\_

**Speaker's contact information:**

Name: \_\_\_\_\_ E-mail \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Person submitting this proposal:**

Name: \_\_\_\_\_ E-mail \_\_\_\_\_

Library: \_\_\_\_\_

Phone \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

**Program Abstract:** 50 words or less for use in Conference Schedule  
(Please use extra sheets if necessary)

Please submit your program proposal no later than June 7<sup>th</sup>, 2009 to:

Laura Oki, Conference Chair  
Elko County Library  
720 Court Street  
Elko, Nevada 89801  
E-mail: [ljoki@clan.lib.nv.us](mailto:ljoki@clan.lib.nv.us)  
Phone: (775) 738-3066  
Fax: (775) 738-8262

Proposals received after June 7<sup>th</sup>, 2009 will be accepted on a space available basis.



## *Las Vegas-Clark County Library District Opens New Eco-Friendly Branch*



Las Vegas, NV – At 11 a.m. on Saturday, January 10, 2009, the Las Vegas-Clark County Library District held a ribbon cutting ceremony opening the Centennial Hills Library at 6711 N. Buffalo Drive in the northwest area of Las Vegas. Five years in the planning, the library opened on time and on budget, funded completely by regularly transferring a portion of operating fund revenue to savings.

A crowd of approximately 1,000 gathered to hear remarks by Library District Board Chair M. Frances Barron; Oscar B. Goodman, Mayor of the City of Las Vegas; Clark County Commissioner Larry Brown; City of Las Vegas Councilman Steve Ross and Thomas J. Schoeman, president and CEO of the building's designer, JMA Architecture Studios. Following the ribbon cutting, the public enjoyed refreshments and the many amenities offered by the first library opened by the District since 1997.

At approximately 11:30 a.m. patrons began checking out items. In the six and a half hours the library was open to the public, more than 8,000 items were checked out—nearly double the number of items checked out that day by the District's highest circulating branch, the Sahara West Library.

Daniel L. Walters, Library District Executive Director, remarked, "We were delighted at the number of people who came out for the opening, particularly the parents who brought their kids to use the children's computers and browse the many books in the Young People's Library. It was a great day," he continued, "not only for the public, but for the various government agencies that worked collaboratively to make this project happen, especially the City of Las Vegas and the Clark County Commission."

The library occupies 32,431 square feet, with an additional 13,124 square feet prepared with wiring and HVAC, ready for future library expansion to meet the needs of Centennial Hills as it continues to grow.

The library will be open seven days a week. It has a collection of more than 160,000 volumes and state-of-the-art technology including wireless Internet access, Radio Frequency Identification (RFID) and automated materials handling, a 42-seat computer area, a 20-seat computer lab for adults and a 22-seat computer lab for young people that will also offer homework help. The library has meeting space, a Young People's Library, an art gallery, a café and used bookstore.



The new library will be submitted for a LEED (Leadership in Energy and Environmental Design) Gold Certification, which means that a building has been constructed to reduce negative environmental impacts and improve occupant health and well-being. The building will efficiently use day lighting to minimize the need for overhead or other lights, and will use regional building materials and water efficient irrigation systems.



The Centennial Hills Library became a reality as a result of the agreement between the District and Henderson District Public Libraries that modified the Henderson District's boundaries to be the same as those of the City of Henderson.

The Library District's Green Valley Library, located in the City of Henderson, transferred without charge to Henderson District ownership on January 1, 2009, located in the City of Henderson, transferred without charge to Henderson District ownership on January 1, 2009, allowing the District to transfer its resources, including staff, from Green Valley to serve the residents of the northwest.



## Green Valley Library Transition Update

Submitted by Kevin Scanlon, Stephen Platt,  
Bethany Lafferty

Since receiving the keys to the Green Valley Library, the Henderson District Public Libraries has been busy renovating the building in preparation for its grand re-opening. The Green Valley Library will be completely transformed in both services and design of the building. A construction crew is currently onsite knocking down walls, painting, and redesigning the building to conform to the vision created by HDPL.

Programming will be an essential feature of the new Green Valley Library. Among the anticipated popular programs will be computer classes offered in the expanded computer lab. The lab will seat thirty people and offer both beginning and intermediate classes on topics ranging from the Internet and Microsoft Office. Children's programming will continue to be offered in the same spirit that Green Valley patrons have come to know; with story times and the Summer Reading Program being the first of many. Additionally, the Youth Services area at the new Green Valley Library will be the launch site of Henderson Libraries' *Bright Spots* initiative, an early childhood literacy effort created by HDPL's outreach staff.

One of the largest challenges will be building a staff for the new building. Over the course of the last two months, the management team has been assembled. The team includes Stephen Platt as Branch Manager, Vivian Tufano as head of Circulation, Bethany Lafferty as head of Youth Services, and Kevin Scanlon as head of Adult Services. The department heads are currently assembling the new staff. The

entire team will be built from scratch, from a huge pool of applicants.

So far construction has been proceeding ahead of schedule, despite a few minor problems such as plumbing issues and exterior vandalism. The District had to hire a structural engineer to develop solutions for removing a wall in order to make adequate room for a new desk that will replace the old main circulation center in the rotunda. Plans for construction are to enlarge the conference room, remove clutter from the rotunda area, develop a new program room, build two new study rooms and make an area for a main service desk. The building will also feature new paint and carpeting in some areas.

The new Green Valley Library will feature a one-service desk concept. All departments of the library, Circulation, Adult Services, and Youth Services will work together from a central location. This will allow staff to share knowledge and proficiency in essential library tasks, while remaining experts in traditional services provided by their area of expertise. The concept behind one desk is to maximize the potential of every staff member, to allow for cross training, and to keep service as streamlined and efficient as possible by eliminating the need for patrons to visit many different desks in order to get essential service from a staff member. In addition to streamlined processes, self check machines and self-registration computers will be offered and actively promoted.

During construction, the HDPL bookmobile visits the Green Valley Library location two times a week. The library will open a temporary library in the program room by the end of February with limited services. The new Green Valley Library anticipates being fully open to the public late spring of 2009.



## New Online Resource Focuses on Children and Teens

CHICAGO - A new Web-based resource has just been released that will help library advocates make the case for libraries in the lives of children and teens. "Add It Up: Libraries Make the Difference in Youth Development and Education" is available at [www.ala.org/additup](http://www.ala.org/additup).

Divided into three age groups, the resource contains top-level talking points, statistics to back them up and links to the bodies of research. This resource is part of the "Advocacy U," ALA's new initiative geared to providing tools, training and resources to library advocates to achieve real advocacy goals in real situations at the local level. Source: [www.ala.org/advocacyuniversity](http://www.ala.org/advocacyuniversity).

The ALA Office for Library Advocacy created this project in partnership with the ALA Office for Research and Statistics, and ALA's three youth divisions: the American Association of School Librarians, The Association for Library Service to Children and the Young Adult Library Services Association.

"Add It Up: Libraries Make the Difference in Youth Development and Education" is a work in progress. Updates and improvements will be implemented as new research and information become available.

## A Free Resource from the ALA Public Programs Office

The ALA Public Programs Office is pleased to announce a new online resource to assist libraries of all types and sizes in creating cultural and community programs. The Web site, [ProgrammingLibrarian.org](http://ProgrammingLibrarian.org), includes a resource library, live learning opportunities and a blog to keep librarians informed of upcoming opportunities and provide inspiration for new library programs. As the site continues to develop, users will find more resources, ideas, and opportunities to network with peers and programming experts.

The goal of [ProgrammingLibrarian.org](http://ProgrammingLibrarian.org) is to assist librarians in finding authoritative resources for cultural programming, train librarians in cultural programming techniques and involve library schools in examining the need for courses in cultural programming. In addition to finding ideas and resources, site users are welcome to contribute information and ideas from their own experiences in developing cultural programs for their communities. Live webinars will be held regularly to create not just a resource center, but a community of librarians committed to bringing increased access to literature, music, contemporary issues, art, history, poetry, scholars, writers and musicians to their communities.

Development of the site is funded by a grant from the Institute of Museum and Library Service (IMLS) to the ALA Public Programs Office, which fosters cultural programming as an integral part of library service. In keeping with that mission, [ProgrammingLibrarian.org](http://ProgrammingLibrarian.org) offers librarians timely and valuable information to support them in the creation of high-quality cultural programs for their communities.

For more information about the ALA Public Programs Office, visit [www.ala.org/publicprograms](http://www.ala.org/publicprograms). With questions or comments about [ProgrammingLibrarian.org](http://ProgrammingLibrarian.org), please contact [publicprograms@ala.org](mailto:publicprograms@ala.org).

## **"Havens in a Heartless World: Virginia City's Saloons and the Archaeology of the Wild West"**

Carson City, Nev., Jan. 14, 2009 — Members of the Nevada State Historic Preservation Office and Nevada Humanities' Online Nevada Encyclopedia have forged a high-tech partnership, bringing 19th-century Nevada saloons to life with 21st-century technology.

Ron James, Nevada state historic preservation officer, and Karen Wikander, managing editor of the Online Nevada Encyclopedia, have announced the premiere of an ambitious online exhibition dealing with cutting-edge archaeology in Nevada's Comstock Historic District. The original exhibit, "Havens in a Heartless World: Virginia City's Saloons and the Archaeology of the Wild West," first opened at Carson City's Nevada State Museum in March 2006, and subsequently traveled to Las Vegas and Virginia City, Nev. In 2007, the exhibit won a Leadership in History Award from the American Association for State and Local History.

The award-winning exhibit can now be seen in its new "virtual" form, in three parts, at the Online Nevada Encyclopedia, <http://www.onlinenevada.org>. Howard Goldbaum, associate professor in the University of Nevada, Reno's Reynolds School of Journalism, contributed virtual realities of both locations and artifacts.

"Thanks to the efforts of the Online Nevada Encyclopedia sponsored by Nevada Humanities, 'Havens in a Heartless World' can now be enjoyed online by an international audience," said James. "And Howard's work is a stunning addition to the exhibit, making this a cutting-edge online resource."

The exhibit includes a variety of the best of more than 300,000 artifacts retrieved since 1993 during the excavations of four Virginia City, Nev., saloons. The archaeology was completed in cooperation with Don Hardesty, chair of the Department of Anthropology at the University of Nevada, Reno.

The excavations uncovered the nation's richest assemblage of saloon-related artifacts. Sites included an Irish saloon, a combination saloon/shooting gallery, John Piper's Old Corner Bar (associated with his famous Opera House), and the Boston Saloon, an African-American establishment that operated between 1864 and 1875. The Boston Saloon excavation received international attention in 2002 when archaeologists announced the discovery of the world's oldest known TABASCO® sauce bottle from the site. A virtual reality depiction of the bottle is included in the online exhibit.

"The saloon is an American icon that has shaped our view of the West," James said. "This exhibit has proven to have widespread appeal as it uses artifacts to explore the real saloon as opposed to the well-known Hollywood stereotype."

"Havens in a Heartless World" was produced by Nevada State Museum staff, with Ronald James and Kelly Dixon, University of Montana, as co-curators. The Institute of Museums and Library Services provided funds for the original traveling exhibit in cooperation with U.S. Senate Majority Leader, Harry Reid.

## Henderson Libraries Present Literature in the Pre-K Classroom

Submitted by Lisa Phelan

As I press the cap down on the red Crayola marker a sharp “snap” could be heard across the conference room. “Did you hear that?” I ask a group of adults seated around me in a circle. “When I hear that snap it tells me the cap is on correctly.”



Within the group there is a collective stirring. I have just suggested to a room full of preschool teachers how to demonstrate to their preschoolers a proven technique for keeping those elusive caps on markers. And anyone who has worked with this young age group understands the cost (and frustration) of replacing dried-up markers due to lost or loose caps.

But what, you may ask, does this have to do with literature in the classroom? After reading Nancy Tafuri’s vividly illustrated *Blue Goose* I was presenting a primary color activity with blue, red and yellow markers, diffusing paper and a squirt bottle and creating secondary colors (i.e. green, orange and purple).

During the month of January and into February, Henderson Libraries Outreach Department held four 2-hour workshops designed for preschool teachers and childcare providers. Each workshop represented two-child care

training hours approved by the Nevada Registry. The workshops were designed with specific learning concepts highlighted in the Nevada Pre-Kindergarten standards. Wonderful titles were offered like *Drat that Fat Cat* introduced rhyming, *The Napping House* (patterns) and *Ten in the Den* (counting).

Participants received a copy of the book highlighted during that session to add to their classroom library. The workshops were supported through the Innovation Grant and United Way Success by Six to HDPL’s *Bright Beginnings: Building a Community of Readers* dedicated to early childhood literacy through enriched story times, book deposit collections and childcare provider training.

The four workshops were conducted in a circle-time format. Kathy Folger, strumming on her Martin guitar, led us in all in rousing renditions of hello and goodbye songs, as well as our circle-time favorites like Alligator Pie and Wake Me Shake Me. Also introduced were hands-on learning materials in which each teacher had opportunity to create their own sample to take back for classroom use. *Math-terpieces: The art of problem solving* by Greg Tang introduced simple math equations, such as grouping Monet’s lily pads to make 10, was a favorite. The participants also enjoyed lending their “opera voices” to Jim Gill’s new book *A Soup Opera* an amusing and musical pattern book.

The workshop evaluations reflected the teachers’ appreciation for the new books, novel songs, materials and fresh ideas to implement in their classroom. Our goal was to inspire, engage, spark the imagination of our participants and continue to be a resource for early childhood literacy.

*Register for this  
Upcoming Event*



**Southern District  
Nevada Library Association  
Presents**

# **SPECIAL COLLECTIONS**

Of

**Libraries in Clark County**

Please join us for a program featuring the special collections  
of libraries throughout Clark County.

## **Guest Speakers include:**

Su Kim Chung, Manuscripts Librarian  
Special Collections, UNLV

Michael Frazier, Conservator  
Special Collections, UNLV

Kevin Clanton, Director of Clark County Law Library

Florence B. Jakus, Ed.D., Head of Health Sciences Library  
West Charleston Library

Lee Nishimoto, Assistant Director  
Las Vegas Regional Family History Center

Jeff Gordon, Librarian  
NNSA/NSO Public Reading Room and Nuclear Testing Archive

Jennifer Jacobi  
Springs Preserve

WHERE: Las Vegas Library, **Multipurpose Room**  
833 Las Vegas Blvd., N.

WHEN: Wednesday, April 29, 2009

2:00 pm - 4:00 pm

Light Refreshments 1:30-2:00

To register, email Ann LaGumina at [laguminaa@lvccld.org](mailto:laguminaa@lvccld.org) or call 702-507-3517



## MySpace and the Social Networking Tango

Submitted by John Crockett

Have you ever conceived, marketed, and prepared a program for teens only to have sparse attendance? Youth services librarians are increasingly using social networking tools (MySpace, Facebook, Twitter) as a way to engage teens. Social networking tools remove barriers such as schedule conflicts or transportation while allowing teens to participate in the program on their own terms. Inspired by the Web 2.0 preconference at the NLA Annual Conference in August 2008, the Washoe County Library System Youth Services Team launched a pilot online teen book discussion over holiday break, 12/22/08-1/3/09.

Through an online book discussion, WCLS aimed to raise the visibility of their social networking pages which will be linked to a revamped website. The team also wanted to use technology to reach teen patrons and provide some constructive programming over the holiday break.

The team chose to discuss Persepolis, an autobiographical account of Marjane Satrapi's childhood under an oppressive regime in Iran, published in 2005. The book is written in graphic novel format which was suitable to both the audience and the two-week time window. The book's subject also coincided with the kickoff of WCLS's Winter/Spring Reading Program themed "Discover the Mysteries of the World @ Your Library."

The team chose to use MySpace as the social networking platform based on user demographics and popularity. MySpace also comes with built-in features such as a blog that are easy to use for an online book discussion. Although MySpace currently rules social networking, Facebook is set to take over in popularity this year

(<http://mashable.com/2008/12/18/facebook-us-traffic-beats-myspace/>).

To kickoff the discussion, the team would post a question to the blog inspired by the book yet general enough that a teen not reading along could join in. Anyone could then respond and comment to the blog. For security, comments were first screened before being posted. The team would also use another built-in tool and send a bulletin to all our MySpace "friends" to let them know the blog had been updated.

For promotion, the team printed homemade business cards that invited teens to be our MySpace friend and featured the WCLS page address ([www.myspace.com/washoecountylibrary](http://www.myspace.com/washoecountylibrary)). As an incentive they offered an entry into a \$25 Target gift card raffle for each response posted to our blog.

Keeping track of statistics for the discussion was easy using MySpace's blog manager, which automatically measured how many users looked at the blog and responded. The team posted nine blog questions over the two week period and received 12 responses from four different friends. We also received eight "kudos", an acknowledgement that the viewer liked our page and/or blog, and added four new friends. The blog was viewed a total of 226 times and the team was greatly impressed by the bright and thoughtful responses of the teens.

To cap the discussion and as a cross-media promotion we screened the movie adaptation of Persepolis, a critically acclaimed animated film, at two WCLS branches.

Staff resources required for the preparation and carrying out of the two week project included less than an hour a day of blog posting and maintenance, three hours of page maintenance, another two hours of prep/research for a total of about 12 hours. Comparing the number of views to the staff time involved, it was estimated that

each hour of staff time impacted (served) 15 library patrons.

Future uses of the WCLS MySpace page could include another book discussion, as feedback from teens said they would participate again. A MySpace page would also be an ideal place to post a teen-specific events calendar. This tool could also be used for effective Summer Reading Club

promotion: teens could print their reading logs and post book reviews online.

As the numbers of social networking users grow steadily, consider using this phenomenon to promote and execute timely teen programs. And while the popularity of MySpace may wane as Facebook waxes, it is clear that social networking is a viable tool for connecting young adults and libraries.

## Continuing Education Calendar for Nevada Libraries

The Nevada State Library and Archives maintains a Continuing Education Calendar for library staff, trustees and customers to locate trainings in Nevada or online. Many are no charge to attend and online courses predominate.

Building Public Partnerships is the topic of a workshop to be presented in three locations, sponsored by NSLA with LSTA funding from IMLS. Cruise to Success - Marketing for Libraries, OCLC Quarterly update, The Collaborative Mind were all free programs offered online.

Check out the online offerings coming up in the CE Calendar:

Keeping Track of Digital Objects, BCR Free Friday Forum, online March 13  
Diversity Beyond the Obvious, free College of DuPage Teleconference, online April 3  
An Ounce of Prevention: Health Reference Basics, free College of DuPage Teleconference, online April 16  
Advocacy Connections, free ALA Connections Salon, online April 17  
Education and Recruitment Connections, free ALA Connections Salon, online May 15

Do you need a class to learn or update skills?

Introduction to Dublin Core Metadata, \$135, CE Credit available, online March 18-19-20  
First Search Administrative Module, \$60, CE credit available, online March 25  
Copyright Basics for Schools, \$110, CE credit available, at UNLV Law Library, April 1

To access the Continuing Education Calendar, go online to the Department of Cultural Affairs website: <http://nevadaculture.org/>; in the top bar, click on *Library & Archives*; in the menu on the left, click on *Development Services*; on the right hand side, click on *CE Calendar*.

While you are on the Development Services webpage, check around and scroll down for information about the Development Services of the Nevada State Library and Archives.

Please contact me with additions, suggestions or questions:  
[hvanvalkenburgh@nevadaculture.org](mailto:hvanvalkenburgh@nevadaculture.org)

## **CHANGING THE FACE OF MEDICINE: CELEBRATING AMERICA'S WOMAN PHYSICIANS**

Women doctors are in the spotlight in a new traveling exhibition that will be at **Northwest Reno Library, 2325 Robb Drive, from February 15- March 26.** "Changing the Face of Medicine: Celebrating America's Women Physicians" tells the extraordinary story of how American women who wanted to practice medicine have struggled over the past two centuries to gain access to medical education and to work in the specialty they chose.

An opening reception and five-week speaker series will be held at Northwest Reno Library in conjunction with the exhibit. All programs are free and open to the public.

### **"The Rise of Women in Medicine"**

**Thursday, March 5, 2009**

**6:30-7:30 p.m.**

**Dr. Anton Sohn, M. D.**

**Chairman of Pathology at the  
University of Nevada School of Medicine and  
Founder of the History of Medicine Program**

Changing the Face of Medicine" describes women's successful quest to become doctors and introduces audiences to outstanding physicians from across the United States. Women physicians are now found in every

branch of medicine. They are researchers on the cutting edge of new medical discoveries, interactive kiosks traveling with the exhibition provide educational activities, information about medical careers, and biographies of outstanding women physicians. Audiences may also add names of their own favorite women physicians to the web site.

### **"Women as Advocates and Pioneers in the HIV/AIDS Epidemic"**

**Thursday, March 12, 2009**

**6:30-7:30 p.m.**

**Dr. Trudy Larson, M.D.**

**Pediatric Infectious Disease Specialist and  
Professor of Pediatrics at the University of Nevada  
School of Medicine**

The National Library of Medicine, Bethesda, Md., and the American Library Association, Chicago, Ill., organized the traveling exhibition with support from the National Library of Medicine, the National Institutes of Health Office of Research on Women's Health, and the American Medical Women's Association. Its Reno appearance is a collaborative effort among the Washoe County Library System, University of Nevada School of Medicine and Savitt Medical Library.

For information on the "Changing the Face of Medicine" exhibit at Northwest Reno Library please call 787-4100. More details about the exhibit are at

### **"Looking Back and Growing Forward...Women in Medicine on the Move"**

**Thursday, March 19, 2009**

**6:30-7:30 p.m.**

**Dr. Cheryl Hug-English, M.D., M.P.H.  
Medical Director of UNR Student Health Center**

## ***HISTORIC NEVADA SANBORN MAPS ONLINE***

This set includes all identified Sanborn maps of Nevada between 1879 through 1923. These town maps are often the only cartographic documentation of early Nevada towns and reflect the western settlement history of this state, often based on the mining industry. The colors on the map are significant, not specifically for esthetic reasons but because they indicate the nature of the building [frame, brick, stone, etc.] and are an indication of the development of towns in Nevada. The nature of many businesses as well as proprietary names are abundant on these detailed maps.

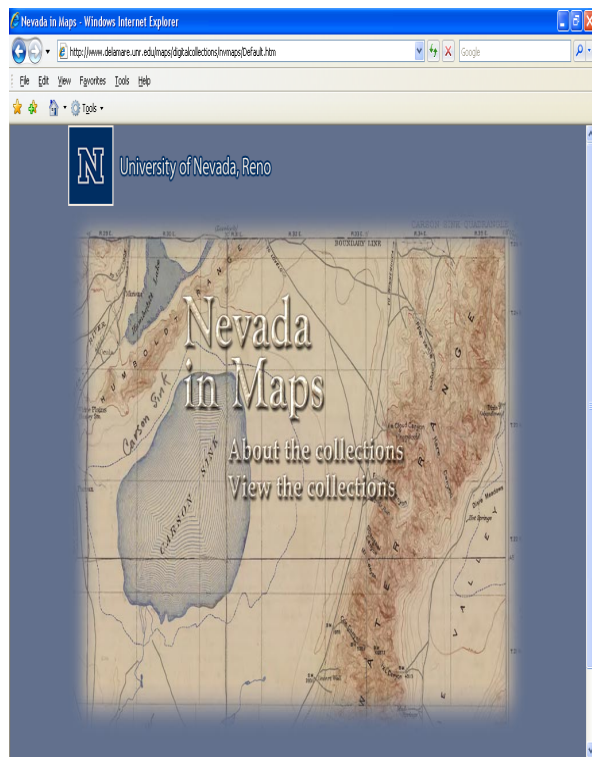
The presentation explains the nature of these maps and demonstrates the use of historic photos in coordination with the maps. Most maps are fully viewable with JPEG, TIFF and Djvu file versions, in addition to the JPEG2000 default display.

The inventory [on the web site] of all identified Nevada Sanborn maps lists the libraries [within NV and other institutions] who own Sanborn maps and type of map [original, microfilm, online.] Sanborn maps have been available in black and white microfilm in various libraries in NV as indicated in the Inventory. The University of Nevada, Reno also subscribes to an online edition [based on the black & white microfilm] available to Nevada affiliated patrons or from within a university library.

No location owns a complete set of Nevada Sanborn maps in any combination of formats but this online edition offers the first and most complete full-color set available to all via the web.

The Nevada in Maps site also presents other historic series

<http://www.delamare.unr.edu/maps/digitalcollections/nvmaps/search.html>





## ***INCLINE VILLAGE LIBRARY STARS IN NEW CALENDAR***

The Incline Village Library is featured in the 2009 calendar of "SirsiDynix Clients Around the World." The calendar includes photographs of libraries in areas as varied as Zurich Switzerland; Montreal, Canada; Rockville, Maryland; Farnham, Surrey, England; Bluffton, Indiana; and Firestone, Colorado. In addition to the 12 libraries whose images appear on each month, 14 were chosen for honorable mention.

Incline Village Library is the March selection. The description accompanying the photo, which was taken by Vance Fox Photography, reads as follows:

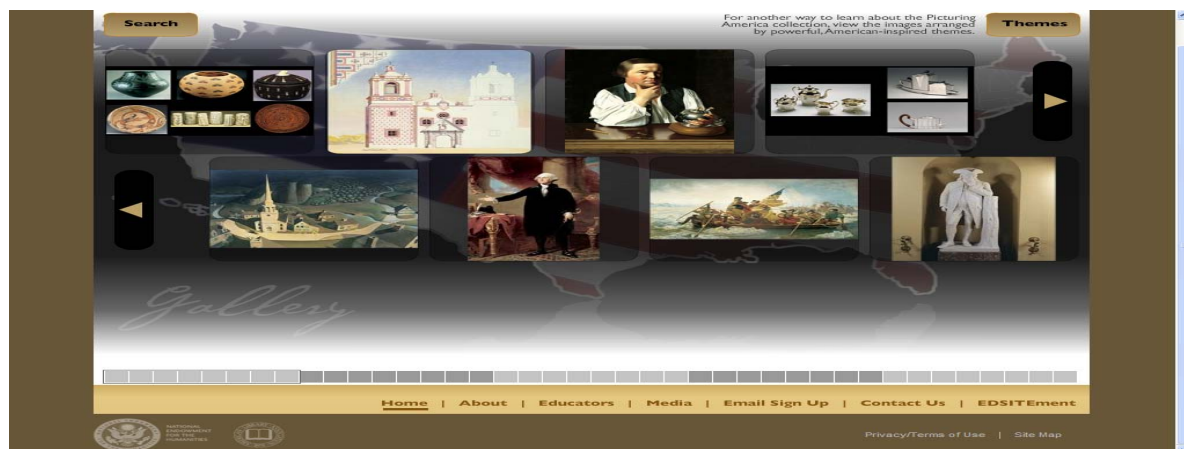


Incline Village Library is part of the Washoe County Library System. It has an open, spacious "Lake Tahoe" design that blends in with the surrounding environment. It features a sloped roof silhouette and incorporates ample amounts of glass to take advantage of the tremendous views. Its features include a reading room with fireplace and an outside covered patio.

Washoe County Library System is a client of SirsiDynix, the global leader in strategic technology solutions for libraries. SirsiDynix produces the wall calendar each year to illustrate the way in which libraries serve as vital institutions to communities all over the world. The calendar is displayed in libraries around the globe.



## Picturing America Kits Awarded to Nearly 1,300 Public Libraries



Washington, DC--Anne-Imelda M. Radice, Director of the U.S. Institute of Museum and Library Services (IMLS), is pleased to announce that 1,288 public libraries have just been selected to receive Picturing America, a free kit of teaching resources. Picturing America, presented by the National Endowment for the Humanities (NEH) in partnership with IMLS and others,\* provides high-quality reproductions of great American art to public libraries and K-12 schools to enhance the study of history, social studies, language arts, literature, and civics.

"Public libraries are ideal homes for Picturing America. Through this nationwide library network, all people will have access to American art that can teach us so much," said Radice, noting that since the program began in 2008, more than 3,500 public libraries have received Picturing America.

In the spring, awardees will receive:

- \* forty large, high-quality color reproductions of the selected masterpieces (24" x 36");
- \* a comprehensive teacher's resource book providing a wide range of ideas and background information to support educators using the works of art in core subject areas; and
- \* lesson plans and additional resources available through the Picturing America Web site, <http://PicturingAmerica.neh.gov>

Public libraries were among the 29,086 Picturing America recipients from all 50 states, the District of Columbia, and three U.S. territories. Picturing America has now been awarded to a total of 56,000 schools and public libraries, incorporating approximately one third of all K-12 schools and public libraries in the United States. This figure includes major school districts, home school consortia, and Head Start centers. IMLS's support of this partnership will help to build the capacity of public and school librarians to use the Picturing America materials in a variety of programs for the benefit of their communities.

A complete list of today's recipient schools and public libraries, by city and state, is available at the Picturing America Web site at: [http://picturingamerica.neh.gov/public\\_awards.php](http://picturingamerica.neh.gov/public_awards.php).

## Scholarships For NLA Members Seeking MLIS Degree

The James S. McPhee Memorial Scholarship fund was created to provide financial support for members in good standing of the Nevada Library Association who are seeking educational opportunities in library science. Applicants are eligible for one NLA scholarship per year, with a maximum of two awards. The NLA Scholarship award grants up to \$5000 in support of graduate course work in an American Library Association accredited library science school.

Scholarship monies in this round of awards must be used to pay tuition and course-related textbook expenses for course work taken in the summer 2009 and 2009-2010 academic years only. Reimbursement information and procedures will be provided to recipients with their scholarship notification letter. A reimbursement check payable to the awardees will be sent upon verification of tuition and textbook purchases.

Scholarship recipients will be notified in early fall 2009. Non-recipients will be notified simultaneously.

### **APPLY NOW!**

<http://www.nevadalibraries.org/organization/committees/scholarships.html#mcphee>

**Please contact Steve Dimoulas,  
Chair, NLA Scholarships Committee  
with any questions on the application process.**

**Email [dimoulas@lvccld.org](mailto:dimoulas@lvccld.org) or Call 702-507-3944**

### **Become a NLA Member Today!**

**Membership year: 12 Months from date of registration**

**For membership questions or comments, please contact:**

*Nichole Steventon – Membership Co-Chair  
Phone: 775-353-5590 Fax: 775-353-5739  
Email: [nsteventon@washoe.k12.nv.us](mailto:nsteventon@washoe.k12.nv.us)*

*Hope Williams – Membership Co-Chair  
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Email: [ehwillia@clan.lib.nv.us](mailto:ehwillia@clan.lib.nv.us)*



## 2009- Nevada Library Association (NLA) Membership

**Membership year: 12 Months from date of registration**

**For membership questions or comments, please contact:**

*Kathy Rush – Membership Co-Chair*  
 Phone: 775-887-2244 Ext. 1017 Fax: 775-887-227  
 Email: [ksrush@clan.lib.nv.us](mailto:ksrush@clan.lib.nv.us)

*Hope Williams – Membership Co-Chair*  
 Phone: 775-684-3328 Fax: 775-684-3330  
 Email: [hwilliams@nevadaculture.org](mailto:hwilliams@nevadaculture.org)

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ Work Phone Number: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Institution \_\_\_\_\_ Mailing Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

E-Mail: \_\_\_\_\_ Work \_\_\_\_\_ or Home \_\_\_\_\_

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Announcement Preference: Email \_\_\_\_\_ or Snail mail \_\_\_\_\_

Membership Status: New \_\_\_\_\_ Renew \_\_\_\_\_ Institution \_\_\_\_\_

**\*\*Membership dues are based on a twelve-month period.**

**DISTRICT:** Northeast \_\_\_\_\_ Northwest \_\_\_\_\_ Southern \_\_\_\_\_

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\_\_\_\_\_ NCRL (Nevada College & Research Libraries)

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\_\_\_\_\_ ACTION (All Classifications Teamed in One Network)

\_\_\_\_\_ CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)

\_\_\_\_\_ GODIG (Government Documents Interest Group)

\_\_\_\_\_ INDEXING (Nevada Newspapers)

\_\_\_\_\_ LIBRARY INSTRUCTION

\_\_\_\_\_ NNAG (Nevada Networking & Automation Group)

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For online NLA membership registration and dues payment powered by Memberclicks: [www.nevadalibraries.org](http://www.nevadalibraries.org)

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**Mail To: Steve Dimoulas**

**West Charleston Library**

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**Las Vegas, NV 89146**

**702-507-3944 (work)**

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