

Nevada Libraries



NEVADA
LIBRARY
ASSOCIATION

Turning Passion into Action

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President's Message Scott Clonan

"Today's libraries are not just about what we have for people, but what we do for and with people,"
Sari Feldman ALA President.

This year we are partnering with ALA in their "[Libraries Transform](#)" initiative (see page 5). As we all know, this is a time of great change for the library community. Not only are the physical structures of our libraries changing but the culture of our libraries is changing. Libraries will always be the cornerstone of any great community, and with our assistance communities will be able to transform themselves.

The Nevada Library Association must also change with the times. During the upcoming year, NLA will build a larger social media presence and add more digital content. We have also renewed our partnership with Drexel University who will be providing our members with professional development, so keep your eyes open for those opportunities.

Finally, we will be exploring opportunities to secure our financial health going forward.

We are always looking for volunteers to assist in making this the best State library association.

**LIBRARIES
TRANSFORM™**
An initiative of the American Library Association

Continuing Ed...

Nevada State Library and Archives

NSLA provides access to continuing education, including webinars, on a variety of topics. Check out the webpage often, as new information is added and the calendar gets updated regularly, under Development Services at: <http://nsla.nevadaculture.org/> or on the event calendar at <http://206.194.194.122/evanced/lpd/eventcalendar.asp>

WebJunction

WebJunction provides monthly webinars on a variety of topics. Webinars will be archived for several months following an event.

<http://www.webjunction.org/events/webjunction.html>

PLA/ALA

Online courses, webinars, workbooks, forums and more available (for members) at <http://www.ala.org/onlinelearning/> or <http://www.ala.org/pla/onlinelearning>

Upcoming Conferences and Events...



- [PLA 2016 Annual Conference, Denver, CO](#) April 5-9
- [2016 MPLA/CAL Joint Conference Loveland, CO](#) Oct. 20-22
- [NLA Annual Conference, Las Vegas, NV](#)

CARL Conference—California Academic and Research Libraries

Theme: *What We Talk About When We Talk About Value: Valuing Academic Libraries in a New Era.*

Registration for the 2016 CARL Conference is open. Located in lovely Costa Mesa, CA, and taking place March 31-April 2, 2016, the 2016 program includes a keynote address from **Dr. Safiya Umoja Noble**, *Clarifying Our Values: The Power and Responsibility of Library and Information Professionals.*

For more program information, visit the conference website: <http://conf2016.carl-acrl.org/program/>

The Knowledge River Cohort 15 for Academic Year 2015-16 is now open.

It is a pleasure to announce that **Knowledge River** is now accepting applications for the 15th Cohort. **Knowledge River** is an educational experience within the University of Arizona School of Information that focuses on educating information professionals who have experience with and are committed to Latino and Native American populations. To find out more about the program, please take a look at: <https://voicethread.com/share/7017243/> or visit the website at <http://si.arizona.edu/knowledge-river-0> to find out more about how to apply.



Volunteer Efforts Turn into eBooks, Technology and more

During a meeting of the Washoe County Library Board of Trustees, the Friends of Washoe County Library (FWCL) presented a check for \$145,000 to the Washoe County Library System, representing the organization’s donation for the year ending 2015.

Donations and proceeds from book sales allow for the purchase of eBooks, and books, Computer classes for seniors, and the programs for the Sumer Reading Program offered by the library system.

Founded in 1980, the Friends of Washoe County Library (FWCL) is a member-supported 501(c)(3) Nevada non-profit organization dedicated to advocating, fundraising, and providing support for Washoe County Library System. Through FWCL service projects, the organization has raised over \$2.5 million dollars to directly support the public library in Washoe County.



(Photo credit: Beate Weinert. Pictured, L-R: Commissioner Bob Lucey (Washoe County Commission), Derek Wilson (Vice-Chair, Library Board), Wendy Alderman (Library Board), Al Stoess (Chair, Library Board), Dan Erwine (President, FWCL Board), Library Director Jeff Scott, Mary Jones (FWCL Board), Roxie Naphan (FWCL Booksale Steering Committee), Keith Judson (FWCL Board), Gretchen Kelly (FWCL Booksale Committee), and Sara Sattler (Library Board).

Umpqua Bank Charitable Foundation Grant to buy books for 1st graders

Sheree Garcia, of Umpqua Bank, presented a \$3,000 check to the Friends of Washoe County Library Board at the Spanish Springs Library. The funds will be used to purchase children’s books in support of Washoe County Library System’s First Grade Outreach Program. All first graders as a part of the program will have the option to select a book of their choice.

Goals for the program are to get first graders not only excited about reading but also for them to be aware of the resources in the library that support their literacy and education. Studies emphasize that reading for pleasure keeps minds properly stimulated throughout the school year; additionally, studies reinforce that having a library card contributes to literacy skills. An additional outcome of this program is that it can encourage these students to begin developing a personal library of their own. The First Grade Outreach Program also supports the Governors “Read by Three” Statewide Initiative to get all children at grade level reading by Grade 3.



(Photo credit: Beate Weinert. Pictured, L-R: Sheree Garcia, Umpqua Bank; Jennifer Oliver, Washoe County Library System; Dan Erwine, Friends of Washoe County Library)

Washoe County Libraries Support Workforce Development

With the help of community partnership, WCLS is rolling out two exciting programs, the Entrepreneurial Outreach Network (EON) W.I.S.E. Start-Up School, and the Manufacturing Skills Institute certified Manufacturing Technician Level 1 (MT1) class.

W.I.S.E. will assist entrepreneurs, including students, inventors, and existing small business owners, in refining their ideas or products and introduce them to the practicalities of starting their own venture. This free, accessible program is designed to promote innovation and support entrepreneurs in our community.

W.I.S.E. is an extensive 6 week program that will be held simultaneously at the Northwest Reno Library and South Valleys Library from April through June. Professionals and local business owners will provide mentorship and act as a resources for students participating in the program.

The Manufacturing Skills Institute's (MSI) MT1 Certification Class aims to improve workforce quality and readiness with four components: Industry-endorsed national skills standards, third-party validated assessment, training and curriculum, and nationally recognized certifications.

The students work their way through 17 modules with opportunities for hands-on experiential learning in the subjects of mathematics and measurement, quality control, spatial reasoning and business acumen. At the completion of the course students will be taking a proctored exam in order to receive the certification.

Submitted by Jennifer Oliver, Public Information and Development Officer, Washoe County Library System

And It All Started at the Library

Sunrise Library wishes a lifetime of love, health, and happiness to newlyweds Felicia Berg and Paul Swank. Felicia and Paul, who were married Saturday, December 12, met over a year ago here at the Library. Both came to use computers to search for jobs. They ended up finding each other.

On the day they met, both arrived at the library before it opened. Paul is an ex-navy man, so he is early for everything, she jokes. Felicia, a highly experienced healthcare worker, lives close enough to the library to walk. She often turns a morning trip to Sunrise into an opportunity to get some exercise as well as use the resources in her favorite library. As they waited for the library to open, they got to know each other. As the months went by, they saw more and more of each other at Sunrise until Paul eventually asked Felicia on a date.



Paul and Felicia have always loved libraries. Felicia is a published author of poetry and short stories. She jokes that she will one day write a romance novel about how they met. With a twinkle in her eye, she whispers the title will be *Love at the Library*.

Submitted by Tim McDonald, Branch Manager, Sunrise Library (LVCCLD)

The following is copied directly from the ALA website at: <http://www.ilovelibraries.org/librariestransform/toolkit#messages>

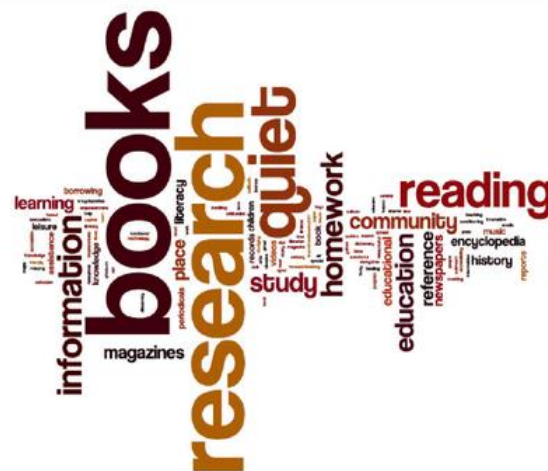
Key Messages

- Today’s libraries are not just about what we have for people, but what we do for and with people.
- Libraries are at the heart of our communities—a resource for people of any age to find what they need to help improve their quality of life.
- Our society is at a critical juncture with regard to the changing information landscape and the skills needed to thrive in our digital world.
- Libraries are evolving with these changes in order to serve the public and to continue to fulfill their role in leveling the playing field for all who seek information and access to technologies.
- Libraries also are expanding beyond their traditional roles and providing more opportunities for community engagement and delivering new services that connect closely with patrons’ needs.
- Library professionals facilitate individual opportunity and community progress.
- Libraries are committed to advancing their legacy of reading and developing a digitally inclusive society.
- Libraries of all kinds add value in five key areas: education, employment, entrepreneurship, empowerment and engagement.

And the following is linked from <http://www.ilovelibraries.org/librariestransform/librariestransform/real-stories>

“The Columbus Metropolitan Library recently asked its Facebook followers to give them ten words: five to describe the library of their youth and five to describe the library of the future, 20

years from now. Here are the word clouds they assembled from the results:



A word cloud of how library users described the public library of their youth



A word cloud of how library users imagined public libraries 20 years from now” from <http://www.theatlantic.com/national/archive/2014/10/not-your-mothers-library/381119/>

Do you see what they're saying?

Libraries are not the same institutions they were 20 years ago—we all experience and recognize this every day. The materials, services and knowledge our communities ask us to provide are both qualitatively and quantitatively different—but the needs are hauntingly familiar.

What words would *your* patrons use to describe the library? What words would *you* use? What would your word-cloud show about your community’s relationship with its library—and vice-versa?