

Nevada Libraries



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Editor: Tam Anderson
Ph. 702-507-3521
E-mail: nla_news@yahoo.com

**Information and
Advertisements:**
Tam Anderson
702-507-3521
E-mail: nla_news@yahoo.com

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contact Hope Williams,
Membership Co-Chair
Phone: 775-684-3381

Nevada Library Association
900 North Rook Street
Carson City, NV 89701
<http://www.nevadalibraries.org>

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PRESIDENT'S MESSAGE

ANN-MARIE WHITE

The ALA Annual Conference in June/July was an experience I hope many of you were able to enjoy and learn something new. The Las Vegas location resulted in higher registered attendee numbers than ALA had in Anaheim. Perhaps ALA will consider coming to Nevada more often with all that our state offers.

I heard from many attendees that the speakers were fantastic. Stan Lee, BJ Novak, Benny Lopez, and Alexander McCall Smith were very entertaining. There seemed to be many interactive and fun programs, too. In particular, the Library Games was well received.

Moreover, the Exhibition Hall was definitely one of a kind. Where else can you see Elvis, showgirls, and acrobats on one side of the hall, have a beer and gamble in the middle, and see Mo Willems or Doris Kearns Goodwin on the other side? I know a good number of us were nursing sore shoulders and feet from lugging around all the freebies.

I spent much of my time at the busy NLA booth. I want to thank everyone that helped hold down the fort. We sold many tee shirts (you can still get your own shirt!) for our scholarship/summer reading kit fund, spoke about the benefits of being an NLA member, and met many new people from all over who had questions on Nevada and Las Vegas and its libraries. The local libraries hosted prearranged and on-the-spot tours. The Chinese delegations, in particular, were impressed by how our library systems work.

In the vein of professional training for library staff, NLA will host a one-day special event this fall. With eight live Webinars to choose from, this Virtual Conference will be held on Thursday, November 20. Featured speakers will be Dr. Camila Alire, Jamie LaRue, Stephen Abram, Joe Murphy (an NLA member, by the way), and John Chrastka.

...continued

As a virtual event, one can choose which sessions to view, and watch them anywhere an Internet connection is available, and on most devices. The topics will cover advocacy, community engagement and development, becoming a force and making an impact – now or in the future. There is something for everyone! You can read more inside this issue.

As summer is winding down, there is more than just a change in the weather. Did you know there are two new public library Directors in Nevada? The Henderson District Public Libraries welcomed Angela Thornton in May, and the Las Vegas–Clark County Library District will welcome Dr. Ronald Heezen in September. I wish both of them unending success in the dynamic Nevada library landscape.

Jeanne Goodrich, 2013 NLA Librarian of the Year, is taking a well-earned retirement. Jeanne was instrumental in the Las Vegas–Clark County Library District's survival during our economic downturn and her leadership helped Nevada receive national accolades. Many librarians in Nevada know Jeanne from her devotion to our industry. She will be sorely missed.

For those members who want to do more in NLA and bolster your career, our nominations for the offices of President and Treasurer are open. All you need to be is a member of NLA. Nominations must be submitted by September 18, 2014 to Jana MacMillan. I can tell you from first-hand knowledge the experience is enriching, valuable, and rewarding. Even if you do not want to go for those specific positions, many of NLA Sections, Districts, and Interest Groups have positions available for next year. Also, the NLA Mentorship Program has been well received and continues to benefit those who participate. This year's Mentors and Mentees are paired and will start September 1st. Do consider becoming a Mentor or Mentee next year.

Ann-Marie White, President

Continuing Ed...

Nevada State Library and Archives

NSLA provides access to continuing education, including webinars, on a variety of topics. Check out the webpage often, as new information is added and the calendar gets updated regularly, under Development Services at: <http://nsla.nevadaculture.org/> or on the event calendar at <http://206.194.194.122/evanced/lpd/eventcalendar.asp>

WebJunction

WebJunction provides monthly webinars on a variety of topics. Webinars will be archived for several months following an event.

<http://www.webjunction.org/events/webjunction.html>

PLA/ALA

Online courses, webinars, workbooks, forums and more available (for members) at <http://www.ala.org/onlinelearning/> or <http://www.ala.org/pla/onlinelearning>

The Conference of Inter-Mountain Archivists (CIMA) announces Nevada's Fall Caucus Meeting.

Open to any CIMA or NLA member who is interested in participating, this will be a prime opportunity to network with Nevada's professional archival community. We have scheduled a day long program, highlighting some of the archival activities within the state, and providing an opportunity to meet Mark Hall Patton and Rebecca Romney from the History Channel's "Pawn Stars," who will share their expertise in their respective fields.

Friday; October 17th, 2014

Clark County Museum

1830 S. Boulder Highway

Henderson, NV 89002-8502 (inside the Boulder City Rail Road Depot building.)

This one-day program and luncheon is FREE! and open to anyone interested in participating in the area's archival community. However, RSVP is required.

For more information contact Michael Frazier, at michael.frazier@unlv.edu



Library 2.014 Worldwide Virtual Conference October 8 - 9, 2014.

The conference is online, in multiple time zones over the course of two days, and free to attend.
The conference will include 6 strands or topic areas:

Digital Services, Preservation, and Access

Emerging Technologies and Trends

Learning Commons and Infinite Learning

Management of Libraries and Information Centers in the 21st Century

User Centered Services and Models

Library and Information Professionals – Evolving Roles and Opportunities

With a large number of speakers, a wide variety of topics, and an international audience, this virtual 'Conference' is sure to have something of interest for (virtually) everyone in library services.

For more information, go to:
<http://www.library20.com>

Tech It Away...

Did you ever just want to try different kinds of technology, with or without someone there to help you? On Sunday, August 24th from 1-3 PM at the Spanish Springs Library “Tech Away Faire,” over 400 people got a chance to do so, for free!

The Spanish Springs Library created this “Tech Away Faire” to showcase some of the most cutting-edge groups and businesses in our greater community. Libraries have always been in the business of stimulating exploration, innovation, and economic development. With thanks to our community partners, The “Tech Away Faire” offered demos and information on more than 15 different areas of high, medium and low technology. People were able to experience 3D printing, green screen technology, creating animated 3D movies, video games, and more!



Acknowledging the evolving nature of today's tech world, the “Tech Café” allowed visitors to get hands-on with the latest tablets and e-readers, while other stations walked patrons through the process of downloading books, magazines, and music in digital formats. An ADA computer, complete with Braille printing, illustrates the library's commitment to utilizing all available technologies to foster meaningful communication.

Though the assemblage of hardware and software, programs and presenters, scholars and students, is impressive, perhaps the most significant resource provided by the Washoe County Library System is an educated and engaged library staff. This enthusiastic group is ready and willing to answer questions, to convey information about all of the available devices and services offered and to direct patrons toward troubleshooting advice. Just as their passion for books has helped librarians inspire countless generations of avid readers and lifelong learners, the helpful faces in the library will be essential to bridging the gap

between users and unfamiliar technologies. By providing the right combination of access to cutting-edge tools and digital literacy training, the Spanish Springs Library's new space should provide fertile ground on which to cultivate the businesses and technologies of tomorrow.

The "Tech Away Faire" was made possible with the help of the following partners: FIRST Robotics Club, Bridgewire, Carson City Library, Clickets Knitting Group and Crochet Connection, The Collective, DeLaMare Library, Dunce LLC College, Gold Prospectors Association of America, Hunter Halcomb and his Homemade 3-D Printer, Spanish Springs High School Animation Design Club, Northern Nevada Writing Project, Lifescapes Senior Memoir Writing Project, Zero 8 Studios, Spanish Springs Scrapbooking, and Spanish Springs High School Culinary classes. Article by Julie Machado, submitted by Jennifer Oliver

2014 CALL Kick-Off

On Friday, August 22, 2014, the Computer Assisted Literacy and Libraries (CALL) department started off the new program year with a bang! Fifty-one participants, including contracted instructors, volunteer tutors, and CALL staff members came together at the Las Vegas Library for the third annual CALL Kickoff. The Kickoff included guest speakers Le Quanda Cole from the College of Southern Nevada, Matty Martinez from Olive Crest Family Resource Center, and Ellis Capehart from Nevada Partners.

Sebastian Gonzalez, the data manager for the CALL Program, also discussed excellent program outcomes from the previous program year. Specifically, CALL served more than 1,200 students during the 2013-2014 program year. In addition, over 64% of students achieved an educational gain, meaning that the majority of students showed significant progress in their literacy skills. Other highlights of the day included: a fabulous catered lunch, song performances by talented CALL staff members, artwork by CALL students, and an opportunity to converse and learn from CALL staff and a myriad of literacy educators.



A very successful program gives CALL staff a great kick-off...

The CALL Staff received great reviews about the training, the food, and the fun, and a number of instructors asked if the event could occur multiple times per year. The Kickoff was a great success and we look forward to next year's event.

The CALL Program is the Las Vegas-Clark County Library District's premier adult literacy program, and the only federally funded adult literacy program within a library system in the state of Nevada. The CALL Program services the language, reading, writing, mathematical, and computer literacy needs of adults 18 and over. Currently, free classes are offered in fifteen locations, including nine library branches and six partnering agencies. It is funded in part through grants from the Adult Education and Family Literacy Act (AEFLA). For more information about the CALL Program please contact Mr. Tim McDonald, Literacy Services Coordinator, 702-507-3530. Submitted by Tim McDonald.

ALA Spectrum Leadership Institute

Marco A. Veyna-Reyes, Carlito Sanchez, and Gloria Jertberg of the Las Vegas-Clark County Library District attended the Spectrum Leadership Institute during the 2014 American Library Association Annual (ALA) Conference.



The institute consisted of 4 days of events and workshops. The events included learning about each other's very diverse backgrounds, workshops on demographics and understanding traits and characteristics. We got to hear from specialized librarians in the private sector and even a county jail librarian. We also discussed trends and the future of library services, changing service demands and how we can meet those demands as soon-to-be librarians. The activities included diversity workshops, career training, and networking with other Scholars. We also got to meet ALA's Board of Directors.

Submitted by Marco Veyna-Reyes

PLA Conference Recap: Importance of Soft Skills

As a 2013-14 ALA Spectrum Scholar, I had the fortunate opportunity to be one of ten scholars chosen for a travel grant to attend the 2014 Public Library Association conference in Indianapolis, Indiana. The 4-day conference was filled with an assortment of programs that covered youth programming, staffing, leadership, serving adults and more. As a children's library assistant at the Spring Valley Library, a public library within the Las Vegas-

Clark County Library District, I enjoyed many youth-centered programs, but the most thought-provoking program that I attended covered the importance of soft skills and its relevance to any work environment, regardless of type, industry or size.

As the Nevada economy slowly comes back from the great recession, many of us will breathe a sigh of relief as the most difficult times are behind us, but as we move forward, we need to re-dedicate ourselves to the importance of the teamwork that helped us overcome our libraries' stretched budgets, reduced staff, increased workloads and the ever-growing needs of our local communities. Learning and practicing soft skills can help us do that.

Soft skills focus on how we can effectively interact with others to create a more harmonious environment through building rather than blocking. The presenter, Cheryl Gould of Fully Engaged Libraries, shared an exercise to help promote building within a team environment called: What's good about that? During this exercise, the first person shared what was good about the topic of discussion, which in our demonstration was about decreasing a library's print collection, then the next person says "What's good about that is..." and added onto to the first idea until everyone had a chance to build upon the new ideas being generated.

Through this exercise, my team shared the benefits of more space that would allow us to add comfortable furniture that would create a more welcoming environment that would lead to increased patronage that would result in increased circulation and so on. The exercise only took a few minutes, but it was apparent that it was a great shared experience among my group. I enjoyed this exercise because it helped all participants remain positive about the topic of discussion, encourage the consideration of another person's idea, bolster creativity and naturally promote collaboration.

I enjoyed attending PLA, and I hope that through sharing one of my major takeaways, we can all consider developing our own soft skills so that we can continue to thrive in our Nevada libraries during this post-recession era. The PLA conference was a great experience, and I encourage those who have not attended a PLA conference to consider attending the 2016 PLA conference that will be held a little closer to home in Denver, Colorado.

Submitted by Gloria Jertberg, Las Vegas

Author Receives Award

Nevada Author Linda Chambers' book ***Pons and the Miracle of Réunion Island*** was picked by **Mom's Choice Awards**, in the category of family friendly media, juvenile fiction, level 1.

Got library news? How about a favorite patron story? Or a tidbit about a dynamite trustee or volunteer? This is a great forum for sharing what's happening in YOUR library. Please send to nla_news@yahoo.com!

MAKING A PERMANENT Impact

NLA'14 Virtual Conference is your opportunity to connect with well-known and dynamic speakers, presenting to the entire state of Nevada. More information is to come!



Dr. Camila
Alire

Frontline Library Advocacy for Anyone:

This Webinar will concentrate on frontline staff and their importance in advocating library services to the public is crucial in keeping the library forefront in our communities. Topics covered will be why advocating for your library is necessary for success in your community and the components in doing so.



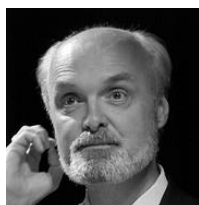
James LaRue

Reclaiming Local Space: A Community Engagement Approach:

Jamie LaRue will discuss community engagement as a means to reclaim local space. Areas covered will be bringing local speakers to tell the library story and other successful measures. This program is geared towards Trustees.

Becoming a Catalyst of Community Development:

Too many libraries think of themselves the same way the city or county officials do: a competitor for resources. But suppose the library positioned itself as something different? Suppose it presented itself as a scout and facilitator of the future? Jamie will focus on the idea of the library as a community development catalyst, part futurist, part convener, part facilitator. This program is geared towards Management/Administration.



Stephen
Abram

Lasting Impacts: Measuring, Communicating and Influencing Your Funders:

No one can deny that we are entering a period of enormous change in library land - for all staff and all types of libraries. Our libraries and our host organizations and communities are tasked with making strategic decisions to adapt to a changing world. We know that we make a lasting impact on our communities and users. BUT - can we be sure we're making the right decisions and adjusting the sails as we proceed to the future? Are we measuring our impact on community and research engagement or are we stuck in meaningless statistics from the 20th Century and analysis paralysis? What is at the core of libraries that no one else can do better, cheaper, or faster? Stephen shares his insights into the most important trends along with his future-oriented perspectives on the best strategies to advocate and influence our position in the minds of our funders and users along with key projects to seek success around the world.



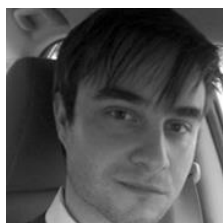
John Chrastka

Changing Views: Becoming a Force in the Community

Changing the View of the Librarian: Librarians can be a powerful force in their community. John Chrastka of *everylibrary* will explain how librarians can make a lasting impact by making known their vision for their community. More importantly, how librarians will gain allies and support from their community.

Preparing for Battle: Tactical Solutions: Battle plans must be laid out in advance to effectively negotiate with budgetary councils. Learn to anticipate and prepare for negotiations and increase the impact of lobbying efforts.

Approaching Elected Officials: Increase your effectiveness when discussing your library's needs to elected officials by building your skills in making the 'ask.' Understand the components of successful communication creating relationships with decision makers.



Joe Murphy

Forward Thinking: Future Focused Libraries:

Near future roles for libraries that reveal their indispensable value and opportunities for library and community partnerships in evolving trends that benefit our joint growth. Presenter and author, Joe Murphy is an innovative librarian who speaks about technology changes, their impact on libraries, and inspiration for innovation.

2014 - Nevada Library Association (NLA) Membership

Make check payable to: **NEVADA LIBRARY ASSOCIATION** *(Please allow 30 days for processing)*

Mail To: *Tammy Westergard*
NLA Treasurer
Carson City Library
900 North Roop St.
Carson City, NV 89701
(775) 887-2244 Email: twestergard@carson.org

Membership Status: ☐ New ☐ Renew ☐ Institution

Membership year: 12 Months from date of registration or renewal

Name: _____

Home Address: _____

City: _____ State: _____ Zip: _____

Home Phone: (_____) _____ Work Phone: (_____) _____

Institution: _____

Address: _____

City: _____ State: _____ Zip: _____

E-Mail: _____ ☐ Work ☐ Home

Mailing Preference: ☐ Work ☐ Home

Announcement Preference: ☐ E-mail ☐ U.S. mail

DISTRICT: ☐ Northeast ☐ Northwest ☐ Southern

SECTION:

- ☐ NCRL (Nevada College & Research Libraries)
- ☐ NSCLS (Nevada School & Childrens' Librarians)
- ☐ PLATO (Public Libraries & Trustees Organization)

INTEREST GROUPS: (Free of charge, select groups you want to be involved in)

- ☐ ACTION (All Classifications Teamed in One Network)
- ☐ CAPTAIN (Collections, Automation, Preservation, Technical Services & Acquisitions in Nevada)
- ☐ GODIG (Government Documents Interest Group)
- ☐ INDEXING (Nevada Newspapers)
- ☐ LIBRARY INSTRUCTION
- ☐ NNAG (Nevada Networking & Automation Group)
- ☐ NYRA (Nevada Young Readers Award)
- ☐ RAISON (Reference & Information Searchers in Nevada)
- ☐ RMIG (Retired Members Interest Group)
- ☐ SSRP (Statewide Summer Reading Program)

Do you give NLA permission to release your address to vendors? ☐ Yes ☐ No

MEMBERSHIP DUES:

- | | |
|--|--|
| <input type="checkbox"/> Friends, Retirees, NYRA Only, Students, & Trustees (\$20) | <input type="checkbox"/> Salary \$30,001-\$40,000(\$50) |
| <input type="checkbox"/> First year members ONLY (\$25.00) | <input type="checkbox"/> Salary \$40,001-\$50,000 (\$60) |
| <input type="checkbox"/> Salary Under \$20,000 (\$30) | <input type="checkbox"/> Salary \$50,001 and up (\$70) |
| <input type="checkbox"/> Salary \$20,001-\$30,000 (\$40) | <input type="checkbox"/> Institution (\$70) |

For membership questions or comments, please contact:

Sherry Glick – Membership Co-Chair
Phone: 775-684-3307 Fax: 775-684-3330
Email: sglick@admin.nv.gov

Hope Williams – Membership Co-Chair
Phone: 775-684-3381 Fax: 775-684-3330
Email: hwilliams@admin.nv.gov

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