

# Nevada Libraries

June 2013 Volume 50 Number 2



ISSN 1094-6918

Quarterly publication of the  
**Nevada Library Association**  
(March, June, September,  
December)

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**Subscriptions and  
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**Deadlines:**  
March issue deadline Feb 14  
June issue deadline May 14  
September issue deadline Aug 14  
December issue deadline Nov 14

**Advertising rates:**  
Full page: \$150  
Half page: \$100  
Quarter page: \$50

**Subscription Rates:**  
Included in Membership  
Non-members:  
U.S., One year: \$25  
Outside U.S.: \$30

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## President's Message

*John Crockett*

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We all know that librarians are the coolest people around. I'm serious. Librarians are well-rounded and have a passion for learning, reading, and the arts. Librarians are also experts: specialists with experience and backgrounds in a full spectrum of disciplines from crafts to psychology to computer science.

The individual expertise that we bring to the library sets us apart from search engines and is why our communities have such favorable impressions of librarians (Rainie, 2013).

There's a great article available from the state library sponsored EBSCO subscription titled "Make Yourself an Expert" (Leonard et al, 2013). The article purports that while education and training are essential to personal development there is so much to learn from the deep experience of those with whom we work.

Our co-workers, be they peers, supervisors, managers, or directors, have been with us in this field through dramatic ups and downs and radical changes in recent years. Our profession will continue to see retirements of our most experienced colleagues in the near future and with them a diaspora of deep knowledge.

How can we learn from these experts whose insight is not documented in a manual or presented in a webinar? Enroll in NLA's Mentoring Program and have the opportunity to pick the brain of a Nevada library leader.

The process can also be more informal: ask someone with a skill or experience you admire to coffee or chat them up at lunch. Don't be shy: librarians are good sharers and experts are more willing to impart their knowledge than you might expect.

Add what you learn to your bag of tricks, apply it to a library setting, and find out what works or doesn't work for you. Soon, you will be the expert with the experience, decision-making ability, and wisdom to return the favor.

A special thank you to Sara Jones for having lunch with me last June. Good luck and we will miss you!

Leonard, D., Barton, G., & Barton, M. (2013). Make Yourself an Expert. *Harvard Business Review*, 91(4), 127-132.

Rainie, L. (2013). *The Power and Relevance of Libraries* [Power Point slides]. Retrieved from [http://www.ala.org/advocacy/sites/ala.org/advocacy/files/content/advleg/nlld/le\\_rainie\\_nlld13.pdf](http://www.ala.org/advocacy/sites/ala.org/advocacy/files/content/advleg/nlld/le_rainie_nlld13.pdf)

*John Crockett*

## ...Upcoming Conferences and Events...



- [ALA 2013 Annual Conference, Chicago, IL](#)      [June 27-July 2](#)
- [NLA 2013 Annual Conference, Reno, NV](#)      [October 17-18](#)
- [ALA 2014 Annual Conference, Las Vegas, NV](#)      [June 26 - July 2](#)



### Conference Presents Open Forum for Knowledge Sharing

The Library 2.013 Worldwide Virtual Conference presents a unique opportunity to showcase the excellent research and work that you do every day. How does your library manage digital collections? Is your library mobile friendly? Do you have a story to tell about maker spaces? Your participation as a presenter will steer the global conversation about the future of libraries. This is the official call for presentation proposals.

Everyone is welcome to submit a presentation proposal and participate in this free event. There are no registration fees and no travel requirements. The entire conference will be held online via web conferencing, with presentations held in multiple languages and scheduled around the clock over the course of two days, starting October 18, 2013.

The Library 2.013 Worldwide Virtual Conference presentations will cover eight subject strands, addressing a wide variety of timely topics, such as MOOCs, e-books, maker spaces, mobile services, embedded librarians, green libraries, and more! Doctoral students will also have their own strand for presenting their research. Plus, there will be a new strand dedicated to virtual library tours. View examples of presentation topics for each subject strand.

The deadline to submit presentation proposals is September 30. For presentation requirements and proposal submission instructions, please visit: <http://www.library20.com/page/proposal-submission-2013>

The Library 2.013 Worldwide Virtual Conference is the third installment of the Library 2.0 conference series, co-founded by the nationally ranked San Jose State University School of Library and Information Science and Web 2.0 Labs. Last year's Library 2.012 conference featured 150 fully online presentations given by scholars and information professionals worldwide. If you missed any of the presentations, you can still access recordings of the presentations. A wealth of information was also shared during the inaugural Library 2.011 conference. A list of recordings can be found here.

For more information about the conference and how you can get involved as a partner, sponsor, volunteer, and advisory board member, please visit: <http://library2013.com>.

## Call for Candidates

### Expand your horizons and help the Nevada Library Association at the same time!

There is no better time to take on a new role with the Nevada Library Association as one of our elected officers or advisors. Not only will you gain some valuable insights into how our organization works, but you will be an active contributor to the association that represents library workers in Nevada. At the same time you will be able to add an important component to your own work experience and your resume as an NLA officer or advisor. NLA is a great way to expand your network of professional acquaintances and learn about other library systems within our state.

This year, we are seeking a President-Elect, an Executive Secretary, a Finance Officer, an MPLA Delegate and an ALA Delegate. Please visit the following link for more information about any of these positions: [http://www.nevadalibraries.org/organization/current\\_officers.html](http://www.nevadalibraries.org/organization/current_officers.html)

If you're interested in throwing your hat into the ring, please send me your Nomination Consent Form, a 100-word (or less) biography and a 50-word (or less) statement of intent no later than September 15, 2013. You can access the Nomination Consent Form at the top of the page on the aforementioned link for more information.

If holding office isn't for you—but you know of another person who would be a great candidate, please encourage them to apply. Remember, all applicants need to be members of NLA. Applicants for MPLA or ALA Delegate positions also need to be members of MPLA or ALA respectively.

Thanks—and good luck!

**Jana MacMillan**  
**NLA Nominations Chair**  
Programming & Operations Manager  
Spanish Springs Library  
7100A Pyramid Hwy.  
Sparks, NV 89436  
Ph: 775-424-1800  
Fax: 775-424-1840  
[jmacmillan@washoecounty.us](mailto:jmacmillan@washoecounty.us)

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## Continuing Ed...

### Nevada State Library and Archives

NSLA provides access to continuing education, including webinars, on a variety of topics. Check out the webpage often, as new information is added and the calendar gets updated regularly, under Development Services at: <http://nsla.nevadaculture.org/> or on the event calendar at <http://206.194.194.122/evanced/lpd/eventcalendar.asp>

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## **WebJunction**

WebJunction provides monthly webinars on a variety of topics. Webinars will be archived for several months following an event.

<http://www.webjunction.org/events/webjunction.html>

## **Infopeople**

Infopeople provides training for the California State Library. Although the training they provide is for California libraries, they do allow free access to their archived webinars.

<http://infopeople.org/>

## **PLA/ALA**

Online courses, webinars, workbooks, forums and more available (for members) at

<http://www.ala.org/onlinelearning/> or <http://www.ala.org/pla/onlinelearning>



**National Network of Libraries of Medicine**

**National Library of Medicine Training Center**

## **[PubMed for Librarians: Free Online Classes Open for Registration](#)**

Free online class “PubMed for Librarians” with classes in April, June, and September 2013. The PubMed for Librarians class is divided into five segments (90 minutes each). Each segment is a synchronous online session that includes hands-on exercises and is worth 1.5 hours of MLA CE credit. Participants can choose any or all of the 5 segments that interest them.

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## ***Nevada History Book Published***

### ***The Sarah Winnemucca Statue***

The Nevada Women’s History Project proudly announces the completion of the book on the Sarah Winnemucca statue, *“It Can Be Done” Nevada Presents the Sarah Winnemucca Statue to the People of the United States*. In 2001 the Nevada Legislature approved the placement of Nevada’s second statue to the National Statuary Hall Collection in our nation’s capital. This statewide effort involved hundreds of people in all counties and resulted in the magnificent work of art by sculptor Benjamin Victor, which was dedicated in March of 2005 in Washington, DC.

Many of you may have seen the statue in Washington, DC. You may see duplicates of the Sarah Winnemucca statue in Carson City, Winnemucca and Las Vegas. The book relates the state and federal legislation necessary, the statewide fund-raising effort, the many events and activities involved and the dedication ceremonies for each of the three statues.

For purchase information see the NWHF website <http://www.nevadawomen.org> (a Nevada Non-profit Corporation).

## ***Mountain Plains Library Association Awards***

MPLA Members: do you know a deserving individual in the library field who should be recognized for his/her accomplishments? If so, please nominate him/her for an MPLA Award!!! Our own Holly Van Valkenburgh was recognized last year with the MPLA Distinguished Service Award, and I know there are Nevada librarians who deserve recognition. Nominations are due July 1, 2013, and should be sent to the current Awards Committee chairman:

Mary Ann Thompson  
214 Northridge Drive  
Hays, KS 67601  
Phone: 785.628.6399  
E-mail: [awards@mpla.us](mailto:awards@mpla.us)

Awards will be given at the 2013 MPLA Joint Conference with the South Dakota Library Association and the North Dakota Library Association in Sioux Falls, South Dakota, 25-27 September 2013. Please read descriptions carefully; some awards require that the recipient be an MPLA member. Others do not.

### **The MPLA Awards Committee is seeking nominees for the following awards:**

**Carl Gaumer Library Champion Award:** To be given to the individual, organization or company whose positive support of the Mountain Plains Library Association is demonstrated by repeated conscientious endeavors towards libraries, library staff, trustees and professional activities.

**MPLA Distinguished Service Award:** To be given to an MPLA member who has made notable contributions to the library profession or has furthered significant development of libraries in the Mountain Plains region, or has performed exemplary service for an extended period of time. In the case of retired individuals, the nominee may be a past member of MPLA.

**MPLA Literary Contribution Award:** To be given to an author whose published writings have successfully furthered an understanding and appreciation of the Mountain Plains region. The author need not reside in the region, and the selection may be based on either a single work or a body of works. Published works will be evaluated on the basis of literary worth, readability, and evidence of responsible research.

**MPLA Beginning Professional Award:** To recognize an MPLA member who, as a librarian/media specialist within the first five years after receiving a library/media masters degree, has made a positive impact on the quality and role of library service. Factors such as innovative programming and planning, use of resources, and special projects will be considered.

**MPLA Innovator Award:** To recognize an up-and-coming individual(s) or group(s) in the MPLA region for a creative, inventive, trail-blazing project that has significance to the library community.

**MPLA Unsung Hero Award:** To be given to any library individual(s) or group(s) in the MPLA region who have worked on a special project that has some significance to a community but which has not been eligible for a library award, or which has for other reasons specified by the nominator not been recognized to the degree that it merits, by any library organization. *(Submitted by Ellen Fockler)*

## Scholarships Available for NLA Members seeking MLIS

The James S. McPhee Memorial Scholarship fund was created to provide financial support for members in good standing of the Nevada Library Association who are seeking educational opportunities in library science. Applicants are eligible for one NLA scholarship per year, with a maximum of two awards. The NLA Scholarship award grants up to \$5,000 in support of graduate course work in an American Library Association accredited library science school.

Scholarship monies in this round of awards must be used to pay tuition and course-related textbook expenses for course work taken in the summer 2013 and 2013-2014 academic years only.

Reimbursement information and procedures will be provided to recipients with their scholarship notification letter. A reimbursement check payable to the awardees will be sent upon verification of tuition and textbook purchases. Recipients will be notified in early fall 2013.

Apply at: <http://www.nevadalibraries.org/organization/committees/scholarships.html#mcphee>

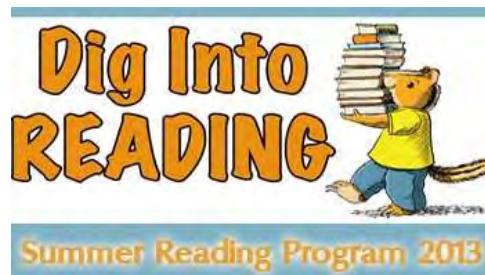
Please contact Steve Dimoulas, Chair, NLA Scholarships Committee, with any questions on the application process. Email [dimoulas@lvccld.org](mailto:dimoulas@lvccld.org) or Call 702-507-3944

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## Washoe County Library's Summer Reading Program gets lots of Community Support!

With over 10,000 participants in the 2012 Reading Program, the Washoe County Library System is gearing up for summer 2013. "We shifted resources from a year-round program to focus on the summer program in order to mirror the School District's new Balanced Calendar," says Library Director Arnie Maurins.

The Summer Reading Program runs from **June 1-August 31** at Washoe County libraries, and will feature the national themes "**Dig Into Reading**" for younger children, "**Beneath the Surface**" for teens and "**Groundbreaking Reads**" for adults.



Washoe County Library has over 20 community partners offering special grand prizes like passes to movies, museums, animal parks, ski areas, golf courses, air races, and more. The community response is so exciting and makes it possible for this program to be successful so the hope is that the library surpasses last year's participation. *Jennifer Oliver, Public Information and Development, WCLS*

## ***NSLA Pilots Rocket (language database)***

The Nevada State Library and Archives is excited to offer Rocket Languages as a pilot project to public libraries throughout the state. The one-year pilot has been made possible with Library Services and Technology Act (LSTA) grant funds from the Institute of Museum and Library Services.

Rocket Languages is an online conversational language lesson database of 12 languages, including American Sign Language and ESL for Spanish language speakers. The language lessons have been created to help the learner speak naturally; even recording your voice for comparison with every word and phrase used in the course. To reinforce the lessons, Rocket Languages uses Language-Master Games, self-testing, and a forum so that anyone using the language lessons can interact with other learners and your Rocket Languages teachers.

Other languages in the Rocket Language database are Spanish, Korean, Japanese, Italian, Hindi, German, French, Chinese, Arabic, and Portuguese. Individuals use their public library card to access the service and create an account. The lessons travel with you, either online or by downloading the lessons to a computer, tablet or I-pod style device.

For more information, contact Diane Baker at the Nevada State Library and Archives at [dbaker@admin.nv.gov](mailto:dbaker@admin.nv.gov) or (775) 684-3407.

## ***Milestone Celebrations for Library Service in Washoe County***

### ***Celebrating 40 Years of Service: North Valleys Library***

WCLS North Valleys Library will be celebrating 40 years of service to the North Valleys Community on June 8<sup>th</sup>. The Stead Library and three Bookmobiles began operating from a site in Stead in 1973. The collection and original staff relocated to its present site in June 1988.

Originally named the Peavine Branch Library, a tribute to the striking Peavine Mountain in our North Valleys Community, it was changed to the North Valleys Library after 10 years to better represent the community it serves.

“It has been our honor to serve this community for the past 40 years,” says Managing Librarian, Patti Day. “We thank you for your support and invite you to join us in this celebration.”

There will be a special Open House on Saturday, June 8<sup>th</sup> from 11 a.m. – 2 p.m. Programs and activities that day include the following: Paws 2 Read, Animal Balloons, Baseball Story Time with Reno Aces Archie, Raffles, and dessert walks all day

The North Valleys Library is located at 1075 North Hills Blvd, Suite #340 in Golden Valley. For more information on the Anniversary events, please call 775-972-0281. For more information about library events, hours and locations, please visit us online at [www.washoecountylibrary.us](http://www.washoecountylibrary.us). *Jennifer Oliver, Public Information and Development*

### ***South Valleys Library Turns 10!***

On Saturday, May 18, 2013 the South Valleys Library celebrated its 10<sup>th</sup> Anniversary. More than 200 people attended and enjoyed a slice of cake with their library visit. During the Open House patrons

*continued...*

got a chance to enter contests such as “Guess the Book Title” and posted their library memories on the Memory Board. They also got to mingle with representatives from monthly library programs: the Knitting Group, the Bridge Group, the SO Very Literary Book Group, Paws 2 Read and Lifescapes, a memoir-writing workshop for seniors. It was a chance to find out more about each program and how they could become involved.

Library Director Arnie Maurins was also on hand to chat with patrons. Many had positive comments about WCLS and shared their appreciation for the South Valleys Library and staff. Special visitors included present and past Library Board Members.

The South Valleys Library opened for business on May 14, 2003. It was the first new library built in Washoe County in almost 30 years. Nancy Cummings was the Library Director when it opened and she attended the festivities and presented Managing Librarian Tammy Cirrincione with the original satin yellow ribbon from the ribbon cutting ceremony in 2003.



From left: Library Trustee Dr. Alfred W. Stoess, Library Volunteer Kenn Rohrs, Former Library Director Nancy Cummings, Former Library Trustee Sandy Akins, Managing Librarian Tamera Cirrincione, and Library Trustee Derek Wilson. Photo courtesy of Julie Ullman



South Valleys Library, photo courtesy of Jennifer Oliver

The gala atmosphere was complemented by the music of *In Tune Tales* and *The Colin Ross Duo*. Both programs were sponsored by the **Friends of Washoe County Library** and the **Pioneer Center Youth Programs**. The Memory Board provided a place for patrons to share their memories and appreciation of the library. Two of the messages were:

***“I love the design of the building, the staff, the volunteers, the access to dreams and adventure and love. It feels like a second home but with more books.” –Jeff M.***

***“I love being able to share my love of reading with my children! Thank You South Valleys Library.” –Jen***

It was a great way to celebrate 10 Years of Service with our patrons, and to begin making new memories for the next ten years. *Julie Ullman, Programs and Youth Services Librarian*



## *Nevada Libraries Connect at National Library Legislative Day*



**“In-person visits are the #1 way to influence elected officials.”** - Lobbyist and author Stephanie Vance at NLLD Orientation

On May 7-8, a five-member Nevada delegation stormed Capitol Hill for the 39<sup>th</sup> annual National Library Legislative Day. NLA joined over 350 librarians, trustees, and educators from around the country to meet with members of Congress to promote key library issues and funding at this American Library Association sponsored event.

NLA representatives President John Crockett, President-Elect Ann-Marie White, Past-President Robbie DeBuff, Government Relations Chair Joan Dalusung, and Nevada Center for the Book Coordinator Karen Starr represented the Nevada delegation. NLA’s delegate to the American Library Association, Sara Jones, arranged all meetings with our legislators. Unfortunately, Sara was unable to attend this year because of family concerns. The group had productive meetings with four of our six Nevada legislators including Rep. Mark Amodei, Rep. Joe Heck, Rep. Steven Horsford, and Rep. Dina Titus. The team also met with Kristen Elias, Senior Aide for Senator Heller, and Vaughn Bray, Aide for Senator Reid.

*continued...*

The delegation illustrated how critical Federal funding through the Library Services in Technology Act is to Nevada libraries. The Institute for Museum and Library Sciences distributes the federal dollars which are then awarded to locally by the Nevada State Library and Archives. For FY 2014, ALA is seeking LSTA funding at \$184.7 million, a return to 2010 levels and \$7.7 million more than President Obama's recommendation of \$177 million.

John illustrated how LSTA funds keep rural Gerlach School students connected with e-books and online tutoring resources. Ann-Marie and Joan discussed how job seekers flock to LVCCLD and Henderson libraries to use resume software and resources to further their careers. Robbie and Karen spoke of the impact of LSTA-funded literacy programs to youth and adults.

The result? NLA was successful in opening some Legislators' eyes and demonstrating how essential Nevada libraries are to the education and growth of their constituencies. In opening and deepening dialogues with elected officials, NLA wants to see the LSTA funding to match the smiles and verbal pledges of support the delegation received. The communications lines are open, so be sure to tell your elected official to support LSTA funding. If you need to find out who your legislator is, simply go to NLA's Legislative Action Center at [www.nevadalibraries.org](http://www.nevadalibraries.org) > Legislation>Action Center and enter your address. *John Crockett and Joan Dalusung.*

## ***Retiree Celebrated in Cross Stitch***



**Barbara Mathews with a cross stitch wall hanging presented to her by the Friends of the Churchill County Library in recognition of her service to the community. Submitted by Carol E. Lloyd**

## Mountain West Digital Library *(just a random library thing)*



Check out the [Mountain West Digital Library](#) website for some fascinating Western Collections.

## Last Word

[A recent PEW report](#) indicates that librarians aren't the only ones who think libraries are important. The study finds that 94% of parents with children under 18 think that "libraries are important for their children." It mentions books, and the love of reading, materials not available at home, and the fact that libraries are considered safe places for children to go.

That speaks well of our library 'brand'. It speaks well of generations of librarians who year after year manage to bring the joy of reading, of songs and craft and story-times, to their neighborhood children—children who grow up and bring their children to the library.

The study describes the data and methodology in great detail, but anyone who has manned a desk during Summer Reading or had to hand out passes for a story-time or children's program knows that, at least in most locations, children's materials and services are in high demand.

Libraries are helping build the foundation for a literate, active, participating public and informed electorate—we are, in some measure, helping create our future as a nation, and growing our society from the roots up. Those tykes learning "Head, Shoulders, Knees and Toes" in story-time are our teachers, doctors and political leaders to-be. They are our stakeholders, not just now, but in the future, when they trust us with their children. That's a sobering thought, and a proud one.

So, to all the staff out there making Summer Reading happen, I salute you. You're doing more good than you probably know, and having fun while you do it. Does it get any better than that? (Ed.)

# 2013 - Nevada Library Association (NLA) Membership

Make check payable to: **NEVADA LIBRARY ASSOCIATION** (Please allow 30 days for processing)

Mail To: *Tammy Westergard*

*NLA Treasurer*

*Carson City Library*

*900 North Roop St.*

*Carson City, NV 89701*

*(775) 887-2244 Email: [twestergard@carson.org](mailto:twestergard@carson.org)*

Membership Status:  New  Renew  Institution

**Membership year: 12 Months from date of registration or renewal**

Name: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Home Phone: (\_\_\_\_\_) \_\_\_\_\_ Work Phone: (\_\_\_\_\_) \_\_\_\_\_

Institution: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

E-Mail: \_\_\_\_\_  Work  Home

Mailing Preference:  Work  Home

Announcement Preference:  E-mail  U.S. mail

**DISTRICT:**  Northeast  Northwest  Southern

## **SECTION:**

NCRL (Nevada College & Research Libraries)

NSCLS (Nevada School & Childrens' Librarians)

PLATO (Public Libraries & Trustees Organization)

## **INTEREST GROUPS: (Free of charge, select groups you want to be involved in)**

ACTION (All Classifications Teamed in One Network)

CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)

GODIG (Government Documents Interest Group)

INDEXING (Nevada Newspapers)

LIBRARY INSTRUCTION

NNAG (Nevada Networking & Automation Group)

NYRA (Nevada Young Readers Award)

RAISON (Reference & Information Searchers in Nevada)

REAL (Retired Employees All Libraries)

SSRP (Statewide Summer Reading Program)

Do you give NLA permission to release your address to vendors?  Yes  No

## **MEMBERSHIP DUES:**

First year members ONLY (\$25.00)

Salary \$30,001-\$40,000(\$50)

Friends, Retirees, Students, Trustees (\$20)

Salary \$40,001-\$50,000 (\$60)

Salary Under \$20,000 (\$30)

Salary \$50,001 and up (\$70)

Salary \$20,001-\$30,000 (\$40)

Institution (\$70)

## **For membership questions or comments, please contact:**

**Kathy Rush – Membership Co-Chair**

Phone: 775-887-2244 Ext. 1017 Fax: 775-887-2273

Email: [ksrush@clan.lib.nv.us](mailto:ksrush@clan.lib.nv.us)

**Hope Williams – Membership Co-Chair**

Phone: 775-684-3381 Fax: 775-684-3330

Email: [hwilliams@admin.nv.gov](mailto:hwilliams@admin.nv.gov)

For online NLA membership registration and dues payment powered by Memberclicks go to

[www.nevadalibraries.org](http://www.nevadalibraries.org)